

Checklist for AAPOR TI

Survey: Pennsylvania Primary Poll (April 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College Nexstar Media
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Pennsylvania registered voters
4. Dates of data collection.	April 3-4, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 10,000 mobile numbers and a multi-stage probability sample of 35,000 landlines provided by L2, with an online panel provided by Amazon Mturk.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Amazon MTurk L2
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Amazon MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online, & SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The Republican primary sample consisted of very likely voters, n=1,000, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3 percentage points.</p> <p>A screening question was asked if the voter was a very likely voter. If the respondent said they were not very likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age and education based on 2020 turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. What is your party registration?

Not registered to vote (end)

Democrat (end)

Republican

Independent (end)

2. How likely are you to vote in the May 17th Republican Primary?

Very likely

Somewhat likely (end)

Not very likely (end)

Not at all likely (end)

3. In the Republican primary for Governor, who do you plan to vote for?

Lou Barletta (go to 5)

Jake Corman III (go to 5)

Joseph Gale (go to 5)
Charlie Gerow (go to 5)
Melissa Hart (go to 5)
Doug Mastriano (go to 5)
Bill McSwain (go to 5)
David White (go to 5)
Nche Zama (go to 5)
Undecided

4. Although you are Undecided, which candidate are you leaning towards at this time?

Lou Barletta
Jake Corman III
Joseph Gale
Charles Gerow
Melissa Hart
Doug Mastriano
Bill McSwain
David White
Nche Zama

5. In the Republican primary for the U.S. Senate, who do you plan to vote for?

Kathy Barnette (go to 7)
Jeff Bartos (go to 7)
George Bochetto (go to 7)
Sean Gale (go to 7)
David McCormick (go to 7)
Mehmet Oz (go to 7)
Carla Sands (go to 7)
Undecided

6. Although you are Undecided, which candidate are you leaning towards at this time?

Kathy Barnette
Jeff Bartos
George Bochetto
Sean Gale
David McCormick
Mehmet Oz
Carla Sands
Undecided

7. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

8. What is your age range?
 - 18-29 years
 - 30-49 years
 - 50-64 years
 - 65 or more years

9. What is the highest level of education you have attained?
 - High school or less
 - Some college
 - College graduate
 - Postgrad or higher

10. Please select the type of area where you live
 - Urban/city
 - Suburban
 - Rural

11. What is your gender
 - Male
 - Female
 - Nonbinary or other

12. What congressional district do you live in?