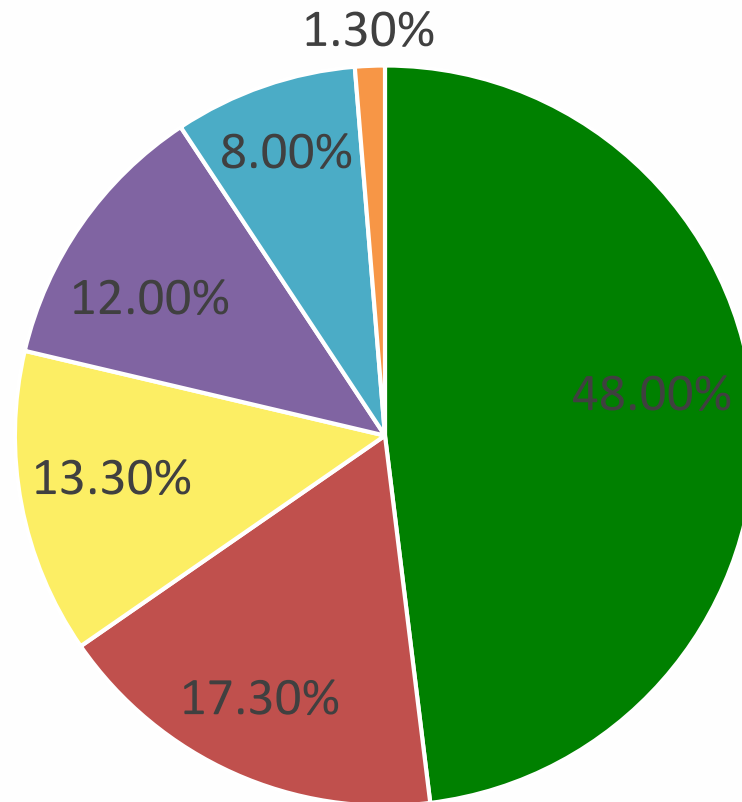


Squash Development Framework Survey Results

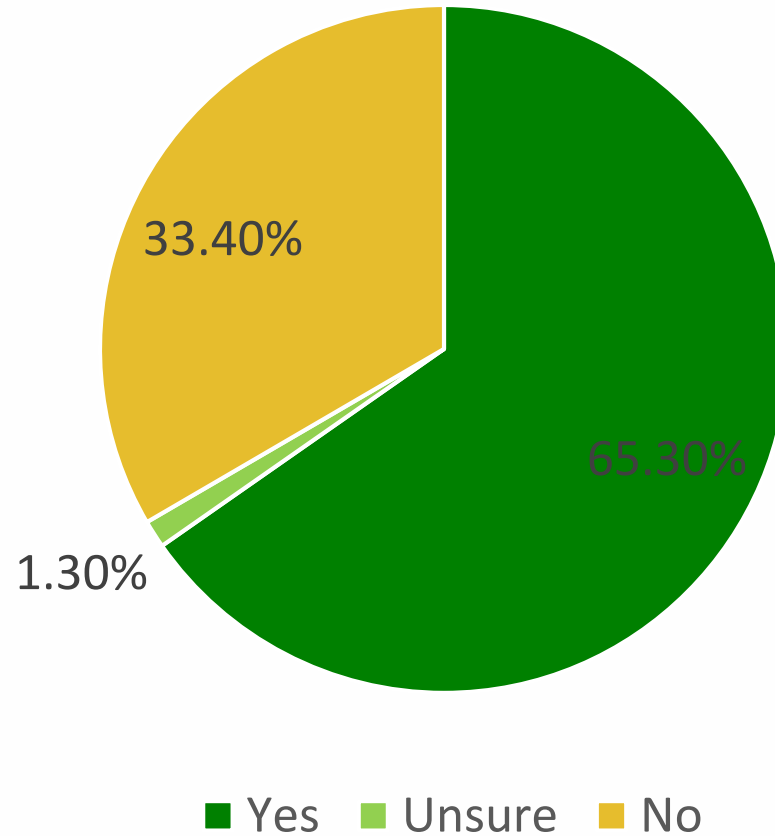
April, 2019

What is your role in the Australian Squash Community?

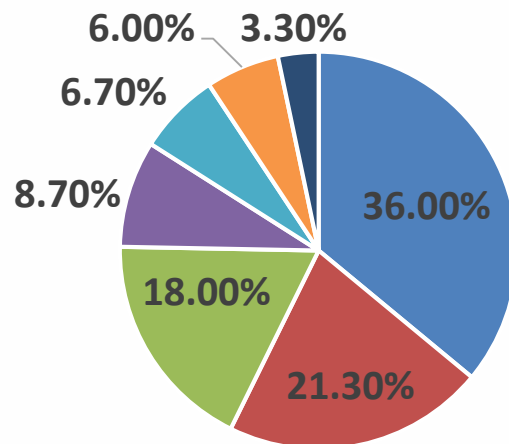


- Player
- Parent
- Administrator
- Coach or Referee
- Facility stakeholders
- Other

Do you agree that young players and programmes in schools and universities are essential for the development of the sport?

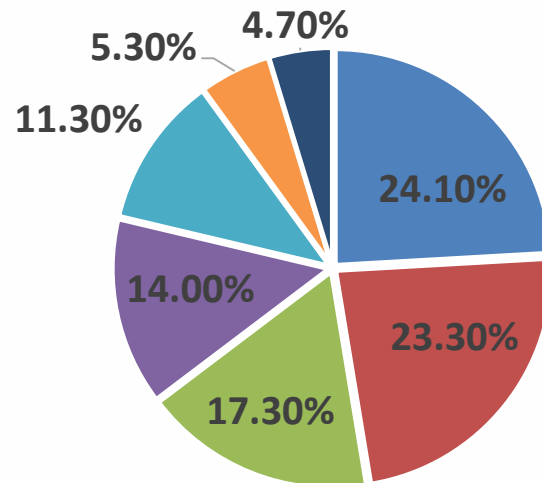


In relation to consumer participation programme delivery in school, universities and centres, can you please select two responsibilities from the six displayed that you feel are the main accountability of Squash Australia.



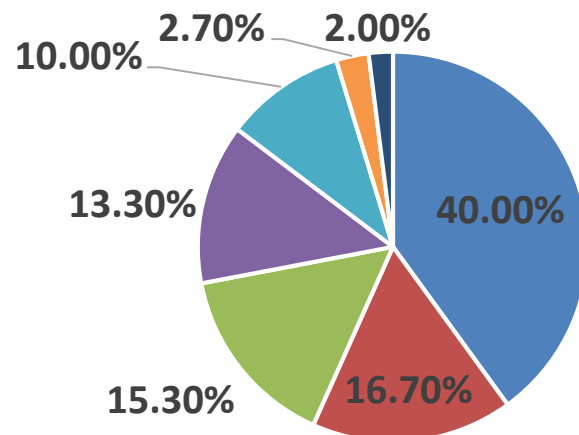
- Lobby at the highest level to have squash included in national programmes and schools
- Design the product that will be used in the delivery on the ground
- Find funding for to purchase resources to be used in the delivery of these programmes
- Sell to the school the squash programme and arrange delivery of the session
- Actually delivery on the ground to the end user e.g. children in the school
- Advertise and recruit coaches to deliver participation programmes
- Communicate with end user (consumer) regards the benefits of squash and maintain a customer record for user e.g. detail of programmes in schools, teacher details etc.

In relation to consumer participation programme delivery in school, universities and centres, please can you select two responsibilities from the six displayed that you feel are the main accountability of the State Association



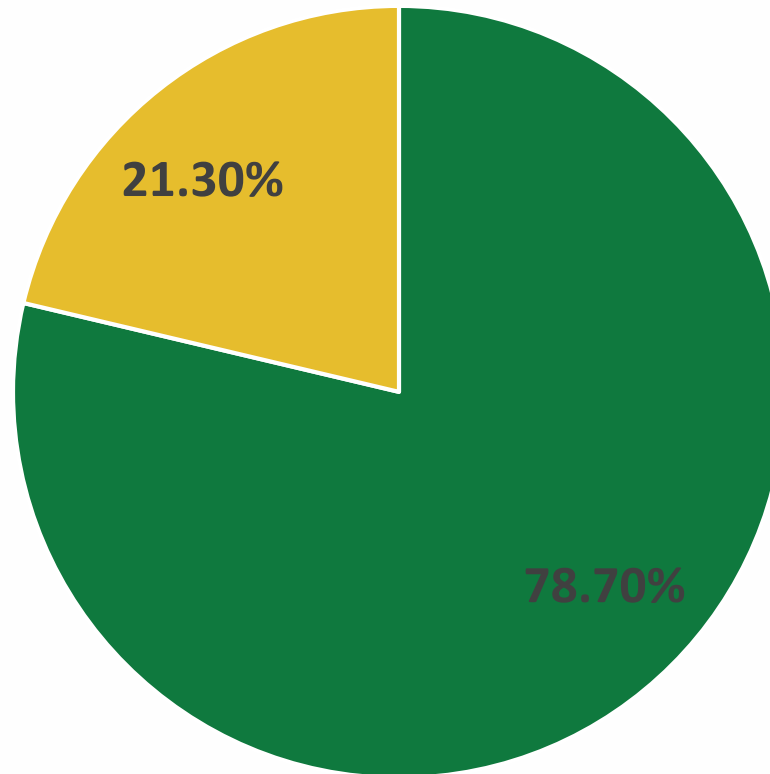
- Sell to the school the squash programme and arrange delivery of the session
- Advertise and recruit coaches to deliver participation programmes
- Actually delivery on the ground to the end user e.g. children in the school
- Find funding for to purchase resources to be used in the delivery of these programmes
- Communicate with end user (consumer) regards the benefits of squash and maintain a customer record for user e.g. detail of programmes in schools, teacher details etc.
- Design the product that will be used in the delivery on the ground
- Lobby at the highest leve to have squash included in national programmes and schools

In relation to consumer participation programme delivery in school, universities and centres please can you select two responsibilities from the six displayed that you feel are the main accountability of Clubs and Facilities



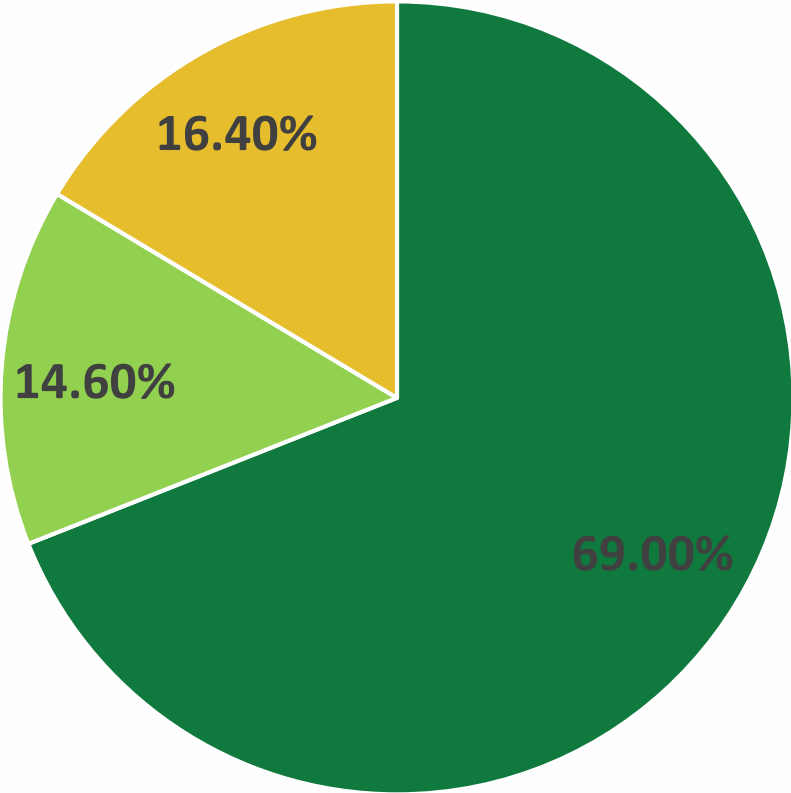
- Actually delivery on the ground to the end user e.g. children in the school
- Communicate with end user (consumer) regards the benefits of squash and maintain a customer record for user e.g. detail of programmes in schools, teacher details etc.
- Sell to the school the squash programme and arrange delivery of the session
- Advertise and recruit coaches to deliver participation programmes
- Design the product that will be used in the delivery on the ground
- Find funding for to purchase resources to be used in the delivery of these programmes
- Lobby at the highest leve to have squash included in national programmes and schools

Would a national graded competition system across Australia be beneficial?



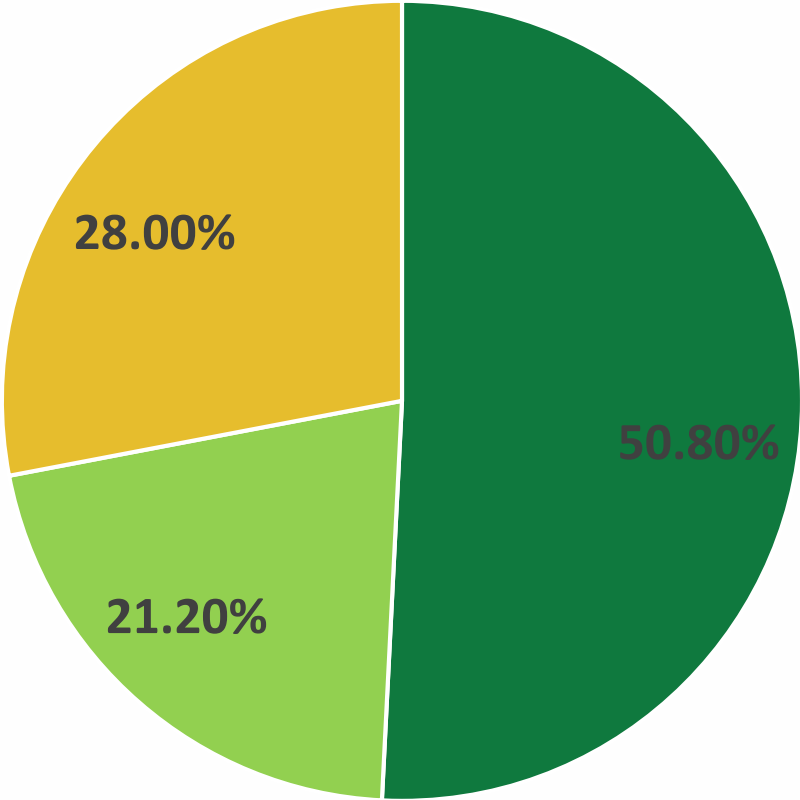
■ Yes ■ No

Please rate the importance of a national integrated competitions, ranking and ratings (Matrix) platform?



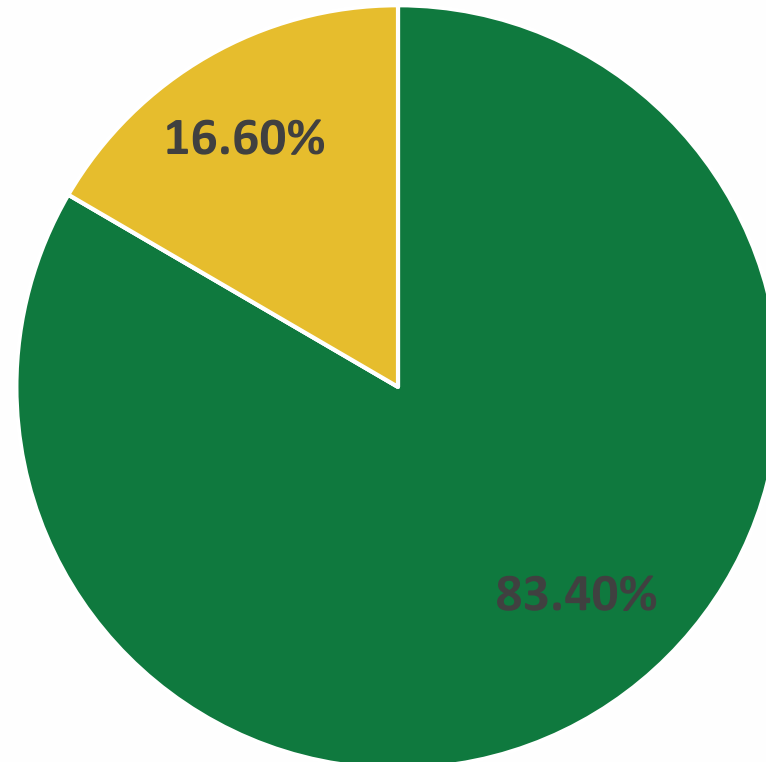
■ Important ■ Unsure ■ Not Important

How important is player accident insurance for you?



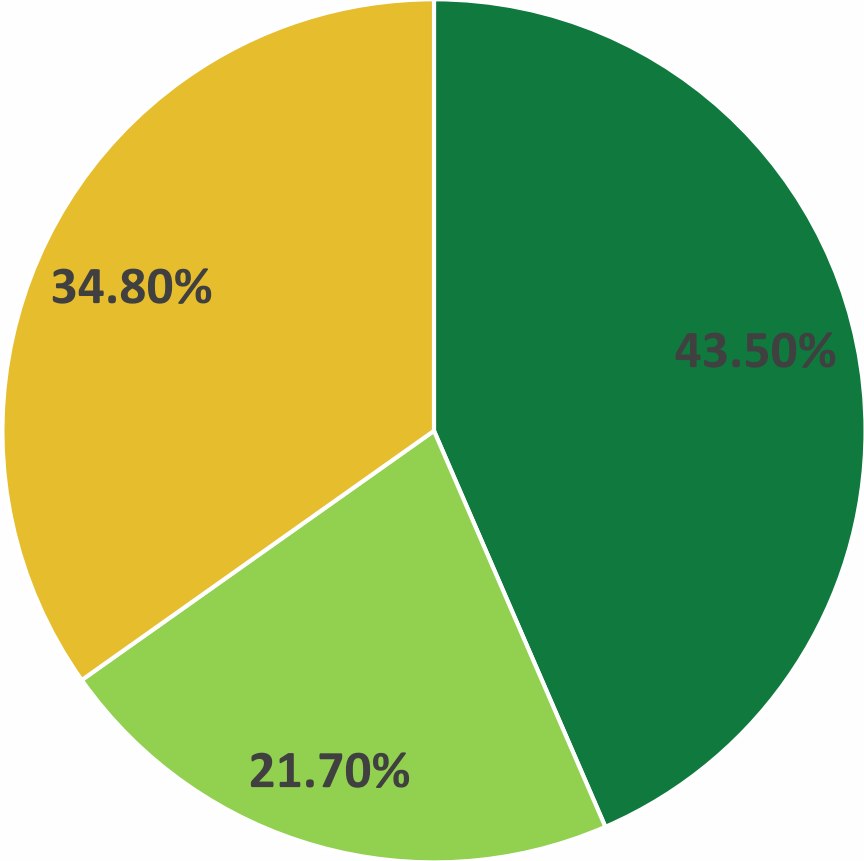
■ Important ■ Unsure ■ Not Important

How important is personal liability insurance to you, knowing if here is an issue in your facility, you are covered for liability?



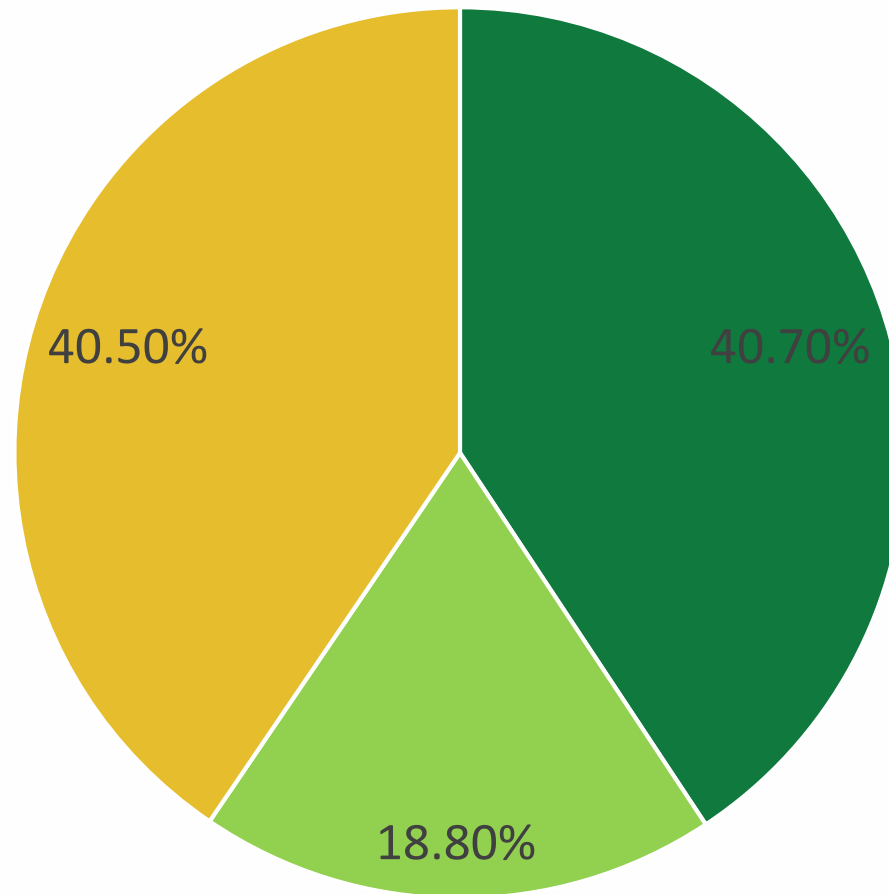
■ Important ■ Not Important

How important is personal accident insurance for you?



