

UNLOCKING THE HISPANIC VOTE

POLL REPORT

FLORIDA

EMERSON COLLEGE POLLING CENTER

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OBJECTIVES AND METHODOLOGY

OBJECTIVES OF THE STUDY

Emerson College Polling Center conducted a survey in Florida to better understand the attitudes and beliefs among Hispanics living in Florida in four key sections related to U.S. politics and voting:

1. News consumption and trust in media
2. Voting and civic attitudes
3. Most important issues
4. Partisanship and politics

Participants include both registered voters and non-registered citizens, the latter of which is understudied. The larger study will investigate these same key sections through the collection of poll and focus group data in a total of six U.S. states with significant Hispanic populations.

The study has been approved by the Institutional Review Board (IRB) at Emerson College.

RESEARCH TEAM

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METHODOLOGY

Data was collected from May 17-23, 2022 using a mixed-mode methodology of Interactive Voice Response (IVR), SMS-to-web, and online panels. Respondents were given the choice to take the survey in either Spanish or English.

The overall sample consisted of Hispanic citizens in Florida, n=795, with a Credibility Interval (CI), similar to a poll's margin of error (MOE) of +/- 3.4 percentage points. The registered voter sample consisted of registered voters in Florida, n=468, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 4.5 percentage points. The non-registered citizen sample consisted of non-registered citizens in Florida, n=327, +/- 5.4 percentage points.

Data sets were weighted by region, gender, age, voter registration, and education.



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FULL REPORT

20th Street 1/2
Park Ave 1
38th Ave
Junction I-70 1 1/2

KEY FINDINGS

SECTION 1: CONSUMPTION AND TRUST IN MEDIA

- Cable and network news was cited by a majority as their most relied upon news source, followed by social media.
 - Regionally, respondents in North Florida and the Orlando area were more likely to report using local news as their top source than those living in the Tampa area or those living in South Florida.
- A strong majority report they use social media sites to receive news to some degree; leading platforms include YouTube, Facebook, and Instagram.
 - Non-registered citizens were more likely to report YouTube or Instagram as their top used social media platform for news.
 - Registered voters were over three times as likely as non-registered citizens to report that they don't use social media for any of their news.

SECTION 2: VOTING AND CIVIC ATTITUDES

- Leading options on what motivated voters to turn out in the last election were fulfilling a duty as a citizen to vote, or voting for their party's candidate.
 - Older voters and Spanish-speaking respondents reported higher percentages of voting in order to vote for their party's candidate.
- Non-registered citizens that said they could be persuaded to register to vote cited different or better candidates as well as being more informed as top factors that would motivate them to become registered voters.
 - Spanish-speaking respondents were more likely to indicate they could be persuaded to register than English respondents.
- Slight pluralities of non-registered citizens disagreed with the statements that their "vote won't change anything" and that "there's no difference between Democrats and Republicans".
 - Non-registered women were more likely to agree that their vote won't change anything than men, whereas non-registered men were more likely to agree that there isn't a difference between Democrats and Republicans than women.

SECTION 3: MOST IMPORTANT ISSUES

- Economic issues were mentioned by over a third of respondents when asked about pressing problems in their communities, followed by housing, social justice, and crime.
 - Those 18-24 were most likely to mention social justice issues such as racial and income equality as their top issue.
 - Housing was mentioned as an issue more so in North Florida and South Florida than in Tampa or Orlando.
 - Crime was mentioned as an issue more so in Tampa and Orlando than in North Florida or South Florida.

SECTION 4: PARTISANSHIP AND POLITICS

- Both the Republican and Democratic parties are seen more positively than negatively among Florida Hispanics overall, though a third of voters are neutral towards each party.
 - The Democratic Party is seen most favorably by those 55 and older and those living in the Tampa area. They are seen most negatively in South Florida, and among those with a college degree or higher.
 - The Republican Party is seen most favorably by those with a college degree or higher, those living in South Florida, and those 65 and older. They are seen most negatively by registered voters, those living in North Florida, and those 55-64 years old.
- When asked which party they align with on key issues, the Republican Party was more agreed with on the economy overall and public safety/policing, while the Democratic Party was more aligned with on taxes, social spending, abortion, and immigration.
 - On the issue of the economy, those 18-24 aligned with the Republican Party more than any other age group.
 - Generally, respondents born outside of the US were more likely to align with the Republican Party or be split than those born in the US, who were more likely to align with the Democratic Party.

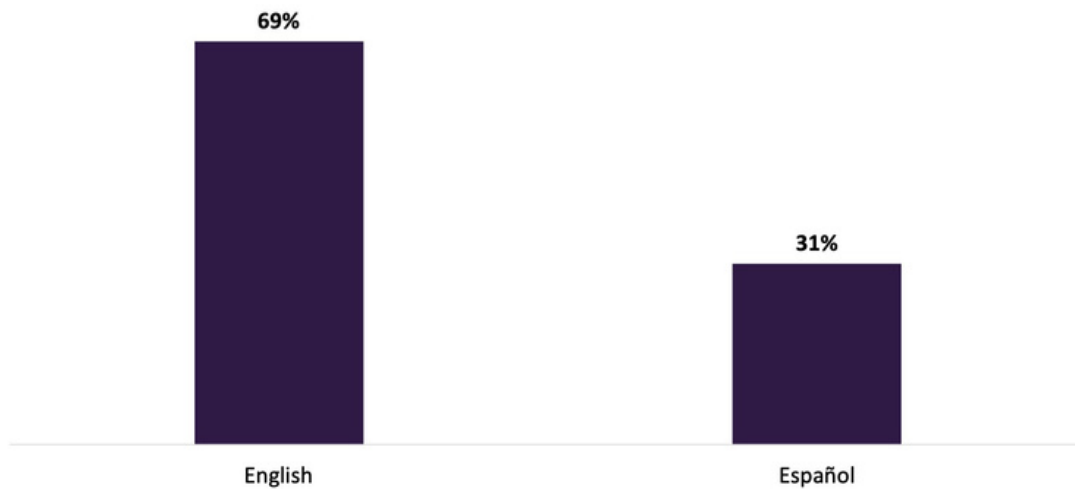
FULL RESULTS

What language would you like to take this survey in?

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What language would you like to take this survey in?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Sixty-nine percent (69%) opted to take the survey in English; 31% chose Spanish.

- **Registration:**

- **Voters:** 71% English, 29% Spanish
- **Non-registered citizens:** 65% English, 35% Spanish

- **Age:**

- **18-24:** 94% English, 6% Spanish
- **25-34:** 74% English, 26% Spanish
- **35-44:** 63% English, 37% Spanish
- **45-54:** 77% English, 24% Spanish
- **55-64:** 59% English, 41% Spanish
- **65 and older:** 47% English, 53% Spanish

- **Gender:**

- **Female:** 67% English, 33% Spanish
- **Male:** 71% English, 29% Spanish

- **Education:**

- **High school diploma, GED, or less:** 72% English, 28% Spanish
- **Technical or vocational school:** 71% English, 29% Spanish
- **Associates degree:** 68% English, 32% Spanish
- **Bachelor's degree:** 56% English, 44% Spanish
- **Master's degree or higher:** 74% English, 26% Spanish

- **Place of birth:**

- **Inside the United States:** 94% English, 6% Spanish
- **Outside the United States:** 47% English, 53% Spanish

- **Region:**

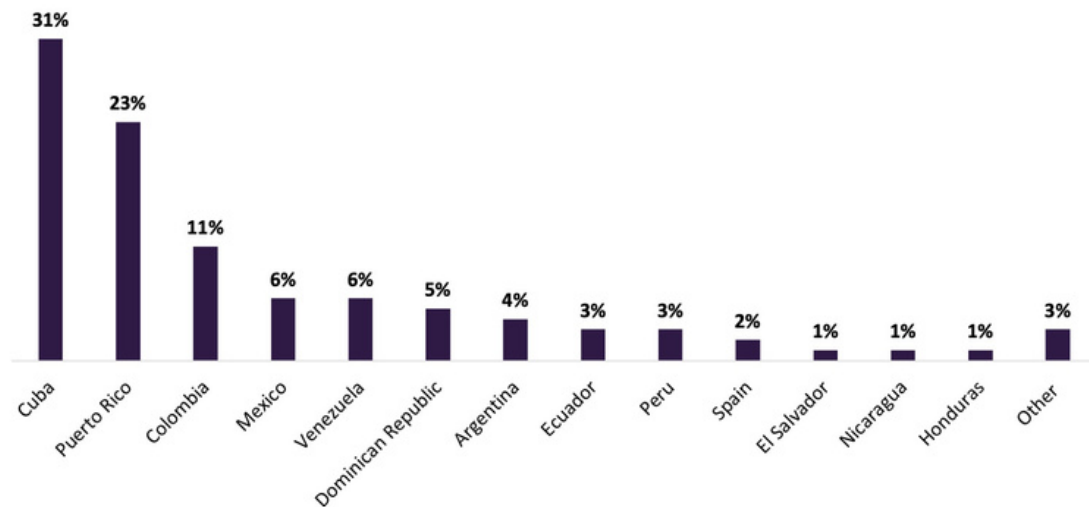
- **North Florida:** 78%
- **Orlando:** 61%
- **Tampa-Clustion:** 83%
- **South Florida:** 65%

Other than the United States, what is your country of origin?

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POLLING

Other than the United States, what is your country of origin?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Respondents' countries of origin included Cuba (31%), Puerto Rico (23%), Colombia (11%), México (6%), Venezuela (6%), Dominican Republic (5%), Ecuador (3%), Argentina (4%), Peru (3%), and Spain (2%). Other mentioned countries of origin included El Salvador, Guatemala, Brazil, Chile, Honduras, Nicaragua, and Panama.

• Registration:

◦ Voters:

- 34% Cuba
- 28% Puerto Rico
- 8% México
- 5% Colombia
- 5% Dominican Republic
- 3% Venezuela
- 4% Argentina
- 2% El Salvador
- 2% Nicaragua
- 1% Ecuador
- 2% Spain
- 1% Honduras
- 1% Chile
- 1% Guatemala
- 1% Panama
- 1% Peru
- 2% other

• Registration:

◦ Non-registered citizens:

- 27% Cuba
- 16% Puerto Rico
- 18% Colombia
- 10% Venezuela
- 6% Ecuador
- 4% México
- 5% Peru
- 5% Dominican Republic
- 3% Argentina
- 3% Spain
- 1% Brazil
- 3% other

- **Age**

- **18-24:**

- 35% Colombia
- 29% Cuba
- 12% Puerto Rico
- 6% México
- 6% Dominican Republic
- 2% Brazil
- 1% Honduras
- 1% Venezuela
- 1% Ecuador
- 6% other

- **25-34:**

- 35% Cuba
- 20% Puerto Rico
- 11% México
- 13% Colombia
- 7% Dominican Republic
- 6% Argentina
- 4% Venezuela
- 1% El Salvador
- 1% Guatemala
- 1% Chile
- 1% Spain

- **35-44:**

- 31% Puerto Rico
- 12% México
- 14% Cuba
- 15% Venezuela
- 8% Colombia
- 6% Dominican Republic
- 2% Peru
- 2% Nicaragua
- 2% Panama
- 2% Argentina
- 2% Honduras
- 1% El Salvador
- 1% Guatemala
- 1% Spain
- 2% other

- **45-54:**

- 31% Puerto Rico
- 25% Cuba
- 14% Ecuador
- 8% Spain
- 4% Venezuela
- 4% Colombia
- 4% Dominican Republic
- 2% México
- 2% Argentina
- 1% Nicaragua
- 1% Peru
- 5% other

- **55-64:**

- 39% Cuba
- 30% Puerto Rico
- 5% Venezuela
- 5% Colombia
- 4% México
- 4% Nicaragua
- 3% Dominican Republic
- 2% Ecuador
- 3% Peru
- 1% Spain
- 2% other

- **65 and older:**

- 51% Cuba
- 12% Argentina
- 11% Puerto Rico
- 9% Peru
- 5% El Salvador
- 4% Colombia
- 1% México
- 1% Venezuela
- 2% Chile
- 1% Dominican Republic
- 1% Ecuador
- 1% Spain
- 1% other

- **Gender**

- **Female:**

- 34% Cuba
- 20% Puerto Rico
- 8% Venezuela
- 8% Colombia
- 7% México
- 5% Dominican Republic
- 3% Spain
- 3% Ecuador
- 2% Peru
- 2% El Salvador
- 2% Nicaragua
- 1% Argentina
- 1% Panama
- 3% other

- **Male:**

- 29% Cuba
- 26% Puerto Rico
- 13% Colombia
- 6% México
- 7% Argentina
- 5% Dominican Republic
- 3% Venezuela
- 3% Ecuador
- 3% Peru
- 1% Honduras
- 1% Nicaragua
- 1% Brazil
- 1% Panama
- 1% Spain
- 1% Chile
- 2% other

- **Place of birth**

- **Inside the United States:**

- 38% Puerto Rico
- 22% Cuba
- 12% México
- 13% Colombia
- 5% Dominican Republic
- 2% El Salvador
- 1% Spain
- 1% Ecuador
- 1% Panama
- 3% other

- **Outside the United States:**

- 39% Cuba
- 10% Puerto Rico
- 10% Venezuela
- 8% Colombia
- 6% Argentina
- 5% Ecuador
- 4% Peru
- 4% Dominican Republic
- 3% Spain
- 2% Nicaragua
- 1% México
- 1% Honduras
- 1% Brazil
- 1% El Salvador
- 1% Chile
- 3% other

- **Region:**

- **North Florida:**

- 52% Puerto Rico
- 12% México
- 10% Ecuador
- 7% Cuba
- 4% Spain
- 3% Venezuela
- 3% Colombia
- 3% Dominican Republic
- 2% Guatemala
- 2% El Salvador
- 1% Nicaragua
- 3% other

- **Orlando:**

- 30% Puerto Rico
- 17% Venezuela
- 11% Cuba
- 11% Dominican Republic
- 7% México
- 6% Ecuador
- 6% Spain
- 5% El Salvador
- 2% Colombia
- 2% Argentina
- 1% Guatemala
- 2% other

- **Tampa-Clustion:**

- 40% Puerto Rico
- 16% Cuba
- 14% México
- 6% Peru
- 5% Dominican Republic
- 5% Venezuela
- 3% Ecuador
- 3% Colombia
- 1% Spain
- 1% El Salvador
- 1% Honduras
- 1% Brazil
- 1% Argentina
- 3% other

- **South Florida:**

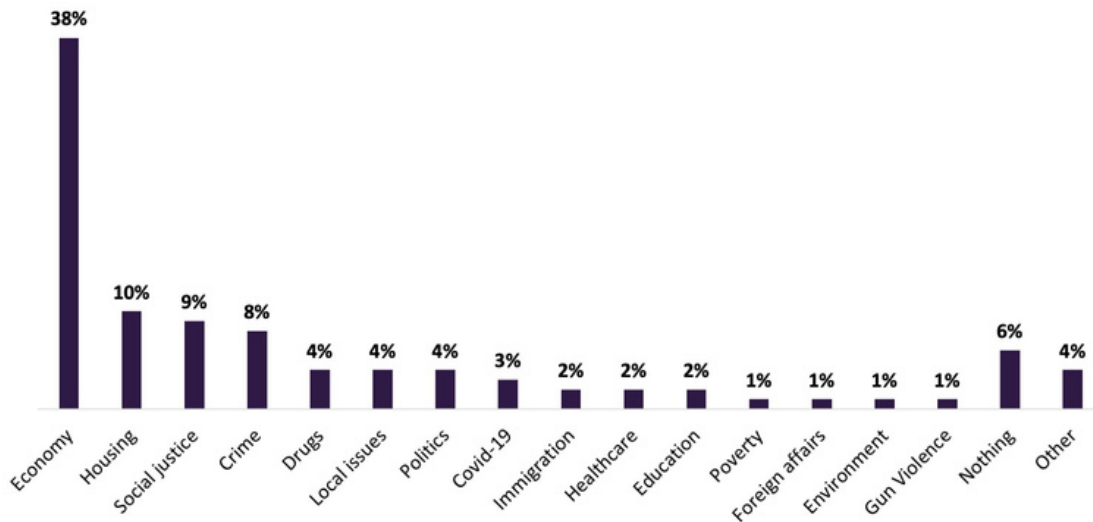
- 45% Cuba
- 16% Colombia
- 12% Puerto Rico
- 5% Argentina
- 3% México
- 3% Venezuela
- 3% Dominican Republic
- 2% Nicaragua
- 2% Peru
- 1% Ecuador
- 1% Spain
- 1% Honduras
- 1% Brazil
- 1% Panama
- 1% Chile
- 3% other

What is the most pressing problem facing your community today?

