Heather Corcoran

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https://samfoxschool.washu.edu/people/faculty/34-heather-corcoran   https://corcoranfordesign.com   @hcorcoran314

Faculty member, Washington University in St. Louis 2001–present
Sam Fox School of Design & Visual Arts

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Graphic designer and writer with expertise in data visualization
Research and Professional Activity, pages 2–14

Design professor
Teaching and Program Development, pages 15–17

Administrative leader in higher education
Leadership, Service, and Administration, pages 18–23

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Key academic roles, **Professor of Design** 2014–present
Washington University **Halsey C. Ives Professor** 2019–present
Faculty Fellow, Provost's Office 2012–2013, 2022–2024
Vice Provost, Interim Dean of University College 2019–2021
Director, College and Graduate School of Art, Sam Fox School of Design & Visual Arts 2014–2019
Courtesy Joint Appointment, Brown School of Social Work and Public Health 2016–present
Chair, Faculty Senate Council 2010–2012
Scholar, Institute for Public Health 2008–present

Education **MFA Graphic Design, Yale University School of Art** New Haven, CT 1998
Thesis work and exhibition, including books, writing, and posters about narrative structure:
Beginnings [ ] *Endings*

BA English, Wesleyan University Middletown, CT 1992
Significant coursework in Design and Typography
Thesis exhibition visualizing female literary voices: *But at Second Sight—A Series of Typographic Broadsides*
Honors in General Scholarship

Research and Professional Activity

Overview & recent highlights   Research investigates relationships between poetic and analytical elements of storytelling, seen through projects in non-fiction writing and visual design. Work includes:

> Essays in creative non-fiction, often paired with visual material
> Visualization projects about literary history and contemporary writing
> Maps and other visualizations exploring relationships of place and time
> Collaborative projects applying data visualization and design process to challenges in K-12 education and public health

Writing and design

Visual Essay, *Dialogue* (AIGA) "First Deployment" 2024
Reflection of San Diego in the early 1970s which integrates creative non-fiction writing with collaged photography and found material.

Design Writing Fellowship: Visual Essay, AIGA Design Education Committee (DEC) 2022–2023
Peer-reviewed process for acceptance.

Data poetics exhibitions

Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran
Grand Valley State University Library Grand Rapids, MI 2017

Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran
Millstone Gallery, Center of Creative Arts (COCA) St. Louis, MO 2016

Information Everything
Charles H. Scott Gallery, Emily Carr University of Art + Design Vancouver, BC 2016

Reading Time: Timelines, Texts, and Canons
Gallery 360, Northeastern University Boston, MA 2014

Writing and presentations

Article, *Visible Language* "Making cancer surveillance data more accessible for the public through Dataspark" 2013

Presentation, Industrial Designers Society of America, National Conference, Educators Session
Detroit, MI 2016
"Design thinking and college readiness: Can design process help prepare first-generation students for college?"

Presentation, Learn-X Annual Conference
Wilmington, DE 2016
"Evaluating design thinking coursework in the College Prep program"

Annual reviews, Advisory Board Member, *Collaborative Infographics for Science Literacy*,
National Science Foundation 2012–2017

Leadership in the profession

National Editorial Board, academic journal *Dialectic*, American Institute of Graphic Arts (AIGA) 2015–present
Conference co-chair, AIGA conference on digital scholarship Los Angeles, CA 2017

Dialectic (AIGA scholarly journal for design research)
Review of book *Are We There Yet? Insights on How to Lead by Design* by Sam Bucolo (2015)   2016
Published by BIS Publishers.

Visible Language
"Making cancer surveillance data more accessible for the public through Dataspark"   2013
6,500-word essay with accompanying illustrations describing methodology and outcomes
of project creating and testing interactive visualization of colorectal cancer surveillance data.
http://visiblelanguagejournal.com/issue/157/article/873

Design Principles and Practices: An International Journal
"On-screen storytelling in the visualization of biotechnology"   2008
Positions animation development project within the larger context of design and biotechnology.

Writing for Visual Thinkers: A Guide for Artists and Designers **(Andrea Marks, editor; e-book)**
Student work profiles   2008
Presents an analysis of informational books developed by students Shlomo Goltz '07 and Amy Pierce '08.
Published by Peachpit Press.

The Education of an Art Director **(Steven Heller & Veronique Viennes, editors)**
"Art direction with materials at hand: Studies in word and image" (co-authored with D.B. Dowd)   2005
Presents a messaging poster assignment as an example of a synthetic approach to teaching art direction.
Published by Allworth Press.

The Education of a Graphic Designer, Volume 2 **(Steven Heller, editor)**
"Learning through a collaborative project: A case study in visual communications"   2005
Argues for visual learning in high school chemistry classrooms.
Published by Allworth Press.

aiga.org
"Designing a science education"   2004
Examines the role that visual design and design education can play in formal and informal science learning.

Education International
"Stories and systems: Visual communications as liberal education"   2004
Positions visual communications education in the context of systems and narrative learning patterns.

Design for Communication **(Elizabeth Resnick, editor)**
Two assignments   2003
Images of work, student statements, and faculty assessment included for eight projects.
Published by John Wiley & Sons.

Innovations
"Re-launching NAREA's presence on-line" (co-authored with Lori Geismar Ryan)   2003
Describes web thinking for North American Reggio Emilia Alliance, a national early childhood education group.

How Magazine
"Found beginnings"   2003
Compares two methods of engaging found materials early in the design process.

Inform (AIGA Chicago design journal)
"Journey by design: Travel as subject, structure and symbol"   2002
Explores the metaphor of movement through time and space in the design of Bill Viola and Maya Lin's most recent
monographs; includes diagrams designed to reinforce structural article's arguments about structure.

Visual Resources Association Journal
"Learning between words and pictures"   2002
Calls for expanded literacy in the classroom, supported by examples of student work.

How Magazine
"Authority figure"   2002
Profiles the typeface Gotham, designed by Tobias Frere-Jones.

Published editing	**Moderator, Design Forum: Education, aiga.org** 2003–2004

Solicited, selected, and edited articles about design education for AIGA national website.

Editorial Committee Member, *Inform* "Rock" issue, AIGA Chicago 2000–2003
Developed issue to address future of profession; solicited and edited work from Clement Mok, Ken Garland, and Sharon Poggenpohl. Consulted on design.

Poster sessions	**Centers of Excellence in Cancer Communication Research (CECCR 2) Grantee Meeting**

University of Pennsylvania 2010
"Maximizing the social impact of cancer registry data."

Institute for Public Health
Washington University 2008
"Communication design and public health."

Books & texts reviewed	***Information Design Journal*** 2022

Invited to review two articles for inclusion in a special issue curated by Yanni Loukissas, Marian Dörk, and Isabel Meirelles.

