

Javier Pérez de Leza Eguiguren

CEO de Future Retail – [www.futureretail.es](http://www.futureretail.es)

- Entrepreneur - Business Advisor

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**32 years of worldwide experience as Economist** in the consumer world. I have been part of the management teams of leading companies such as **Metro, Walmart, Costco or Dinosol, in 11 different countries**. I have led teams of up to **16,000 members, with sales of € 6,000 million or an EBITDA of € 230 million**. Today as CEO and founder of www.futureretail.es where he maximized shareholders value, representing them actively in the Board of Directors, enhancing the value of the management team, with the aim of getting companies to grow and generate wealth. Clear orientation to obtaining results**: 'I am a professional of action'**. In addition to exercising the traditional tasks of a counselor, I support the management team from the development of a differentiating strategy, to its implementation, on a day-to-day basis**. Capabilities in: Business Strategy, Team Management Administration, Marketing, Sales and Operations, New Business Development, Digital Transformation, Restructuring, Risk Capital, Refinancing and M & A.**

**PROFESSIONAL EXPERIENCE (Basic dates and figures)**



**Future Retail CEO and Founder- Entrepreneur and Advisor**

 **AWARDS**

- Best Retail Manager of Spain. 2009. Distribution News

. - Best Retail Manager of the Czech Republic. 2004. Ministry of Economy.

 ** LANGUAGES**

Spanish- Native

English – Bilingual

French - Basic

 **COLABORATIONS**

-Support for unemployment through "Future Retail"

- Member of the Board of the non-profit association "IE Retail Club"

- Professor and Speaker at the San Telmo International Institute, IE Business School and the Complutense University of Madrid.

**ACTIVITIES**



I love triathlon, reading, music, traveling and enjoying my family (married and with 3 children)

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**Founder of Future Retail: www.futureretail.es** Over the last 8 years I have formed or currently act, among others, on **the Board of Directors or Advisor of:**

**Compañía del Tropico:** www.compañiadeltropico.com; Leader in Coffee Shops.

**Bodybell**: https://douglas.es Leader in perfumery retail.

**Moove Cars:** https://moovecars.ofertas-trabajo.infojobs.net/ Leader in (UBER) SP.

**Count of La Monclova:** www.condedelamonclova.com Centenary in olive oil

**Have also invested, among others, in the following companies:**

La Ibense Bornay: www.laibensebornay.com The oldest ice cream maker in Spain

Vitamin Drinks: https://www.vitaminwell.com/es Leader in vitamin drinks.

WSI Internet: www.wsicorporate.com Leader in “online” marketing consulting.

**Senior Advisor, among others GLG, The Third Bridge, Davidson Kempner, Cross Ocean, JP Morgan.**

**2012 – Today**

**Face Entrepreneur - Advisor**

**Experience in retail leaders: METRO, Walmart, Costco**

**Executive Vice President and Member of the Board of Directors METRO CEO and Shareholder Dinosol - Country Manager: Sam's - Wal-Mart. Store Manager - Costco. Professional experience in 11 countries in Europe, Latin America and Asia**.

2009-2012 **Dinosol Supermarkets**: CEO and shareholder

2006-2009 **METRO**. Executive vice-president. Board Member. ROO

2002-2009 **METRO** CEO Czech Republic and Slovakia

1998-2002 **METRO** Commercial Director Spain

1997-1998 **Walmart** CEO Sams Argentina1992-1994 COSTCO Store Manager

**Others**

**1987 – 2012**

**Face Multinationals**

**ACADEMIC BACKGROUND**

**2013 - International Institute of San Telmo**. Seville ADECA. Master in Senior Management of Companies of the Food Chain

**2001- INSEAD Business School**. Paris master’s in international Retail

**1994-1995 Polytechnic University of Catalonia.** Barcelona MEB. Master in electronic commerce

**1985-1990 Universidad Pontificia de Comillas**. ICADE 2 Madrid Degree in CCEE and EMPR