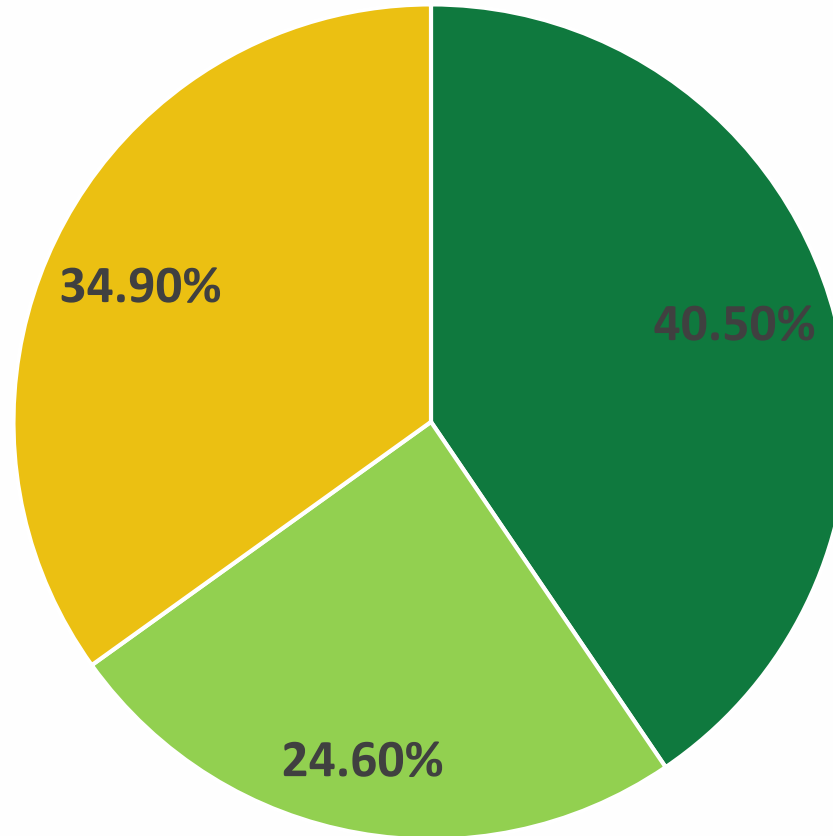
■ Important ■ Unsure ■ Not Important

How important is eShop discount and credit for you?



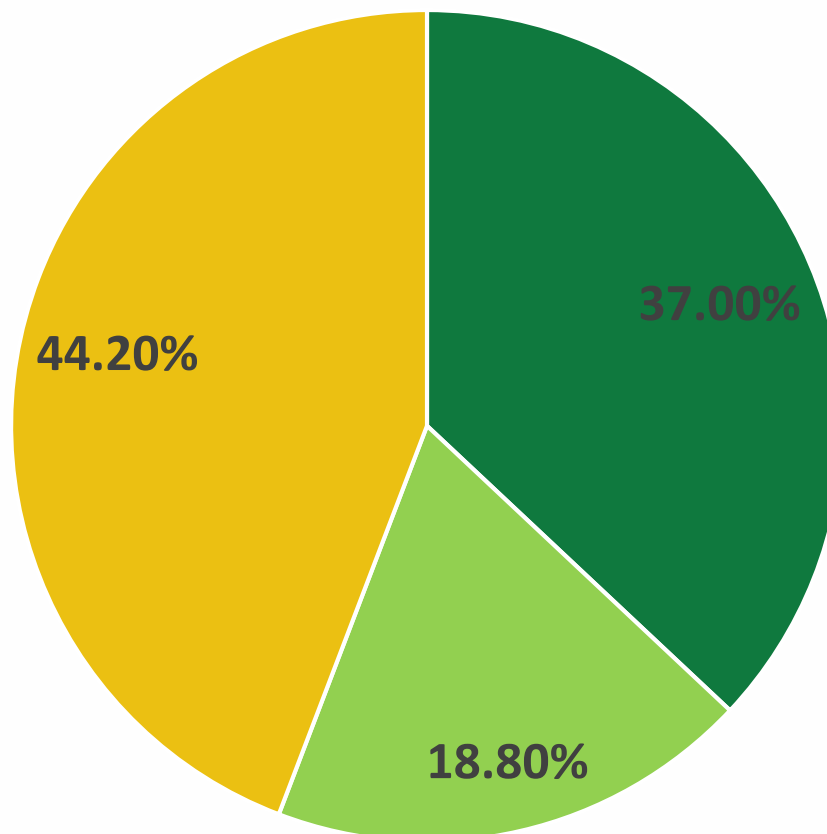
■ Important ■ Unsure ■ Not Important

How important is benefits portal discount (e.g. 5% off Coles, Caltex and Woolworths) for you?



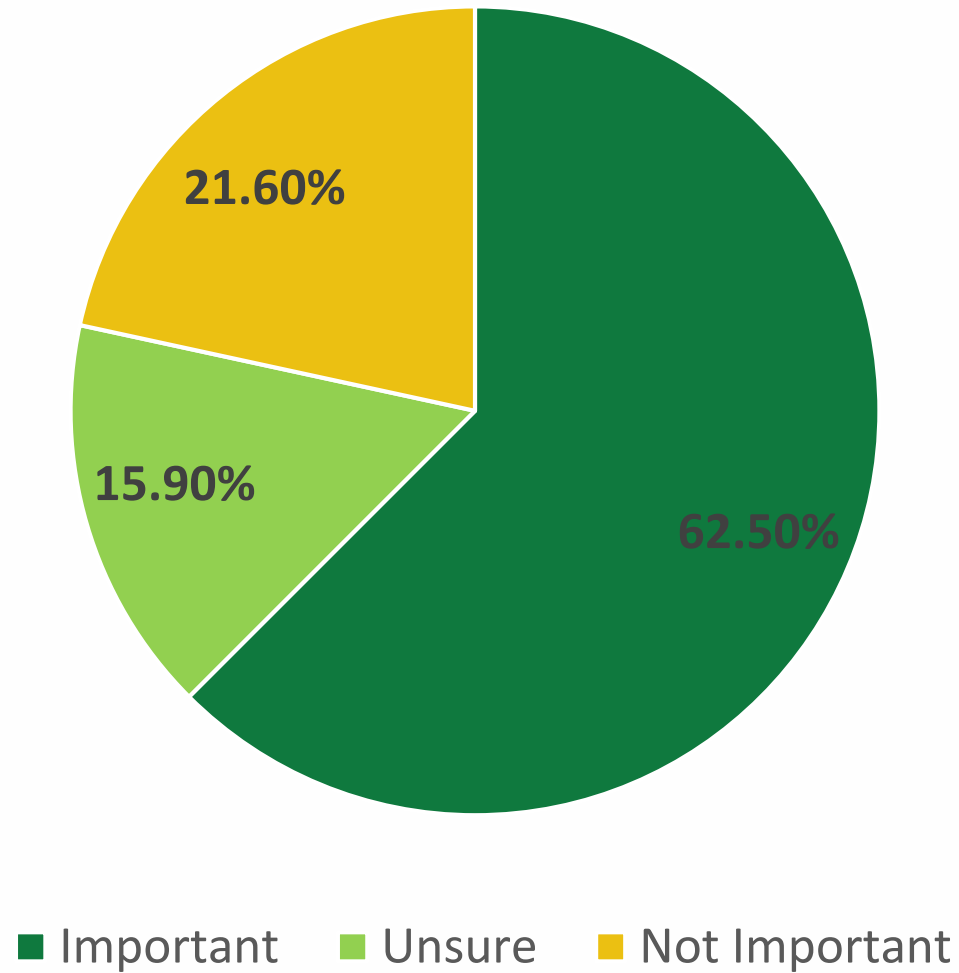
■ Important ■ Unsure ■ Not Important

How important is pathways for officiating for you?

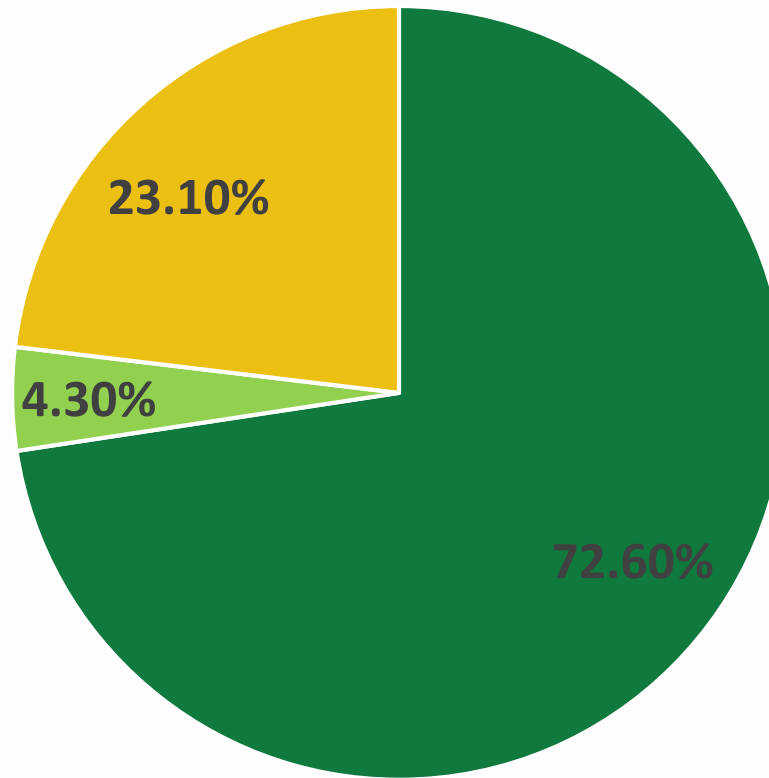


■ Important ■ Unsure ■ Not Important

How important is pathway for coaching for you?

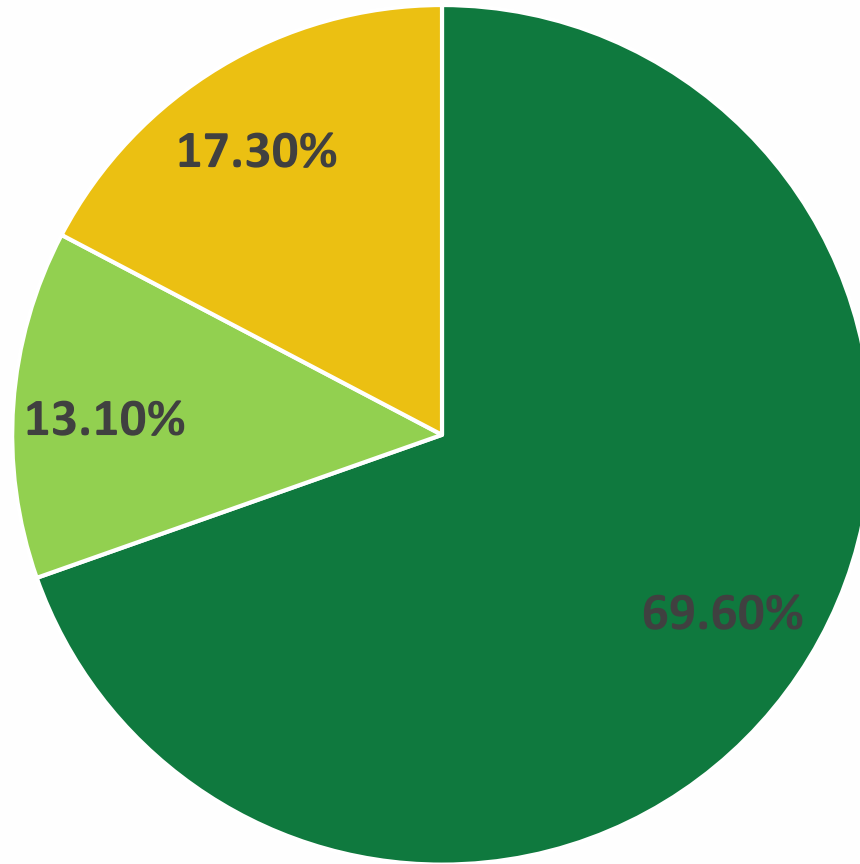


How important it junior player pathways and the high performance programme for you?



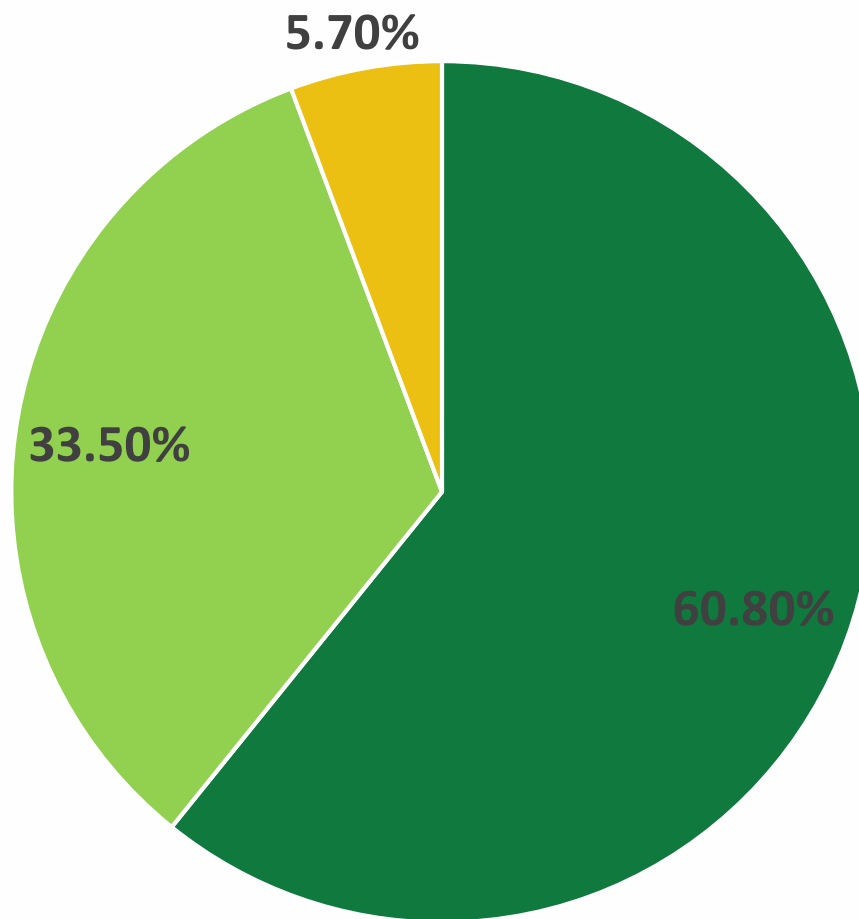
■ Important ■ Unsure ■ Not Important

How important is information communications for you?



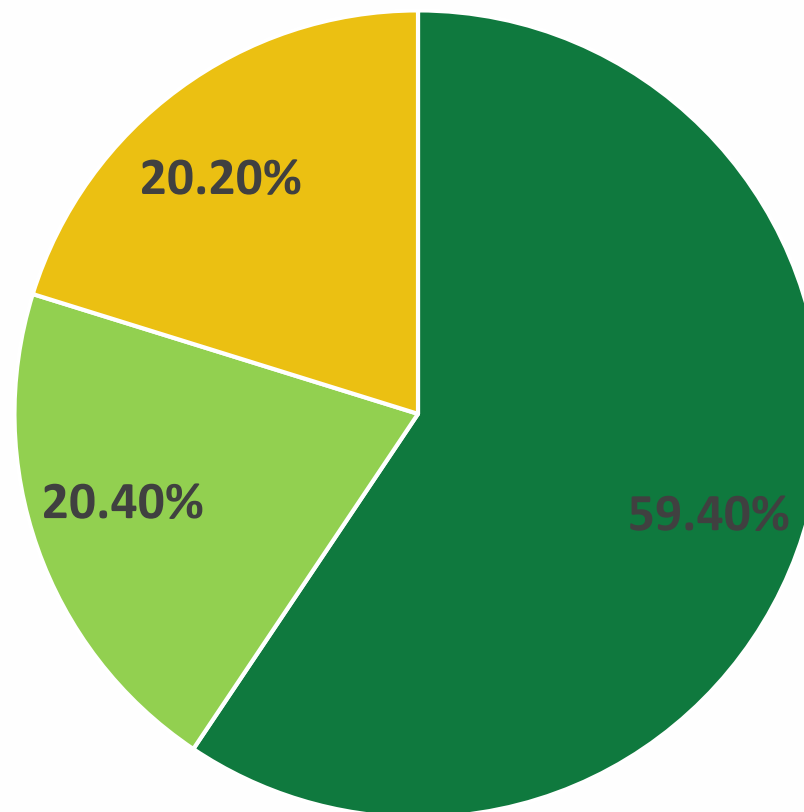
■ Important ■ Unsure ■ Not Important

Do you receive enough communication regarding squash?



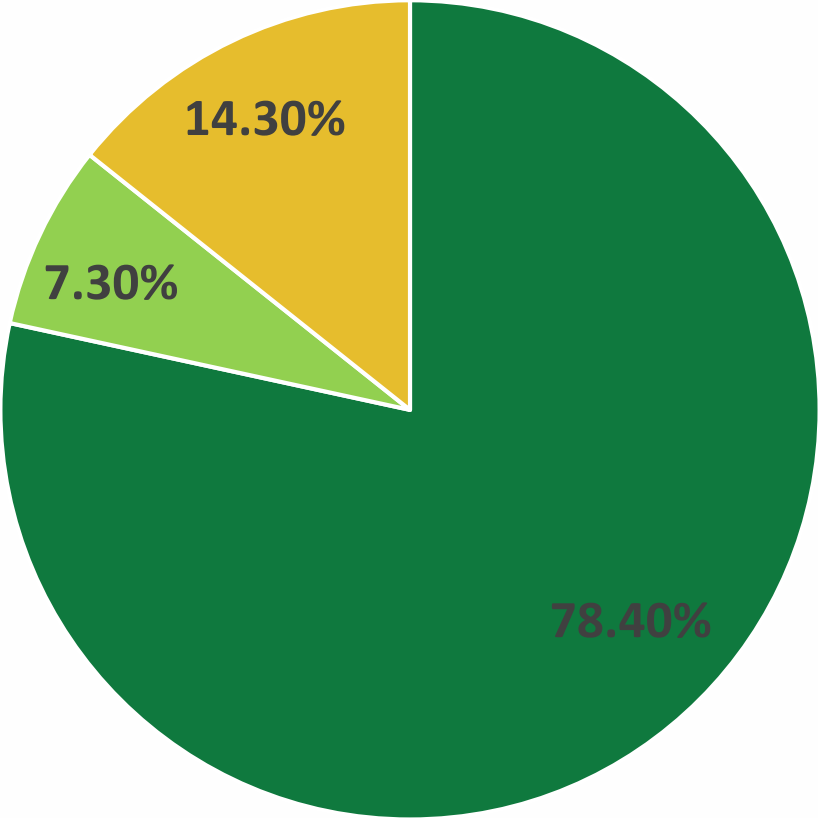
■ Yes ■ Unsure ■ No

How important is receiving information through a general newsletter for you?