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What is the most pressing problem facing your community today?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- When asked to identify an issue that was most pressing to their community today, top mentioned topics included economic issues (38%), housing (10%), social justice issues such as racism and equality (9%), crime (8%), politics (4%), drugs (4%), local issues (4%), Covid-19 (3%), immigration (2%), poverty (1%), healthcare (2%), education (3%), environment (1%), gun violence (1%), and foreign affairs (1%). Four percent (4%) said an issue not listed above, and 6% said nothing.

• Registration:

◦ Voters:

- 43% economy
- 12% housing
- 7% crime
- 6% social justice
- 5% politics
- 4% drugs
- 3% Covid-19
- 3% local issues
- 3% healthcare
- 3% immigration
- 2% foreign affairs
- 1% education
- 1% poverty
- 1% environment
- 1% gun violence
- 3% other
- 4% nothing

◦ Non-registered citizens:

- 33% economy
- 11% social justice
- 10% crime
- 8% housing
- 5% local issues
- 5% drugs
- 3% Covid-19
- 2% politics
- 2% poverty
- 2% immigration
- 2% education
- 1% healthcare
- 1% environment
- 6% other
- 10% nothing

- **Age**

- **18-24:**

- 24% social justice
- 19% economy
- 5% crime
- 3% environment
- 2% healthcare
- 2% local issues
- 2% housing
- 1% gun violence
- 1% Covid-19
- 1% poverty
- 1% politics
- 1% foreign affairs
- 1% drugs
- 5% other
- 32% nothing

- **25-34:**

- 36% economy
- 12% social justice
- 12% crime
- 10% housing
- 5% local issues
- 4% poverty
- 4% drugs
- 2% politics
- 1% Covid-19
- 1% environment
- 1% foreign affairs
- 1% immigration
- 1% healthcare
- 5% other
- 4% nothing

- **35-44:**

- 48% economy
- 9% drugs
- 7% housing
- 6% education
- 5% crime
- 5% social justice
- 3% healthcare
- 2% immigration
- 2% Covid-19
- 2% politics
- 1% local issues
- 7% other
- 4% nothing

- **45-54:**

- 38% economy
- 12% housing
- 7% politics
- 7% local issues
- 6% social justice
- 5% crime
- 5% drugs
- 4% Covid-19
- 4% healthcare
- 3% immigration
- 2% poverty
- 1% education
- 0% environment
- 5% other

- **55-64:**

- 45% economy
- 13% housing
- 10% Covid-19
- 7% politics
- 7% crime
- 5% immigration
- 4% local issues
- 2% drugs
- 2% social justice
- 1% gun violence
- 1% foreign affairs
- 1% healthcare

- **65 and older:**

- 38% economy
- 17% crime
- 15% housing
- 5% politics
- 5% immigration
- 4% foreign affairs
- 3% local issues
- 3% social justice
- 3% gun violence
- 2% healthcare
- 1% education
- 1% Covid-19
- 2% other
- 1% nothing

- **Gender**

- **Female:**

- 37% economy
- 11% social justice
- 10% housing
- 9% crime
- 5% Covid-19
- 5% local issues
- 4% drugs
- 3% healthcare
- 3% education
- 2% immigration
- 2% politics
- 1% environment
- 1% foreign affairs
- 1% poverty
- 4% other
- 3% nothing

- **Male:**

- 40% economy
- 10% housing
- 7% social justice
- 7% crime
- 5% politics
- 4% drugs
- 3% local issues
- 3% immigration
- 2% poverty
- 1% foreign affairs
- 1% healthcare
- 1% environment
- 1% Covid-19
- 1% gun violence
- 4% other
- 9% nothing

- **Education**

- **High school diploma, GED, or less:**

- 35% economy
- 13% social justice
- 9% crime
- 8% housing
- 5% drugs
- 4% Covid-19
- 2% local issues
- 2% healthcare
- 2% politics
- 1% environment
- 1% immigration
- 1% foreign affairs
- 4% other
- 13% nothing

- **Technical or vocational school:**

- 48% economy
- 12% housing
- 12% drugs
- 5% crime
- 4% social justice
- 4% Covid-19
- 3% politics
- 3% healthcare
- 2% foreign affairs
- 1% local issues
- 1% gun violence
- 4% other
- 1% nothing

- **Associate's degree:**

- 38% economy
- 15% housing
- 7% politics
- 6% social justice
- 6% crime
- 5% healthcare
- 4% drugs
- 3% local issues
- 3% immigration
- 2% foreign affairs
- 2% education
- 1% poverty
- 1% environment
- 1% Covid-19
- 1% gun violence
- 4% other
- 1% nothing

- **Bachelor's degree:**

- 39% economy
- 12% crime
- 10% housing
- 10% local issues
- 6% immigration
- 5% social justice
- 5% education
- 4% politics
- 4% poverty
- 3% Covid-19
- 1% environment
- 1% gun violence
- 2% other

- **Master's degree or higher:**

- 48% economy
- 6% politics
- 6% social justice
- 6% housing
- 4% immigration
- 4% crime
- 4% poverty
- 4% Covid-19
- 3% local issues
- 2% healthcare
- 1% education
- 1% foreign affairs
- 1% gun violence
- 11% other
- 2% nothing

- **Place of birth**

- **Inside the United States:**

- 37% economy
 - 12% social justice
 - 10% housing
 - 7% crime
 - 5% Covid-19
 - 4% drugs
 - 3% politics
 - 2% local issues
 - 2% environment
 - 2% healthcare
 - 1% poverty
 - 1% education
 - 1% immigration
 - 4% other
 - 10% nothing

- **Outside the United States:**

- 40% economy
 - 10% housing
 - 9% crime
 - 6% social justice
 - 5% local issues
 - 4% politics
 - 4% immigration
 - 4% drugs
 - 3% healthcare
 - 2% poverty
 - 2% foreign affairs
 - 2% education
 - 1% Covid-19
 - 1% gun violence
 - 4% other
 - 3% nothing

- **Survey language**

- **English:**

- 36% economy
 - 11% social justice
 - 9% housing
 - 9% crime
 - 6% drugs
 - 4% Covid-19
 - 4% politics
 - 4% local issues
 - 2% environment
 - 2% healthcare
 - 1% poverty
 - 1% education
 - 1% immigration
 - 1% foreign affairs
 - 4% other
 - 8% nothing

- **Spanish:**

- 44% economy
 - 12% housing
 - 7% crime
 - 5% immigration
 - 4% local issues
 - 4% politics
 - 4% healthcare
 - 4% education
 - 3% poverty
 - 2% foreign affairs
 - 2% Covid-19
 - 2% social justice
 - 1% drugs
 - 1% gun violence
 - 1% foreign affairs
 - 1% environment
 - 6% other
 - 2% nothing

- **Region:**

- **North Florida:**

- 37% economy
- 17% social justice
- 16% housing
- 7% drugs
- 6% healthcare
- 5% crime
- 3% politics
- 2% local issues
- 2% Covid-19
- 1% poverty
- 1% environment
- 2% other
- 3% nothing

- **Orlando:**

- 42% economy
- 14% crime
- 9% drugs
- 8% local issues
- 6% education
- 4% housing
- 3% healthcare
- 1% social justice
- 1% politics
- 1% foreign affairs
- 1% Covid-19
- 1% gun violence
- 9% other
- 2% nothing

- **Tampa-Clustion:**

- 34% economy
- 12% crime
- 10% politics
- 8% drugs
- 8% social justice
- 7% Covid-19
- 7% housing
- 3% local issues
- 2% poverty
- 1% healthcare
- 1% gun violence
- 1% environment
- 2% other
- 4% nothing

- **South Florida:**

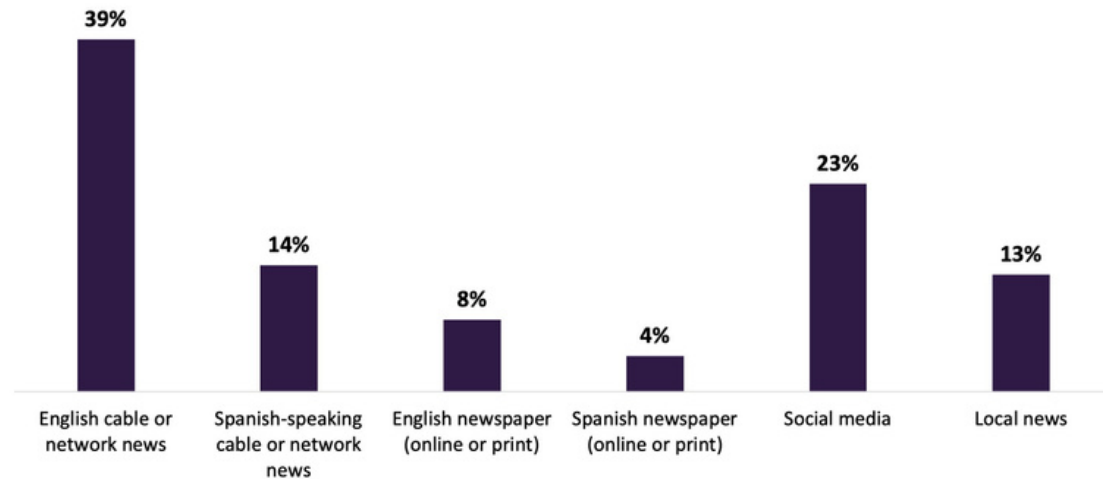
- 39% economy
- 12% housing
- 10% social justice
- 6% crime
- 4% immigration
- 3% local issues
- 3% politics
- 2% healthcare
- 2% poverty
- 2% Covid-19
- 1% drugs
- 1% foreign affairs
- 1% education
- 1% gun violence
- 1% environment
- 4% other
- 9% nothing

Which of the following media sources do you most rely on for news?

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Which of the following media sources do you most rely on for news?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty-nine percent of respondents (39%) rely on English cable or network news, 23% rely on social media, 14% rely on Spanish-speaking cable or network news, 13% rely on local news, 8% on English newspapers (online or print), and 4% on Spanish newspapers.

- **Registration:**

- **Voters:**

- 60% cable or network news (49% English, 11% Spanish)
 - 15% social media
 - 14% local news
 - 12% print news (9% English, 3% Spanish)

- **Non-registered citizens:**

- 42% cable or network news (24% English, 18% Spanish)
 - 36% social media
 - 12% print news (7% English, 5% Spanish)
 - 11% local news

- **Gender:**

- **Female:**

- 60% cable or network news (49% English, 11% Spanish)
 - 15% social media
 - 14% local news
 - 12% print news (9% English, 3% Spanish)

- **Male:**

- 42% cable or network news (24% English, 18% Spanish)
 - 36% social media
 - 12% print news (7% English, 5% Spanish)
 - 11% local news

- **Age**
 - **18-24:**
 - 61% social media
 - 28% cable or network news (25% English, 3% Spanish)
 - 8% print news (6% English, 2% Spanish)
 - 3% local news
 - **25-34:**
 - 48% cable or network news (38% English, 10% Spanish)
 - 26% social media
 - 14% print news (10% English, 4% Spanish)
 - 12% local news
 - **35-44:**
 - 57% cable or network news (39% English, 18% Spanish)
 - 26% social media
 - 8% local news
 - 10% print news (9% English, 1% Spanish)
 - **45-54:**
 - 39% cable or network news (33% English, 6% Spanish)
 - 28% local news
 - 20% social media
 - 14% print news (9% English, 5% Spanish)
 - **55-64:**
 - 64% cable or network news (50% English, 14% Spanish)
 - 13% local news
 - 13% print news (6% English, 7% Spanish)
 - 10% social media
 - **65 and older:**
 - 78% cable or network news (47% English, 31% Spanish)
 - 11% local news
 - 9% print news (6% English, 3% Spanish)
 - 2% social media
- **Education:**
 - **High school diploma, GED, or less:**
 - 52% cable or network news (40% English, 11% Spanish)
 - 30% social media
 - 10% local news
 - 9% print news (8% English, 1% Spanish)
 - **Technical or vocational school:**
 - 43% cable or network news (31% English, 11% Spanish)
 - 29% local news
 - 19% social media
 - 10% print news (7% English, 3% Spanish)
 - **Associates degree:**
 - 58% cable or network news (41% English, 17% Spanish)
 - 21% print news (9% English, 12% Spanish)
 - 13% social media
 - 9% local news
 - **Bachelor's degree:**
 - 55% cable or network news (34% English, 21% Spanish)
 - 23% social media
 - 14% local news
 - 9% print news (5% English, 4% Spanish)
 - **Master's degree or higher:**
 - 57% cable or network news (46% English, 11% Spanish)
 - 18% local news
 - 14% print news (13% English, 1% Spanish)
 - 11% social media

- **Place of birth:**
 - **Inside the United States:**
 - 48% cable or network news (44% English, 4% Spanish)
 - 31% social media
 - 11% local news
 - 10% print news (9% English, 1% Spanish)
 - **Outside the United States:**
 - 56% cable or network news (34% English, 22% Spanish)
 - 17% social media
 - 15% local news
 - 13% print news (7% English, 6% Spanish)

- **Survey language:**
 - **English:**
 - 52% cable or network news (47% English, 5% Spanish)
 - 25% social media
 - 14% local news
 - 9% print news (7% English, 2% Spanish)
 - **Spanish:**
 - 54% cable or network news (19% English, 35% Spanish)
 - 19% social media
 - 17% print news (9% English, 8% Spanish)
 - 11% local news

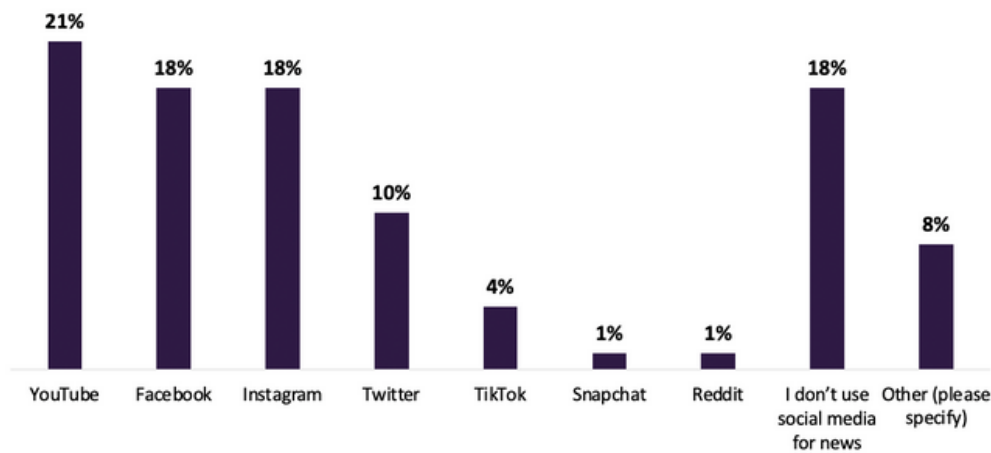
- **Region:**
 - **North Florida:**
 - 36% cable or network news (32% English, 4% Spanish)
 - 25% social media
 - 7% print news (6% English, 1% Spanish)
 - 33% local news
 - **Orlando:**
 - 32% cable or network news (18% English, 14% Spanish)
 - 32% social media
 - 7% print news (6% English, 1% Spanish)
 - 28% local news
 - **Tampa-Clustion:**
 - 63% cable or network news (46% English, 17% Spanish)
 - 18% social media
 - 11% print news (7% English, 4% Spanish)
 - 9% local news
 - **South Florida:**
 - 57% cable or network news (42% English, 15% Spanish)
 - 23% social media
 - 13% print news (9% English, 4% Spanish)
 - 8% local news

What social media platform do you use the most for news?

