Checklist for AAPOR TI

Survey: Michigan Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in Michigan
4. Dates of data collection.	October 31- November 3, 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 7,471,088 registered voters with landlines, and a random sample of 21,000 drawn. Voters with only cellphones were not included. The online sample was of 382 registered voters supplied by MTurk
The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	The sample consisted of registered voters, n=1,051, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3 percentage points. A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	The data was weighted by ethnicity, age, mode, gender, education, region based on 2016 turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (7.8%) and was based on Aristotle Voter turnout modeling
<i>12.</i> If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <i>Reviewer: Type NA if not applicable.</i>	N/A
13. Contact for obtaining more information about the study.	emersonpolling@emerson.edu

Survey (Online)

1. To start, can you please tell me your gender? Male

Female

2. What is your party registration?Democrat (go to 4)Republican (go to 4)Independent/other

Not registered to vote (end)

3. Have you been a registered Republican or Democrat in the past or have you always been an Independent? Used to be Republican Used to be Democrat Always Independent

4. Do you approve or disapprove of the job Donald Trump is doing as President? ApproveDisapproveNeutral or no opinion

5. Do you approve or disapprove of the job Gretchen Whitmer is doing as Governor? ApproveDisapproveNeutral or no opinionNever heard of this person

6.Which primary or caucus are you going to vote in?Republican Primary (go to 7)Democratic Primary (go to 8)Unsure (go to 12)

7. Who would you be most likely to vote for in the Republican primary in 2020? Donald Trump (go to 12)Bill Weld (go to 12)Joe Walsh (go to 12)Mark Sanford (go to 12)

8. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)
Kamala Harris
Joe Biden
Bernie Sanders
Elizabeth Warren
Pete Buttigieg
Beto O'Rourke
Andrew Yang
Cory Booker
Julian Castro
Amy Klobuchar
Tulsi Gabbard
Tom Steyer

John Delaney Steve Bullock Joe Sestak Michael Bennet Marianne Williamson Someone Else (go to 10)

9. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?I will definitely vote for this candidateThere's a chance I could change my mind and vote for someone else

10. Who did you vote for in the Democratic Primary in 2016?Hillary ClintonBernie SandersSomeone ElseDid not vote in this primary

11. Do you think that Hillary Clinton should run in the Democratic Primary?YesNoUnsure

12. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden? Donald Trump Joe Biden

13. What about Donald Trump or Bernie Sanders?Donald TrumpBernie Sanders

14. What about Donald Trump or Elizabeth Warren?Donald TrumpElizabeth Warren

15. If the election for US Senate were held today, would you be more likely to vote for Democrat Gary Peters or Republican John James?Democrat Gary PetersRepublican John JamesUnsure

16. Who did you vote for in the 2016 election?Donald TrumpHillary ClintonSomeone elseDid not vote

17. For statistical purposes only, can you please tell me your ethnicity?Hispanic or Latino of any raceWhite or CaucasianBlack or African AmericanAsianOther or multiple races

18. What is your age range?18-29 years30-49 years50-64 years65 or more years

19. What is the highest level of education you have attained?High school or lessSome collegeCollege graduatePostgrad or higher

20. Which of the following political ideologies do you most identify as?Very LiberalSomewhat LiberalModerateSomewhat ConservativeVery Conservative

21. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)
The economy
Social issues
Health care
Immigration
Gun control
Impeachment
Foreign policy and terrorism
The environment

Education

22. Do you support or oppose impeaching President Trump? Support Oppose Unsure

23. Michael Moore and Rep. Rashida Tlaib recently endorsed Bernie Sanders for President, how much more or less likely does that make you to support him for President?
Much more likely
Somewhat more likely
Somewhat less likely
Much less likely
No difference

24. Do you think that state and local officials should be held criminally responsible for the Flint water crisis? Yes

No

Unsure

25. Which of the following health care policies are you most supportive of? Medicare for All Public Option Keep as is Something Else Unsure

26. Do you think Michigan should become more like the rest of the country or that the rest of the country should be more like Michigan?Michigan should be more like the rest of the countryThe rest of the country should be more like Michigan

27. What district do you live in? (map)

Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male Press 2 for Female

2. What is your party registration?Press 1 for Democrat (go to 4)Press 2 for Republican (go to 4)Press 3 for Independent/otherPress 4 if Not registered to vote (end)

3. Have you been a registered Republican or Democrat in the past or have you always been an Independent? Used to be Republican Used to be Democrat Always Independent

4. Do you approve or disapprove of the job Donald Trump is doing as President?Press 1 for ApprovePress 2 for DisapprovePress 3 for Neutral or no opinion

5. Do you approve or disapprove of the job Gretchen Whitmer is doing as Governor?
Press 1 for Approve
Press 2 for Disapprove
Press 3 for Neutral or no opinion
Press 4 if Never heard of this person

