

2019 James Beard Restaurant Design Awards

Entry Deadline: 1/25/2019 11:59:00 PM Eastern Time

Eligibility Criteria

1. Any restaurant, bar or other food or drink project completed or renovated in North America within **three years prior to the year the award is being given** is eligible. (i.e. restaurant or other project must have been completed or renovated since January 1, 2016 for the 2019 awards.)
2. Each entrant must have a completed online entry form, and have paid the entry fee: \$100 entry fee for JBF members and \$150 for non-members. Entrants are responsible for all submission requirements. New in 2019, we will offer a two week free entry period from October 15th through October 29th.
3. Only digital entries will be accepted. Hard copies and physical elements will not be accepted.
4. Each submission must include the following:
 - PowerPoint slideshow (ppt or pptx) of no more than 15 digital images of the restaurant or other food or drink establishment, the graphic design, and any other critical design features (including, as appropriate, landscape design, artwork, uniforms, lighting design, table settings, etc). We strongly recommend professional photography and color corrected digital files to best represent your submission, and would remind submitters that projects will be evaluated based on the design, not on the food or service.
 - The slideshow must be formatted with one image per slide where each image must not exceed 1 MB. (max PowerPoint file size of 20MB total).
 - One digital image of the floor plan with furniture layout is strongly recommended.
 - Digital images and slideshow shall not include any identification of the designer(s) and firm(s) responsible for the project, or any other relevant credits for artwork or other custom-designed elements.
 - A Designer's Statement, not to exceed 250 words, must be included and should explain the following:
 - What is the design concept and intent of this project? (min 40 words)
 - How does the design reflect the project's concept and cuisine? (min 40 words)
 - What design factors are most outstanding (i.e. lighting, materials, graphics)? (min 40 words)

- What is the square footage of the space and how many seats (if applicable)?
- What is the project's budget?

Categories

1. **Outstanding Restaurant Design, 75 Seats and Under**
Total seats include all table, bar and exterior seating
2. **Outstanding Restaurant Design, 76 Seats and Over**
Total seats include all table, bar and exterior seating
3. **Other Eating & Drinking Places (including the following)**
 - Bars
 - Quick Service Restaurants
 - Fast Casual Restaurants
 - Diners
 - Counter Service
 - Food Trucks
 - Food Halls
 - Ice Cream Shops
 - Cake Shops
 - Take Out Counters
 - Pop Up Dining Spaces
 - Coffee Bars
 - Coffee Shops

Design Icon

The Design Icon Award recipient is selected by the Restaurant Design Committee. In order to qualify, a dining establishment's design must have remained substantially unchanged for at least 20 years and must have influenced and inspired the design of subsequent restaurants. Additionally, the restaurant must still be in operation.