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POLLING

What social media platform do you use the most for news?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Youtube was the most popular social media platform at 21%, followed by Facebook and Instagram both at 18%, Twitter at 10%, Tik Tok at 4%, Snapchat at 2%, and Reddit at 1%. Eight percent (8%) said other, and 18% said they do not use any social media platform for news.

• Registration:

◦ Voters:

- 17% Facebook
- 16% YouTube
- 13% Instagram
- 8% Twitter
- 4% TikTok
- 2% Snapchat
- 1% Reddit
- 1% LinkedIn
- 11% other
- 26% I don't use social media for news

◦ Non-registered citizens:

- 28% YouTube
- 24% Instagram
- 20% Facebook
- 13% Twitter
- 2% TikTok
- 1% Snapchat
- 1% Reddit
- 5% other
- 7% I don't use social media for news

• Gender:

◦ Female:

- 20% Facebook
- 20% Instagram
- 17% YouTube
- 10% Twitter
- 6% TikTok
- 1% Reddit
- 1% Snapchat
- 1% LinkedIn
- 6% other
- 20% I don't use social media for news

◦ Male:

- 25% YouTube
- 17% Facebook
- 15% Instagram
- 11% Twitter
- 2% TikTok
- 2% Snapchat
- 1% Reddit
- 11% other
- 16% I don't use social media for news

- **Age**
 - **18-24:**
 - 37% YouTube
 - 29% Instagram
 - 7% Twitter
 - 6% Facebook
 - 6% TikTok
 - 6% Snapchat
 - 2% Reddit
 - 4% other
 - 3% I don't use social media for news
 - **25-34:**
 - 27% YouTube
 - 22% Instagram
 - 18% Facebook
 - 15% Twitter
 - 5% TikTok
 - 2% Snapchat
 - 2% Reddit
 - 1% LinkedIn
 - 1% other
 - 9% I don't use social media for news
 - **35-44:**
 - 28% Instagram
 - 24% Facebook
 - 17% YouTube
 - 13% Twitter
 - 7% TikTok
 - 1% Reddit
 - 1% Snapchat
 - 2% other
 - 8% I don't use social media
 - **45-54:**
 - 23% YouTube
 - 18% Instagram
 - 16% Facebook
 - 12% Twitter
 - 2% TikTok
 - 1% Reddit
 - 1% LinkedIn
 - 6% other
 - 22% I don't use social media for news
 - **55-64:**
 - 22% Facebook
 - 13% YouTube
 - 5% Instagram
 - 3% Twitter
 - 1% Reddit
 - 1% TikTok
 - 1% Snapchat
 - 20% other
 - 35% I don't use social media for news
 - **65 and older:**
 - 21% Facebook
 - 11% YouTube
 - 6% Twitter
 - 3% Instagram
 - 1% Snapchat
 - 1% TikTok
 - 21% other
 - 37% I don't use social media for news

- **Education:**

- **High school diploma, GED, or less:**

- 23% YouTube
- 21% Facebook
- 20% Instagram
- 6% Twitter
- 2% Snapchat
- 3% TikTok
- 1% Reddit
- 13% other
- 11% I don't use social media for news

- **Technical or vocational school:**

- 29% YouTube
- 20% Facebook
- 8% Instagram
- 7% Twitter
- 4% TikTok
- 1% Reddit
- 1% LinkedIn
- 1% Snapchat
- 5% other
- 26% I don't use social media for news

- **Associate's degree:**

- 23% YouTube
- 17% Facebook
- 11% Instagram
- 10% Twitter
- 6% TikTok
- 2% Reddit
- 2% Snapchat
- 1% LinkedIn
- 5% other
- 24% I don't use social media for news

- **Bachelor's degree:**

- 25% Instagram
- 17% Twitter
- 15% Facebook
- 14% YouTube
- 3% TikTok
- 1% Reddit
- 1% LinkedIn
- 2% other
- 24% I don't use social media for news

- **Master's degree or higher:**

- 27% Twitter
- 12% Instagram
- 10% YouTube
- 8% Facebook
- 1% TikTok
- 1% Reddit
- 7% other
- 33% I don't use social media for news

- **Place of birth:**

- **Inside the United States:**

- 22% YouTube
- 21% Facebook
- 19% Instagram
- 6% TikTok
- 6% Twitter
- 2% Snapchat
- 1% Reddit
- 1% LinkedIn
- 5% other
- 17% I don't use social media for news

- **Outside the United States:**

- 20% YouTube
- 16% Facebook
- 16% Instagram
- 13% Twitter
- 2% TikTok
- 1% Reddit
- 1% Snapchat
- 11% other
- 20% I don't use social media for news

- **Survey language:**

- **English:**

- 23% YouTube
- 19% Facebook
- 19% Instagram
- 9% Twitter
- 5% TikTok
- 2% Reddit
- 2% Snapchat
- 1% LinkedIn
- 3% other
- 18% I don't use social media for news

- **Spanish:**

- 17% Facebook
- 16% YouTube
- 15% Instagram
- 13% Twitter
- 1% TikTok
- 19% other
- 19% I don't use social media for news

- **Region:**

- **North Florida:**

- 16% Facebook
- 16% YouTube
- 12% Instagram
- 9% Twitter
- 9% TikTok
- 3% Snapchat
- 1% Reddit
- 1% LinkedIn
- 14% other
- 21% I don't use social media for news

- **Orlando:**

- 28% Facebook
- 25% Instagram
- 21% YouTube
- 8% Twitter
- 2% TikTok
- 1% Reddit
- 0% Snapchat
- 0% LinkedIn
- 9% other
- 7% I don't use social media for news

- **Tampa-Clustion:**

- 33% Facebook
- 11% Instagram
- 15% YouTube
- 7% Twitter
- 4% TikTok
- 2% Reddit
- 1% Snapchat
- 0% LinkedIn
- 6% other
- 21% I don't use social media for news

- **South Florida:**

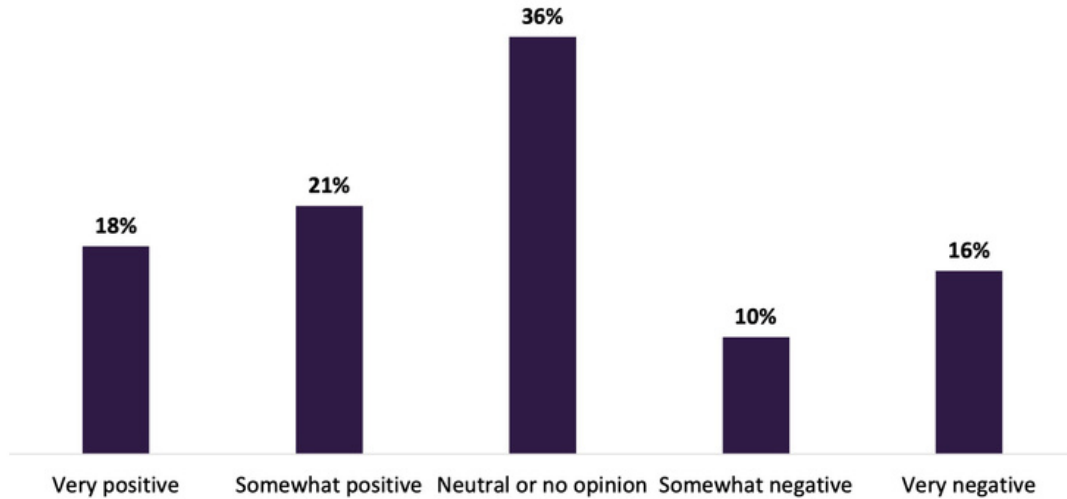
- 24% YouTube
- 19% Instagram
- 12% Facebook
- 12% Twitter
- 3% TikTok
- 2% Snapchat
- 1% Reddit
- 1% LinkedIn
- 9% other
- 20% I don't use social media for news

How do you view the Democratic Party?

Emerson College
POLLING

How do you view the Democratic Party?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty-six percent (36%) of respondents reported neutrality towards the Democratic Party. Thirty-nine percent (39%) view it positively (18% very/ 21% somewhat), and 26% view it negatively (16% very/ 10% somewhat).

- **Registration:**

- **Voters:**

- 42% positive: 22% very positive, 20% somewhat positive
 - 22% neutral or no opinion
 - 36% negative: 25% very negative, 11% somewhat negative

- **Non-registered citizens:**

- 32% positive: 11% very positive, 21% somewhat positive
 - 56% neutral or no opinion
 - 13% negative: 4% very negative, 9% somewhat negative

- **Gender:**

- **Female:**

- 35% positive: 19% very positive, 16% somewhat positive
 - 35% neutral or no opinion
 - 30% negative: 19% very negative, 11% somewhat negative

- **Male:**

- 40% positive: 16% very positive, 24% somewhat positive
 - 37% neutral or no opinion
 - 22% negative: 12% very negative, 10% somewhat negative

- **Age:**
 - **18-24:**
 - 22% positive: 9% very positive, 13% somewhat positive
 - 68% neutral or no opinion
 - 11% negative: 4% very negative, 7% somewhat negative
 - **25-34:**
 - 38% positive: 17% very positive, 21% somewhat positive
 - 39% neutral or no opinion
 - 23% negative: 13% very negative, 10% somewhat negative
 - **35-44:**
 - 25% positive: 15% very positive, 20% somewhat positive
 - 44% neutral or no opinion
 - 22% negative: 13% very negative, 9% somewhat negative
 - **45-54:**
 - 36% positive: 13% very positive, 23% somewhat positive
 - 33% neutral or no opinion
 - 31% negative: 21% very negative, 10% somewhat negative
 - **55-64:**
 - 50% positive: 15% very positive, 35% somewhat positive
 - 18% neutral or no opinion
 - 33% negative: 19% very negative, 14% somewhat negative
 - **65 and older:**
 - 49% positive: 37% very positive, 12% somewhat positive
 - 15% neutral or no opinion
 - 37% negative: 25% very negative, 12% somewhat negative
- **Education:**
 - **High school diploma, GED, or less:**
 - 38% positive: 18% very positive, 20% somewhat positive
 - 44% neutral or no opinion
 - 18% negative: 12% very negative, 6% somewhat negative
 - **Technical or vocational school:**
 - 32% positive: 14% very positive, 18% somewhat positive
 - 43% neutral or no opinion
 - 27% negative: 18% very negative, 9% somewhat negative
 - **Associates degree:**
 - 40% positive: 15% very positive, 25% somewhat positive
 - 26% neutral or no opinion
 - 33% negative: 23% very negative, 10% somewhat negative
 - **Bachelor's degree:**
 - 38% positive: 22% very positive, 16% somewhat positive
 - 26% neutral or no opinion
 - 36% negative: 16% very negative, 20% somewhat negative
 - **Master's degree or higher:**
 - 39% positive: 13% very positive, 26% somewhat positive
 - 21% neutral or no opinion
 - 40% negative: 26% very negative, 14% somewhat negative

- **Place of birth:**

- **Inside the United States**

- 40% positive: 16% very positive, 24% somewhat positive
- 38% neutral or no opinion
- 22% negative: 12% very negative, 10% somewhat negative

- **Outside the United States**

- 37% positive: 19% very positive, 18% somewhat positive
- 34% neutral or no opinion
- 30% negative: 19% very negative, 11% somewhat negative

- **Survey language:**

- **English:**

- 38% positive: 16% very positive, 22% somewhat positive
- 38% neutral or no opinion
- 25% negative: 16% very negative, 9% somewhat negative

- **Spanish:**

- 39% positive: 22% very positive, 17% somewhat positive
- 32% neutral or no opinion
- 29% negative: 17% very negative, 12% somewhat negative

- **Region:**

- **North Florida:**

- 39% positive: 25% very positive, 14% somewhat positive
- 42% neutral or no opinion
- 21% negative: 17% very negative, 4% somewhat negative

- **Orlando:**

- 37% positive: 24% very positive, 13% somewhat positive
- 48% neutral or no opinion
- 15% negative: 4% very negative, 11% somewhat negative

- **Tampa-Clustion:**

- 43% positive: 16% very positive, 27% somewhat positive
- 36% neutral or no opinion
- 22% negative: 11% very negative, 11% somewhat negative

- **South Florida:**

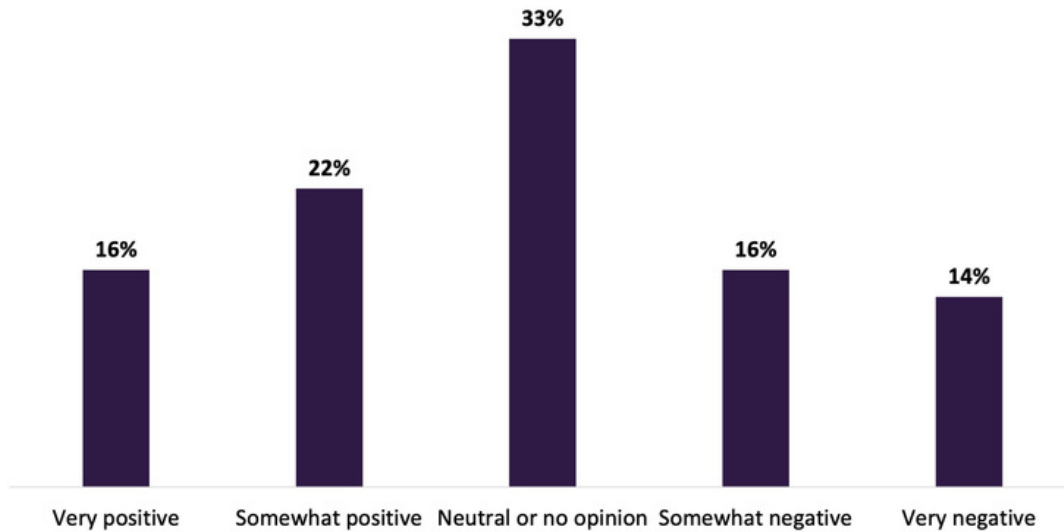
- 37% positive: 15% very positive, 22% somewhat positive
- 32% neutral or no opinion
- 32% negative: 21% very negative, 11% somewhat negative

How do you view the Republican Party?

