Reportable

Modern Releases. Reporter Ready.

Get More Coverage

Reporters are pitched hundreds of releases a day, which means your news must overcome a ton of noise. The solution is simple: images sell news.

Using Reportable, you can easily create multimedia news releases that stand out and give reporters what they need to write about your business.



Media Coverage

Your releases will stand out and get coverage by packaging everything reporters need.



Social Sharing

Built to perform on social so your news and coverage get shared and shared.



Unique Distribution

Send out just your headline to bring media back to your news release microsite.



From eye-catching release to coverage that gets shared.

How Reportable Works



Upload your text and multimedia into an impactful news release microsite.

2 Send News

Send to social, search engines, and reporters in Reportable's media database.

3 Track Success

View and re-target who is viewing, sharing and writing about your news.