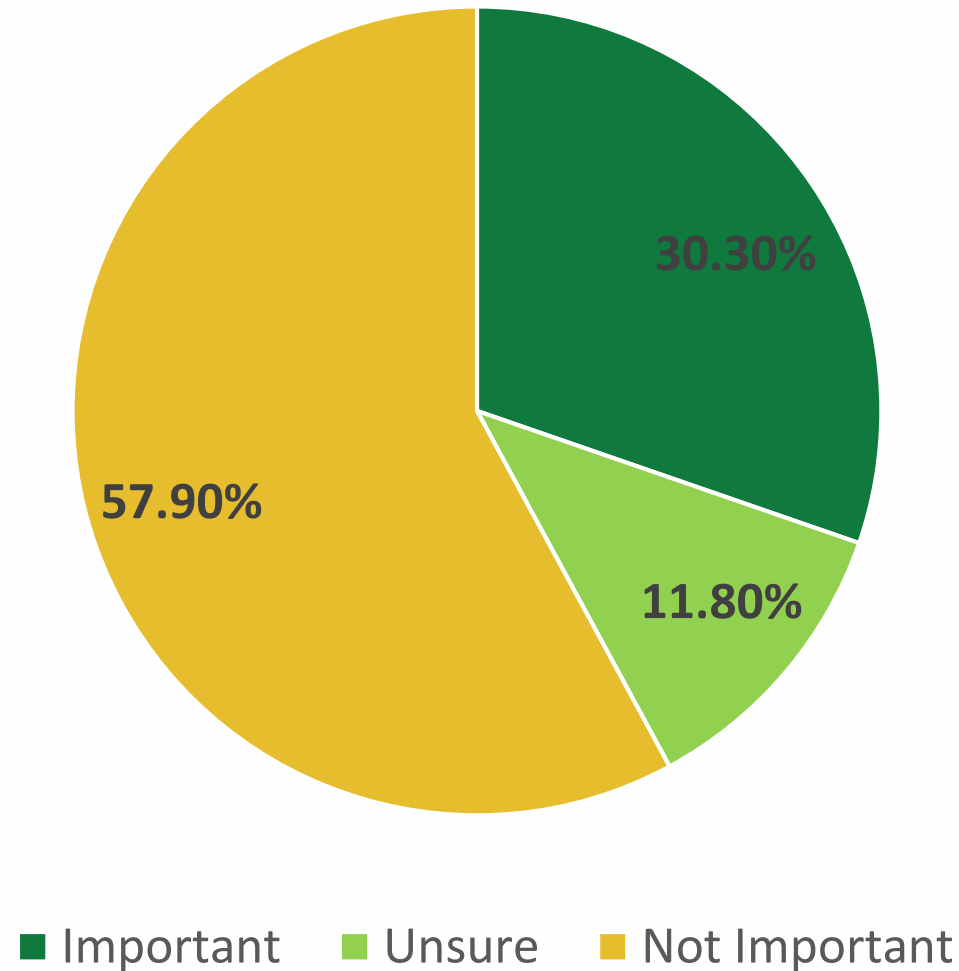
■ Important ■ Unsure ■ Not Important

How important is receiving information through an electronic direct mail for you?

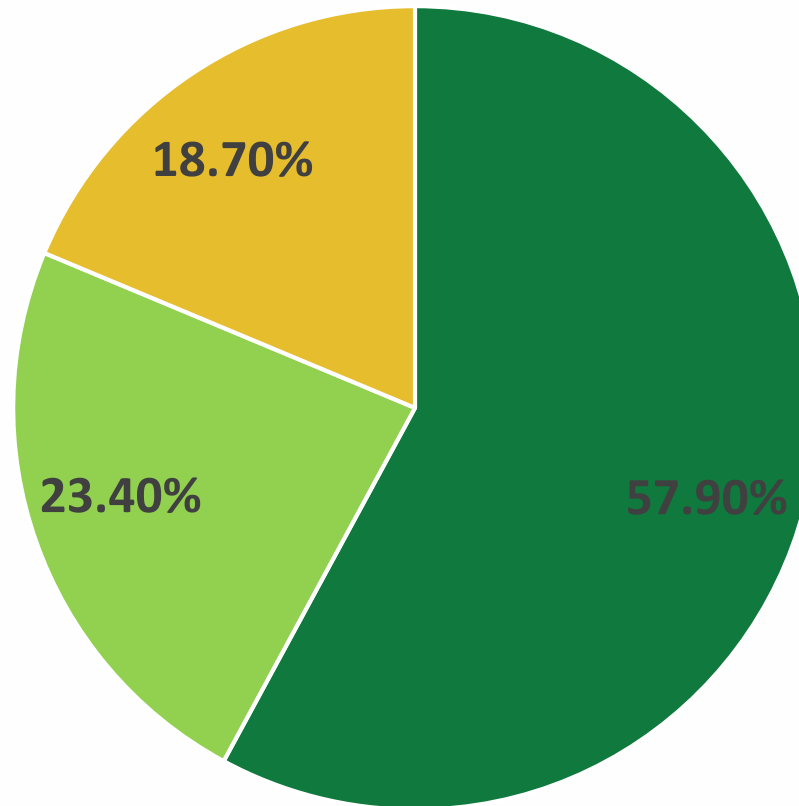


■ Important ■ Unsure ■ Not Important

How important is for you to receiving information through a phone call?

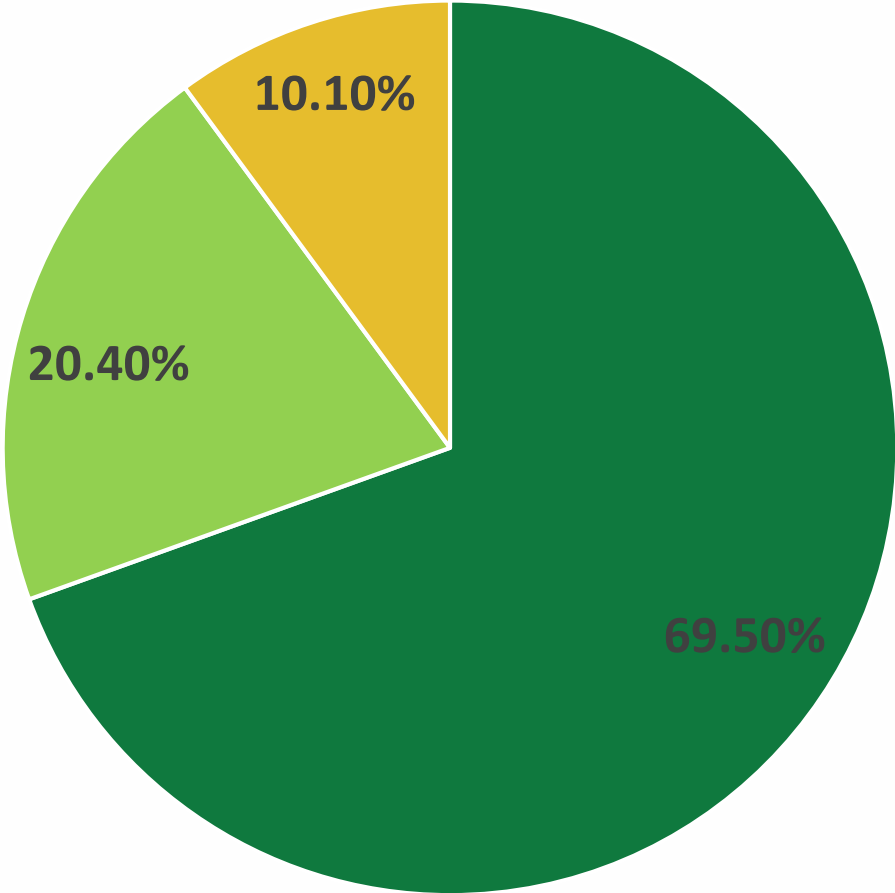


How important is receiving information through a social media?



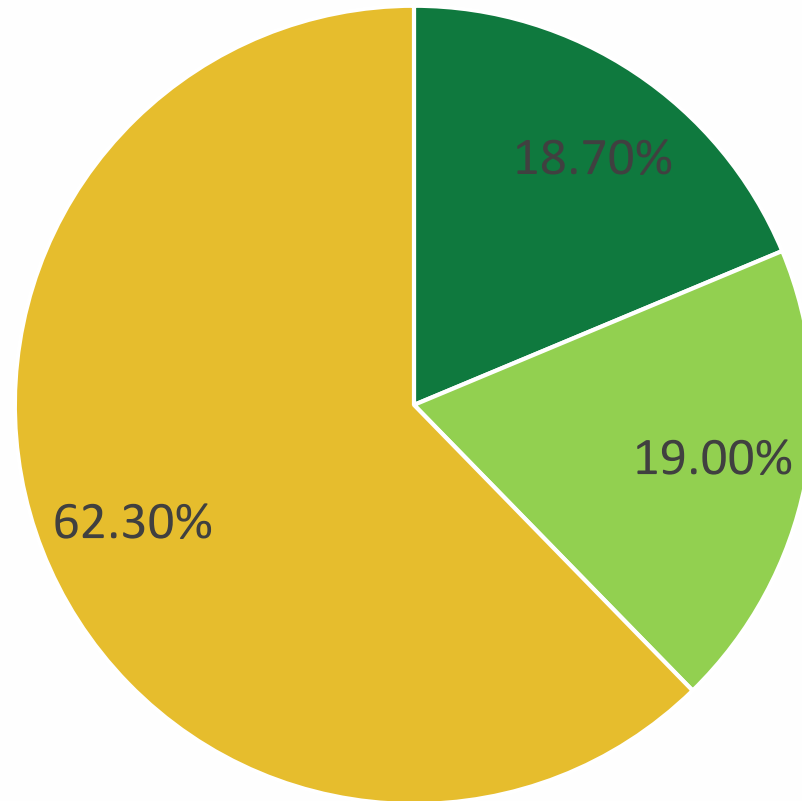
■ Important ■ Unsure ■ Not Important

How important is receiving information through our website?



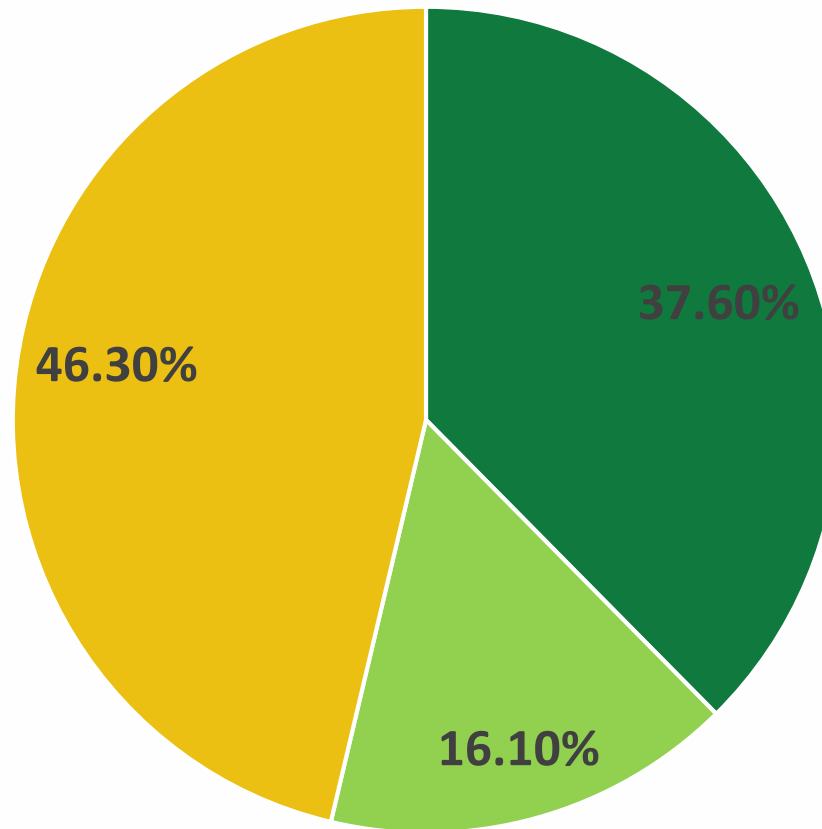
■ Important ■ Unsure ■ Not Important

How important is receiving information through post for you?



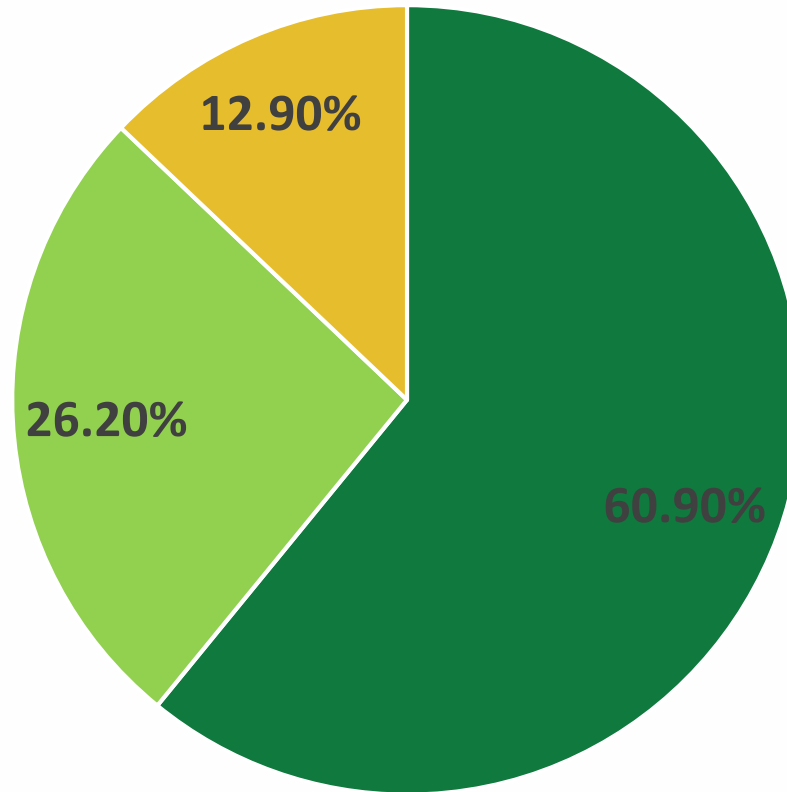
■ Important ■ Unsure ■ Not Important

How important is receiving information through a text (via phone)?



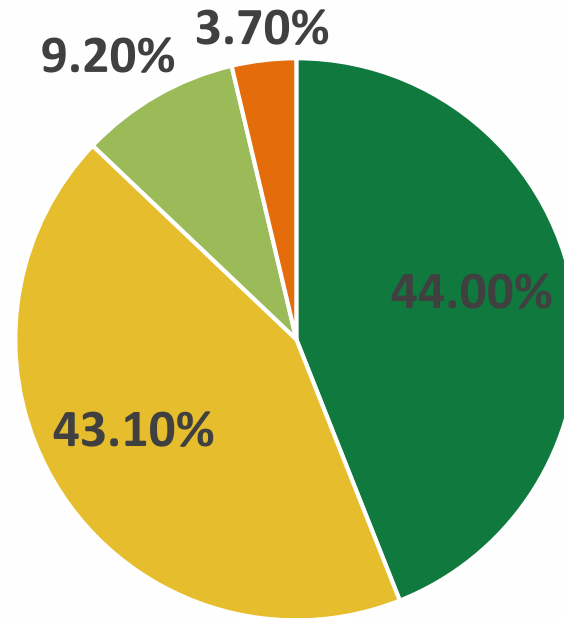
■ Important ■ Unsure ■ Not Important

How important is receiving information through poster/ leaflet at your local club?



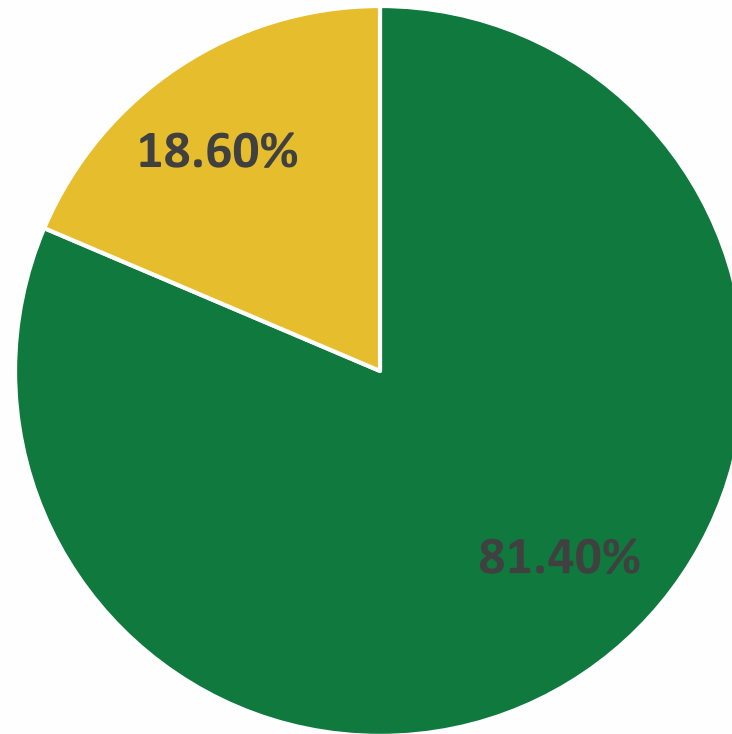
■ Important ■ Unsure ■ Not Important

Please select how you would like players ranked and seeded for National events?



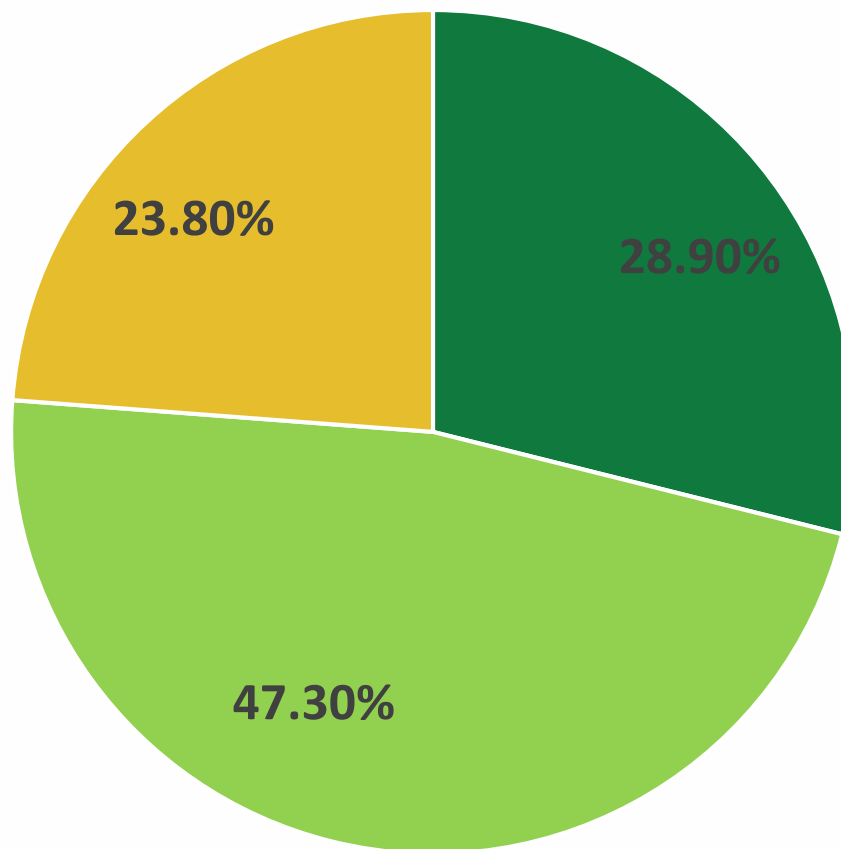
- Move to using the Matrix rating system to seed the events. This is a similar to the current ranking system but is based on every result you play be it competition or weekly Pennant. (Please note that there ill be disparities in the opportunity for players
- Keep the same system for rankings and seedings
- Move back to a committee based seeding system selected by representatives form the States (please note Squash Australia will facilitate the event but will have no involvement in the personal selection of player seedings manually)
- Keep the same ranking / seeding system but change the ranking point matrix (please note we have had multiple working groups look at this with no better solution)

Would you like to see more matches being played based on a \$5 increase to entry fees to cover the additional court hire costs?



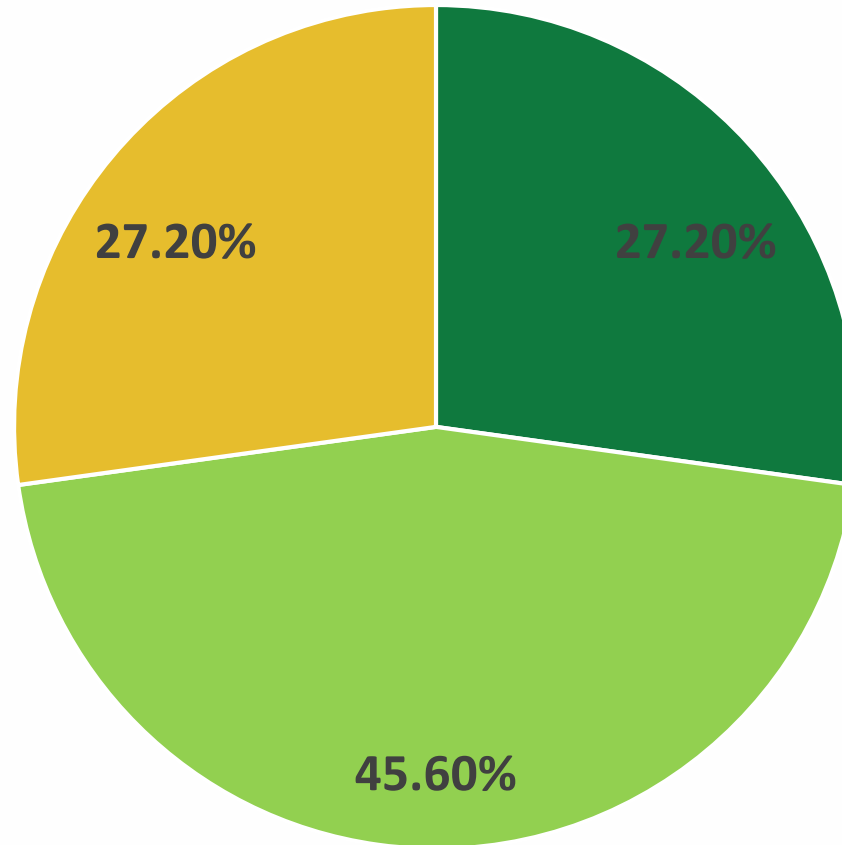
■ Yes ■ No

How important is to move the u19 players to another event on a different weekend?