Emerson College
POLLING

How do you view the Republican Party?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty-three percent (33%) of respondents reported neutrality towards the Republican Party. Thirty-eight percent (38%) view it positively (16% very/ 22% somewhat), and 30% view it negatively (14% very/ 16% somewhat).

- **Registration:**

- **Voters:**

- 43% positive: 22% very positive, 21% somewhat positive
 - 23% neutral or no opinion
 - 35% negative: 22% very negative, 13% somewhat negative

- **Non-registered citizens:**

- 30% positive: 7% very positive, 23% somewhat positive
 - 47% neutral or no opinion
 - 22% negative: 2% very negative, 20% somewhat negative

- **Gender:**

- **Female:**

- 35% positive: 17% very positive, 18% somewhat positive
 - 37% neutral or no opinion
 - 28% negative: 10% very negative, 18% somewhat negative

- **Male:**

- 41% positive: 14% very positive, 27% somewhat positive
 - 29% neutral or no opinion
 - 31% negative: 17% very negative, 14% somewhat negative

- **Age:**
 - **18-24:**
 - 46% positive: 8% very positive, 38% somewhat positive
 - 39% neutral or no opinion
 - 15% negative: 7% very negative, 8% somewhat negative
 - **25-34:**
 - 27% positive: 15% very positive, 12% somewhat positive
 - 46% neutral or no opinion
 - 28% negative: 11% very negative, 17% somewhat negative
 - **35-44:**
 - 42% positive: 15% very positive, 27% somewhat positive
 - 32% neutral or no opinion
 - 27% negative: 12% very negative, 15% somewhat negative
 - **45-54:**
 - 44% positive: 20% very positive, 24% somewhat positive
 - 37% neutral or no opinion
 - 19% negative: 7% very negative, 12% somewhat negative
 - **55-64:**
 - 24% positive: 13% very positive, 11% somewhat positive
 - 27% neutral or no opinion
 - 50% negative: 21% very negative, 29% somewhat negative
 - **65 and older:**
 - 45% positive: 22% very positive, 23% somewhat positive
 - 14% neutral or no opinion
 - 42% negative: 26% very negative, 16% somewhat negative
- **Education:**
 - **High school diploma, GED, or less:**
 - 32% positive: 11% very positive, 21% somewhat positive
 - 38% neutral or no opinion
 - 30% negative: 14% very negative, 16% somewhat negative
 - **Technical or vocational school**
 - 35% positive: 18% very positive, 17% somewhat positive
 - 46% neutral or no opinion
 - 20% negative: 8% very negative, 12% somewhat negative
 - **Associates degree**
 - 39% positive: 23% very positive, 16% somewhat positive
 - 30% neutral or no opinion
 - 31% negative: 14% very negative, 17% somewhat negative
 - **Bachelor's degree**
 - 48% positive: 20% very positive, 28% somewhat positive
 - 21% neutral or no opinion
 - 31% negative: 15% very negative, 16% somewhat negative
 - **Master's degree or higher:**
 - 49% positive: 21% very positive, 28% somewhat positive
 - 19% neutral or no opinion
 - 32% negative: 14% very negative, 18% somewhat negative

- **Place of birth:**
 - **Inside the United States:**
 - 36% positive: 11% very positive, 25% somewhat positive
 - 31% neutral or no opinion
 - 32% negative: 16% very negative, 16% somewhat negative
 - **Outside the United States**
 - 39% positive: 20% very positive, 19% somewhat positive
 - 34% neutral or no opinion
 - 27% negative: 11% very negative, 16% somewhat negative

- **Survey language:**
 - **English:**
 - 36% positive: 14% very positive, 22% somewhat positive
 - 34% neutral or no opinion
 - 31% negative: 16% very negative, 15% somewhat negative
 - **Spanish:**
 - 41% positive: 19% very positive, 22% somewhat positive
 - 31% neutral or no opinion
 - 28% negative: 9% very negative, 19% somewhat negative

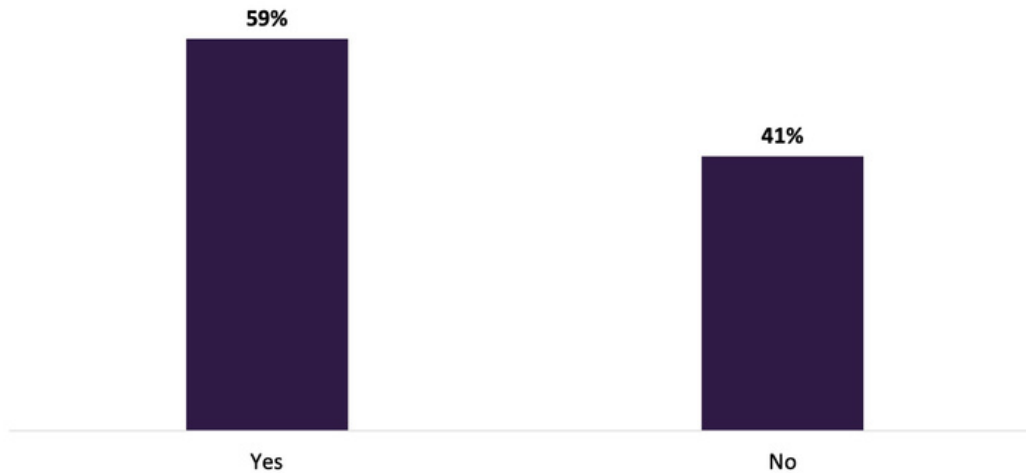
- **Region:**
 - **North Florida:**
 - 25% positive: 16% very positive, 9% somewhat positive
 - 31% neutral or no opinion
 - 45% negative: 32% very negative, 12% somewhat negative
 - **Orlando:**
 - 33% positive: 17% very positive, 16% somewhat positive
 - 33% neutral or no opinion
 - 33% negative: 7% very negative, 26% somewhat negative
 - **Tampa-Clustion:**
 - 22% positive: 9% very positive, 13% somewhat positive
 - 43% neutral or no opinion
 - 35% negative: 15% very negative, 20% somewhat negative
 - **South Florida:**
 - 46% positive: 18% very positive, 28% somewhat positive
 - 30% neutral or no opinion
 - 24% negative: 12% very negative, 12% somewhat negative

Are you registered to vote?

Emerson College
POLLING

Are you registered to vote?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Fifty-nine percent (59%) are registered to vote and forty-one percent (41%) are not registered to vote.

- **Gender:**

- **Female:**

- 61% yes
- 39% no

- **Male:**

- 57% yes
- 43% no

- **Age:**

- **18-24:**

- 30% yes
- 70% no

- **25-34:**

- 46% yes
- 54% no

- **35-44:**

- 67% yes
- 33% no

- **45-54:**

- 64% yes
- 37% no

- **55-64:**

- 59% yes
- 41% no

- **65 and older:**

- 81% yes
- 19% no

- **Education:**

- **High school diploma, GED, or less:**

- 51% yes
- 49% no

- **Technical or vocational school:**

- 72% yes
- 28% no

- **Associate's degree:**

- 75% yes
- 25% no

- **Bachelor's degree:**

- 55% yes
- 45% no

- **Master's degree or higher:**

- 69% yes
- 31% no

- **Place of birth:**

- **Inside the United States:**

- 67% yes
- 33% no

- **Outside the United States:**

- 52% yes
- 48% no

- **Region:**

- **North Florida:**

- 80% yes
- 20% no

- **Orlando:**

- 42% yes
- 58% no

- **Tampa-Clustion:**

- 51% yes
- 49% no

- **South Florida:**

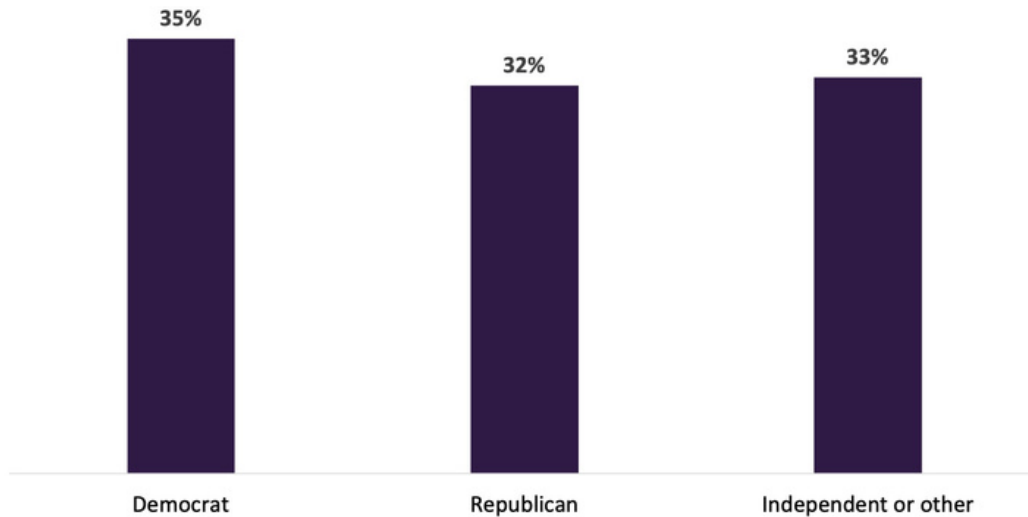
- 63% yes
- 37% no

(Voters) What is your party affiliation?

Emerson College
POLLING

What is your party affiliation?

Florida, May 17-23, 2022, Hispanic Registered Voters, MM, N=468, +/- 4.5%



- Thirty-five percent (35%) of registered respondents are affiliated with the Democratic Party, 32% are affiliated with the Republican Party and 33% are Independent.
- **Gender:**
 - **Female:**
 - 38% Democrat, 35% Republican, 28% Independent or other
 - **Male:**
 - 33% Democrat, 30% Republican, 38% Independent or other
- **Age**
 - **18-24:**
 - 26% Democrat, 42% Republican, 31% Independent or other
 - **25-34:**
 - 36% Democrat, 28% Republican, 36% Independent or other
 - **35-44:**
 - 26% Democrat, 18% Republican, 56% Independent or other
 - **45-54:**
 - 33% Democrat, 37% Republican, 30% Independent or other
 - **55-64:**
 - 34% Democrat, 43% Republican, 23% Independent or other
 - **65 and older:**
 - 48% Democrat, 35% Republican, 16% Independent or other
- **Education:**
 - **High school diploma, GED, or less:**
 - 34% Democrat, 30% Republican, 36% Independent or other
 - **Technical or vocational school:**
 - 36% Democrat, 35% Republican, 29% Independent or other
 - **Associate's degree:**
 - 39% Democrat, 34% Republican, 27% Independent or other
 - **Bachelor's degree:**
 - 33% Democrat, 31% Republican, 37% Independent or other
 - **Master's degree or higher:**
 - 34% Democrat, 36% Republican, 30% Independent or other

- **Place of birth:**
 - **Inside the United States:**
 - 36% Democrat, 27% Republican, 37% Independent or other
 - **Outside the United States**
 - 34% Democrat, 38% Republican, 29% Independent or other

- **Survey language:**
 - **English:**
 - 33% Democrat, 30% Republican, 38% Independent or other
 - **Spanish:**
 - 40% Democrat, 38% Republican, 21% Independent or other

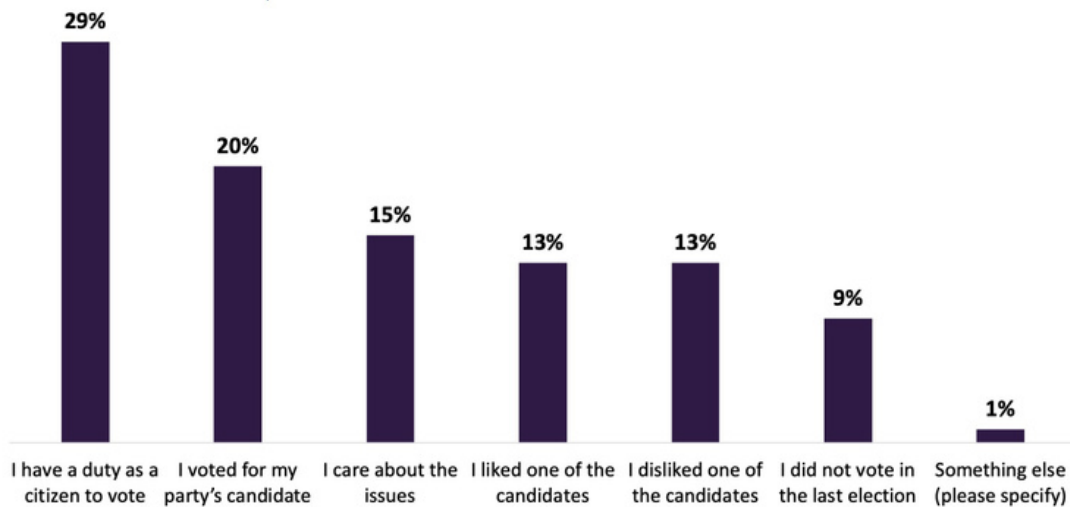
- **Region:**
 - **North Florida:**
 - 41% Democrat, 24% Republican, 35% Independent or other
 - **Orlando:**
 - 44% Democrat, 18% Republican, 38% Independent or other
 - **Tampa-Clustion:**
 - 33% Democrat, 28% Republican, 39% Independent or other
 - **South Florida:**
 - 33% Democrat, 37% Republican, 30% Independent or other

(Voters) Why did you decide to vote in the last election?

Emerson College
POLLING

Why did you decide to vote in the last election?

Florida, May 17-23, 2022, Hispanic Registered Voters, MM, N=468, +/- 4.5%



- Voters were asked why they decided to vote in the last election: 29% say they decided to vote because “a duty as a citizen to vote,” followed by 20% who say “I voted for my party’s candidate,” 15% “I care about the issues,” 13% “I disliked one of the candidates,” and 13% “I liked one of the candidates.” Ten percent (9%) did not vote in the last election, and 1% said something else.