***Teaching Design: A Guide to Curriculum and Pedagogy for College Design Faculty and Teachers Who Use Design in Their Classrooms* by Meredith Davis** 2017
Invited to review new book about expanded role of design and design pedagogy as interdisciplinary practice. Published by Allworth Press.

Communication Design (a Council of Design international design journal) 2016
Invited to review scholarly article submission about data visualization.

***Form Follows Context* by Meredith Davis and Jamer Hunt** 2013
Invited to review book text for possible publication.
Published by Thames & Hudson.

Iridescent 2013
Invited to review the International Council of Design's journal for possible acquisition.
To be published by Bloomberg.

Self-generated writing	**Blog: corcoranfordesign.com** 2010–2016

Reflections about design culture, methodologies of making, and education. Sample posts:
"The New Shape of a Career," (7.10.12); "In Praise of Non-Fiction Novellas" (11.1.11);
"Expanding the Model T, Part 1" (10.27.10).

Exhibition publication, *Reading Time Across Words and Numbers* St. Louis, MO 2016
"Index: Six Conversations." Short article describing intent of a project to bridge literary analysis and information design. Appeared with second article "The Shape of Meaning" by Jen Logan Meyer.

Grant projects   **Co-Principal, web development contract, National Cancer Institute (NCI)**   2011–2012
Led team on information design modeling for Surveillance Epidemiology and End Results (SEER) website.
http://seer.cancer.gov

Co-Principal Investigator, Maximizing the social impact of cancer registry data, NCI   2009–2011
Partners: Brown School of Social Work & Public Health, Washington University; Cancer Prevention Center of California.
Team leader on collaboration to define best practices for reaching the public with cancer surveillance data.
Funded for 225K, largest federal grant in history of Sam Fox School of Design & Visual Arts. Project outcomes show
that design can have dramatic impact on public understanding of data.

Project elements:
> Interactive visualization: in test against industry standards, beat cognition outcomes fivefold in group of 550
> Animations about state smoking: testing demonstrated need to explain causality of health risk for public impact
> Visualization generator for scientists (dataspark.org); currently 28 subscriptions from registries nationwide

Design leader, Your Disease Risk, Washington University   2009, 2011–2012
"Visualizing Health Risks." Led visual design of individualized disease risk calculator in form of an iPad app called
Zuum. Among the first university research apps, ranked 11 on iTunes Health & Fitness apps at release.

Project leader, Kauffman Foundation   2006
"Visualizing Innovation and Entrepreneurship in Biotechnology." Designed series of molecular animatics
for distribution to scientists and venture capital funders. Funding: approximately 8K.

K-12 education   **Advisory board member, Collaborative Infographics for Science Literacy,
funded by the National Science Foundation**   2012–2017
Served as design advisor to project introducing and measuring the impact of a studio-based infographics
unit on high school science and after-school curricula in order to establish best practices.
science-infographics.org

Academic leader, design curriculum, College Prep Program, Washington University   2015–2018
Invited to develop and lead design thinking course for three-year STEM (science, technology, engineering, math)
high school program for prospective first-generation college students.

Initiator and co-facilitator, Schools That Can, design thinking workshop   2015
Co-leader of collaborative workshop with College of Education at the University of Missouri–St. Louis
to introduce design thinking to area-wide school leaders through St. Louis chapter of Schools That Can.

Conference leadership   **Co-Chair, AIGA Educators Conference, University of Southern California** Los Angeles, CA   2017
"Converge: Disciplinarities and Digital Scholarship." Keynotes: Johanna Drucker, Erik Loyer, and Casey Reas.

Solo exhibitions   ***Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran,***
Grand Valley State University Library Grand Rapids, MI   2017
https://www.gvsu.edu/gvnow/2017/library-exhibit-examines-big-data-through-works-of-10172.htm
http://www.lanthorn.com/article/2017/09/lakerlife-library-art-exhibit

Reading Time Across Words and Numbers: Visualization Projects by Heather Corcoran,
Millstone Gallery, Center of Creative Arts (COCA) St. Louis, MO   2016
Projects investigate a set of short stories by women, literary canons, and self-generated data of the everyday.

***Reading Time: Timelines, Texts, and Canons,* Gallery 360, Northeastern University** Boston, MA   2014
Drawing on literary and cultural sources, 12 pieces explore a poetics of information.

Group exhibitions

***I Profess: The Graphic Design Manifesto,* 20th Anniversary Traveling Juried Exhibition** 2024
Growing Studio Citizenship (poster)
Venues include: Michigan State University (East Lansing), University of Michigan (Ann Arbor),
University for the Creative Arts (Surrey, UK), San Francisco State University, Portland State University

**Part of *Re:Pink* collaborative piece in *Sheila Levrant de Bretteville: Community, Activism, and Design,*
Yale University Art Gallery** New Haven, CT 2024
Try it again (miniature broadside)

***A Visual Essay Poster Exhibition,* AIGA National Conference, Seattle Pacific University
and University of Washington** Seattle, WA 2022
San Diego 1972

***Information Everything,* Charles H. Scott Gallery, Emily Carr University of Art + Design** Vancouver, BC, Canada 2016
How Fiction Works

***United Designs: 6th International Biennial Design Exhibition,* University of Missouri–St. Louis** St. Louis, MO 2013
Cloud Library (also featured in associated catalog)

***United Designs: 5th International Biennial Design Exhibition,* 50-1 Gallery,** Lemesos, Cyprus 2011
Communication Design Learning Spiral (also featured in associated catalog)

Faculty Show, Des Lee Gallery St. Louis, MO 2010
July and a National Cancer Institute grant poster

***Young Chicago,* Art Institute of Chicago** Chicago, IL 2007
Marcel Duchamp: The Art of Making Art in the Age of Mechanical Reproduction (part of design team)

Faculty Show, Mildred Lane Kemper Art Gallery St. Louis, MO 2004
Remembering the Corners of a House (folding book), zoo trail guide map, *The Rubber Frame*

***Art & Architecture Show,* City Museum** St. Louis, MO 2004
Remembering the Corners of a House

AIGA *St. Louis Annual Show Ten* St. Louis, MO 2003
Fru-Con annual report, Plum Studio website, and WashUCity logo

AIGA *St. Louis Annual Show Eight* St. Louis, MO 2001
Plum Studio identity, business papers, and capabilities booklet

***Little Pieces,* Southern Illinois University** Edwardsville, IL 2001
Experimental postcard design

Selected self-generated projects

Six Conversations, set of posters 2016
Cloud Library, poster 2013
April Rainsong, broadside 2012
How Fiction Works, diagram 2011
Tarahumara, silk-screened poster 2010
July, poster 2010
Neighborhood Tree Study, poster 2006
Remembering the Corners of a House, handmade book 2004

Permanent collections

Washington University Libraries, Special Collections 2004
Remembering the Corners of a House

Yale University Library, Art of the Book Room 1999
Beginnings [ ] *Endings*

Juried design annuals   **AIGA** *Fifty Books: Fifty Covers* 2002
Marcel Duchamp: The Art of Making Art in the Age of Mechanical Reproduction
Campbell Collection of Soup Tureens at Winterthur

Design Culture Now, **Cooper-Hewitt National Design Museum** New York 2000
207th Street subway station installation (design and editing assistant to Sheila DeBretteville)

Shows juried   **Jury member, American Institute of Architects Annual Photography Show** 2002
One of three jurors to select 10 of approximately 1000 photographs submitted by architects.