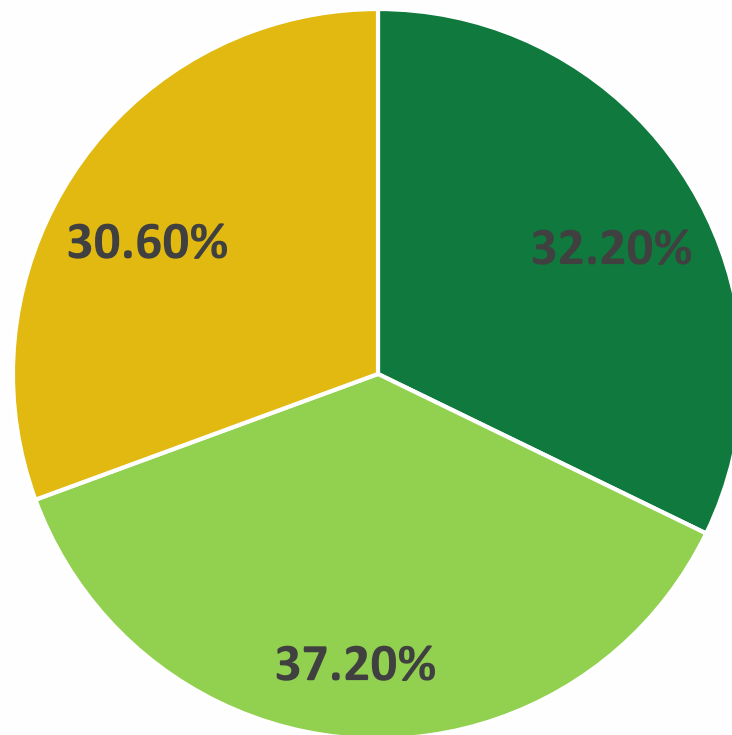
■ Important ■ Unsure ■ Not important

How important is to reduce the team size to play the team event over 2 days?



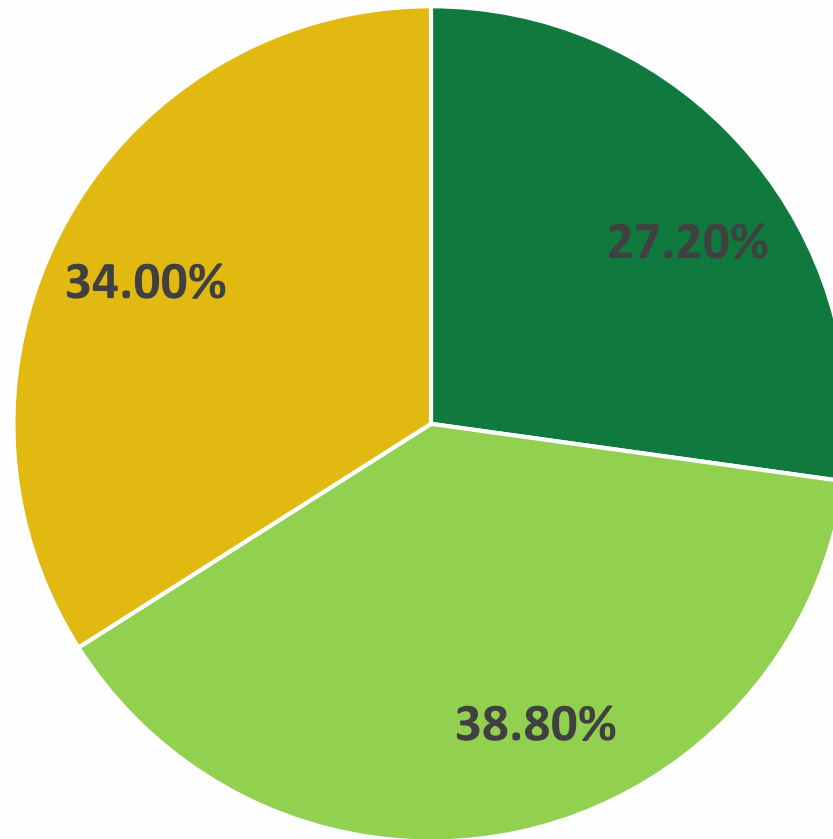
■ Important ■ Unsure ■ Not important

How important is to move the team event to the Australian Junior Open dates and invite international players to make up a team?



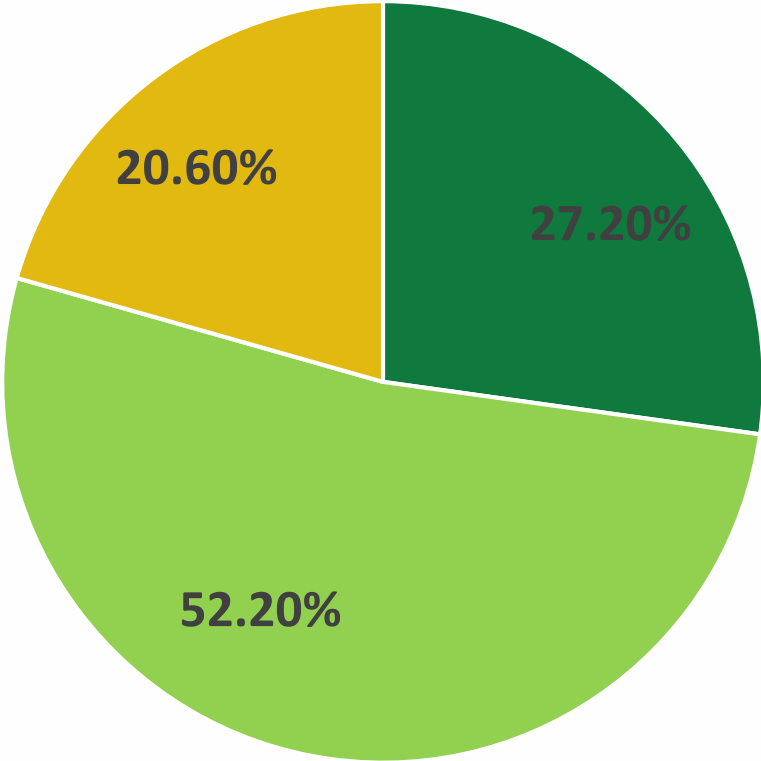
■ Important ■ Unsure ■ Not important

How important is to play only an individual event at the AJC?



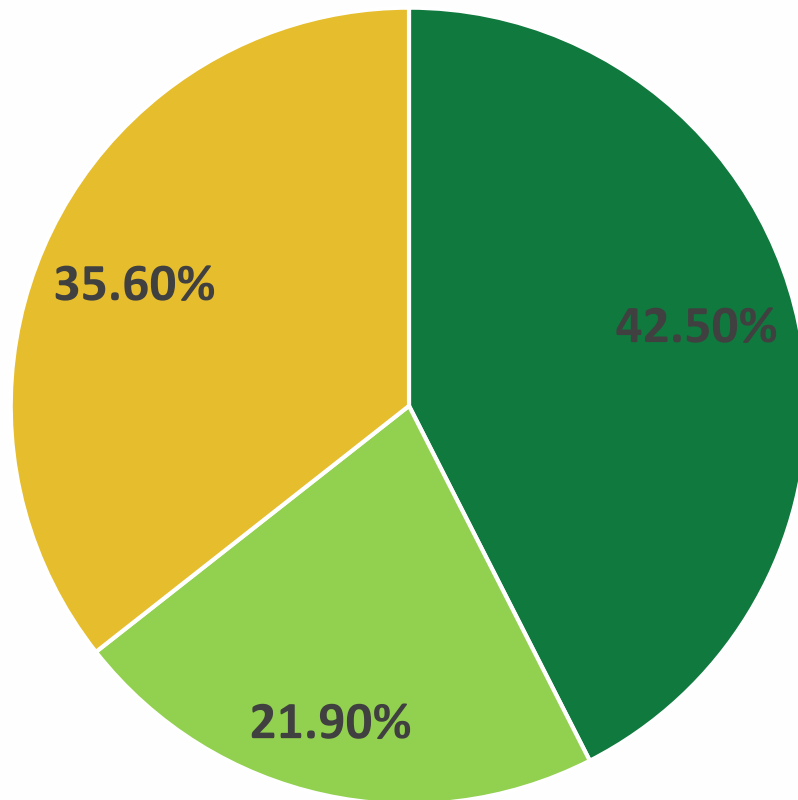
■ Important ■ Unsure ■ Not important

How important is to have an individual event on and add a doubles competition with it at the AJC?



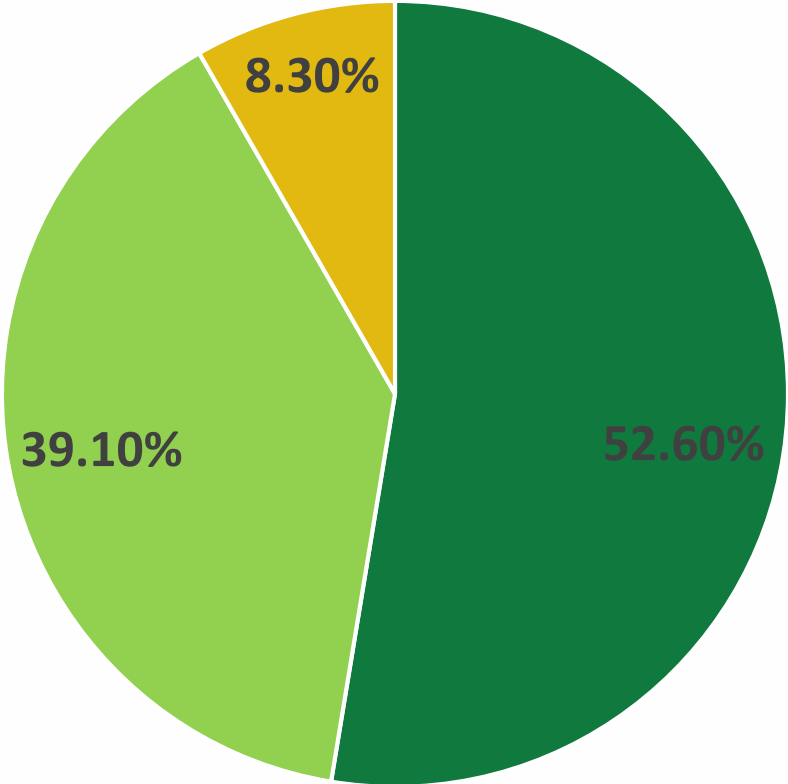
■ Important ■ Unsure ■ Not important

How important is to host the AJC event on the Gold Coast each year at the National Centre so prices are fixed?



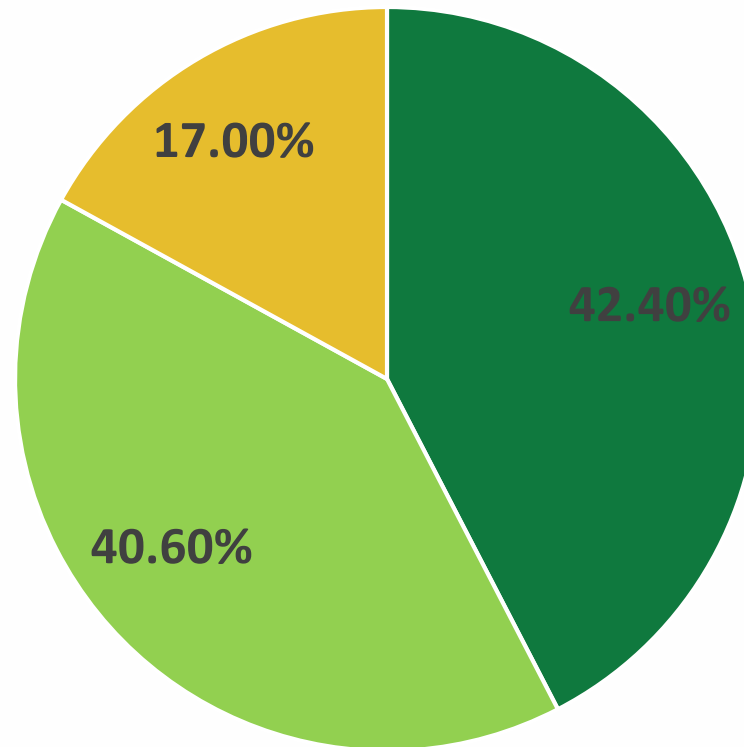
■ Important ■ Unsure ■ Not important

How important is to introduce cost equalisation to the team event at the AJC so costs are the same for each team?



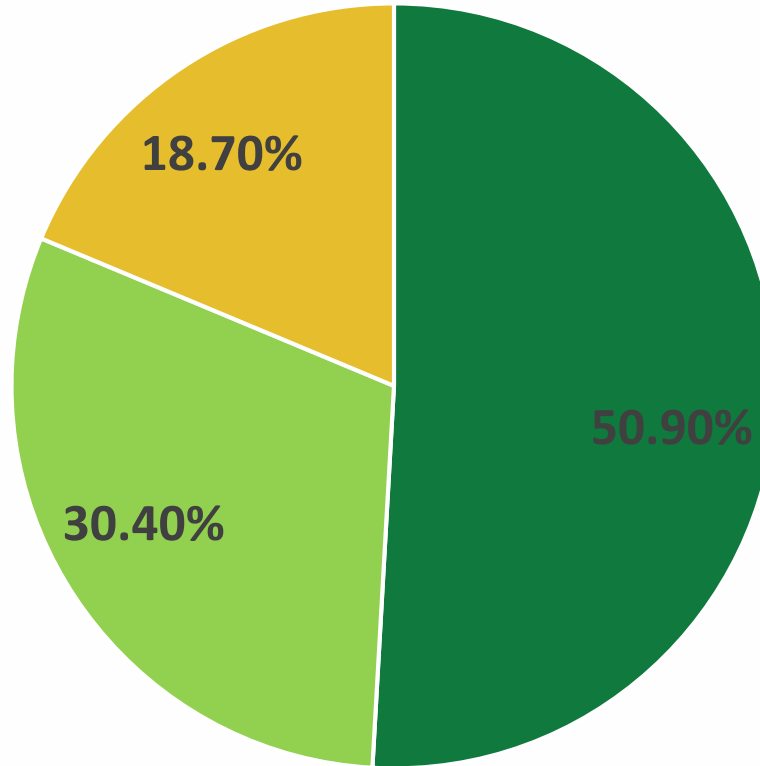
■ Important ■ Unsure ■ Not important

Do you agree with the idea to add another mini team event over two days with the involvement of each state and overseas teams (e.g. Malaysia, NZ)?



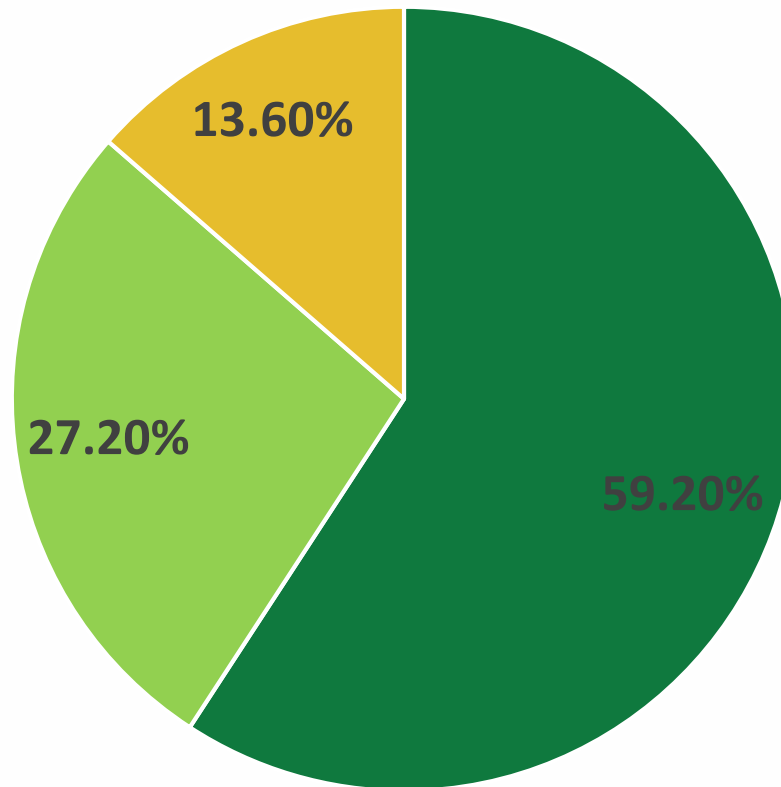
■ Agree ■ Unsure ■ Don't agree

Do you agree with the idea to add a doubles event after the individual singles is complete?



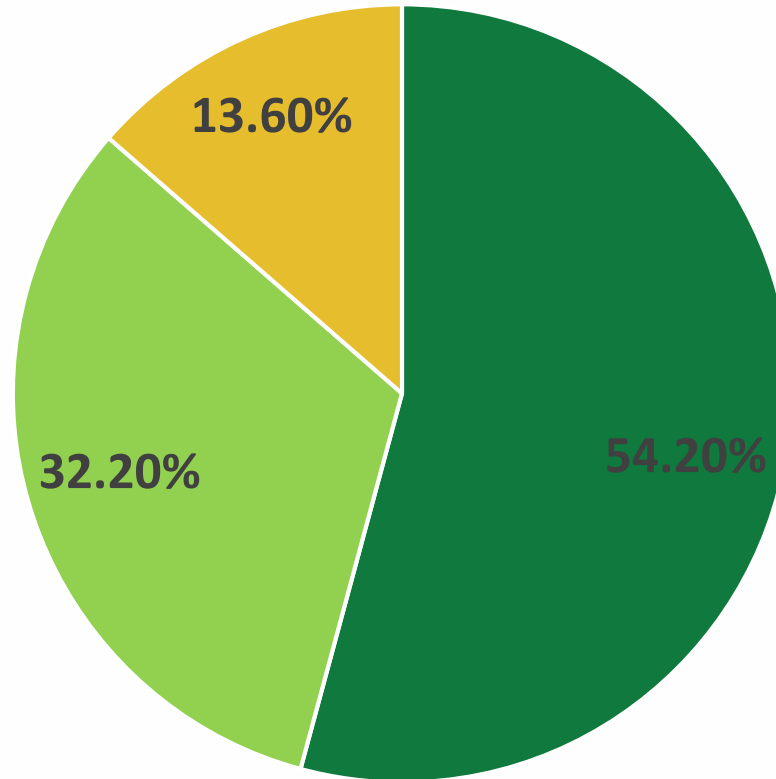
■ Agree ■ Unsure ■ Don't agree

Do you agree with the idea to play the event in 3 days instead of 4 days at the AJO?



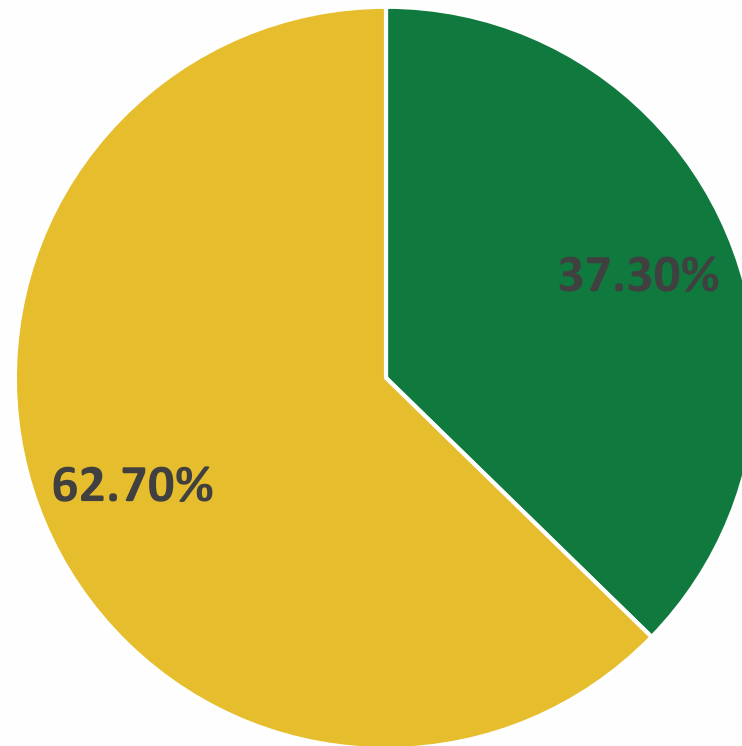
■ Agree ■ Unsure ■ Don't agree

If the AJO stays as it is (over 4 days and no team), what dates are best for the AJO?