- **Gender:**

- **Female:**

- 32% duty as a citizen
 - 18% voted for party’s candidate
 - 15% liked one of the candidates
 - 14% disliked one of the candidates
 - 12% care about issues
 - 9% did not vote
 - 1% something else

- **Male:**

- 25% duty as a citizen
 - 22% voted for party’s candidate
 - 18% care about issues
 - 13% disliked one of the candidates
 - 12% liked one of the candidates
 - 10% did not vote

- **Place of birth:**

- **Born inside the United States:**

- 26% duty as a citizen
 - 23% care about issues
 - 14% disliked one of the candidates
 - 14% liked one of the candidates
 - 11% voted for party’s candidate
 - 13% did not vote

- **Born outside the United States::**

- 32% duty as a citizen
 - 29% voted for party’s candidate
 - 13% disliked one of the candidates
 - 13% liked one of the candidates
 - 6% care about issues
 - 6% did not vote
 - 1% something else

- **Age**
 - **18-24:**
 - 24% disliked one of the candidates
 - 22% duty as a citizen
 - 13% liked one of the candidates
 - 8% care about issues
 - 4% voted for party's candidate
 - 30% did not vote
 - **25-34:**
 - 26% duty as a citizen
 - 20% care about issues
 - 16% voted for party's candidate
 - 15% liked one of the candidates
 - 10% disliked one of the candidates
 - 12% did not vote
 - 2% something else
 - **35-44:**
 - 29% care about issues
 - 22% duty as a citizen
 - 13% disliked one of the candidates
 - 12% liked one of the candidates
 - 12% voted for party's candidate
 - 13% did not vote
- **Education**
 - **High school diploma, GED, or less:**
 - 22% voted for party's candidate
 - 21% care about issues
 - 17% duty as a citizen
 - 14% liked one of the candidates
 - 13% disliked one of the candidates
 - 13% did not vote
 - 1% something else
 - **Technical or vocational school:**
 - 30% duty as a citizen
 - 23% voted for party's candidate
 - 15% liked one of the candidates
 - 15% care about issues
 - 6% disliked one of the candidates
 - 12% did not vote
 - 1% something else
 - **Associate's degree:**
 - 35% duty as a citizen
 - 20% voted for party's candidate
 - 17% disliked one of the candidates
 - 11% liked one of the candidates
 - 10% care about issues
 - 6% did not vote
 - **45-54:**
 - 44% duty as a citizen
 - 14% liked one of the candidates
 - 13% care about issues
 - 13% voted for party's candidate
 - 9% disliked one of the candidates
 - 7% did not vote
 - **55-64:**
 - 28% voted for party's candidate
 - 25% duty as a citizen
 - 21% disliked one of the candidates
 - 14% liked one of the candidates
 - 5% care about issues
 - 6% did not vote
 - 1% something else
 - **65 and older:**
 - 36% voted for party's candidate
 - 28% duty as a citizen
 - 14% liked one of the candidates
 - 12% disliked one of the candidates
 - 7% care about issues
 - 2% did not vote
 - 1% something else
 - **Bachelor's degree:**
 - 45% duty as a citizen
 - 16% voted for party's candidate
 - 14% disliked one of the candidates
 - 14% liked one of the candidates
 - 7% care about issues
 - 4% did not vote
 - 1% something else
 - **Master's degree or higher:**
 - 34% duty as a citizen
 - 16% disliked one of the candidates
 - 17% liked one of the candidates
 - 14% care about issues
 - 11% voted for party's candidate
 - 8% did not vote

- **Survey language:**

- **English:**

- 28% duty as a citizen
- 20% care about issues
- 16% disliked one of the candidates
- 14% liked one of the candidates
- 10% voted for party's candidate
- 11% did not vote
- 1% something else

- **Spanish:**

- 43% voted for party's candidate
- 31% duty as a citizen
- 11% liked one of the candidates
- 8% disliked one of the candidates
- 2% care about issues
- 6% did not vote

- **Region:**

- **North Florida:**

- 27% duty as a citizen
- 23% voted for party's candidate
- 15% liked one of the candidates
- 11% disliked one of the candidates
- 7% care about issues
- 16% did not vote
- 1% something else

- **Orlando:**

- 28% duty as a citizen
- 23% liked one of the candidates
- 20% care about issues
- 10% voted for party's candidate
- 6% disliked one of the candidates
- 14% did not vote

- **Tampa-Clustion:**

- 27% duty as a citizen
- 21% care about issues
- 19% disliked one of the candidates
- 15% voted for party's candidate
- 10% liked one of the candidates
- 6% did not vote
- 2% something else

- **South Florida:**

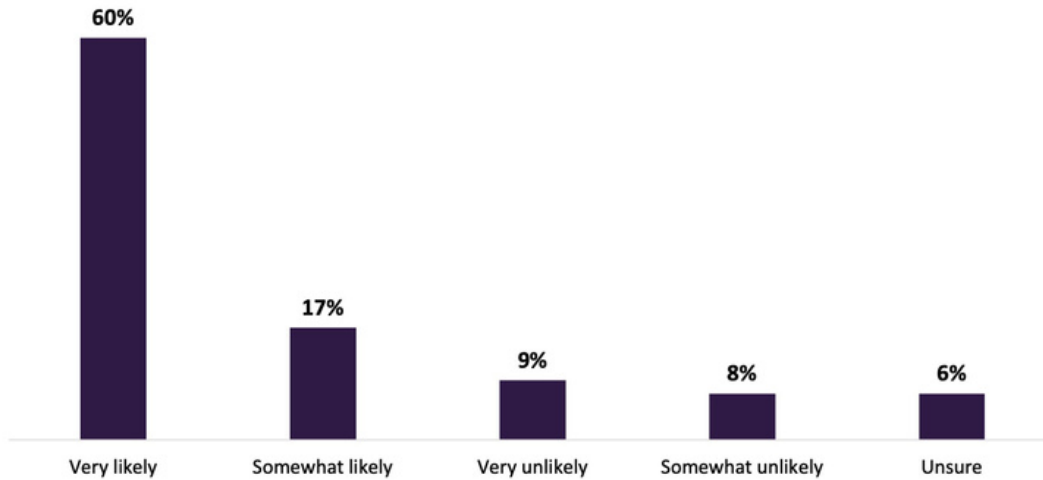
- 29% duty as a citizen
- 22% voted for party's candidate
- 14% disliked one of the candidates
- 14% care about issues
- 12% liked one of the candidates
- 8% did not vote

(Voters) How likely are you to vote in the November 2022 elections?

Emerson College
POLLING

How likely are you to vote in the November 2022 elections?

Florida, May 17-23, 2022, Hispanic Registered Voters, MM, N=468, +/- 4.5%



- Of those who are registered to vote, a majority (60%) are very likely to vote in the midterm elections, and 17% are somewhat likely. Eight percent (8%) are somewhat unlikely, and 9% are very unlikely. Six percent (6%) are unsure.

- **Gender:**

- **Female:**

- 58% very likely
 - 17% somewhat likely
 - 9% somewhat unlikely
 - 10% very unlikely
 - 6% unsure

- **Male:**

- 63% very likely
 - 18% somewhat likely
 - 6% somewhat unlikely
 - 9% very unlikely
 - 5% unsure

- **Place of birth:**

- **Born inside the United States:**

- 56% very likely
 - 21% somewhat likely
 - 10% somewhat unlikely
 - 7% very unlikely
 - 7% unsure

- **Born outside the United States:**

- 65% very likely
 - 14% somewhat likely
 - 5% somewhat unlikely
 - 12% very unlikely
 - 4% unsure

- **Survey language:**

- **English:**

- 59% very likely
 - 18% somewhat likely
 - 9% somewhat unlikely
 - 8% very unlikely
 - 6% unsure

- **Spanish:**

- 63% very likely
 - 16% somewhat likely
 - 4% somewhat unlikely
 - 14% very unlikely
 - 4% unsure

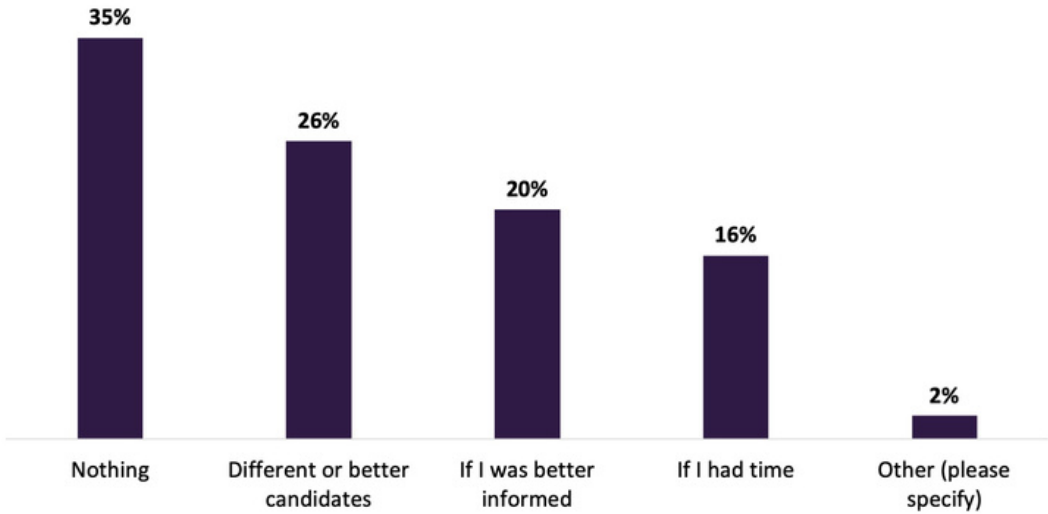
- **Age**
 - **18-24:**
 - 33% very likely
 - 23% somewhat likely
 - 17% somewhat unlikely
 - 21% very unlikely
 - 7% unsure
 - **25-34:**
 - 57% very likely
 - 14% somewhat likely
 - 14% somewhat unlikely
 - 9% very unlikely
 - 6% unsure
 - **35-44:**
 - 57% very likely
 - 26% somewhat likely
 - 7% somewhat unlikely
 - 7% very unlikely
 - 4% unsure
 - **45-54:**
 - 70% very likely
 - 15% somewhat likely
 - 5% somewhat unlikely
 - 8% very unlikely
 - 3% unsure
 - **55-64:**
 - 56% very likely
 - 19% somewhat likely
 - 2% somewhat unlikely
 - 9% very unlikely
 - 13% unsure
 - **65 and older:**
 - 67% very likely
 - 11% somewhat likely
 - 7% somewhat unlikely
 - 11% very unlikely
 - 4% unsure
- **Education**
 - **High school diploma, GED, or less:**
 - 50% very likely
 - 22% somewhat likely
 - 10% somewhat unlikely
 - 10% very unlikely
 - 8% unsure
 - **Technical or vocational school:**
 - 55% very likely
 - 21% somewhat likely
 - 15% somewhat unlikely
 - 6% very unlikely
 - 3% unsure
 - **Associates degree:**
 - 67% very likely
 - 17% somewhat likely
 - 2% somewhat unlikely
 - 12% very unlikely
 - 3% unsure
 - **Bachelor's degree:**
 - 74% very likely
 - 5% somewhat likely
 - 6% somewhat unlikely
 - 7% very unlikely
 - 8% unsure
 - **Master's degree or higher:**
 - 70% very likely
 - 13% somewhat likely
 - 2% somewhat unlikely
 - 11% very unlikely
 - 4% unsure
- **Region:**
 - **North Florida:**
 - 59% very likely
 - 20% somewhat likely
 - 4% somewhat unlikely
 - 4% very unlikely
 - 8% unsure
 - **Orlando:**
 - 54% very likely
 - 18% somewhat likely
 - 18% somewhat unlikely
 - 6% very unlikely
 - 5% unsure
 - **Tampa-Clustion:**
 - 63% very likely
 - 16% somewhat likely
 - 2% somewhat unlikely
 - 7% very unlikely
 - 13% unsure
 - **South Florida:**
 - 61% very likely
 - 17% somewhat likely
 - 7% somewhat unlikely
 - 12% very unlikely
 - 4% unsure

(Non-registered citizens) What would it take to get you to register to vote this November?

Emerson College
POLLING

What would it take to get you to register to vote this November?

Florida, May 17-23, 2022, Hispanic Non-registered Citizens, MM, N=327, +/- 5.4%



• When asked what would get them to register to vote this November, a plurality (35%) of non-registered citizens answered “nothing”, 26% responded “different or better candidates,” 20% “if I was better informed,” 16% “if I had time,” and 2% responded other.

• **Gender:**

○ **Female:**

- 35% nothing
- 27% different or better candidates
- 25% if I was better informed
- 8% if I had time
- 5% other

○ **Male:**

- 35% nothing
- 26% different or better candidates
- 23% if I had time
- 15% if I was better informed

• **Age**

○ **18-24:**

- 59% nothing
- 18% if I was better informed
- 17% different or better candidates
- 6% if I had time

○ **25-34:**

- 32% if I had time
- 29% if I was better informed
- 21% different or better candidates
- 18% nothing

○ **35-44:**

- 42% nothing
- 41% different or better candidates
- 16% if I was better informed
- 2% if I had time

○ **45-54:**

- 36% different or better candidates
- 36% nothing
- 8% if I was better informed
- 7% if I had time
- 14% other

○ **55-64:**

- 30% different or better candidates
- 29% nothing
- 27% if I was better informed
- 16% if I had time

○ **65 and older:** *n<30 individuals

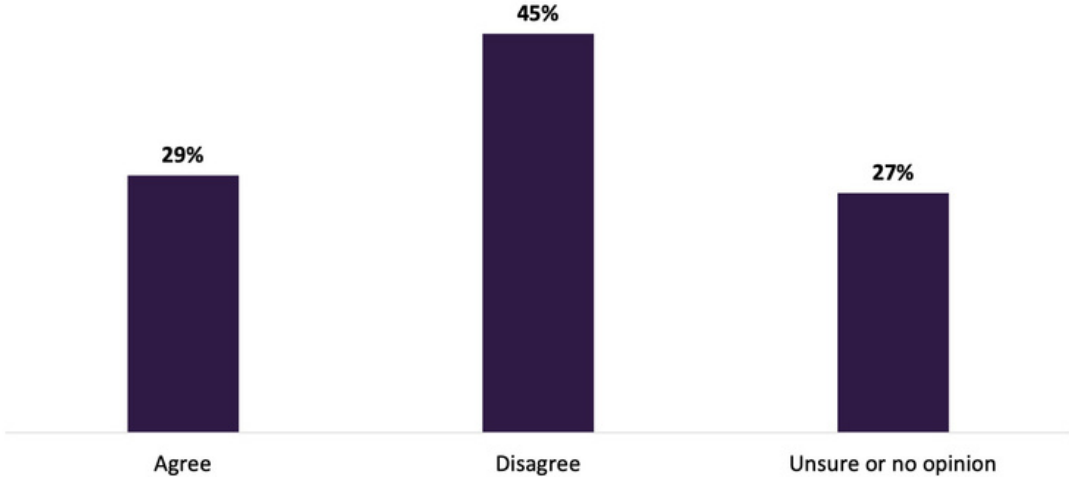
- **Education**
 - **High school diploma, GED, or less:**
 - 49% nothing
 - 21% different or better candidates
 - 16% if I had time
 - 14% if I was better informed
 - **Technical or vocational school:** *n<30 individuals
 - **Associates degree:**
 - 31% if I was better informed
 - 30% different or better candidates
 - 26% nothing
 - 13% if I had time
- **Region:**
 - **North Florida:***n<30 individuals
 - **Orlando:**
 - 29% different or better candidates
 - 20% if I was better informed
 - 21% nothing
 - 19% if I had time
 - **Tampa-Clustion:**
 - 26% different or better candidates
 - 21% if I was better informed
 - 34% nothing
 - 20% if I had time
- **Place of birth:**
 - **Born inside the United States:**
 - 46% nothing
 - 22% if I was better informed
 - 20% different or better candidates
 - 11% if I had time
 - **Born outside the United States:**
 - 30% different or better candidates
 - 28% nothing
 - 19% if I had time
 - 19% if I was better informed
- **Survey language:**
 - **English:**
 - 41% nothing
 - 21% different or better candidates
 - 18% if I had time
 - 17% if I was better informed
 - **Spanish:**
 - 37% different or better candidates
 - 27% if I was better informed
 - 23% nothing
 - 13% if I had time
- **Bachelor's degree:**
 - 38% different or better candidates
 - 32% if I was better informed
 - 17% if I had time
 - 13% nothing
- **Master's degree or higher:***n<30 individuals

(Non-registered citizens) I am not registered to vote because... "there's no difference between Democrats and Republicans."