Co-juror, *Identity Show*, **student group, Washington University** 2001
Selected best work for student-run gallery group's fall exhibition.

Reviews   *Temporary Art Review* May 13, 2016
"Heather Corcoran at the Center of Creative Arts (COCA)."
temporaryartreview.com/heather-corcoran-at-the-center-of-creative-arts-coca/

Washington University *Record* May 5, 2016
Exhibition profile: "Corcoran presents *Reading Time* at COCA."
source.wustl.edu/2016/04/corcoran-presents-reading-time-coca/

Washington University *Record* April 1, 2015
Career profile: "Design, Health and the Portland Trail Blazers."
https://source.wustl.edu/2015/03/washington-people-heather-corcoran/

Institute for School Partnership newsletter April 2015
"Design thinking: The bathroom and beyond."

Association of Schools and Programs of Public Health *Friday Newsletter* October 25, 2013
"WashU Study Finds Visual Design Increases Understanding of Public Health Data."
fridayletter.aspph.org/article_view.cfm?FLE_Index=665&FL_Index=13

Washington **Magazine** October 2013
Contribution to piece on creativity: "Refine and refocus."

Washington University *Record* February 4, 2013
"Two named Faculty Fellows in provost's office."
http://news.wustl.edu/news/Pages/24902.aspx

Institute for School Partnership newsletter July 2013
"Making learning meaningful through information design."
http://schoolpartnership.wustl.edu/about/faculty-fellows/heather-corcoran/

Sam Fox School News and Events Februrary 8, 2013
"Provost's Office Faculty Fellows."
http://www.samfoxschool.wustl.edu/news/8314

Institute for Public Health *Featured Projects* April 10, 2013
Project highlighted: Cancer data visualization project
https://publichealth.wustl.edu/people/featuredprojects/Pages/CancerRegistryData.aspx

Enabling Healthy Decisions: Topics of Interest in Healthcare & Communications, blog January 21, 2013
"New mHealth App – Interactive HRA – Recommendations – Zuum."
Project highlighted: Zuum iPad app
http://georgevanantwerp.com/2013 /01 /21/new-mhealth-app-interactive-hra-recommendations-zuum/

Sam Fox School News 2012
"Visual design aids understanding of cancer data."
Article featured two collaborative projects by led by Heather Corcoran, Matthew Kreuter, and Tina Clarke.

Washington University Annual Report 2011–2012
"Collaboration Results in Visual Aids for Cancer Data."
Article featured collaborative project of work of Matthew Kreuter and Heather Corcoran.

Reviews, **cnet.com** August 2, 2012
continued "Free iPad app guesses your risk for common diseases."
Project highlighted: Zuum iPad app
http://news.cnet.com/8301-17938_105-57485848-1/free-ipad-app-guesses-your-risk-for-common-diseases/

Sam Fox School News and Events July 16, 2012
"Institute for Public Health Faculty Scholar"

Institute for Public Health News and Events July 2012
"Featured Scholar Heather Corcoran"

Apple iTunes August 1, 2012
Project highlighted: Zuum iPad app, ranked 11th among health and fitness apps.

Talks, national   **Panel, AIGA Education Conference** New York, NY 2023
"Making Space for Graphic Designers as Visual Essayists."

Presentation, University & College Designers Association (UCDA) Design Education Summit
East Tennessee State University, TN 2019
"Visualizing crime data from the city of St. Louis: Multidisciplinary student projects in partnership with the FBI."
https://www.ucda.com/proceedings/

Presentation, Grand Valley State University Allendale, MI 2017
"Sea, sky, and books: Visual stories from data."

Presentation, Wesleyan University Middletown, CT 2017
"Becoming a designer."

Presentation, Industrial Designers Society of America, National Conference, Educators Session Detroit, MI 2016
"Design thinking and college readiness: Can design process help prepare first-generation students for college?"

Presentation, Learn-X Annual Conference Wilmington, DE 2016
"Can learning design process improve college readiness for first-generation college students?
Evaluating design thinking coursework in the College Prep program."

Presentation, AIGA National Conference, Educators Session New Orleans, LA 2015
"Growing a culture of academic design research: Design foundations in the liberal arts." Invited to speak about
the future of graduate education in design.

Panel presentation, 10th Annual Conference, National Physicians Alliance Washington, DC 2015
"Communicating price and value, risk and benefit."

Ignite presentation, Eyeo Festival (data, design, coding) Minneapolis, MN 2015
"Counting things while dreaming." Selected to present data collection and visualization projects.
http://eyeofestival.com/documentation/

Presentation, AIGA Education Conference Portland, OR 2014
"Designers for a creative campus: Teaching teamwork, visual thinking, and synthesis." Double-blind reviewed;
30% of proposals were accepted.

Presentation, Wesleyan University Middletown, CT 2014
"Making data visual: Balancing function and form." Invited to make presentation of data-related projects.
http://engageduniversity.blogs.wesleyan.edu/2014/08/07/making-data-visual-a-workshop-with-heather-corcoran-92-917-at-noon/

Presentation, AIGA National Conference, Design Educator Session Minneapolis, MN 2013
"Building digital tools in health and education." Peer-reviewed and selected for presentation of classroom project.
http://educators.aiga.org/wp-content/uploads/2013/12/corcoran.pdf

Roundtable conversation, Design Educators Conference at AIGA National Conference Minneapolis, MN 2013
"Building diversity in design education." Invited to co-host discussion with Rukmini Ravikumar.

Co-Presentation, Annual Conference, North American Association of Central Cancer Registries Portland, OR 2012
"Improving the social impact of cancer registry data through infographic thinking."

Co-Presentation, Grantee Meeting, Centers of Excellence in Cancer Communications Research St. Louis, MO 2011
"Maximizing the social impact of cancer registry information."

Talks, national, continued

Panel, College Arts Association, Annual Conference New York, NY 2011
"Finding common ground in cancer visualization." Presentation about the contributions of design to
multidisciplinary cancer registry project.

Forum Presentation, AIGA Education Conference, North Carolina State University Raleigh, NC 2010
"Facilitating undergraduate learning in cancer data visualization." Presentation about undergraduate learning
in the context of large-scale, grant-funded research projects.