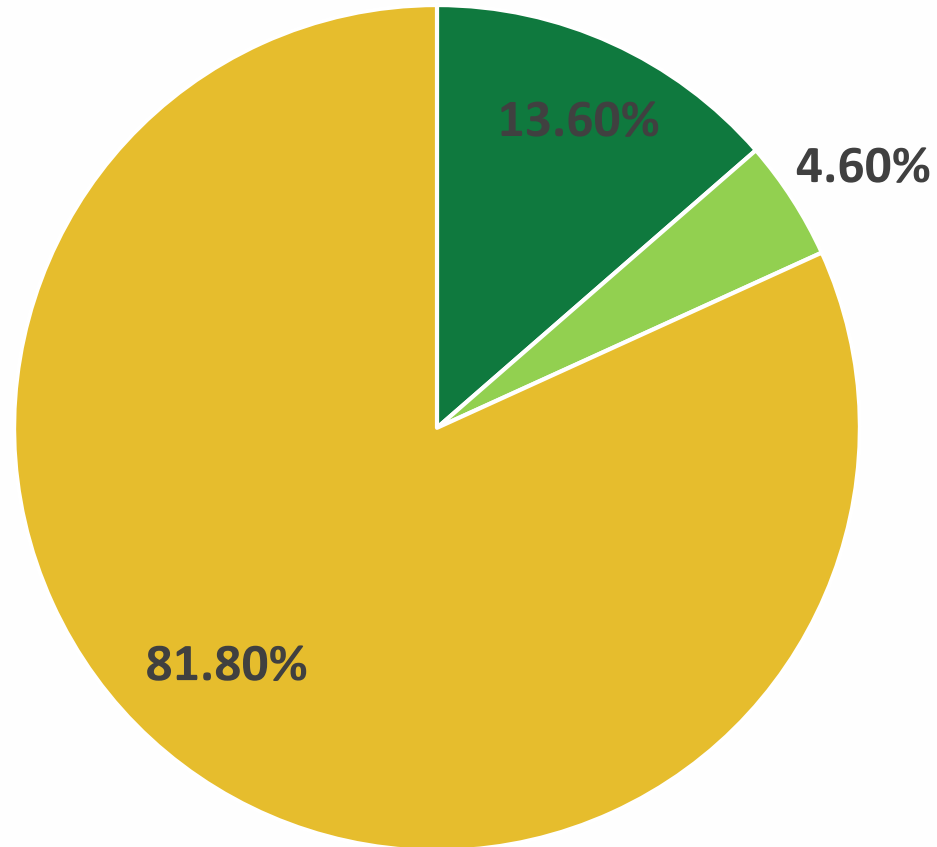
■ APR – Easter ■ JUN/JUL ■ DEC/JAN

Are you aware there is a National Doubles Junior Open on at Carrara, Gold Coast 15th and 16th June 2019?



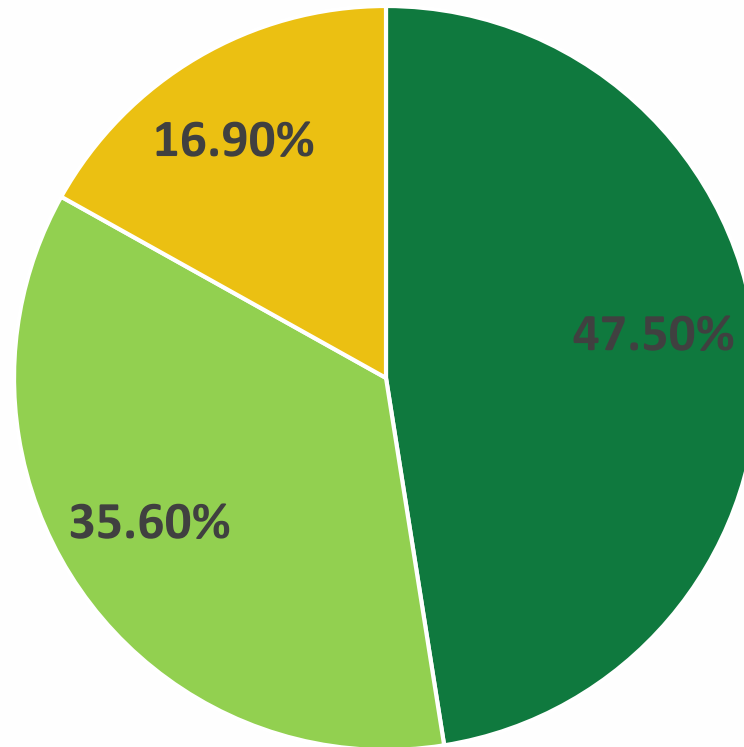
■ Yes ■ No

Are you attending National Doubles Junior Open, 2019?



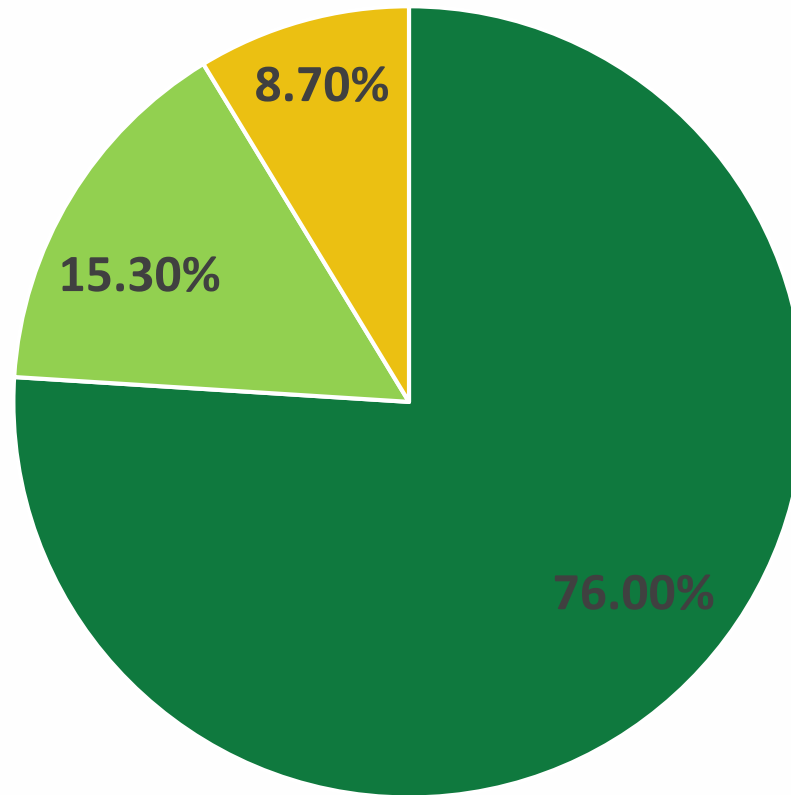
■ Yes ■ Unsure ■ No

Would you prefer doubles added to an existing Junior event or on a standalone event (like this year) with the adult doubles competition?



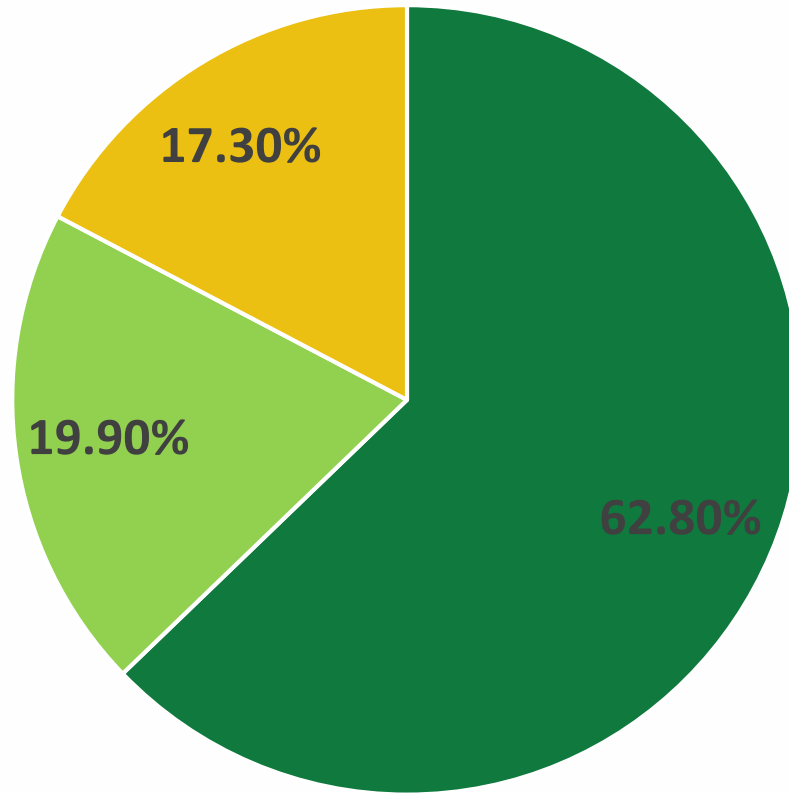
■ Stand alone ■ Added to AJO ■ Added to AJC

Can you rate how important you feel it is to increase the number of referees?



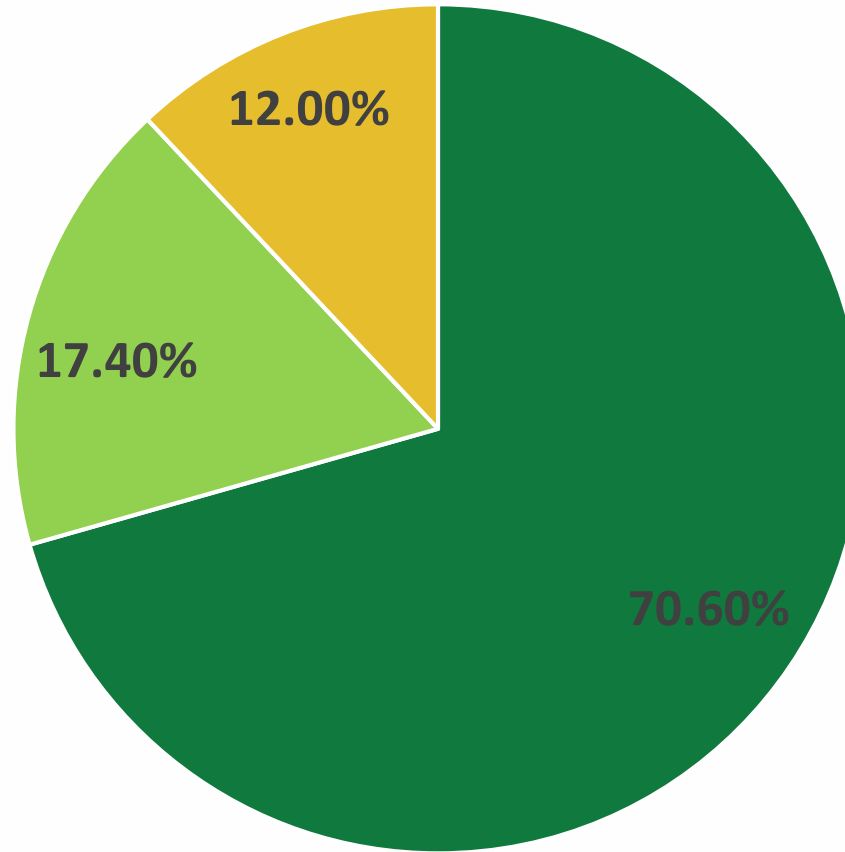
■ Important ■ Unsure ■ Not Important

Do you feel this graded circuit of events would be a good idea and engage a wider group of players?



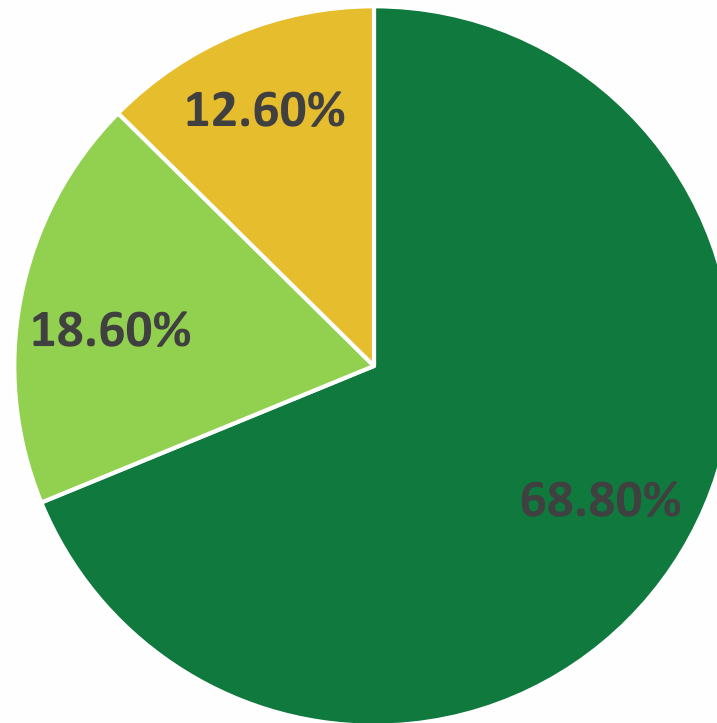
■ Yes ■ Unsure ■ No

Do you think the streaming adds a good value?



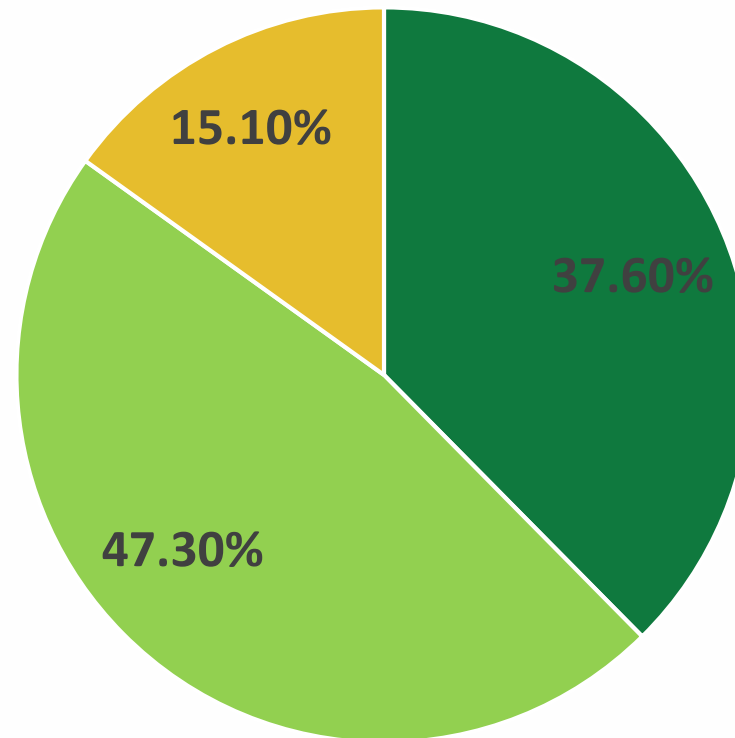
■ Yes ■ Unsure ■ No

How important is a free grant support to help advise on grant availability and help write grants to get funding for your squash centre?



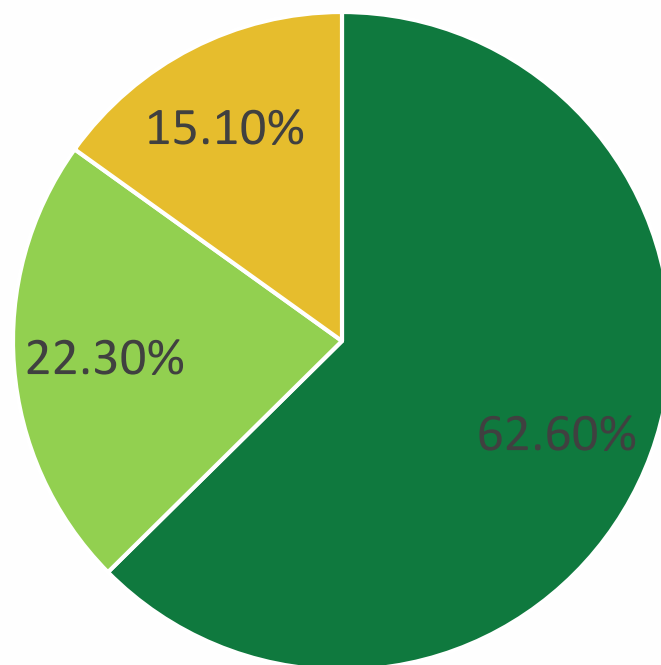
■ Important ■ Unsure ■ Not Important

How important is the Squash Australia centremark programme to help get discounts for the centre and generate money?



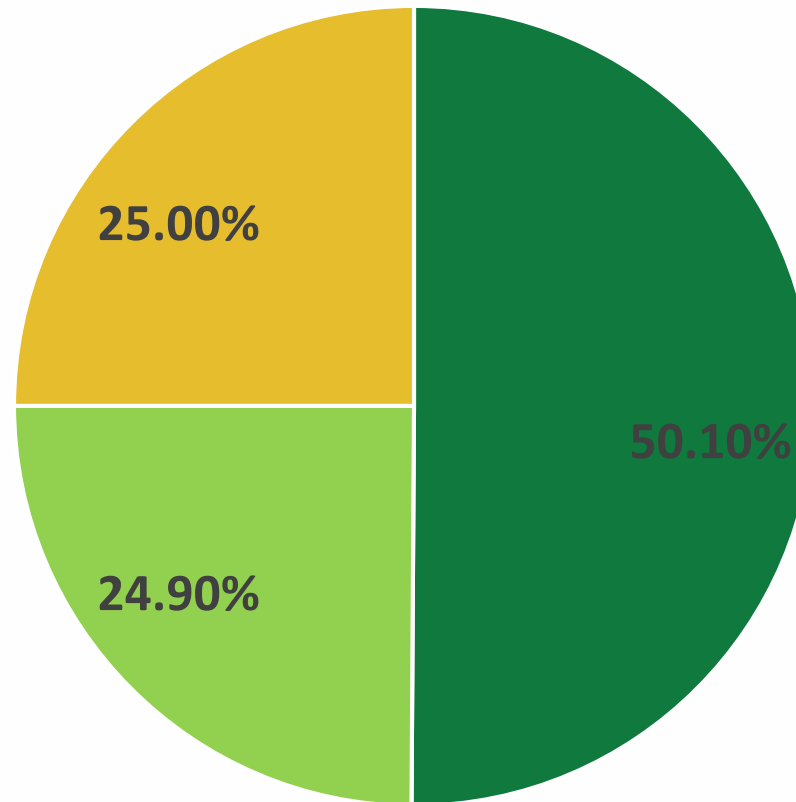
■ Important ■ Unsure ■ Not Important

How important is the free Sporty HQ software which provides a free website for the centre, free online court booking system and helps you run competitions and manage your members?