Emerson College
POLLING

Please indicate whether you agree or disagree.
I am not registered to vote because... "there's no difference between Democrats and Republicans."

Florida, May 17-23, 2022, Hispanic Non-registered Citizens, MM, N=327, +/- 5.4%



• Forty-five percent (45%) of non-registered citizens disagree that they are not registered to vote because there's "no difference between Democrats and Republicans." Twenty-nine percent (29%) of respondents agree with this statement and 27% are unsure.

• **Gender:**

◦ **Female:**

- 24% agree
- 42% disagree
- 34% unsure or no opinion

◦ **Male:**

- 34% agree
- 48% disagree
- 19% unsure or no opinion

• **Age**

◦ **18-24:**

- 26% agree
- 58% disagree
- 16% unsure or no opinion

◦ **25-34:**

- 29% agree
- 42% disagree
- 29% unsure or no opinion

◦ **35-44:**

- 27% agree
- 46% disagree
- 27% unsure or no opinion

◦ **45-54:**

- 28% agree
- 41% disagree
- 32% unsure or no opinion

◦ **55-64:**

- 30% agree
- 37% disagree
- 34% unsure or no opinion

◦ **65 and older:** *n<30 individuals

- **Education**
 - **High school diploma, GED, or less:**
 - 31% agree
 - 42% disagree
 - 27% unsure or no opinion
 - **Technical or vocational school:** *n<30 individuals
 - **Associates degree:**
 - 27% agree
 - 33% disagree
 - 41% unsure or no opinion
 - **Bachelor's degree:**
 - 25% agree
 - 53% disagree
 - 22% unsure or no opinion
 - **Master's degree or higher:***n<30 individuals

- **Region:**
 - **North Florida:***n<30 individuals
 - **Orlando:**
 - 17% agree
 - 53% disagree
 - 30% unsure or no opinion
 - **Tampa-Clustion:**
 - 40% agree
 - 38% disagree
 - 22% unsure or no opinion
 - **South Florida:**
 - 29% agree
 - 46% disagree
 - 25% unsure or no opinion

- **Place of birth:**
 - **Born inside the United States:**
 - 27% agree
 - 50% disagree
 - 24% unsure or no opinion
 - **Born outside the United States:**
 - 30% agree
 - 42% disagree
 - 29% unsure or no opinion

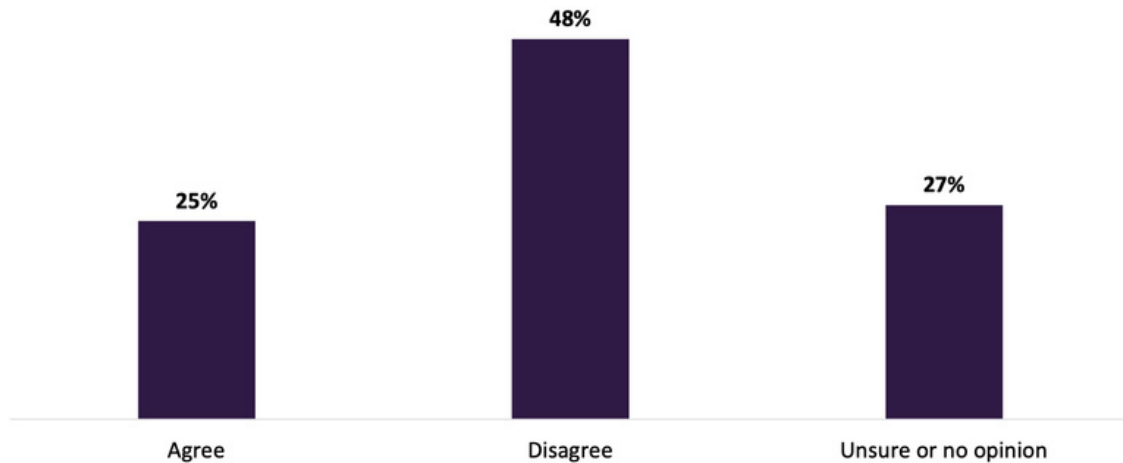
- **Survey language:**
 - **English:**
 - 33% agree
 - 40% disagree
 - 26% unsure or no opinion
 - **Spanish:**
 - 20% agree
 - 53% disagree
 - 28% unsure or no opinion

(Non-registered citizens) I am not registered to vote because... "my vote won't change anything"

Emerson College
POLLING

Please indicate whether you agree or disagree.
I am not registered to vote because...
"my vote won't change anything"

Florida, May 17-23, 2022, Hispanic Non-registered Citizens, MM, N=327, +/- 5.4%



- Forty-eight percent (48%) of non-registered respondents disagreed that they are not registered to vote because their "vote won't change anything." Twenty-five percent (25%) of respondents agree with this statement and 27% are unsure.

- **Gender:**

- **Female:**

- 30% agree
 - 51% disagree
 - 19% unsure or no opinion

- **Male:**

- 21% agree
 - 45% disagree
 - 35% unsure or no opinion

- **Age**

- **18-24:**

- 22% agree
 - 31% disagree
 - 47% unsure or no opinion

- **25-34:**

- 29% agree
 - 49% disagree
 - 22% unsure or no opinion

- **35-44:**

- 20% agree
 - 69% disagree
 - 11% unsure or no opinion

- **45-54:**

- 23% agree
 - 57% disagree
 - 20% unsure or no opinion

- **55-64:**

- 29% agree
 - 21% disagree
 - 50% unsure or no opinion

- **65 and older:** *n<30 individuals

- **Education**
 - **High school diploma, GED, or less:**
 - 29% agree
 - 35% disagree
 - 36% unsure or no opinion
 - **Technical or vocational school:** *n<30 individuals
 - **Associates degree:**
 - 13% agree
 - 77% disagree
 - 11% unsure or no opinion
 - **Bachelor's degree:**
 - 24% agree
 - 64% disagree
 - 12% unsure or no opinion
 - **Master's degree or higher:***n<30 individuals

- **Region:**
 - **North Florida:***n<30 individuals
 - **Orlando:**
 - 17% agree
 - 55% disagree
 - 28% unsure or no opinion
 - **Tampa-Clustion:**
 - 30% agree
 - 49% disagree
 - 21% unsure or no opinion
 - **South Florida:**
 - 25% agree
 - 46% disagree
 - 30% unsure or no opinion

- **Place of birth:**
 - **Born inside the United States:**
 - 28% agree
 - 37% disagree
 - 35% unsure or no opinion
 - **Born outside the United States:**
 - 24% agree
 - 54% disagree
 - 23% unsure or no opinion

- **Survey language:**
 - **English:**
 - 31% agree
 - 41% disagree
 - 29% unsure or no opinion
 - **Spanish:**
 - 15% agree
 - 61% disagree
 - 24% unsure or no opinion

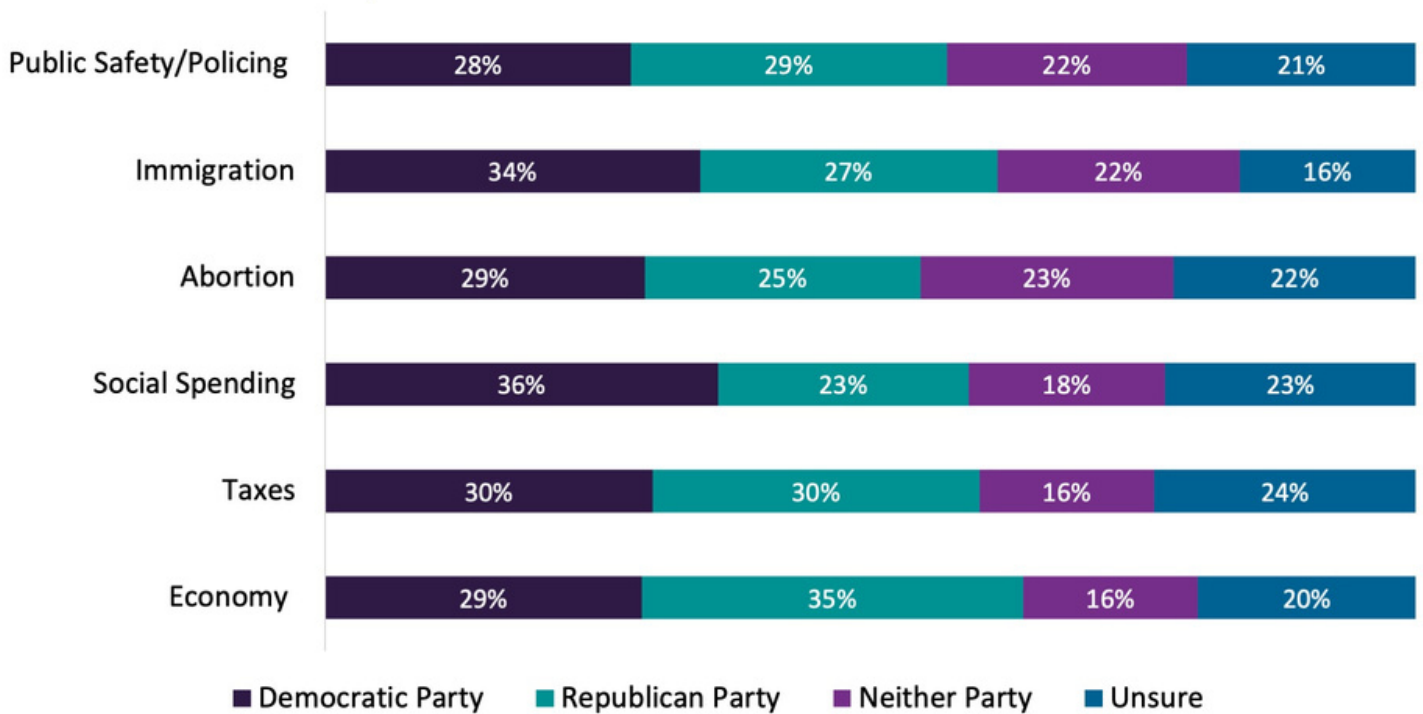
Which party most closely aligns with your views on....

	Economy	Taxes	Social spending	Abortion	Immigration	Public safety/ Policing
Democratic Party	29%	30%	36%	29%	34%	28%
Republican Party	35%	20%	23%	25%	27%	29%
Neither party	16%	16%	18%	23%	22%	22%
Unsure	20%	24%	23%	22%	16%	21%

Emerson College
POLLING

Which party most closely aligns with your views on...

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%

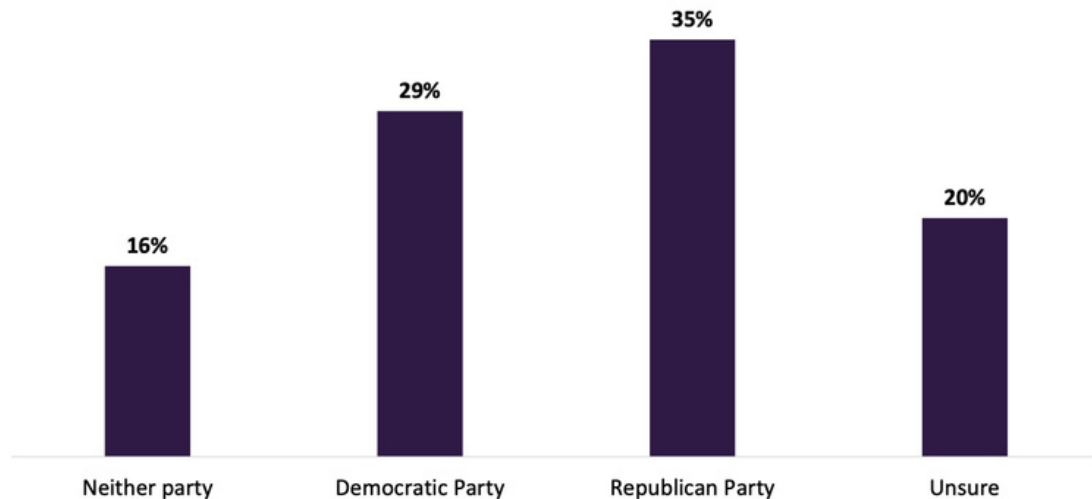


Which party most closely aligns with your views on the economy?

Emerson College
POLLING

Which party most closely aligns with your views on the economy?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Twenty-nine percent (29%) of respondents align most closely with the Democratic Party on issue of the economy, 35% align most closely with the Republican Party. Sixteen percent (16%) of respondents say neither party, and 20% are unsure.