Keynote presentation, Federal Reserve System, Web Developers Conference St. Louis, MO 2010
"Building systemic brand identity: The Federal Reserve Bank and other complex organizations."
Presented overview of brand strategy concepts with application to Federal Reserve Bank system.

Presentation, Herron School Indianapolis, IN 2009
"Intersections of design and learning: Questions, artifacts, processes, and programs." Presented series
of informational projects focused on learning, generated through different models of making.

Presentation, Philadelphia University Philadelphia, PA 2008
"Design to learn to design to teach." Presented three-part premise with supporting examples related to the process
of design, information design, and collaboration.

Presentation, 2nd International Conference on Design Principles and Practices Miami, FL 2008
"Storytelling in the visualization of biotechnology." Paper described a biotechnology visualization project
that used screen sequences and animation to explain a molecular discovery process.

Panel presentation, American Association of Museums, Annual Conference Boston, MA 2006
"Can natural history exhibits today really change behavior tomorrow?"

Presentation, National Association of Independent Schools, Annual Conference Boston, MA 2006
"Learning natural science through visual communications: Early elementary education and the role of looking."
Presentation explored an early elementary model of learning natural science through observation.

Research and Promotion Panel, AIGA Education Conference Philadelphia, PA 2005
Invited to moderate a panel about the development of design research as it pertains to academic promotion.

Presentation, American Association of Museums, Annual Conference Indianapolis, IN 2005
"Spotted, striped or plaid? What color is your brand?" Presented overview of branding in contemporary museums.

Presentation, AIGA Education Conference Chicago, IL 2004
"Designing a science education." Presentation explored a series of case studies in which visualization
affected science learning in museum and classroom settings. One of 25 papers selected from more than 80.

Panel, College Arts Association, Annual Conference Seattle, WA 2004
"Exploring the capstone experience in the undergraduate graphic design curriculum."
One of four proposals selected from 18 about the capstone experience in communication design.

Panel, Apple Conference, Cranbrook Academy Bloomfield Hills, MI 2003
"Mandatory computer buy." Presented overview and participated in discussion about curricular implications.

Presentation, Joint Art Libraries Society of North America, Annual Conference St. Louis, MO 2002
"Information literacy and the visual learner." A discussion about teaching information and visual literacy
in graphic design curricula.

Panel, College Arts Association, Annual Conference Philadelphia, PA 2002
"Building a career while buying an education."

Lecture and workshop, University of Arizona Summer Design Lecture Series Tuscon, AZ 2002
"Journey by design." Lecture and workshop about the metaphor of travel in book design.

Talks, regional & local

Panel, Center of Creative Arts (COCA) St. Louis, MO 2016
"Mapping time: Short story as visual form." Co-presented with David Schuman, director of MFA in
Creative Writing, Washington University, and Jessica Baran, director, Fort Gondo Compound for
the Arts, St. Louis.

Presentation, St. Louis Public Schools St. Louis, MO 2015
"Designing with and for people."

Talks, regional & local, continued

Panel, Center of Creative Arts (COCA) St. Louis, MO 2014
Accompanied Jer Thorp lecture, "Making data more human."

Workshop, Off the Charts: Data and the Arts for Social Change, Regional Arts Commission St. Louis, MO 2014
"Data visualization," presented with Eleanor Tutt.

Community forum, city-wide discussion about K-12 education in St. Louis, City Academy St. Louis, MO 2013
"The power of collaboration."

Panel, Pulitzer Foundation for the Arts St. Louis, MO 2013
"Exploring K–12 education and design in St. Louis."

Presentation, World Visual Culture Symposium, University of Missouri–St. Louis St. Louis, MO 2013
"Projects by Heather Corcoran."

Presentation, Disruptive Diner (local cultural lecture series) St. Louis, MO 2012
"Designing health data to be clear, interactive, and personal."

Panel, International Association of Business Communicators St. Louis, MO 2007
"Graphic design and business."

Talk, Kansas City Art Institute Kansas City, MO 2003
"Learning through design." Presented selected works in relation to the idea of a learning environment.

Educators' Panel, AIGA St. Louis Student Portfolio Day, University of Missouri–St Louis St. Louis, MO 2002
"Exploring the future." Presented various professional outcome options.

Talks, Washington University

Featured speaker presentation, Woman's Club of Washington University in St. Louis 2020
"Visual readings of literature and data."

Panel presentation, Exhibition *Charting history: Data visualization through the years*, John M. Olin Library 2019
"Data in the studio."
https://library.wustl.edu/new-data-visualization-exhibit-on-display-in-john-m-olin-library/

Presentation, faculty symposium, chancellor's inauguration 2019
"Visualizations of Time."
https://www.youtube.com/watch?v=xYgxb8WrJzc

Halsey C. Ives installation presentation, Sam Fox School of Design & Visual Arts 2019
"Seeing far and seeing close: Words, numbers, and histories."

Seminar presentation, #SciComm Thursdays, School of Medicine 2019
"Graphic, numerical, historical: Using the visual to communicate science."

Presentation, public lecture series, University College 2017
"Be the designer of your world: Thoughts about process."

Workshop presentation to leaders, St. Louis Public Schools 2015
"Designing with and for people."

Installation address, Hitzeman Professor of Art 2014
"Becoming a designer." Perspectives on career.

Presentation, University Management Team 2014
"From poetic to functional: The research of designing information."

Presentation, I-Teach Conference 2014
"Teaching students effective communication design: Classroom as experiential learning lab."

Provost welcome, on behalf of university faculty 2013
"One university faculty." Remarks at reception for new provost about strengthening university affiliation.

Presentation, alumni reception Boston, MA 2013
"Interdisciplinary design for public health."

Keynote presentation, Globe Med–Washington University 2013
"How will you merge your skills?" Talk discussed solving problems across disciplines.

Presentation, National Council, Sam Fox School of Design & Visual Arts   2013
"Beyond professional practice: Expanding design and art research within the institution."

Forum, Faculty Career Flexibility, School of Medicine   2013
Represented parent perspective on work–family issues when making childcare choices.

Presentation, National Council, Sam Fox School of Design & Visual Arts   2012
"Interaction initiative." Presented new cross-campus workshop program in interaction design.

Presentation, tenure-track faculty retreat, Sam Fox School of Design & Visual Arts   2012
"The balance of research, teaching, and service."

Annual Report of the Faculty Senate Council, Board of Trustees   2012
Gender Pay Equity Report, Danforth Campus.

Research presentation, National Council, Institute of Public Health   2012
"Designing public health data." Presented the role of visual design in improving engagement and learning.

Presentation to fellows in the Institute for School Partnership   2012
"Thoughts on design and learning." Presented projects focused on learning, K–12 and beyond.