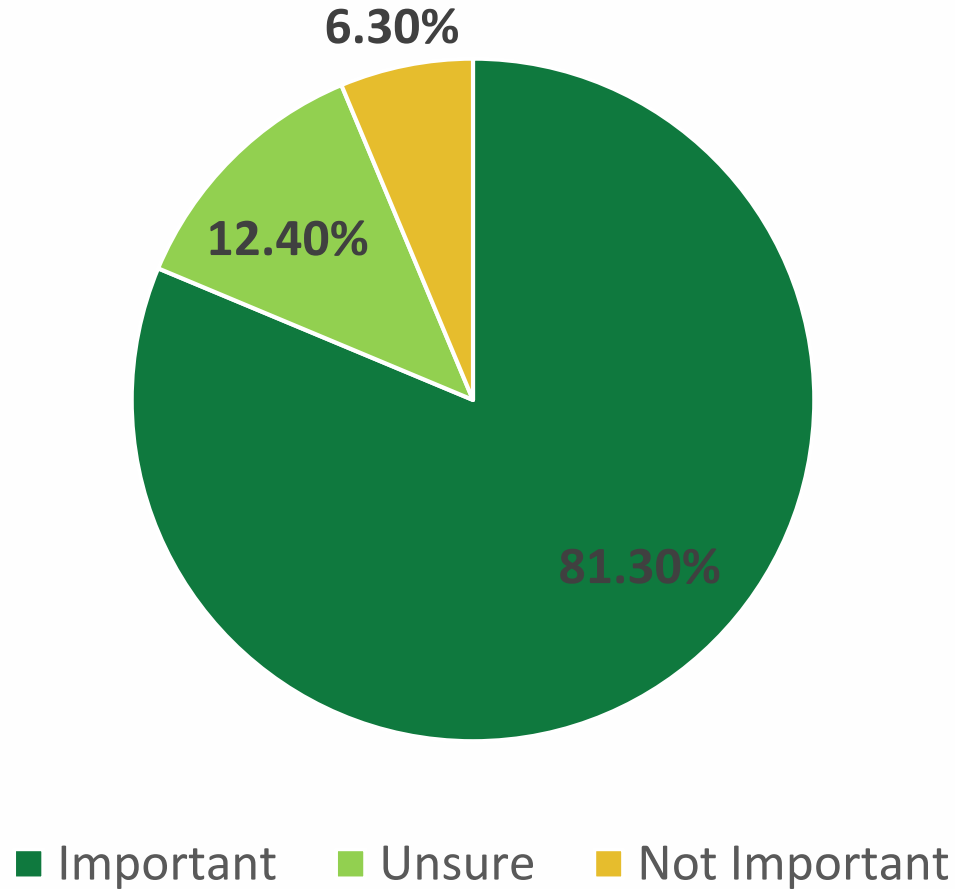
■ Important ■ Unsure ■ Not Important

How important is the latest squash marketing material and collateral to distribute around the centre?

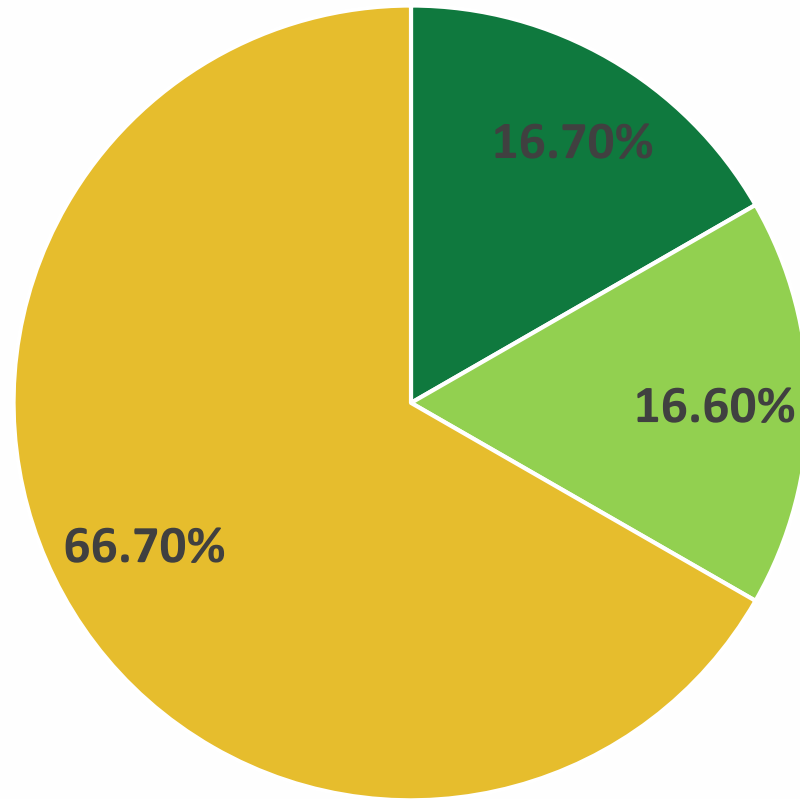


■ Important ■ Unsure ■ Not Important

How important is a regular communications from the Squash Australia facilities team so you have the latest information from squash Australia in the facility space?

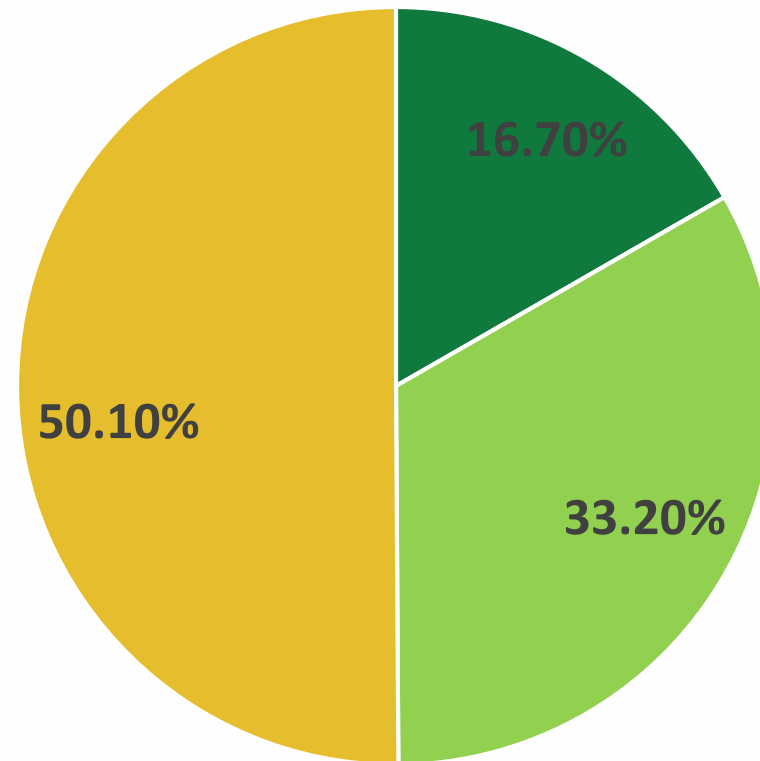


How would you rate your knowledge of available grants to help your business?



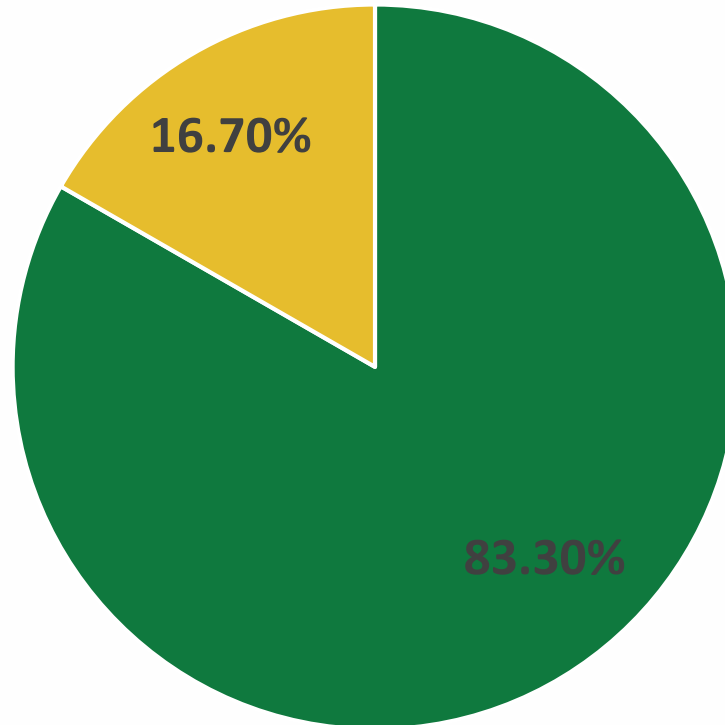
■ Good ■ Unsure ■ Bad

How would you rate the skills available within your facility to write a high level grant application to secure funding that you have identified as being available?



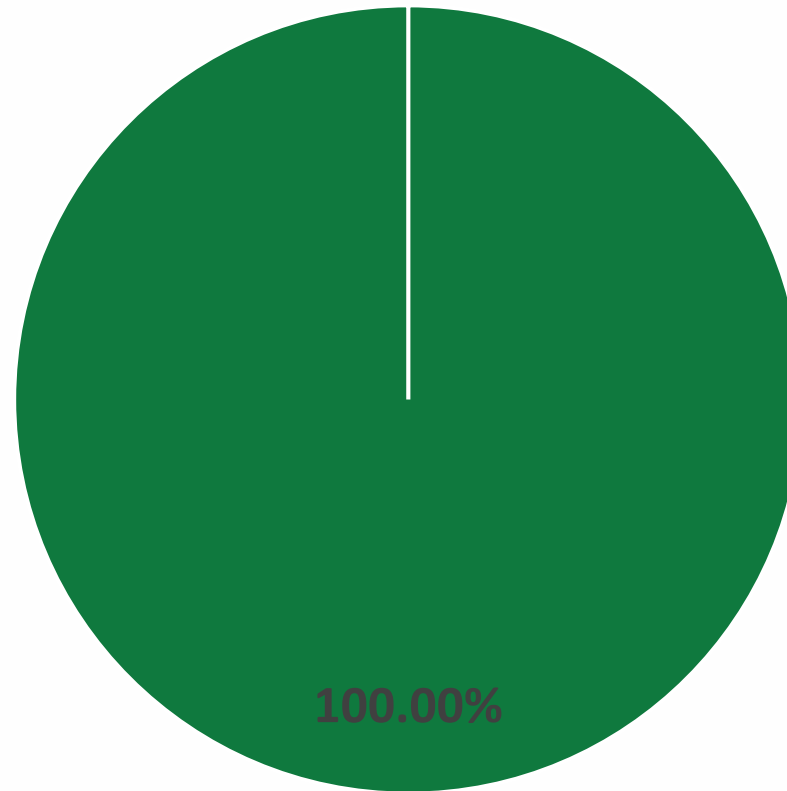
■ Good ■ Unsure ■ Bad

Would it be beneficial for you to have free access to a company that can write your grant applications for free?



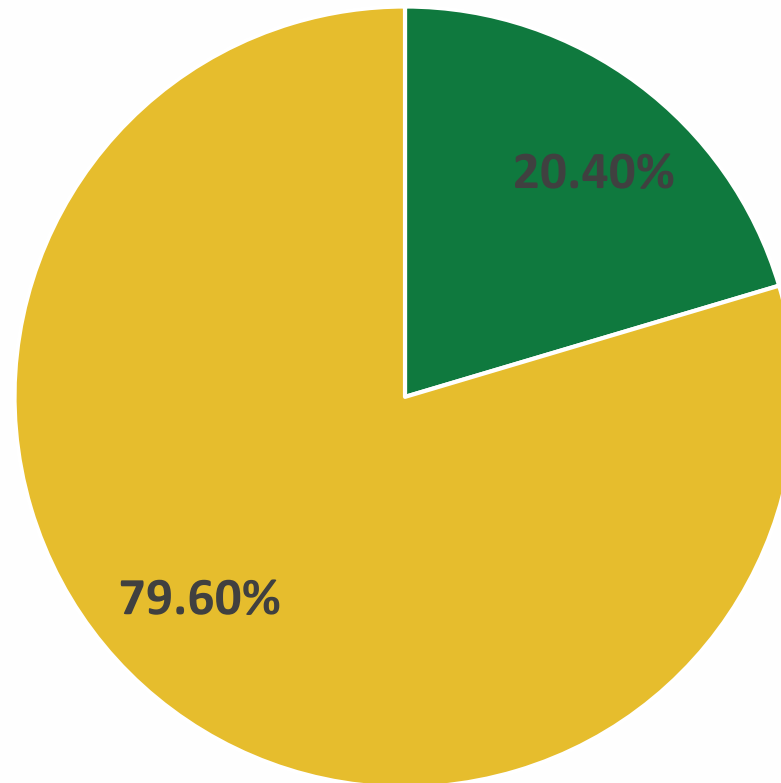
■ Yes ■ No

Would you be interested in joining a court owner network or court owner conference where we can share knowledge and best practice?



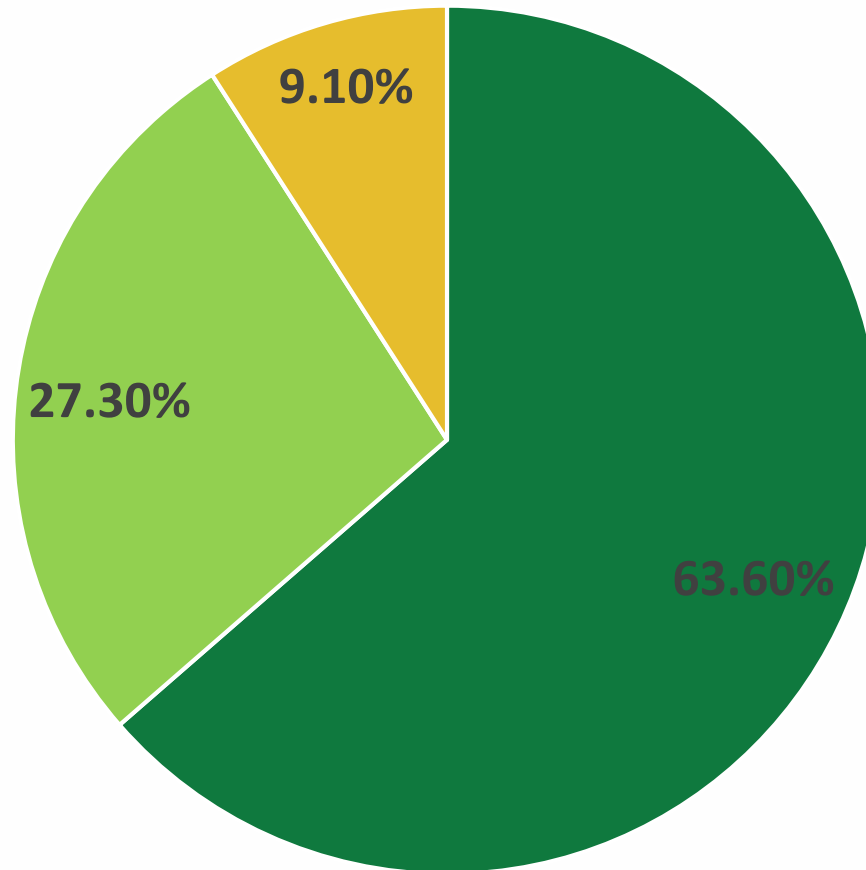
Yes

Have you attended one of Squash Australia performance system presentations and Q&A?



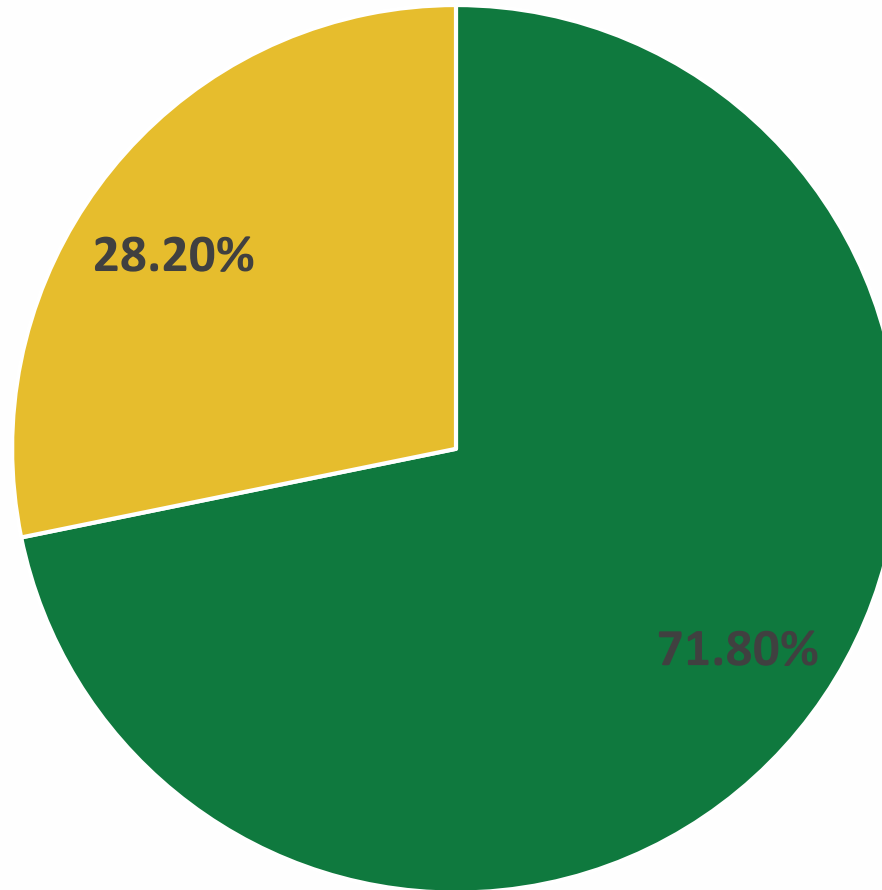
■ Yes ■ No

Do you think this session was useful for you?



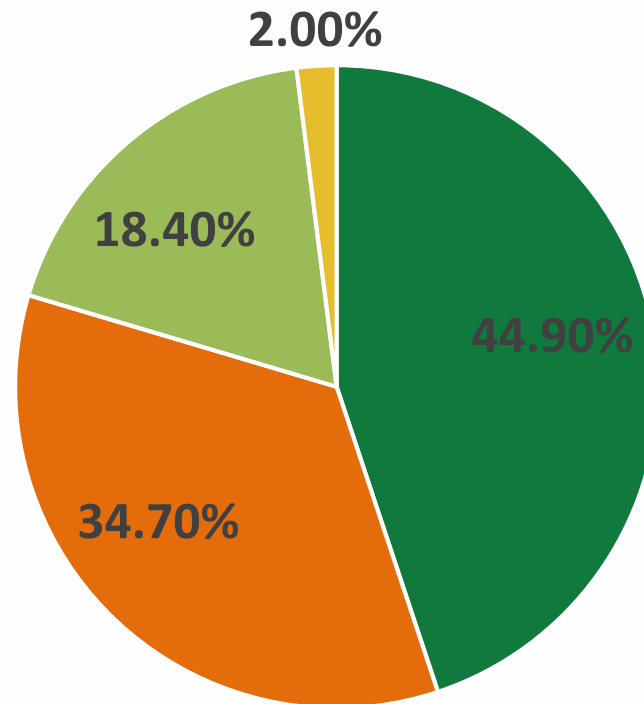
■ Yes ■ Unsure ■ No

If you didn't attend, was it because:



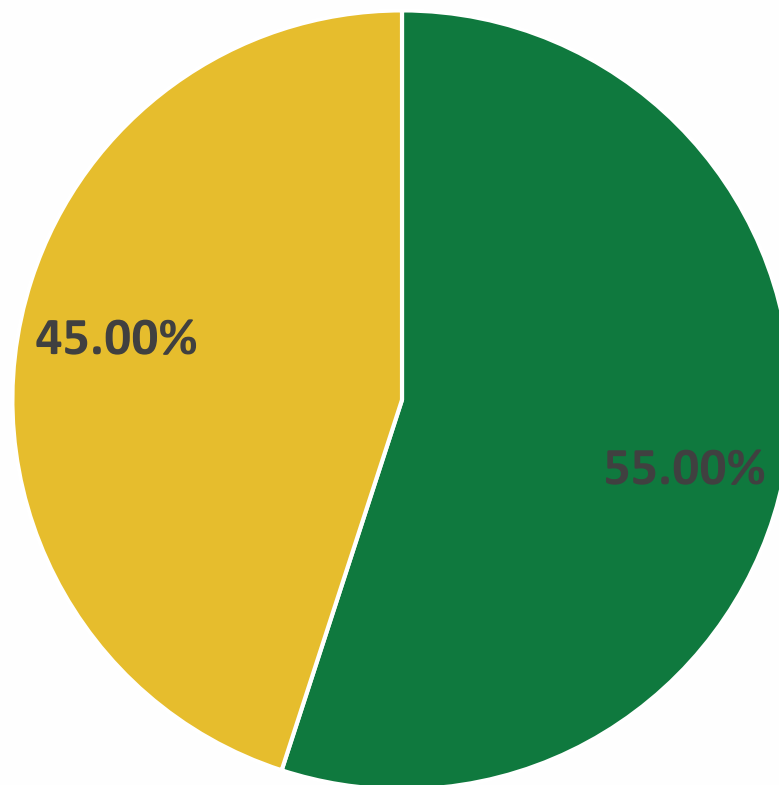
■ I knew nothing about it ■ Did not want to go

Would you like to attend the National camp? If "Yes", where?