- **Registration:**

- **Voters:**

- 36% Democratic Party
 - 37% Republican Party
 - 16% neither party
 - 11% unsure

- **Non-registered citizens:**

- 20% Democratic Party
 - 32% Republican Party
 - 16% neither party
 - 33% unsure

- **Gender:**

- **Female:**

- 29% Democratic Party
 - 32% Republican Party
 - 16% neither party
 - 24% unsure

- **Male:**

- 30% Democratic Party
 - 38% Republican Party
 - 17% neither party
 - 15% unsure

- **Region:**

- **North Florida:**

- 34% Democratic Party
 - 29% Republican Party
 - 22% neither party
 - 15% unsure

- **Tampa-Cluston:**

- 31% Democratic Party
 - 22% Republican Party
 - 23% neither party
 - 23% unsure

- **Orlando:**

- 20% Democratic Party
 - 21% Republican Party
 - 18% neither party
 - 42% unsure

- **South Florida:**

- 30% Democratic Party
 - 43% Republican Party
 - 13% neither party
 - 14% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 27% Democratic Party
- 30% Republican Party
- 19% neither party
- 25% unsure

- **Technical or vocational school:**

- 28% Democratic Party
- 35% Republican Party
- 13% neither party
- 25% unsure

- **Associates degree:**

- 36% Democratic Party
- 33% Republican Party
- 15% neither party
- 16% unsure

- **Bachelor's degree:**

- 26% Democratic Party
- 46% Republican Party
- 13% neither party
- 15% unsure

- **Master's degree or higher:**

- 39% Democratic Party
- 44% Republican Party
- 14% neither party
- 3% unsure

- **Age:**

- **18-24:**

- 15% Democratic Party
- 51% Republican Party
- 12% neither party
- 22% unsure

- **25-34:**

- 36% Democratic Party
- 19% Republican Party
- 19% neither party
- 26% unsure

- **35-44:**

- 30% Democratic Party
- 28% Republican Party
- 14% neither party
- 28% unsure

- **45-54:**

- 22% Democratic Party
- 46% Republican Party
- 15% neither party
- 17% unsure

- **55-64:**

- 24% Democratic Party
- 38% Republican Party
- 22% neither party
- 17% unsure

- **65 and older:**

- 44% Democratic Party
- 34% Republican Party
- 15% neither party
- 7% unsure

- **Place of birth:**

- **Born inside the United States:**

- 34% Democratic Party
- 33% Republican Party
- 16% neither party
- 17% unsure

- **Born outside the United States:**

- 25% Democratic Party
- 36% Republican Party
- 17% neither party
- 23% unsure

- **Survey language:**

- **English:**

- 30% Democratic Party
- 35% Republican Party
- 17% neither party
- 18% unsure

- **Spanish:**

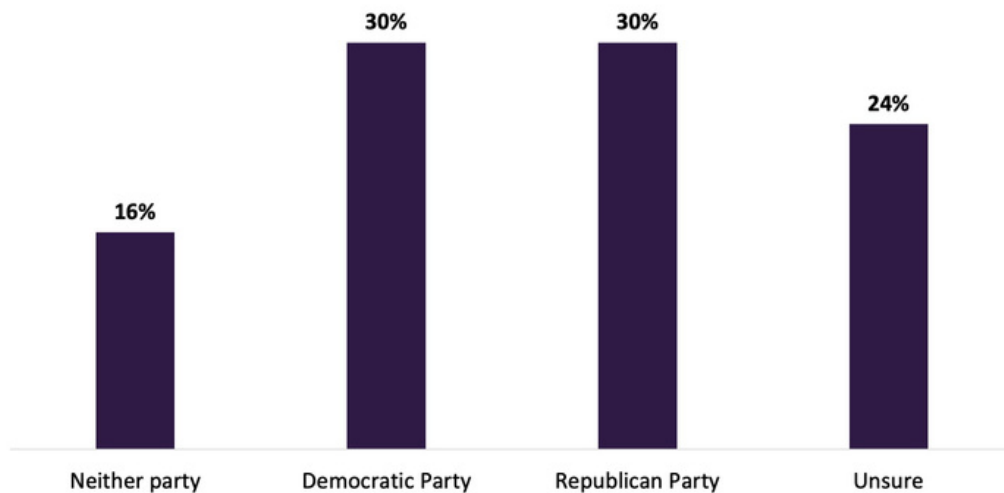
- 26% Democratic Party
- 35% Republican Party
- 15% neither party
- 23% unsure

Which party most closely aligns with your views on taxes?

Emerson College
POLLING

Which party most closely aligns with your views on taxes?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty percent (30%) of respondents align most closely with the Democratic Party on taxes, 30% align most closely with the Republican Party. Sixteen percent (16%) of respondents say neither party, and 24% are unsure.

- **Registration:**

- **Voters:**

- 34% Democratic Party
 - 33% Republican Party
 - 18% neither party
 - 15% unsure

- **Non-registered citizens:**

- 24% Democratic Party
 - 25% Republican Party
 - 12% neither party
 - 38% unsure

- **Gender:**

- **Female:**

- 26% Democratic Party
 - 32% Republican Party
 - 16% neither party
 - 26% unsure

- **Male:**

- 35% Democratic Party
 - 28% Republican Party
 - 15% neither party
 - 23% unsure

- **Region:**

- **North Florida:**

- 32% Democratic Party
 - 28% Republican Party
 - 15% neither party
 - 25% unsure

- **Tampa-Cluston:**

- 38% Democratic Party
 - 21% Republican Party
 - 23% neither party
 - 18% unsure

- **Orlando:**

- 26% Democratic Party
 - 25% Republican Party
 - 15% neither party
 - 34% unsure

- **South Florida:**

- 28% Democratic Party
 - 35% Republican Party
 - 14% neither party
 - 24% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 29% Democratic Party
- 20% Republican Party
- 16% neither party
- 35% unsure

- **Technical or vocational school:**

- 25% Democratic Party
- 31% Republican Party
- 18% neither party
- 26% unsure

- **Associates degree:**

- 38% Democratic Party
- 32% Republican Party
- 15% neither party
- 16% unsure

- **Bachelor's degree:**

- 28% Democratic Party
- 46% Republican Party
- 15% neither party
- 10% unsure

- **Master's degree or higher:**

- 29% Democratic Party
- 52% Republican Party
- 14% neither party
- 5% unsure

- **Age:**

- **18-24:**

- 14% Democratic Party
- 19% Republican Party
- 10% neither party
- 56% unsure

- **25-34:**

- 36% Democratic Party
- 26% Republican Party
- 12% neither party
- 26% unsure

- **35-44:**

- 27% Democratic Party
- 34% Republican Party
- 20% neither party
- 19% unsure

- **45-54:**

- 22% Democratic Party
- 41% Republican Party
- 15% neither party
- 23% unsure

- **55-64:**

- 39% Democratic Party
- 29% Republican Party
- 19% neither party
- 13% unsure

- **65 and older:**

- 41% Democratic Party
- 27% Republican Party
- 17% neither party
- 15% unsure

- **Place of birth:**

- **Born inside the United States:**

- 34% Democratic Party
- 26% Republican Party
- 14% neither party
- 25% unsure

- **Born outside the United States:**

- 26% Democratic Party
- 33% Republican Party
- 17% neither party
- 24% unsure

- **Survey language:**

- **English:**

- 30% Democratic Party
- 29% Republican Party
- 14% neither party
- 27% unsure

- **Spanish:**

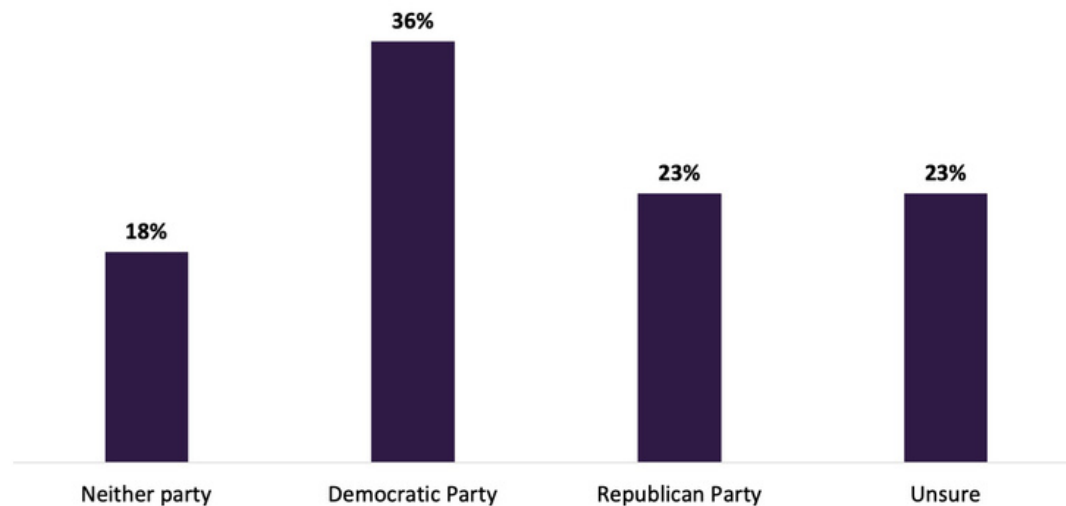
- 29% Democratic Party
- 32% Republican Party
- 20% neither party
- 19% unsure

Which party most closely aligns with your views on government spending on social programs?

Emerson College
POLLING

Which party most closely aligns with your views on social programs?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty-six percent (36%) of respondents align most closely with the Democratic Party, 23% align most closely with the Republican Party. Eighteen percent (18%) of respondents say neither party, and 23% are unsure.

- **Registration:**

- **Voters:**

- 39% Democratic Party
 - 28% Republican Party
 - 20% neither party
 - 13% unsure

- **Non-registered citizens:**

- 32% Democratic Party
 - 16% Republican Party
 - 14% neither party
 - 38% unsure

- **Gender:**

- **Female:**

- 36% Democratic Party
 - 25% Republican Party
 - 16% neither party
 - 23% unsure

- **Male:**

- 37% Democratic Party
 - 21% Republican Party
 - 19% neither party
 - 24% unsure

- **Region:**

- **North Florida:**

- 34% Democratic Party
 - 18% Republican Party
 - 30% neither party
 - 18% unsure

- **Tampa-Clustion:**

- 38% Democratic Party
 - 15% Republican Party
 - 27% neither party
 - 20% unsure

- **Orlando:**

- 44% Democratic Party
 - 20% Republican Party
 - 11% neither party
 - 27% unsure

- **South Florida:**

- 34% Democratic Party
 - 27% Republican Party
 - 15% neither party
 - 24% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 33% Democratic Party
- 15% Republican Party
- 18% neither party
- 34% unsure

- **Technical or vocational school:**

- 30% Democratic Party
- 40% Republican Party
- 11% neither party
- 19% unsure

- **Associates degree:**

- 40% Democratic Party
- 26% Republican Party
- 16% neither party
- 18% unsure

- **Bachelor's degree:**

- 42% Democratic Party
- 26% Republican Party
- 23% neither party
- 10% unsure

- **Master's degree or higher:**

- 41% Democratic Party
- 41% Republican Party
- 11% neither party
- 7% unsure

- **Age:**

- **18-24:**

- 15% Democratic Party
- 8% Republican Party
- 15% neither party
- 62% unsure

- **25-34:**

- 40% Democratic Party
- 25% Republican Party
- 14% neither party
- 21% unsure

- **35-44:**

- 33% Democratic Party
- 23% Republican Party
- 24% neither party
- 20% unsure

- **45-54:**

- 33% Democratic Party
- 31% Republican Party
- 16% neither party
- 21% unsure

- **55-64:**

- 38% Democratic Party
- 24% Republican Party
- 23% neither party
- 14% unsure

- **65 and older:**

- 52% Democratic Party
- 23% Republican Party
- 13% neither party
- 12% unsure

- **Place of birth:**

- **Born inside the United States:**

- 38% Democratic Party
- 19% Republican Party
- 19% neither party
- 25% unsure

- **Born outside the United States:**

- 35% Democratic Party
- 26% Republican Party
- 17% neither party
- 22% unsure

- **Survey language:**

- **English:**

- 35% Democratic Party
- 23% Republican Party
- 18% neither party
- 24% unsure

- **Spanish:**

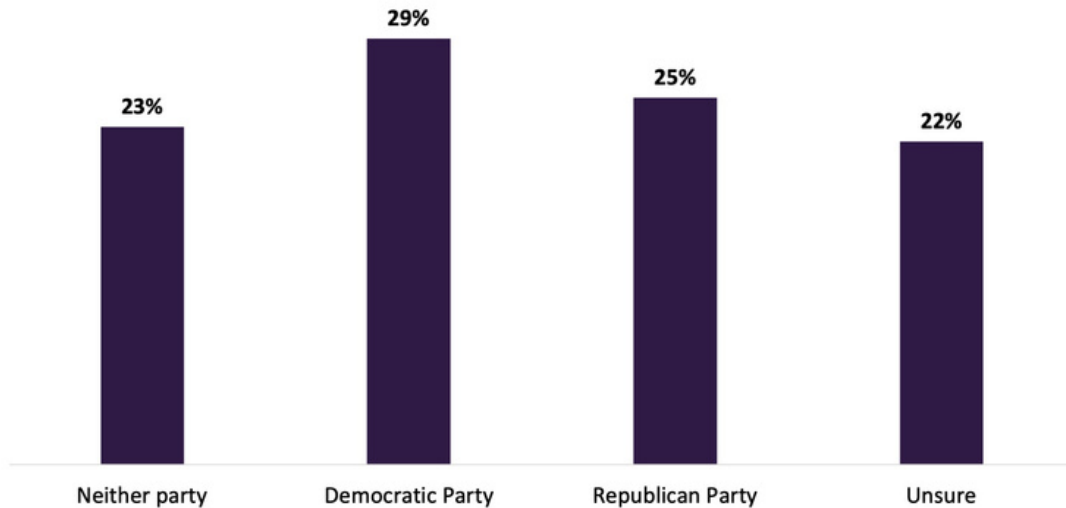
- 35% Democratic Party
- 23% Republican Party
- 18% neither party
- 24% unsure

Which party most closely aligns with your views on abortion?

Emerson College
POLLING

Which party most closely aligns with your views on abortion?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Twenty-nine percent (29%) of respondents align most closely with the Democratic Party, 25% align most closely with the Republican Party. Twenty-three percent (23%) of respondents say neither party, and 22% are unsure.

