THE CAUSE FOR PAWS OPEN CALL GUIDELINES

The Cause for Paws Open Call is being presented by <u>The Tiny Tim Rescue Fund</u>. Please read these Guidelines carefully before submitting work. These rules will assist you in completing your entry. "Submission Steps" will act as an agreement by the applicant to these rules.

Scope

We are looking for illustrators, graphic artists, or designers to design a new t-shirt and other accessories will be sold to raise funds in support of Tiny Tim's mission to remove innocent animals from high-kill shelters, provide for their proper medical care and to find them a loving, forever home. 100% of all proceeds will be used for this important cause.

- We ask that applicants provide sample artwork that will show the quality of their talent.
- You may submit up to 5 works for this open call.
- One Grand Prize Winner will be selected along with a cash prize of \$500.
- Five runners-up will receive a \$100 Amazon gift card.
- You will be required to join Artrepreneur to enter this open call. If you are not currently an Artrepreneur member, you will be directed to a sign-up page after hitting the "apply" button on the open call. After the sign-up process, you will be redirected back to the open call.

Eligibility Requirements

- The Open Call is open to illustrators, graphic artists and graphic designers.
- Applicants must be 18 years or older.
- Submission must be by the copyright holder. (Applicants retain the copyright in any submitted work.)
- Employees of Artrepreneur or Tiny Tim are *not* eligible.

Rules and Guidelines

Applying to this open call is easy. Just hit the "Apply" button to launch the application wizard. **IMPORTANT!** You must be an Artrepreneur member to apply for this open call. If you are not currently a member, you will be directed to join after hitting the Apply button. *It's free*.

There is no requirement regarding the types of illustrations, format, style or otherwise. We only want to see your best work so we can judge your ability to be the artist in residence.

IMAGE GUIDELINES

- Images uploaded to Artrepreneur should be at least 800px high. Uploads larger than 960px high or 2000px wide will be downsized automatically.
- Formats must be JPG, PNG, GIF, or BMP.

SUBMISSION STEPS

- Applications will be submitted through the Artrepreneur platform. if you are not currently a member, you will be directed to join after hitting the Open Call's "Apply" button.
- After joining, you will be redirected back to the Open Call page.
 - If you are already a member, you can find the Cause for Paws Open Call from the "find" menu item on the Artrepreneur platform.
- Click the Apply button to begin the application process.
 - You will be directed to upload up to 5 works. You can upload the works directly from your computer or pull them from popular social media sites, such as Instagram and Facebook.
- Choose a title, category, subcategory, keywords and a description that describes your work. These details will help Artrepreneur members find your work.

- When submitting a single work, the artwork description should describe that work and will appear on its artwork page.
- When submitting multiple works, the artwork description should describe the group of works and will be shown as the portfolio description, not the individual artwork description.
- Once these items are completed, your application will be submitted.
- You will receive a confirmation email letting you know that we have received your entry.

Submitting Multiple Works

Artwork

- Each submitted work can be found on your Artwork page by clicking "Artwork" on the Artrepreneur menu.
- You may want to include additional details, such as the materials you used to create your work, a detailed description, additional images of the work, or make the work available for sale in the Artrepreneur Marketplace.
- For more on the Artrepreneur Marketplace, see our <u>Marketplace Sellers Page</u> and the Marketplace Rules.
- When submitting a single work, the artwork description field in the submission wizard should describe that work and will appear on its artwork page.

Portfolios

- If you are submitting more than one work, a portfolio will be created for you. You can find your portfolio by clicking on the "Portfolios" menu.
- By default, your portfolio is hidden, which means that only those that have the URL for the portfolio can see it.
- The portfolio will not be available in Artrepreneur search. You can make the Portfolio public by opening it from your portfolio page, clicking the edit button, and sliding the switch at the top from Hidden to Public.

Resume

- Every member of Artrepreneur has a Resume page.
- Click the Build a Resume menu link to access this feature.
- We recommend that you complete the resume to share with the world your background, experiences, and creative highlights. Knowing more about you will help everyone understand your work and creative process.

SELECTION PROCESS

- Jurors will evaluate your work based on:
 - Artistic skills
 - Creative ideas and concepts
 - Artists statement
- The announcement of the winner and other contest updates can be found on Instagram, so please follow us to receive these notifications.