Presentation, tenure-track faculty orientation, Sam Fox School of Design & Visual Arts   2011
"Defining research, teaching, and service."

Annual Report of the Faculty Senate Council, Board of Trustees   2011

Presentation, University College course *American Higher Education: History and Prospects*   2011
"Faculty: Work, responsibilities, and governance."

Remarks, opening of Bright Horizons University Daycare   2010
"The realities of life as a faculty member."

Commencement Address, College and Graduate School of Art   2006
"What did you learn and why does it matter?"

Presentation of research, university Parents Weekend   2004

Presentation of research, College of Art orientation   2004, 2002

Presentation, I-Teach Conference   2004
"How to organize and present for effective learning," in partnership with colleague Sandy Speicher.

University panel   2003
"Legislating creativity." Participated in discussion about copyright protection in the entertainment industry.

University panel   2003
"Intellectual property rights and the design of type."

Presentation to first-year students, Faculty Perspectives   2002

Design roles **Principal, Plum Studio**   2001–present
Strategy, writing, visual design, information design, and design thinking facilitation

Selected client projects

Youth Learning Center St. Louis, MO   2014
Facilitated design of two-day workshop focused on curriculm development for K-12 program.

Enterprise Data Management (EDM) Washington, DC   2012–2015
Two-logo system for data management system for the financial industry: Financial Industry Business Ontology
(FIBO) and Data Management Capability Asssessment Model (DCAM).

Pulitzer Foundation for the Arts St. Louis, MO   2014
"Exploring the role of social practice curators." Visual recording project for a cross-institutional group
including the Walker Art Center, Parrish Art Museum, Art Institute of Chicago, and Hammer Museum.

Federal Reserve Bank of St. Louis St. Louis, MO   2009–2010
Brand standards development

Kemper Museum of Contemporary Art Kansas City, MO   2008
Chakaia Booker exhibition catalog

Focus St. Louis St. Louis, MO   2008
Brand development, strategic planning management, and logo redesign for urban development non-profit

Centene Corporation St. Louis, MO   2007–2008
Brand consulting and related projects

Yale University Press New Haven, CT   2006–2008
Book covers

MySci St. Louis, MO   2005
Brand and program launch for K–2 science education program
Merit Award, Information Design: AIGA St. Louis, 2006

Princeton Architectural Press New York, NY   2004
Book: *Strips, Tunes, and Bluesies: Essays in Culture and Comics*
Merit Award: New York Book Show, 2004
Best in Show, Books: AIGA St. Louis, 2006

Mildred Lane Kemper Art Gallery St. Louis, MO   2004
Catalog and exhibition materials
Merit Award, Books: AIGA St. Louis, 2006

Saint Louis Zoo St. Louis, MO   2002–2004
Comprehensive brand audit, map for major exhibition (300,000 copies), and international education materials

Glacier Park National Fund White Fish, MT   2003
Logo and brochure

Lewis and Clark State Historic Site Alton, IL   2001–2002
Identity and business papers

Design roles, continued

Senior designer, Stanaszek Goodwin Design Partnerships Evanston, IL 1999–2001
Managed design vision, planning, and execution of firm's largest clients, Allstate Financial and United Airlines. Developed new brand and voice for Allstate Financial, including design and copy writing of Allstate Financial brand book prototype. Designed and produced projects including collateral brochure systems, and fundraising, and anthem pieces. Supervised staff of three designers. Hired and directed writers, illustrators, photographers, programmers, and print vendors. Art directed photo shoots.

Senior Designer, Studio Blue Chicago, IL 1999
Responsible for the design, management, and production of Duchamp monograph. Initiated design for book of historic soup tureens. Designed miscellaneous printed materials for other organizations.

Art Director, Portland Trail Blazers & Oregon Arena Corporation Portland, OR 1993–1995
Developed new graphic design department. Responsible for the design and production of all printed pieces including logos, advertising, signage, sales materials, direct mail, newsletters, and sponsor promotion materials. Art directed photo shoots. Wrote and edited copy. Hired and supervised freelance designers and illustrators. Oversaw pre-press and printing. Managed project budgets totaling $500,000 annually. Led task force to develop graphic identity for Oregon's new arena.

Freelance projects

Yale Chemistry Department (with Jack Design), viewbook 1998
Yale Art Gallery (with John Gambell), Schaefer Collection materials, gallery banner 1998
North Carolina Youth for Tomorrow, brochure, letterhead, and direct mail 1998
RPM systems, Global Environmental Management Initiative booklet 1998
Wondriska Russo Associates, selected materials for Museum of Fine Arts, Boston 1997–1998
Maurer Foundation for Breast Health, informational poster and card 1997–1998
City of New Haven, summer events map 1997
Yale School of Art, undergraduate exhibition poster and entry wall 1997
Peabody Museum of Natural History (with Sarah Buie), identity and signage 1996
Yale Art Gallery (with Sarah Buie), signage, *Thomas Eakins — The Rowing Pictures* 1996

Awards & inclusion in publications

Wesleyan University Service Award 2017

Faculty Achievement Award, Founder's Day, Washington University 2016

Shortlisted entry, research category, International Institute for Information Design Awards Taipei 2011
Project: "Who is getting colon cancer in California?" (included in exhibition and catalog)

Visual Language For Designers: Principles for Creating Graphics That People Understand 2009
by Connie Malamed, Rockport Publishers
Projects highlighted: *Neighborhood Tree Study*; *Strips, Tunes, and Bluesies: Essays in Culture and Comics*

Communication Arts July/August issue 2009
Article: "Information graphics: Making sense in a complicated world" by Rebecca Bedrossian.
Project highlighted: *Neighborhood Tree Study*

100s Logos by Matt Woolman 2008
Logos included: Blue Leaf, Harvest, J28, Glacier National Park, Lewis & Clark State Historic Site

"What's Right With the Region?" Award St. Louis 2007
Project: MySci program

Certificate of Design Excellence *Print's Regional Design Annual* 2006
Project: MySci curriculum books

Best in Show, Books AIGA St. Louis 2006
Project: *The Rubber Frame: Essays in Culture and Comics*

Winner, Books AIGA St. Louis 2006
Project: *Inside Out Loud: Visualizing Women's Health in Contemporary Art*

Winner, Information Design AIGA St. Louis 2006
Project: MySci curriculum books

New York Book Show Merit Award 2004
Project: *The Rubber Frame: Essays in Culture and Comics*

American Graphic Design Award 2003
Projects: Wildlife Contraception identity (client: Saint Louis Zoo); Kaplan Sports Group identity

