

Core Competencies:

- Solar Power
- Leading the Finance Function
- Structured Finance
- Energy systems
- Business Planning
- Integration
- M&A and Commercial Finance
- Change Management
- P&L and Cost Optimization

Professional Experience & Achievements

2020 – present Dahlia Energy DMCC Dubai, UAE

Dahlia Energy is a solar developer providing solar power purchase agreements to commercial and industrial customer in North Africa and Eastern Europe

Founder & CEO

2019 – 2020 Yellow Door Energy Dubai, UAE

Yellow Door Energy is a developer of commercial & industrial solar power and demand management solutions www.yellowdoorenergy.com

Chief Financial Officer

- Partnered with the business on the development, evaluation and monitoring of investments, acquisitions, and overall corporate strategy, introducing new methodologies, metrics and more robust analysis for better decision making
- Led the growth of the company's financial and overall control framework, introducing a balanced scorecard, delegations of authorities and improved controls over reporting, new business development, financial modeling, and banking
- Delivered higher shareholder value by optimizing the legal and tax structure for new market entries and existing operations
- Redesigned the company-wide planning and budgeting processes to deliver more robust targets with greater ownership and accountability
- Managed a team of nine staff in three countries (UAE, Jordan, Pakistan), including structured finance professionals arranging nearly \$100 mln in debt

2008 - 2018 Royal Dutch Shell Dubai, UAE

Royal Dutch Shell is a multinational energy company: shell.com

2011 – 2018: Senior Manager – Mergers, Acquisitions and Commercial Finance

- Led M&A finance for the MENA region, providing finance leadership to achieve the company's portfolio strategy in material complex transactions

2009 – 2011: Manager - Financial Planning & Reporting, Upstream MENA

- Led financial performance management and business planning to improve profitability and monitor project deliverables for a portfolio of operated and non-operated joint ventures with an annual capital allocation of over \$2 bln

2008 – 2009: Manager – Finance Integration, Upstream MENA

- Led the regional implementation of finance's global transformation program

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Dubai, United Arab Emirates

2006 – 2008

Johnson Controls

Dubai, UAE

Johnson Controls is a leader in automotive & building interiors: johnsoncontrols.com

Regional Financial Controller - Middle East

- Led financial reporting & planning and moved them towards best-practices
- Supported operations managers to improve overall performance of their business units by providing more timely and transparent information

2001 – 2006

Celestica

Toronto, Canada

Celestica is a Tier 1 Electronic Manufacturing Services company: celestica.com

CFO Romania (Oradea, Romania)

Manager - Financial Integration (Toronto, Canada)

Specialist - Business Controls (Toronto, Canada)

Specialist - Financial Integration (Campinas, Brazil)

- Finance leader of a Greenfield Romanian manufacturing site in a fast-paced ramp up growing to \$200M+ turnover in one year; improved transparency of customer account profitability and quoting process, and successfully integrated a business acquisition

1997 – 2001

Early Career

Financial Analyst at Aastra Telecom (Concorde, Canada)

Senior Staff Accountant at Deloitte (Toronto, Canada)

Education & Professional Qualification

- 2021: Middlesex University, London, UK
Postgraduate Certificate in Project Finance
- 2000-present: Institute of Certified Public Accountants of Ontario (CPA), Canada
- 1993–1997: Queen's University, School of Business, Ontario, Canada
Bachelor of Commerce, Honors

Continuing Professional Education & Other Skills

- Leading Shell Deals
- Mastering the Boardroom
- Managing M&A (INSEAD)
- *Fluent in spoken Arabic*