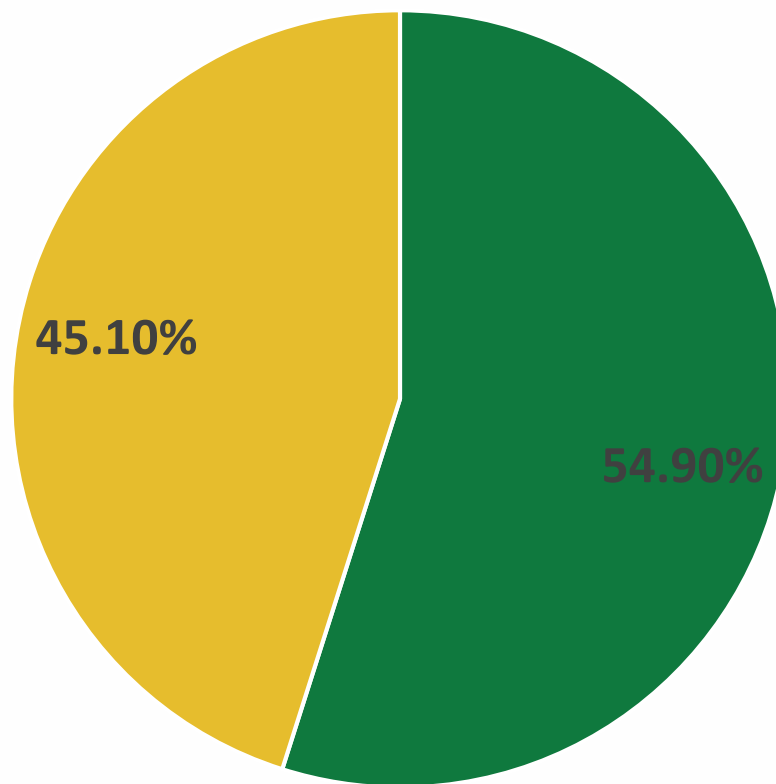
- I am not interested in attending the National camp
- I would like to attend a State based National camp
- I would prefer national camps based at the Squash Australia National Centre on the Gold Coast, QLD
- I would prefer national camps based at the AIS in Canberra

Would you like more contact with your national junior coach?



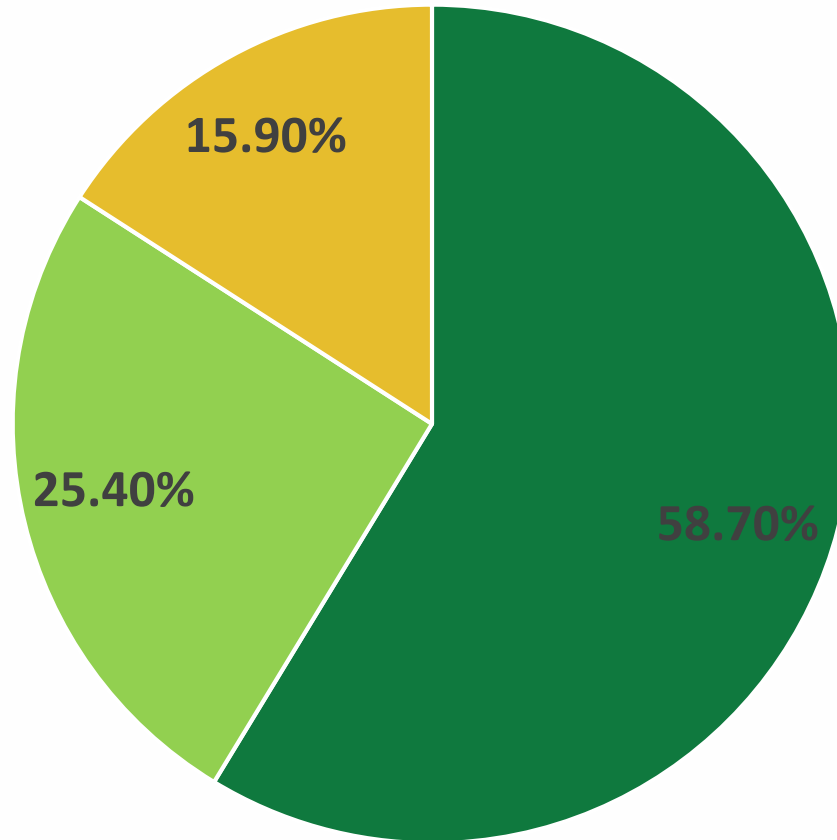
■ Yes ■ No

Would you like to attend more events as a National junior team if this was at your own expense?



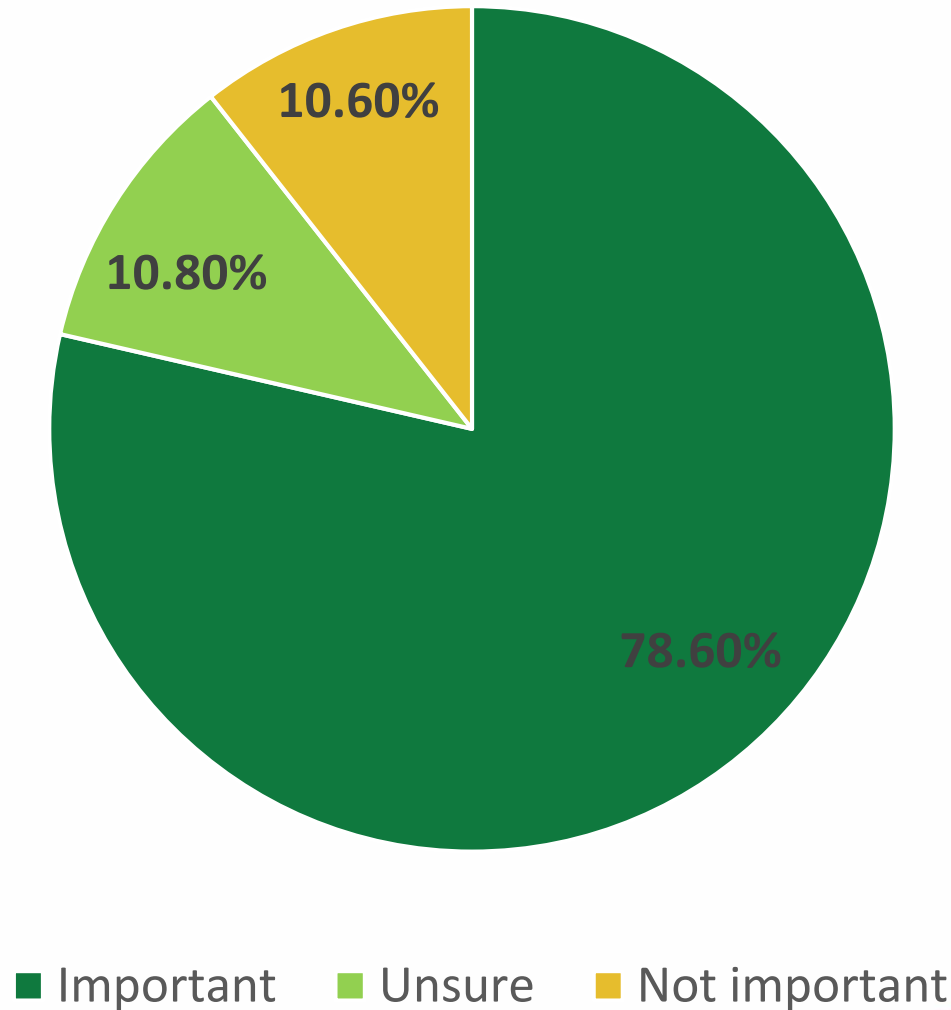
■ Yes ■ No

Is cost of the Squash Australia education course important for you deciding whether you would enrol or not?

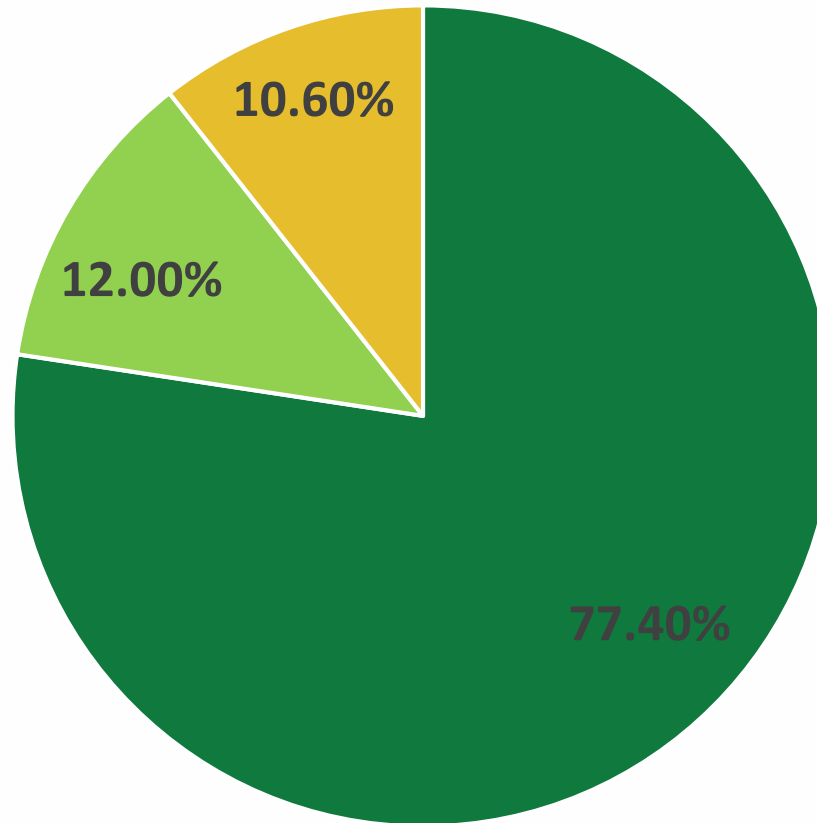


■ Important ■ Unsure ■ Not important

Is geographical access to the course important for you deciding whether you would enrol or not?

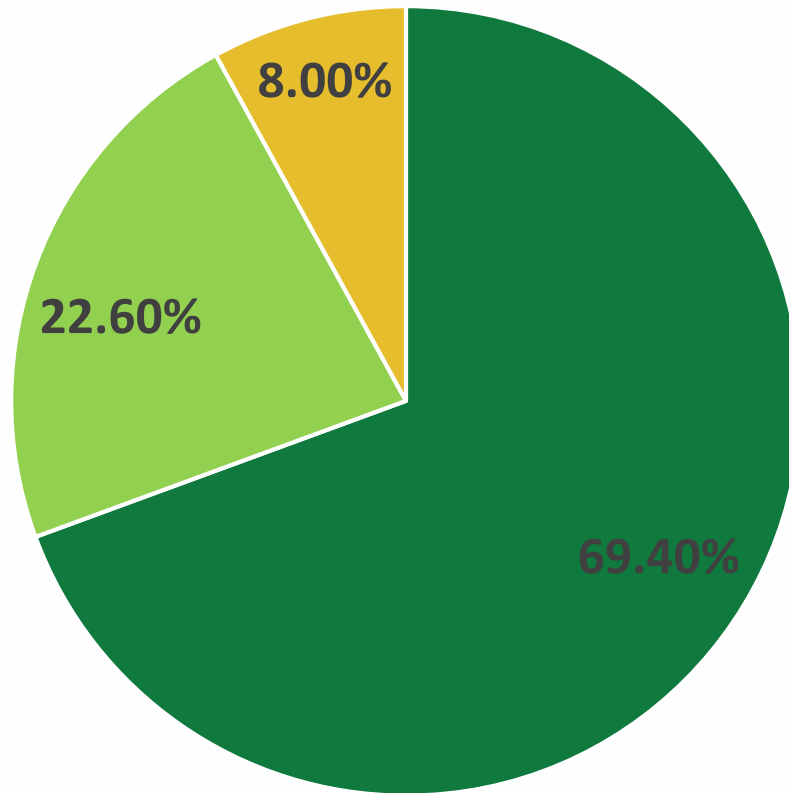


Is quality of course important for you deciding whether you would enrol or not?



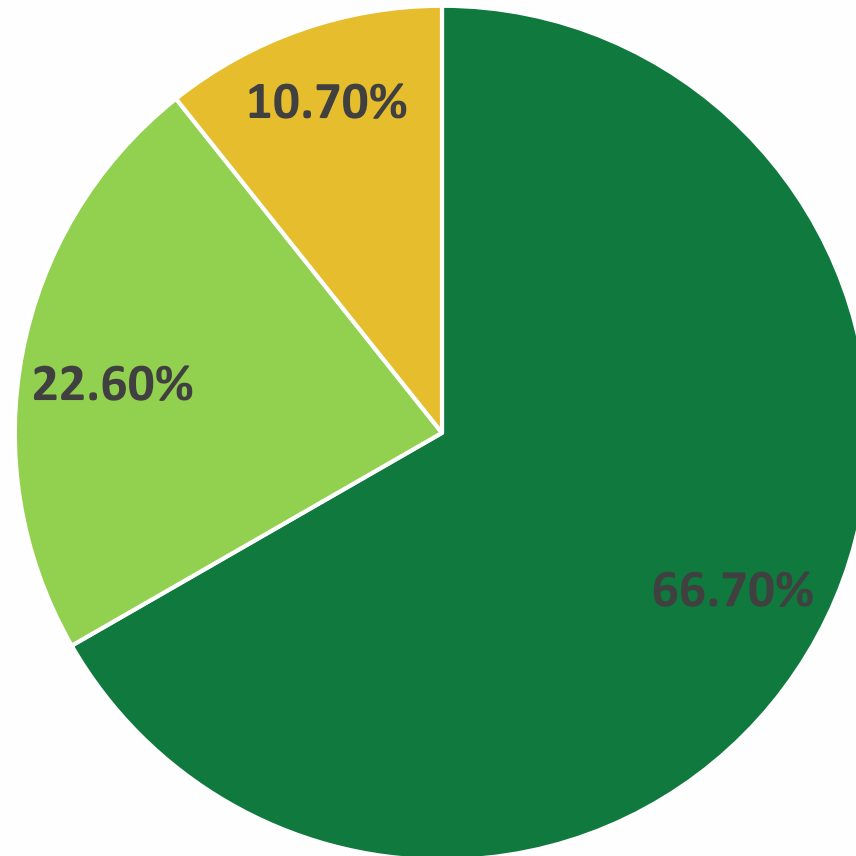
■ Important ■ Unsure ■ Not important

Is time consumption of completing the course important for you deciding whether you would enrol or not?



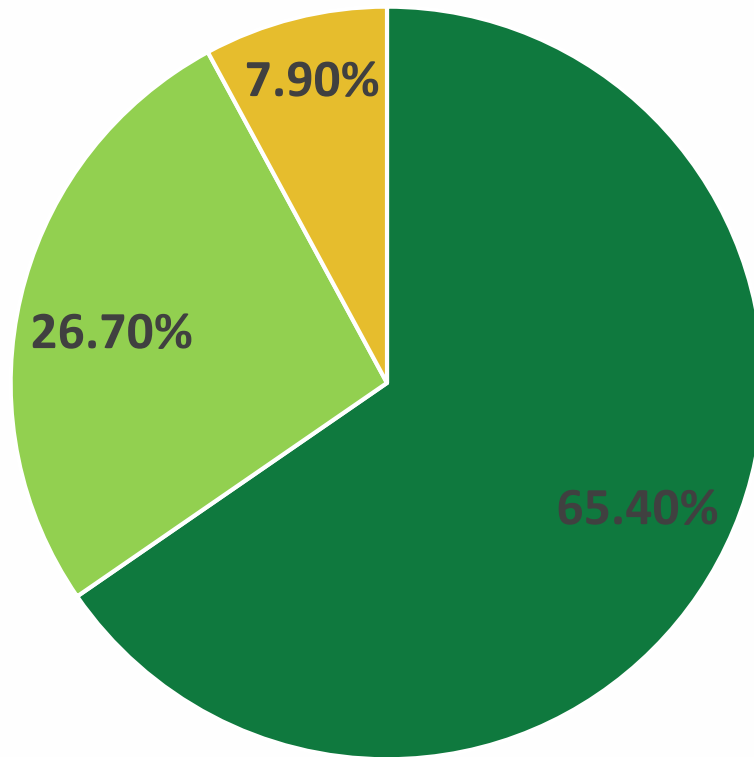
■ Important ■ Unsure ■ Not important

Is general interest in course important for you deciding whether you would enrol or not?



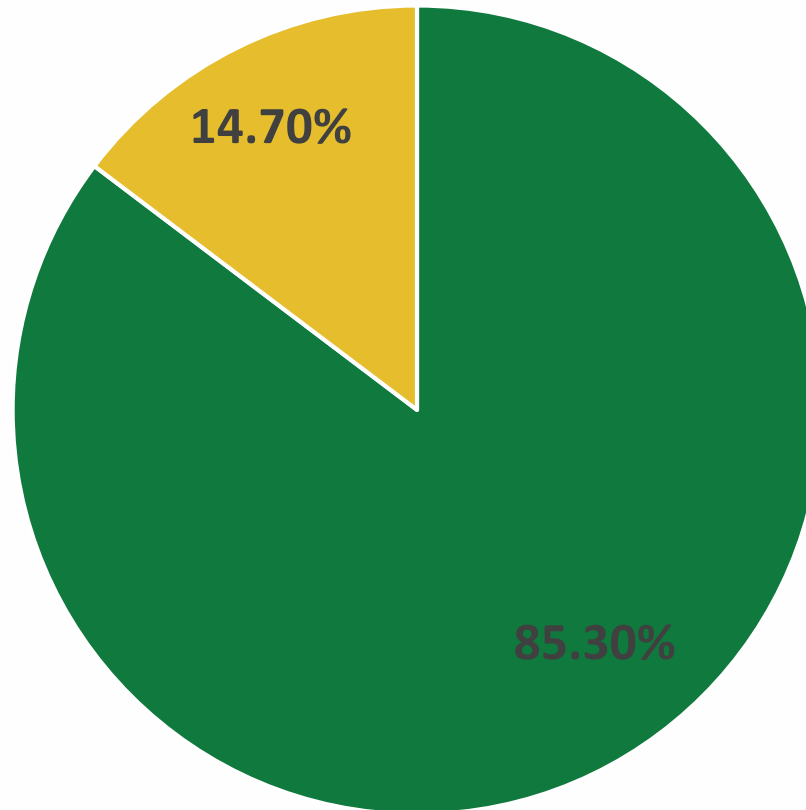
■ Important ■ Unsure ■ Not important

Is effective communication about the insights and benefits of the course important for you deciding whether you would enrol or not?



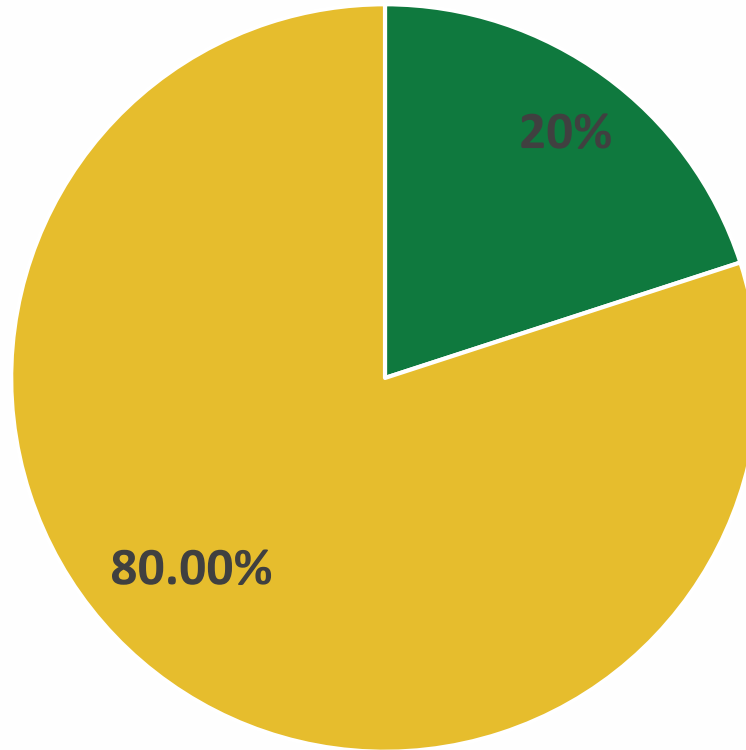
■ Important ■ Unsure ■ Not important

Would you prefer we cancel the Squash Australia eShop in full acknowledgement of the possible consequences?