Teaching and Program Development

Faculty position   **Professor, Design** Washington University, St. Louis, MO   2014 – present
(Associate Professor, 2006 – 2014; Assistant Professor, 2001 – 2006)
Collaborate on planning, including curriculum development and teaching, faculty recruitment, program marketing, assessment, and administration planning. Emphasis on contemporary research and practice in graphic design. Build collaboration between design and image making, with word and image focus. Develop and teach junior- and senior-level courses. Subject areas of emphasis: publication design, information design, and brand design. Organize student experiences to supplement classroom learning, including visiting lecture series and guest critics. Serve as faculty advisor for design students. In 2012, led a review and redesign of capstone presentations, leading to a new exhibition and formal critique format.
http://samfoxschool.wustl.edu/portfolios/faculty/heather_corcoran

Courses developed   **Designing Creative Non-Fiction** 2024
Visualizing Literature: Texture/Structure 2020, 2021, 2023
Visualizing the Data of Place 2022
Visualizing Data for Public Health Co-taught with Ben Cooper   2016
https://publichealth.wustl.edu/news/data-visualization-skill-lab/

Data Visualization For students across the campus   2014
Visualizing Information Major studio
Word & Image Studio 1 & 2 Major studio, co-taught with D.B. Dowd
Typography 2 For graphic design, advertising design, and illustration students
Senior Studio For graphic design and advertising design students
Senior Thesis For graphic design, advertising design, and illustration students
Senior Seminar: Informational Books Major studio

Teaching award   **Outstanding Teaching Award** 2009 – 2010
Sam Fox School of Design & Visual Arts, Washington University
news.wustl.edu/news/Pages/25710.aspx

Program innovations   **Leader, Development of Bachelor of Arts (BA) Degree and Second Major Program in Art and Design, College of Art, Washington University** 2014 – 2018
Led process to develop first new degree in College of Art in 140 years. The BA degree seeks to integrate liberal arts courses and curricular flexibility more deeply into the college and provide new coursework in design research, technology, and design thinking. Developed second major program for students across the campus seeking similar experiences. Garnered faculty input and buy-in inside the college and across the campus. Developed proposal for university approval. Led development of accreditation document and process.
www.studlife.com/news/2018/02/26/sam-fox-establishes-secondary-majors-for-non-art-school-students/

Co-leader, Creative Collaborations for Big Projects 2017 – 2019
Co-launched new program for undergraduates to collaborate on capstone and senior projects across creative disciplines including design, music, performance, art, architecture, and creative writing.

Provost's grant, cross-campus discussion: Data Translation 2014
Co-leader of group "Working across disciplines to make data more meaningful."

Leader, Sam Fox School interaction initiative, Communication Design 2011 – 2014
Proposed and developed new investment in interaction design through a series of university-wide and program-only workshops led by national leaders in interaction, including Jon Kolko, Rachel Hinman, and Maggie Breslin.

Program innovations, continued   **Co-founder, Visual Communications Research Studio** Washington University 2004−2006
Took leadership role in the development of a post-baccalaureate design research studio. Program responsibilities included new business acquisition, project management, mentoring student projects, budget management, and marketing. University partners: Schools of Law and Business.

Program grant
Participated in grant writing to fund post-baccalaureate program, Kauffman Foundation: $225,000.

Co-founder, WashUCity Design Partnership 2002−present
Partnered to begin tutoring program for communication design undergraduates to provide curricular and teaching leadership in visual design at University City High School. Expanded program to investigate the impact of visual learning methods on other secondary school subject areas. Prototype poster project completed in chemistry in 2004 with 55 high school students.

Program grants
University City Education Foundation, 2004: $11,000 for new Macintosh computer lab;
University City School District (grant matching), 2004: $25,000 for new Macintosh computer lab;
Team Saint Louis, 2004: $1300 for program development.

Programmatic leadership   **Primary author, plan accreditation document for National Association of Schools of Art & Design (NASAD): BA Degree** 2017

Biomedical Innovation Program, design mentor, Washington University 2016−2019

Author, NASAD Reaccreditation Self-Study, Communication Design section 2008

Co-author, Communication Design Strategic Plan presented to University Chancellor 2005

Faculty Sponsor, AIGA St. Louis, Washington University chapter 2001−2005
Restarted chapter with 25 student members. Projects included student conference, local studio visits, guest lecturers, and development of university poster project and exhibition.

Classroom & community
partnerships   **Bus shelter posters, Arts in Transit** St. Louis, MO 2004
Organized project with three faculty members for students to concept, write, design, and illustrate posters about Metro's Cross-County construction.

Science poster project, Compton Drew Middle School St. Louis, MO 2002
Students designed posters about scientists of "air, water, or earth," which were installed in the school.

Class lectures & critiques   **Lecture, biology course** *Woody Trees of Missouri***, Washington University** 2023
Lecture, architecture course *Architecture Practices***, Washington University** 2022
Final project, university-wide course *The Politics of Reproduction***, Washington University** 2022
Critique, design course *Senior Capstone***, School of the Art Institute of Chicago** 2019
Workshop, campus-wide course *Spectacular Blackness: Race, Gender, and Visual Culture***, Washington University** 2019
Bi-annual lectures, campus-wide course *Sustainability Exchange***, Washington University** 2016−2022
Annual lecture, campus-wide course *Designing Creativity***, Washington University** 2016−2019
Lecture, School of Medicine course *Graduate Training Module***, Washington University** 2017
Lecture, psychology course *Foundations of Psychology***, Wesleyan University** Middletown, CT 2017
Lecture, business course *Business Decision-Making***, University of Missouri–St. Louis** St. Louis, MO 2013, 2016
Critique, School of Engineering course *Information Visualization***, Washington University** 2016
Critique, design course *First-Year Graduate Studio in Information Design***, Northeastern University** Boston, MA 2014
Lecture, Arts & Sciences course *Introduction to the Digital Humanities***, Washington University** 2013
Lecture, Design & Visual Arts course *Practices***, Washington University** 2012, 2013
Lecture, Arts & Sciences course *Psychology of Creativity***, Washington University** 2012
Lecture, Design & Visual Arts course *Graduate Architecture Studio***, Washington University** 2012
Lecture, Design & Visual Arts course *Graduate Art Studio***, Washington University** 2009

Adjunct teaching   **Instructor, Visual Communications I, Loyola University** Chicago, IL 2001
Instructor, Beginning Type School of the Art Institute of Chicago, Chicago, IL 2001
Instructor, Intermediate Graphic Design School of the Art Institute of Chicago, Chicago, IL 2000, 2001
Visiting Instructor, Introductory Graphic Design and Advanced Tutorial Wesleyan University, Middletown, CT 1998
Adjunct Professor, Graphic Design I University of Connecticut, Storrs, CT 1998

Leadership, Service, and Administration

Positions at Washington University

Interim Dean, University College (professional and community learning unit) 2019–2021