6.Which primary or caucus are you going to vote in?Press 1 for Republican Primary (go to 7)Press 2 for Democratic Primary (go to 8)Unsure (go to 14)

7. Who would you be most likely to vote for in the Republican primary in 2020? Donald Trump (go to 14)Bill Weld (go to 14)Joe Walsh (go to 14)Mark Sanford (go to 14)

8. Of the following Democratic candidates for President, who would you be most likely to support?
Press 1 for Kamala Harris (go to 11)
Press 2 for Joe Biden (go to 11)
Press 3 for Bernie Sanders (go to 11)
Press 4 for Elizabeth Warren (go to 11)
Press 5 for Pete Buttigieg (go to 11)

Press 6 for Beto O'Rourke (go to 11) Press 7 for Andrew Yang (go to 11) Press 8 to hear more candidate names Press 9 to repeat answer choices

9. Of the following Democratic candidates for President, who would you be most likely to support?
Press 1 for Cory Booker (go to 11)
Press 2 for Julian Castro (go to 11)
Press 3 for Amy Klobuchar (go to 11)
Press 4 for Tulsi Gabbard (go to 11)
Press 5 for Tom Steyer (go to 11)
Press 6 for John Delaney (go to 11)
Press 7 for Steve Bullock (go to 11)
Press 8 to hear more candidate names
Press 9 to repeat answer choices

10. Of the following Democratic candidates for President, who would you be most likely to support?Press 1 for Joe SestakPress 2 for Michael BennetPress 3 for Marianne WilliamsonPress 4 for Someone Else (go to 12)

11. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 forI will definitely vote for this candidate Press 2 for There's a chance I could change my mind and vote for someone else

12. Who did you vote for in the Democratic Primary in 2016?Press 1 for Hillary ClintonPress 2 for Bernie SandersPress 3 for Someone ElsePress 4 if Did not vote in this primary

13. Do you think that Hillary Clinton should run in the Democratic Primary?Press 1 for YesPress 2 for NoPress 3 for Unsure

14. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?Press 1 for Donald TrumpPress 2 for Joe Biden

15. What about Donald Trump or Bernie Sanders?Press 1 for Donald TrumpPress 2 for Bernie Sanders

16. What about Donald Trump or Elizabeth Warren?Press 1 for Donald TrumpPress 2 for Elizabeth Warren

17. If the election for US Senate were held today, would you be more likely to vote for Democrat Gary Peters or Republican John James?Press 1 for Democrat Gary PetersPress 2 for Republican John JamesPress 3 for Unsure

18. Who did you vote for in the 2016 election?Press 1 for Donald TrumpPress 2 for Hillary ClintonPress 3 for Someone elsePress 4 if Did not vote

19. For statistical purposes only, can you please tell me your ethnicity?Press 1 for Hispanic or Latino of any racePress 2 for White or CaucasianPress 3 for Black or African AmericanPress 4 for AsianPress 5 for Other or multiple races

20. What is your age range? Press 1 for 18-29 years Press 2 for 30-49 years Press 3 for 50-64 years Press 4 for 65 or more years

21. What is the highest level of education you have attained?Press 1 for High school or lessPress 2 for Some collegePress 3 for College graduatePress 4 for Postgrad or higher

22. Which of the following political ideologies do you most identify as? Press 1 for Very Liberal

Press 2 for Somewhat Liberal Press 3 for Moderate Press 4 for Somewhat Conservative Press 5 for Very Conservative

23. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote:

Press 1 for The economy Press 2 for Social issues Press 3 for Health care Press 4 for Immigration Press 5 for Gun control Press 6 for Impeachment Press 7 for Foreign policy and terrorism Press 8 for The environment Press 9 for Education

24. Do you support or oppose impeaching President Trump?Press 1 for SupportPress 2 for OpposePress 3 for Unsure

25. Michael Moore and Rep. Rashida Tlaib recently endorsed Bernie Sanders for President, how much more or less likely does that make you to support him for President?
Press 1 for Much more likely
Press 2 for Somewhat more likely
Press 3 for Somewhat less likely
Press 4 for Much less likely
Press 5 for No difference

26. Do you think that state and local officials should be held criminally responsible for the Flint water crisis? Press 1 for Yes Press 2 for No Press 3 for Unsure

27. Which of the following health care policies are you most supportive of?
Press 1 for Medicare for All
Press 2 for Public Option
Press 3 for Keep as is
Press 4 for Something Else
Press 5 for Unsure

28. Do you think Michigan should become more like the rest of the country or that the rest of the country should be more like Michigan?

Press 1 for Michigan should be more like the rest of the country

Press 2 for The rest of the country should be more like Michigan