



## Affiliate of the Year Award Application

NAA's Affiliate of the Year Award recognizes three local or state apartment associations based on size (State/Metro 32, Mid-Size, Small) that exemplify excellence through education, advocacy efforts, community service, and member engagement. Affiliate must be a current NAA member and in good standing for a minimum of two years.

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The following items are required to properly submit a valid online application for NAA's Affiliate of the Year Award.

### Submitters Contact Information

- First and Last Name
- Organization Name
- Email Address
- Phone Number

### Association Information

- Association Name
  - Address
  - Website
  - Phone Number
- Association Size
  - State/Metro 32
  - Mid-Size
  - Small
- Should you win, NAA will promote your organization via NAA's social channels using information provided below.
  - Nominee Twitter Handle
  - Nominee Facebook Page
  - Nominee LinkedIn Page

### Image Request

- Please provide a high-resolution image of your association's logo.

**Education Efforts:** Please provide one professional development opportunity offered by your association during the past twelve months. Descriptions should include goals and objectives, size of audience, and demonstration of success.

### 1. Education Offering

- Description (250-word limit)

**Advocacy Efforts:** Please include information regarding your association's involvement in advocacy efforts that give voice to the rental housing industry and its professionals. . Provide one program/initiative example with a description, or explanation, of how this activity/effort/involvement advances the rental housing industry in your state. Descriptions should include program goals and objectives, size of audience, innovativeness, degree of political support or opposition to program's goals and objectives, and demonstration of success.

1. Advocacy Effort
  - a. Description/explanation (250-word limit)

**Community Service:** Please provide one community service initiative offered by your association during the past twelve months. Descriptions should include initiative goals and objectives, member participation, impact on organization receiving the service and any public recognition received from the initiative.

1. Community Service Initiative
  - a. Description/explanation (250-word limit)

**Member Engagement:** Please provide one member engagement initiative implemented by your association during the past twelve months that cultivated a sense of belonging and community among members reinforcing the purpose of the association. Descriptions should include goals and objectives, member participation, innovativeness, and demonstration of success.

1. Member Engagement Initiative
  - a. Description (250-word limit)

### **Supporting Information (Upload)**

- Upload supporting documentation to assist judges in the evaluation of the Affiliate of the Year Award. You may submit PDFs, Microsoft Word documents, Microsoft Excel documents, photos, videos, analytics, testimonials, etc.
- In a one-minute video, tell us why your association deserves to win the Affiliate of the Year Award.