Served as academic leader of college during transition out of College of Arts & Sciences to independent school status, reporting directly to the chancellor, with primary goal of increasing university impact on the St. Louis region through workforce development and reduction of social and economic disparities. Managed staff of approximately 25, as well as 200 part-time faculty and 750 courses per year. Programs within unit included undergraduate and graduate degrees and certificates across more than 40 departments, as well as prison education, summer writers institute, and Osher lifelong learning. Work led to re-launch of school in 2023.

https://source.wustl.edu/2023/06/washu-launches-school-of-continuing-professional-studies/
https://caps.wustl.edu/re-imagined/

School formation

> Developed school vision and mission with emphasis on adult learners switching or advancing careers, in core sectors of workforce need, including data, health, business, and social impact.
> Developed model for faculty governance and oversight of curriculum, including certificates and degrees.
> Led community conversation across institutions about adult learning and workforce development.
> Redesigned school's organization chart, including identifying new and revised positions and reporting structures.
> Led writing and deisgn of book of research and prototypes for distribution to leadership entitled
  ReImaginging University College.
> Developed vision for future funding and budget management, in partnership with provost and chancellor.
> Presented and seek approval vision and launch of new school from university's Board of Trustees.

Creation of new academic programs

> Commissioned and led design-driven discovery and prototyping processes to understand community needs and create new, signature academic programs.
> Developed structure for faculty leadership and program accountability through creation of full-time director positions.
> Recruited and hired first three directors in Data, Health, and Business.
> Redesigned organizational chart to center on academic program and integrate prospective student recruiting and support.
> Prototyped sample courses, small programs, and other innovations to explore and test new thinking and continuous development of learning experiences. Examples included a new theme and communications approach for the university's Summer Writers Institute and a new course for K-12 teachers in geospatial training.

Marketing

> Led process to create name and website for new school, linking university brand standards to St. Louis.
> Led process of development of new recruitment and marketing plan.
> Launched unified office to market professional development programs across all schools of the campus under unified platform.

Administration

> Led staff of approximately 30 people, with eight direct reports, spanning academic program, administration, marketing, and admissions.
> Led process of moving unit out of Arts & Sciences, including morphing of existing academic programs.
> Led direction for school operating budget and manage transition budget.

Director, College and Graduate School of Art,
Jane Reuter Hitzeman and Herbert F. Hitzeman, Jr Professor of Art 2014–2019
Academic leader of college and graduate school of approximately 60 faculty members (half tenured or tenure-track), 300 undergraduates, and 40 graduate students. Primary leadership goals included making academic programs more interdisciplinary and more fully integrated into larger university, developing programmatic response to shifting enrollments in art and design student populations, integrating digital and design experiences into first-year curriculum, and building faculty governance and research culture.

Faculty

> Responsible for leading faculty recruitment, research and teaching, evaluation, and annual contracts.
> Responsible for the hire of six tenure-track or tenured faculty members (Digital Imaging, Photography, Interaction Design, Fashion, Graphic Design, Social Impact Design); increased diversity of faculty with two underrepresented minority hires. Also hired four new full-time, non–tenure-track faculty members and more than 20 part-time faculty.
> Responsible for stewardship of four promotion cases.

Academic programs

> Accountable for the development of new academic programs, including first-ever Bachelor of Arts (BA) and second major programs in Art and Design.
> Steward for new MFA in Illustration and Visual Culture and new undergraduate minors in Creative Process for Social Impact and Human-Computer Interaction.
> Responsible for academic planning, staffing, and program quality for nationally ranked MFA in Art; undergraduate BFA programs in Communication Design, Art, and Fashion Design; and study abroad in Florence, Italy. Design program ranked 3rd in the United States by *Niche* in 2018.
> Led team of three chairs in their management of individual academic programs.
> Provided oversight for student recruitment, communications and outreach, and course enrollment.
> Led compliance with accrediting agency NASAD.
> Managed college and graduate school budgets.

Advocacy

> Supported new program development for construction of graduate building Weil Hall and expansion of art and design programs on campus. Serve as academic leader on series of accompanying backfill projects.
> Supported alumni and development efforts. Serve as public representative of the College of Art at national, university, and community levels.

Infrastructure

> Built first-ever digital model for staffing academic programs, including approximately 85 to 95 courses per semester.
> Developed system of evaluation for associate professors.
> Managed administrative coordinator for office, new administrative coordinator for undergraduate programs, and director of downtown gallery. Provide oversight for administrative coordinator for graduate programs.

Chair of Undergraduate Design 2013–2014

Led new design unit, including Communication Design and Fashion programs. Planned staffing and managed area budgets. Supported study abroad program in Florence, Kranzberg Studio for the Illustrated Book, and annual fashion show. Created curricular innovation in partnership with Art and Architecture units. Introduced new minor in design. Proposed concept for new MFA Design degree.

Area Coordinator, Communication Design 2007–2009

Oversaw program operations, including staffing, budget, technology, facilities, and academic events. Represented design perspective in larger Sam Fox School planning. Wrote expanded design curriculum to include sophomore year. Led planning for graduate program in design.

Faculty Fellow, Provost's Office 2022–present

Selected to develop projects to spur interdisciplinary research culture. Initiatives include development of new, expressive digital research profile for faculty, digital exchange program, health communications discussion group, and faculty research video program.

Faculty Fellow, Institute for School Partnership 2011–2019

Member of multidiscipinary faculty group devoted to matters of K–12 learning and intersections with university teaching and learning.

Faculty Fellow, Provost's Office 2012–2013

Selected to work on a small team of faculty members to provide faculty perspectives to the provost. Independently developed book *This Place: Conversations with the Provost about Leadership and Change* to capture interviews with 11 university administrators and faculty about academic leadership at Washington University.

http://openscholarship.wustl.edu/books/8/

Chair, Faculty Senate Council 2010–2012

Led the Council on issues including gender pay equity, student mental health, open access to research, the university's international position, and faculty governance. Led redesign of the Faculty Senate website. Represented the faculty at university meetings and events. Made formal reports at the Faculty Senate meeting each semester. Made annual presentations to the university's Board of Trustees.

Member, University Council 2010–2012

Faculty representation for the 20-person senior leadership team for university administration. Met bi-weekly to discuss university planning and policies.

Scholar, Institute for Public Health 2008–present

Member of faculty network associated with research about public health, spanning all six schools of the university, including Medicine, Social Work, Engineering, Business, and Arts & Sciences. Build course programming from affiliation. Attend and present at events across fields.