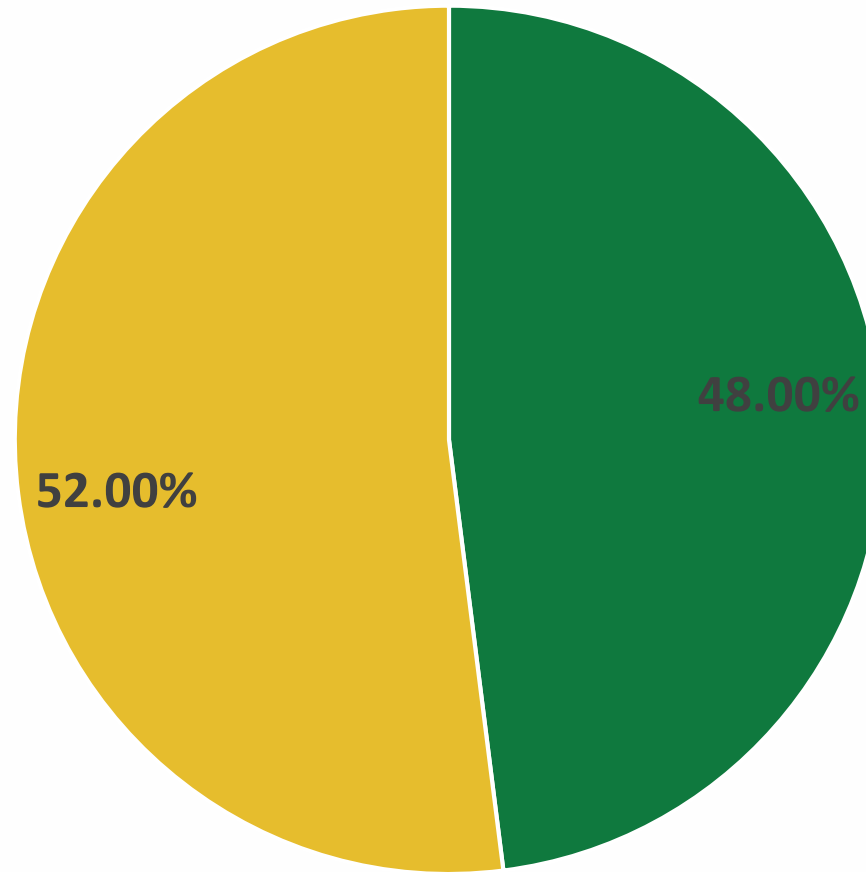
■ No ■ Yes

Are you aware that Squash Australia has a Facility focused Foundation established, which can receives charitable donations?



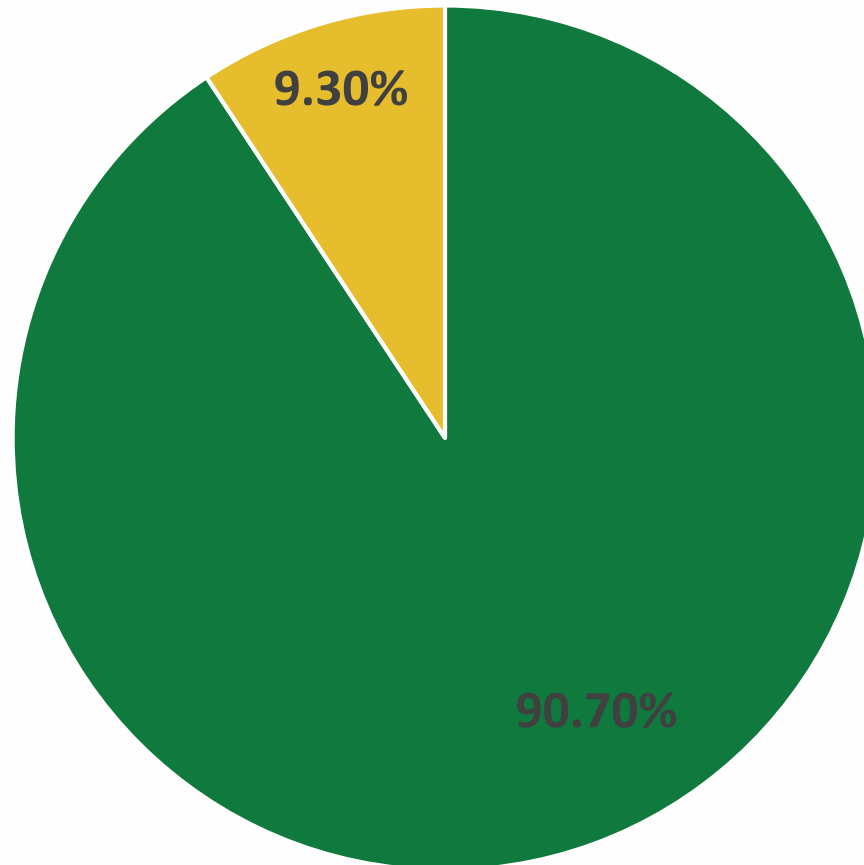
■ Yes ■ No

Would you donate to facility focused squash charity?



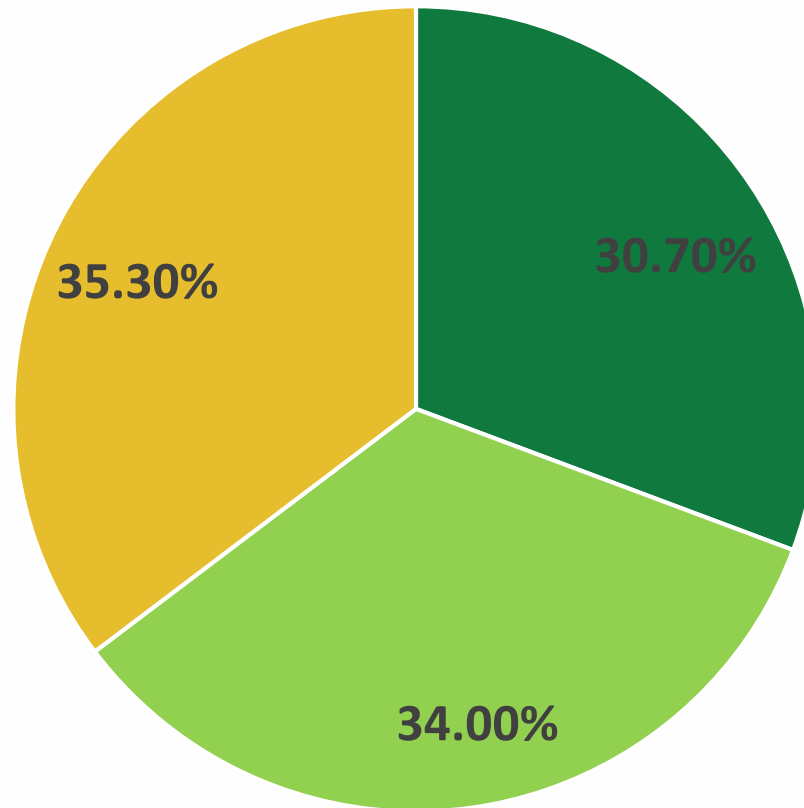
■ Yes ■ No

Do you agree with the National/State/Club responsibilities breakdown?



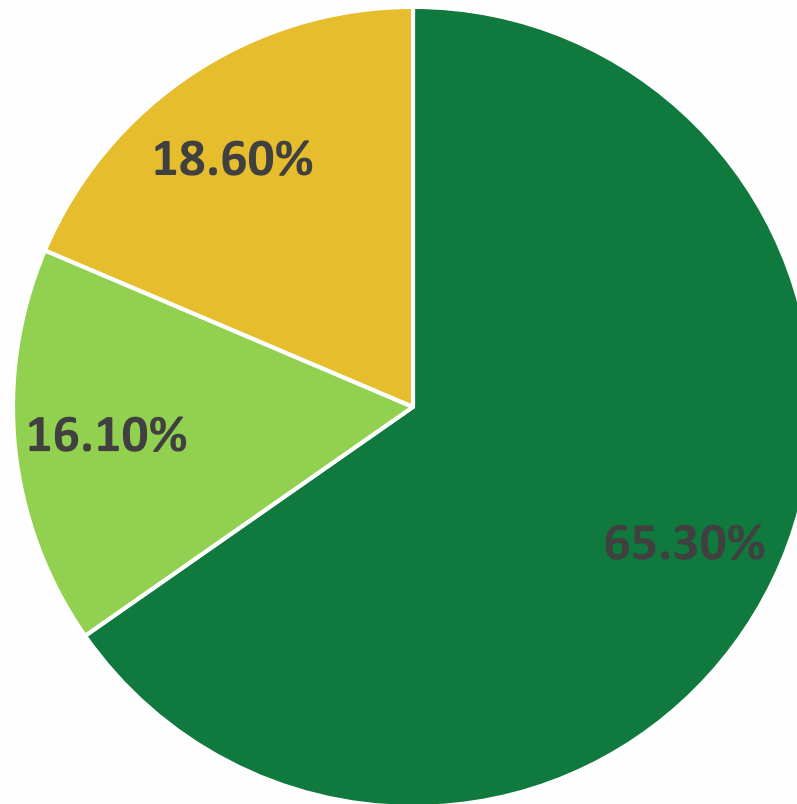
■ Yes ■ No

How good is the idea of increased affiliation fees to increase Squash Australia revenue?



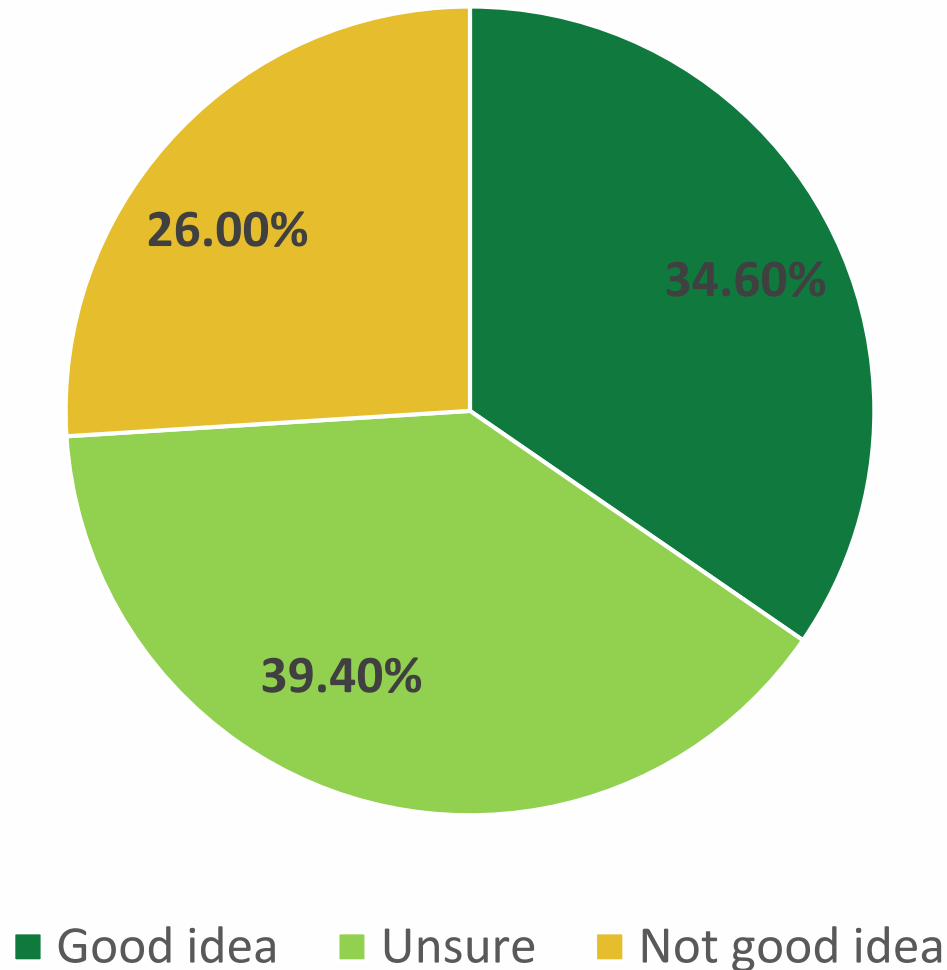
■ Good idea ■ Unsure ■ Not good idea

How good is the idea to continue fundraising through eShop and Foundation etc. to increase Squash Australia revenue?

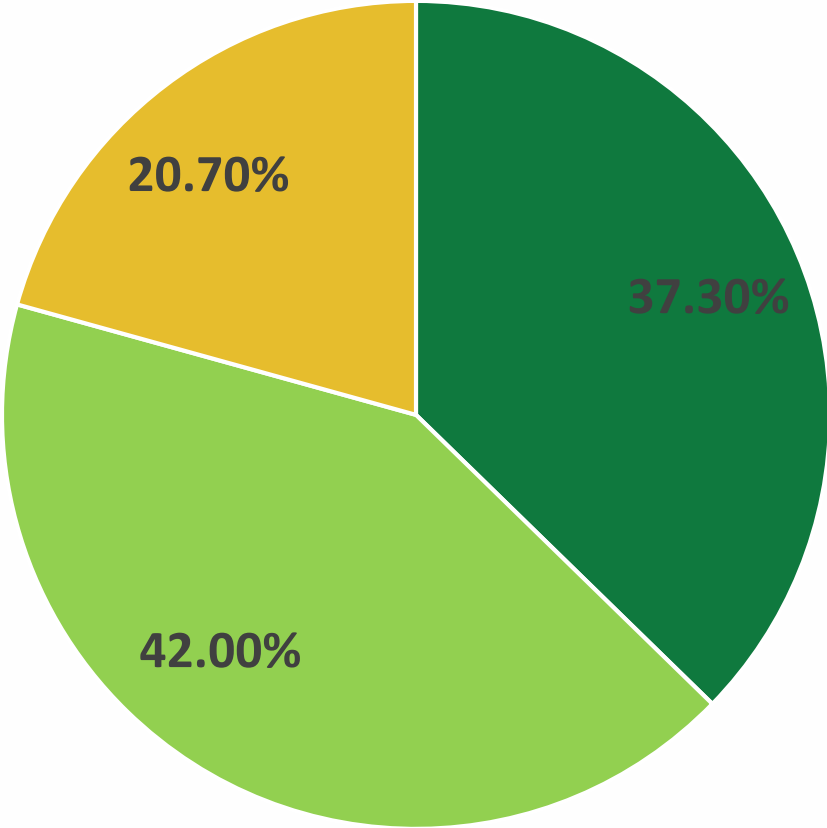


■ Good idea ■ Unsure ■ Not good idea

How good is the idea of requiring donations from the key stakeholders to increase Squash Australia revenue?

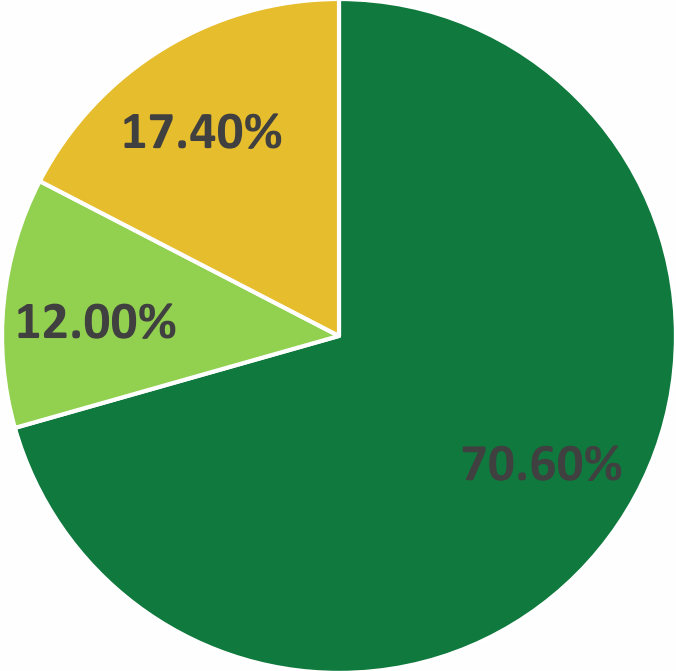


How good is the idea of increasing fees around events and other services to increase Squash Australia revenue?



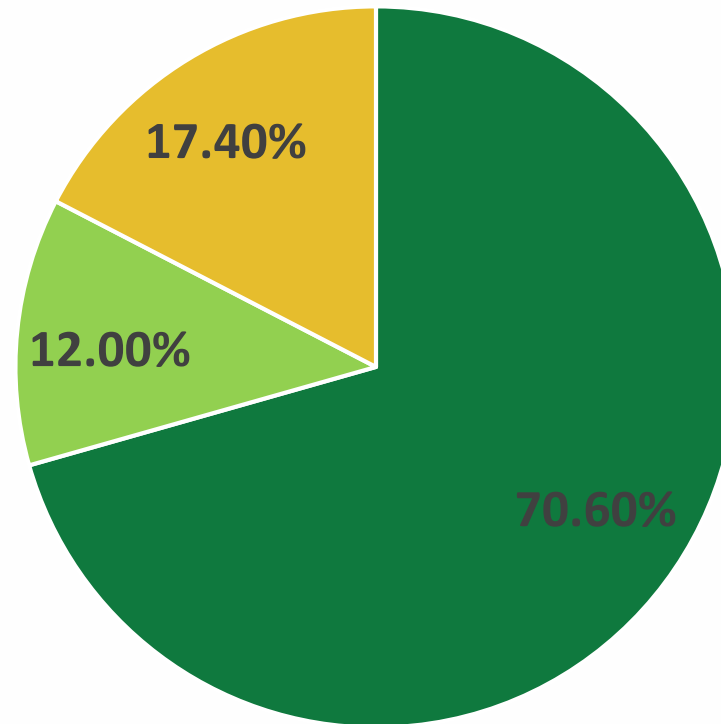
■ Good idea ■ Unsure ■ Not good idea

How good is the idea to raise funds through a centralised Squash Australia raffle/lottery ticket type system to increase Squash Australia revenue?



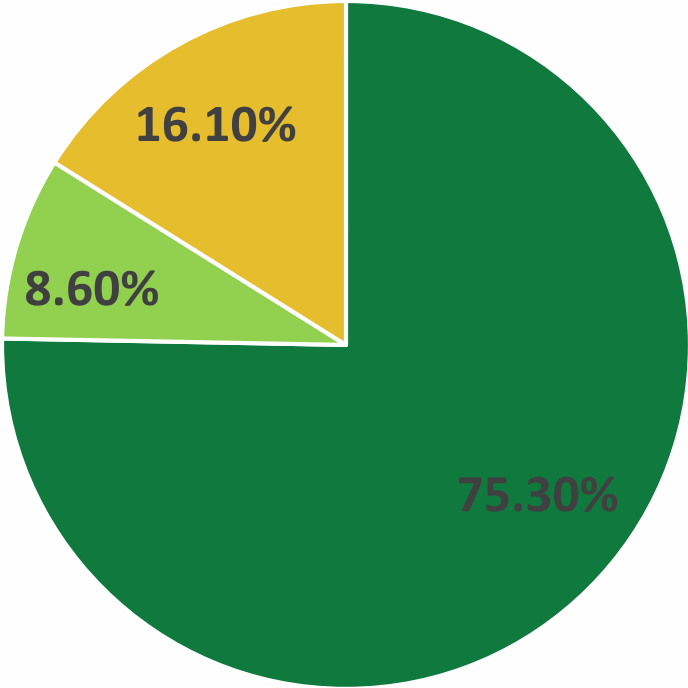
■ Good idea ■ Unsure ■ Not good idea

How good is the idea to raise funds through a centralised Squash Australia raffle/lottery ticket type system to increase Squash Australia revenue?



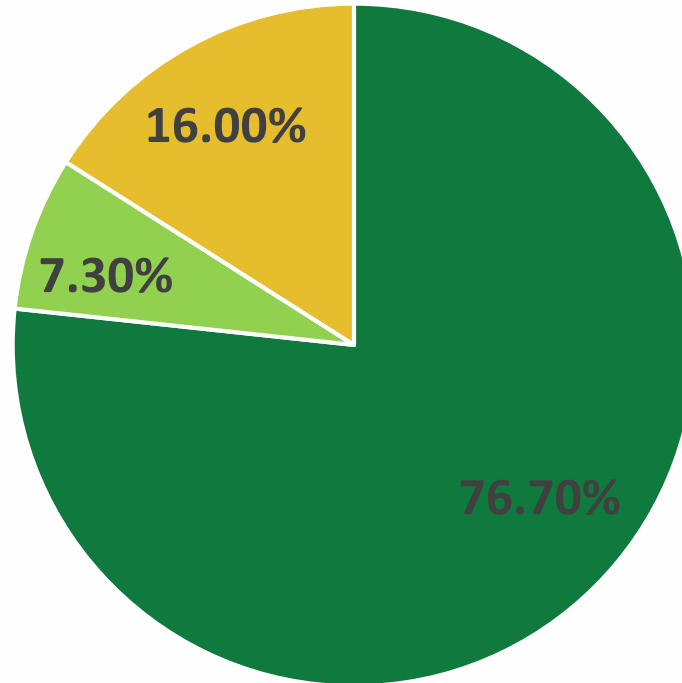
■ Good idea ■ Unsure ■ Not good idea

How good is the idea to require all PSA prize money to go through Squash Australia for events in Australia to increase Squash Australia revenue?



■ Good idea ■ Unsure ■ Not good idea

How good is the idea to ensure all payments on the Sporty HQ platform go through the Squash Australia gateway account to increase Squash Australia revenue?



■ Good idea ■ Unsure ■ Not good idea