- **Registration:**

- **Voters:**

- 34% Democratic Party
 - 31% Republican Party
 - 21% neither party
 - 14% unsure

- **Non-registered citizens:**

- 23% Democratic Party
 - 17% Republican Party
 - 26% neither party
 - 34% unsure

- **Gender:**

- **Female:**

- 27% Democratic Party
 - 28% Republican Party
 - 24% neither party
 - 21% unsure

- **Male:**

- 32% Democratic Party
 - 22% Republican Party
 - 23% neither party
 - 23% unsure

- **Region:**

- **North Florida:**

- 24% Democratic Party
 - 36% Republican Party
 - 27% neither party
 - 13% unsure

- **Orlando:**

- 25% Democratic Party
 - 23% Republican Party
 - 30% neither party
 - 22% unsure

- **Tampa-Clustion:**

- 28% Democratic Party
 - 18% Republican Party
 - 32% neither party
 - 22% unsure

- **South Florida:**

- 32% Democratic Party
 - 27% Republican Party
 - 18% neither party
 - 23% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 26% Democratic Party
- 19% Republican Party
- 24% neither party
- 31% unsure

- **Technical or vocational school:**

- 28% Democratic Party
- 33% Republican Party
- 15% neither party
- 24% unsure

- **Associates degree:**

- 31% Democratic Party
- 24% Republican Party
- 32% neither party
- 15% unsure

- **Bachelor's degree:**

- 34% Democratic Party
- 37% Republican Party
- 23% neither party
- 7% unsure

- **Master's degree or higher:**

- 41% Democratic Party
- 34% Republican Party
- 13% neither party
- 13% unsure

- **Age:**

- **18-24:**

- 22% Democratic Party
- 18% Republican Party
- 14% neither party
- 46% unsure

- **25-34:**

- 43% Democratic Party
- 17% Republican Party
- 20% neither party
- 20% unsure

- **35-44:**

- 26% Democratic Party
- 28% Republican Party
- 26% neither party
- 21% unsure

- **45-54:**

- 21% Democratic Party
- 36% Republican Party
- 24% neither party
- 20% unsure

- **55-64:**

- 24% Democratic Party
- 22% Republican Party
- 35% neither party
- 20% unsure

- **65 and older:**

- 38% Democratic Party
- 30% Republican Party
- 21% neither party
- 12% unsure

- **Place of birth:**

- **Born inside the United States:**

- 32% Democratic Party
- 24% Republican Party
- 19% neither party
- 25% unsure

- **Born outside the United States:**

- 27% Democratic Party
- 27% Republican Party
- 27% neither party
- 20% unsure

- **Survey language:**

- **English:**

- 32% Democratic Party
- 26% Republican Party
- 19% neither party
- 23% unsure

- **Spanish:**

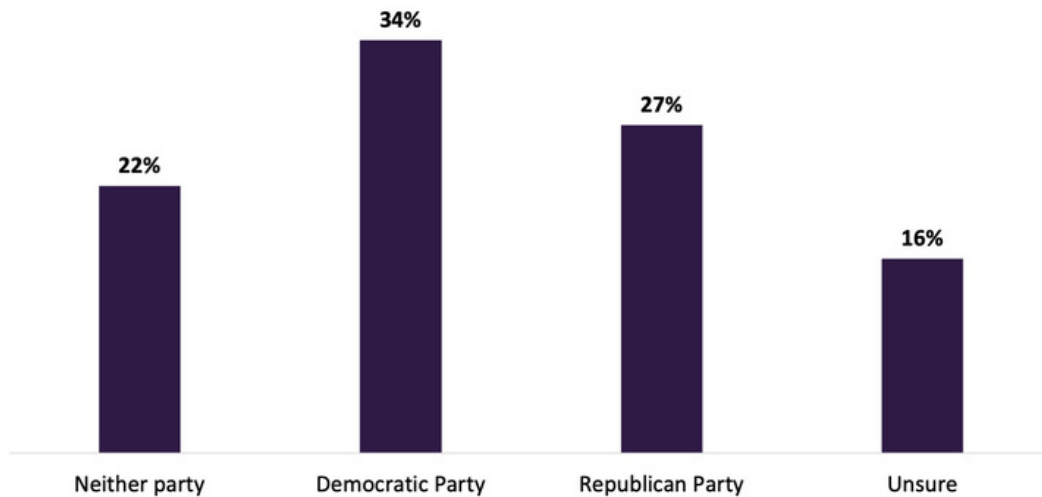
- 24% Democratic Party
- 24% Republican Party
- 33% neither party
- 19% unsure

Which party most closely aligns with your views on immigration?

Emerson College
POLLING

Which party most closely aligns with your views on immigration?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Thirty-four percent (34%) of respondents align most closely with the Democratic Party, 27% align most closely with the Republican Party. Twenty-two percent (22%) of respondents say neither party, and 16% are unsure.

- **Registration:**

- **Voters:**

- 35% Democratic Party
 - 35% Republican Party
 - 20% neither party
 - 10% unsure

- **Non-registered citizens:**

- 34% Democratic Party
 - 16% Republican Party
 - 25% neither party
 - 25% unsure

- **Gender:**

- **Female:**

- 34% Democratic Party
 - 31% Republican Party
 - 20% neither party
 - 15% unsure

- **Male:**

- 35% Democratic Party
 - 23% Republican Party
 - 25% neither party
 - 18% unsure

- **Region:**

- **North Florida:**

- 30% Democratic Party
 - 33% Republican Party
 - 24% neither party
 - 13% unsure

- **Tampa-Cluston:**

- 36% Democratic Party
 - 17% Republican Party
 - 28% neither party
 - 19% unsure

- **Orlando:**

- 39% Democratic Party
 - 22% Republican Party
 - 29% neither party
 - 11% unsure

- **South Florida:**

- 33% Democratic Party
 - 32% Republican Party
 - 18% neither party
 - 18% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 36% Democratic Party
- 17% Republican Party
- 23% neither party
- 25% unsure

- **Technical or vocational school:**

- 42% Democratic Party
- 27% Republican Party
- 16% neither party
- 15% unsure

- **Associates degree:**

- 30% Democratic Party
- 32% Republican Party
- 28% neither party
- 10% unsure

- **Bachelor's degree:**

- 28% Democratic Party
- 49% Republican Party
- 18% neither party
- 6% unsure

- **Master's degree or higher:**

- 42% Democratic Party
- 35% Republican Party
- 18% neither party
- 5% unsure

- **Age:**

- **18-24:**

- 32% Democratic Party
- 9% Republican Party
- 15% neither party
- 43% unsure

- **25-34:**

- 39% Democratic Party
- 18% Republican Party
- 25% neither party
- 18% unsure

- **35-44:**

- 28% Democratic Party
- 31% Republican Party
- 24% neither party
- 17% unsure

- **45-54:**

- 28% Democratic Party
- 38% Republican Party
- 23% neither party
- 11% unsure

- **55-64:**

- 36% Democratic Party
- 31% Republican Party
- 25% neither party
- 8% unsure

- **65 and older:**

- 43% Democratic Party
- 33% Republican Party
- 18% neither party
- 7% unsure

- **Place of birth:**

- **Born inside the United States:**

- 36% Democratic Party
- 20% Republican Party
- 23% neither party
- 21% unsure

- **Born outside the United States:**

- 33% Democratic Party
- 34% Republican Party
- 21% neither party
- 12% unsure

- **Survey language:**

- **English:**

- 36% Democratic Party
- 25% Republican Party
- 20% neither party
- 19% unsure

- **Spanish:**

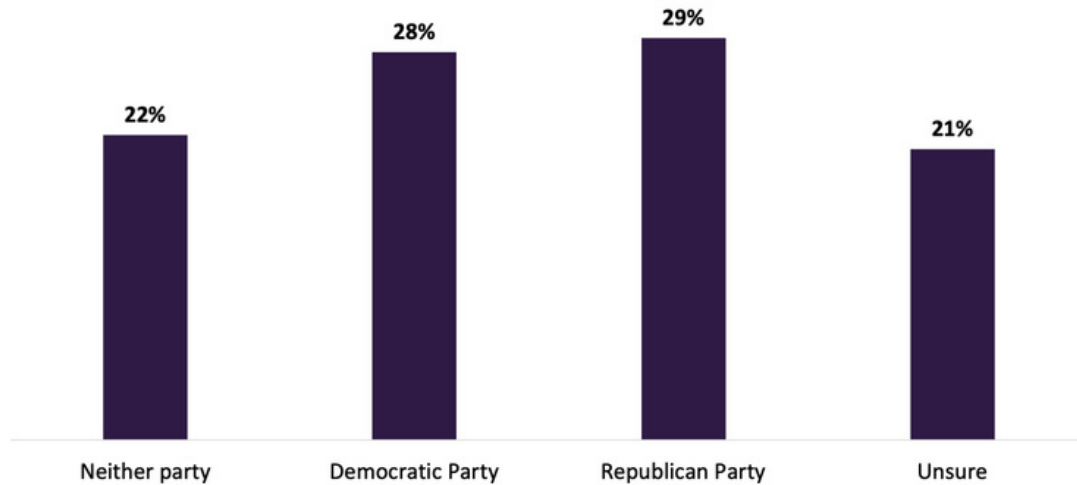
- 31% Democratic Party
- 33% Republican Party
- 26% neither party
- 10% unsure

Which party most closely aligns with your views on public safety and policing?

Emerson College
POLLING

Which party most closely aligns with your views on public safety/policing?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Twenty-eight percent (28%) of respondents align most closely with the Democratic Party, 29% align most closely with the Republican Party. Twenty-two percent (22%) of respondents say neither party, and 21% are unsure.

- **Registration:**

- **Voters:**

- 32% Democratic Party
 - 35% Republican Party
 - 21% neither party
 - 13% unsure

- **Non-registered citizens:**

- 23% Democratic Party
 - 21% Republican Party
 - 22% neither party
 - 33% unsure

- **Gender:**

- **Female:**

- 25% Democratic Party
 - 33% Republican Party
 - 17% neither party
 - 25% unsure

- **Male:**

- 32% Democratic Party
 - 25% Republican Party
 - 26% neither party
 - 17% unsure

- **Region:**

- **North Florida:**

- 28% Democratic Party
 - 25% Republican Party
 - 34% neither party
 - 14% unsure

- **Tampa-Cluston:**

- 32% Democratic Party
 - 20% Republican Party
 - 30% neither party
 - 19% unsure

- **Orlando:**

- 23% Democratic Party
 - 34% Republican Party
 - 26% neither party
 - 17% unsure

- **South Florida:**

- 29% Democratic Party
 - 31% Republican Party
 - 16% neither party
 - 24% unsure

- **Education:**

- **High school diploma, GED, or less:**

- 30% Democratic Party
- 16% Republican Party
- 24% neither party
- 30% unsure

- **Technical or vocational school:**

- 27% Democratic Party
- 45% Republican Party
- 13% neither party
- 16% unsure

- **Associates degree:**

- 23% Democratic Party
- 36% Republican Party
- 25% neither party
- 16% unsure

- **Bachelor's degree:**

- 28% Democratic Party
- 40% Republican Party
- 20% neither party
- 11% unsure

- **Master's degree or higher:**

- 35% Democratic Party
- 47% Republican Party
- 10% neither party
- 8% unsure

- **Age:**

- **18-24:**

- 18% Democratic Party
- 10% Republican Party
- 13% neither party
- 59% unsure

- **25-34:**

- 34% Democratic Party
- 21% Republican Party
- 20% neither party
- 25% unsure

- **35-44:**

- 27% Democratic Party
- 30% Republican Party
- 29% neither party
- 14% unsure

- **45-54:**

- 18% Democratic Party
- 48% Republican Party
- 19% neither party
- 15% unsure

- **55-64:**

- 31% Democratic Party
- 30% Republican Party
- 29% neither party
- 10% unsure

- **65 and older:**

- 41% Democratic Party
- 30% Republican Party
- 17% neither party
- 13% unsure

- **Place of birth:**

- **Born inside the United States:**

- 31% Democratic Party
- 22% Republican Party
- 20% neither party
- 28% unsure

- **Born outside the United States:**

- 26% Democratic Party
- 35% Republican Party
- 23% neither party
- 16% unsure

- **Survey language:**

- **English:**

- 29% Democratic Party
- 27% Republican Party
- 20% neither party
- 24% unsure

- **Spanish:**

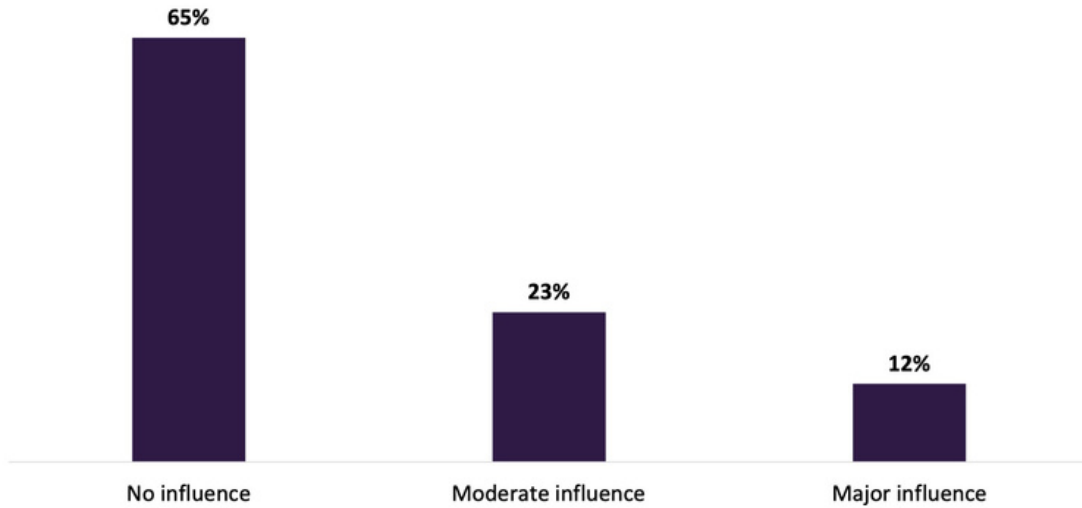
- 28% Democratic Party
- 33% Republican Party
- 24% neither party
- 15% unsure

How much does your religion influence your political views?

Emerson College
POLLING

How much does your religion influence your political views?

Florida, May 17-23, 2022, Hispanic Citizens, MM, N=795, +/- 3.4%



- Sixty-five percent (65%) of respondents say religion has no influence on their political views, 23% state it has a moderate influence, and 12% state it has a major influence.

- **Registration:**

- **Voters:**

- 60% no influence
- 27% moderate influence
- 13% major influence

- **Non-registered citizens:**

- 73% no influence
- 17% moderate influence
- 10% major influence

- **Gender:**

- **Female:**

- 55% no influence
- 28% moderate influence
- 17% major influence

- **Male:**

- 76% no influence
- 18% moderate influence
- 6% major influence

- **Region:**

- **North Florida:**

- 60% no influence
- 30% moderate influence
- 11% major influence

- **Orlando:**

- 43% no influence
- 29% moderate influence
- 28% major influence

- **Tampa-Clustion:**

- 69% no influence
- 23% moderate influence
- 8% major influence

- **South Florida:**

- 71% no influence
- 20% moderate influence
- 9% major influence

- **Education:**

- **High school diploma, GED, or less:**

- 72% no influence
- 19% moderate influence
- 9% major influence

- **Technical or vocational school:**

- 44% no influence
- 36% moderate influence
- 20% major influence

- **Associates degree:**

- 67% no influence
- 25% moderate influence
- 9% major influence

- **Bachelor's degree:**

- 61% no influence
- 23% moderate influence
- 16% major influence

- **Master's degree or higher:**

- 58% no influence
- 25% moderate influence
- 17% major influence

- **Age:**

- **18-24:**

- 72% no influence
- 16% moderate influence
- 12% major influence

- **25-34:**

- 68% no influence
- 20% moderate influence
- 12% major influence

- **35-44:**

- 58% no influence
- 38% moderate influence
- 4% major influence

- **45-54:**

- 58% no influence
- 24% moderate influence
- 18% major influence

- **55-64:**

- 82% no influence
- 10% moderate influence
- 8% major influence

- **65 and older:**

- 60% no influence
- 23% moderate influence
- 17% major influence

- **Place of birth:**

- **Born inside the United States:**

- 66% no influence
- 23% moderate influence
- 11% major influence

- **Born outside the United States:**

- 65% no influence
- 23% moderate influence
- 12% major influence

- **Survey language:**

- **English:**

- 65% no influence
- 23% moderate influence
- 13% major influence

- **Spanish:**

- 67% no influence
- 23% moderate influence
- 10% major influence

