

# THE B!G iDEA

## Innovation starts here with the next generation!

Become a Mentor with the most progressive student programme in Ireland! The B!G Idea is a 12-week immersive programme for 15-19 year old students that empowers them with in-demand creative skills. Bridging the gap between industry and education, industry professionals work with our students as our B!G Mentors, advising and sharing cutting-edge methodologies to support their learning. In 2022, 400 Mentors guided 2,000 students as they developed innovative solutions to address pressing global challenges around Climate Change, Equality, Mental Health, Housing Crisis and Healthcare.



**“A really valuable learning experience for both students and mentors, I wish there’d been something like this when I was in school!”**

Aoife Flynn, McCann  
Dublin

**“I would have benefited enormously from a programme like this. The B!G Idea has made mentoring easy and enjoyable too. Mentors definitely get as much back as we give.”**

Neil O’Connell, Microsoft

**“The commitment required is not onerous but the mentor’s input can be really valuable and can have a really positive impact on the participating teams.”**

Peter Finnegan, UCC

## Watch the impact!

We made quite the splash in 2022. 400 Mentors supported 2,000 students on The B!G Idea Programme. Check out some of our videos about The B!G Idea and our Mentor Community. Grab a cuppa, press play and enjoy!



**Our Students** talk about all things B!G Idea and reflect on their experience!



**The Mentors** were a B!G part of our students journey, let’s hear a little from them!



**Our Teachers** chat about their favourite parts and the impact of Mentoring on students!



**The Final Showcase** is a celebration of student work. Experience the 2022 best bits.



# What's Involved?

We have a series of meaningful touch points with our students from across Ireland, with the bonus of being on-line, so you can take part from anywhere!



## Sep 2022 to Nov 2022

Sign up as a B!G Mentor, fill out your profile and explore your bespoke mentoring dashboard. Spend time getting to know your fellow Mentors in our community! Enjoy all the offers, discounts and goodies from our amazing partners.



## January 2023

Our students kick off the programme with all their learning materials! B!G Mentors are invited to lunch-and-learns to connect and get familiar with the programme.



## February 2023

B!G Mentors will review and support students with feedback on 3-5 projects, alongside 3-5 other B!G Mentors. You can check out their feedback too! It takes 2-3 hours, all will be done on-line so location and exact timings are up to you.

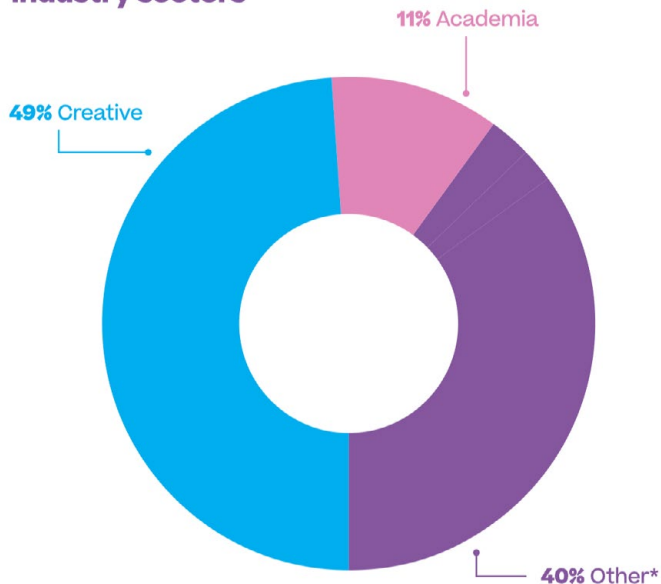


## May 2023

B!G Mentors get to see how their input influenced student teams, experiencing how they have applied all your advice. You grade your teams and get to propose a B!G winner! Only 2-3 hours fully on-line, you get to choose when and where. Then we celebrate in style together at our B!G Showcase event!



### Mentors by industry sectors



### Why become a mentor?

1 Low time commitment

2 Flexible and online

3 Join as an individual or a company team

4 Belong to our mentor community

**B!G Impact**

**49%**

Creative

**11%**

Academia

**40%**

Other\*

\* Technology, Healthcare, Finance, Retail, Consultancy, Construction, Engineering, Energy

**“The B!G Idea really bridges the gap between education and industry and students really grasped that. They felt that they were really being heard and that when they got the feedback from one of their mentors they felt that the mentors had really listened to their ideas.”**

Mary Gorey, TY Teacher, St. Joesph's College, Thurles