PRIZES

Cash Prizes

- One Grand Prize winner will receive a \$500 cash prize and have the opportunity to work
 with famed fashion designer and animal rights champion, John Bartlett. You'll work with
 Bartlett to design a beautiful and compelling t-shirt graphic that will be used to help these
 animals in need. Your contribution will save the lives of hundreds of cats and dogs through
 t-shirt sales.
- Five runners-up will receive a \$100 Amazon gift card.

Artrepreneur Placement

- Artwork will be permanently displayed on the Artrepreneur Open Call Winners Page.
- A Winners Badge will be permanently placed on their Artrepreneur profile, linked to their winning artwork.

Publication

- Winners will be featured across social media channels by John Bartlett, Tiny Tim, Artrepreneur, and several partner organizations
- Winners will also be mentioned in newsletters going out to our 10,000+ strong network of Artrepreneurs.

TIMELINE

Approximate dates:

- Deadline for entries is June 15, 2019.
- Applications accepted as of May 6, 2019
- Juror Panels will review submissions by July 1, 2019
- Winners will be announced by July 15, 2019
- Winners will receive their cash prizes by August 1, 2019

You may edit your entry at any time prior to the submission deadline. Deleting artwork or portfolios will also delete your application. You can, however, replace your artwork image from the artwork's edit page.

WARRANTY AND INDEMNIFICATION

THE APPLICANT WARRANTS (GUARANTEES) THAT THEY HAVE THE RIGHT TO SUBMIT WORK, THAT THE IMAGE IS ORIGINAL AND DOES NOT INFRINGE THE RIGHTS OF ANY OTHER PARTY. THE CONTESTANT WILL INDEMNIFY AND KEEP ARTREPRENEUR, INC. INDEMNIFIED AGAINST ALL CLAIMS, DEMANDS, ACTIONS, SUITS, PROCEEDINGS, LOSSES AND COSTS (INCLUDING ANY LEGAL COSTS OR REASONABLE EXPENSES PROPERLY INCURRED AND ANY COMPENSATION, COSTS AND DISBURSEMENTS PAID BY THE AOI ON THE ADVICE OF THE AOI'S LEGAL ADVISERS TO COMPROMISE OR SETTLE ANY CLAIM) ARISING FROM OR AS A CONSEQUENCE OF ANY BREACH OR ALLEGED BREACH OF THIS WARRANTY.

ADDITIONAL TERMS

- Applicants are bound by these Rules and the Artrepreneur <u>Terms of Service</u> and <u>Privacy Policy</u> and may receive additional terms prior to acceptance.
- Artrepreneur will not refund any Applications fees once the application has been submitted. If you
 believe that your application should be refunded, please contact the host of this open call. You
 will find the contact information at the bottom of this page.
- Applicants agree submissions will only be used as described above although The Tiny Tim Rescue
 Fund and Artrepreneur reserve the right to show your submissions as examples to promote future
 open calls. (Facebook, display ads, Instagram, LinkedIn, email, etc.) and thus grants Artrepreneur
 and the Tiny Time Rescue Fund a non-exclusive, royalty-free, worldwide license to reproduce and
 distribute the entries for that purpose.
 - o Any other usage will require the permission of the author.
- Submissions may be subject to minor edits such as cropping to fit certain ad platforms, enhancing, or placing text on the image. For more information, see the additional rules.

- Artrepreneur and The Tiny Tim Rescue Fund will endeavor to use these entries in a manner consistent with the goals of this competition and will, when possible to make the rights holder aware of a promotional use.
- In the event that these Rules conflict with the Artrepreneur <u>Terms of Service</u> and <u>Privacy Policy</u>, the Artrepreneur Terms of Service and Privacy Policy will be considered the controlling document.
- Artrepreneur is not responsible for incomplete, illegible, inaccurate, undelivered, delayed, or misdirected entries and reserves the right, without discretion, to modify or terminate this contest in the event of any act, occurrence, or reason that it believes would corrupt the integrity, administration, or fairness of the contest.

If you have any questions about the open call, please contact:

If you have questions regarding the application process or using the Artrepreneur platform, please contact support@Artrepreneur.com.