University committees **School of Public Health Advisory Committee on Appointment, Promotion, and Tenure** 2023–2024
School of Public Health Internal Advisory Committee 2023–2024
Equity and Inclusion Council 2022–2023
Here and Next Leadership Committee 2022–2023
Member, Steering Committee, University Strategic Planning 2020–2022
Lead faculty member on developing name and identity for plan, as well as communications strategy to help campus become more collaborative and integrated across schools and departments.
Member, St. Louis Initiative Working Group, University Strategic Planning 2021
Member, Research Enterprise Working Group, University Strategic Planning 2021
Co-chair, Humanities and Creative Practice, Research Sub-Working Group, University Strategic Planning 2021
Member, Washington University St. Louis Compact, Pre-Planning Group 2020
Co-chair, Public Programming Working Group (Covid-19 accommodations) 2020
Member, Fall Planning Steering Committee (Covid-19 accommodations) 2020
Member, Career Re-Design Advisory Committee 2019–2020
Member, Faculty Advisory Committee, Beyond Boundaries Program 2018–2019
Member, Steering Committee, University College 2017–2019
Member, First-Year Writing Committee 2017–2018
Member, Diversity Commission Working Group 2017
Member, Search Committee, Vice Provost for University Admissions 2015–2016
Member, Gun Violence Steering Committee 2015–2016
Member, Technology Governance Committee: Teaching and Learning 2014–2017
Member, Diversity Recruiting Work Group 2014–2015
Member, Data Science and Visualization Committee, Arts & Sciences 2014–2015
Member, Skandalaris Center Steering Committee 2014–2015
Chair, Artwork Selection Committee, Center for Diversity & Inclusion 2014–2015
Member, Steering Committee for Undergraduate Council 2014–2015
Co-chair, Advisory Council on the Center for Diversity and Inclusion 2014–2015
Member, Assembly Series Committee 2013–2016
Member, Undergraduate Council 2013–2016
Member, University Sexual Assault Investigative Board (USAIB) 2013–2015
Member, Deaccessioning Task Force, University Library 2013
Member, University Brand Assessment Steering Committee 2012–2014
Member, Digital Research Planning Group, University Library 2012–2014
Member, Advisory Group, Interdisciplinary Project in the Humanities 2012–2014
Member, Search Committee, University Provost 2012–2013
Member, Career Opportunities Initiative 2012
Member, Search Committee, Vice Chancellor for Public Affairs 2011
Faculty Representative, University Board of Trustees 2010–2012
Co-chair, Faculty Achievement Awards Committee 2010–2012
Member, Search Committee, Vice Provost 2010
Member-at-Large, Faculty Senate Council 2009–2013
Member, Executive Committee, Faculty Senate Council 2009–2012
Member, Advisory Committee on Tenure and Academic Freedom 2009–2012
Board Member, Association of Women Faculty 2002–2004
Faculty Associate, Residence Life Program 2002–2003
Publications Chair, Association of Women Faculty 2001–2003

Additional participation **Featured speaker, academic integrity video** 2013–2014
http://www.youtube.com/watch?v=HrmT1_xgWuM

Design & Visual Arts School committees	**Member, Center for Health Research and Design Advisory Council** 2016–2019
	Member, Faculty and Staff Campaign Committee 2014–2016
	Member, Curriculum Committee 2013–2014
	Member, Formation Group, Center for Health Research and Design 2013–2014
	Member, Search Committee, College of Art Dean 2008–2009
	Member, Mentoring Committee 2008–2009
	Member, Curriculum Committee 2007–2008
	Co-chair, Search Committee, Motion Designer 2007–2008
	Member, Undergraduate Curriculum Committee 2006–2007
	Member, Governance Committee 2006–2007

College of Art committees	**Member, Tenure Sub-Committee for Penina Laker** 2023
	Member, Curriculum Committee 2022–2023
	Member, Tenure Sub-Committee for Aggie Toppins 2022
	Member, Curriculum Committee 2013–2014
	Member, Search Committee, Assistant Professor in Graphic Design 2013–2014
	Chair, Strategic Planning Committee: Programs & Curricula 2007
	Chair, Curriculum Committee 2006–2007
	Member, Search Committee, Core (2-D) 2005–2006
	Chair, Search Committee, Communication Design Lecturer 2004–2005
	Member, Digital Media Ad-Hoc Committee 2004
	Member, Policy Committee 2003–2005 (Secretary 2004–2005)
	Chair, Search Committee, Communication Design Fellow 2003–2004
	Member, Student Grievance Policy Committee 2003
	Member, Communication Design Search Committee 2002–2003
	Member, Curriculum Committee 2002–2003
	Member, Ad-Hoc Committee, Student Grievances 2002–2003
	Member, Visual Arts & Design Center Conference Committee 2002
	Member, Sculpture Search Committee 2001–2002
	Member, Visiting Artists Committee 2001–2002

Mentor for junior faculty	**Aggie Toppins, tenure** 2020–2022

Professional events organized	**AIGA Student Design Conference** St. Louis, MO 2004

Led committee to organize conference. Speakers: Santiago Piedrafita and Debra Littlejohn.

Exhibition *Typographically Speaking: The Art of Matthew Carter*, **Des Lee Gallery** St. Louis, MO 2002–2003
Managed fundraising, programmatic development, and exhibition and promotional design. Funds raised totaled $12,000. Events included visiting artist talk, panel, student tours, and private and public openings.

Abbott Miller visit, lecture, and exhibition, Washington University 2002
Collaborated with Miller and Special Collections to develop and promote an exhibition of his books.

AIGA–Washington University Design Lecture Series 2002
Organized lecture series. Presenters included Richard Eckersley, Chris Pullman, and Ken Garland.

Marcia Lausen visit, program assessment, Washington University 2004
Michael Bierut lecture, Washington University 2004
Speclogix Conference, Washington University 2002
Rebeca Méndez lecture, Washington University 2002
Terry Irwin visit, lecture, and program assessment, Washington University 2002

School communications & consulting   **Visiting artists poster, promotional ad and PDF series** 2002
Newsletter advertising 2002
Course evaluation form 2002

Boards   **Commissioner, Regional Arts Commission** St. Louis, MO 2021–2025

Professional & community committees   **Member, Program Committee, INFO+ 2023** Edinburgh, UK 2023
Member, Governance Committee, Regional Arts Commission St. Louis, MO 2022–2023
External Reviewer, School of Design, University of Illinois—Chicago 2022
Member, Grants Committee, Regional Arts Commission St. Louis, MO 2021–2022
Member, Program Committee, INFO+ 2021 virtual 2021
Conference Co-Chair, AIGA Conference on the Digital Humanities Los Angeles, CA 2016–2017
National Editorial Board, AIGA academic journal *Dialectic* (published by University of Michigan) 2015–2018
Session Chair, Learn-X Conference Chicago, IL 2015
Search Committee Member, Director of St. Louis Fashion Fund St. Louis, MO 2015
Reviewer of national paper abstracts, digital humanities issue, design joural *Visible Language* 2015
Reviewer of national grant proposals, AIGA Design Educators 2015
Member, Ed Collabitat Advisory Board, University of Missouri–St. Louis St. Louis, MO 2014–2015
Member, Women's Group on Race Relations St. Louis, MO 2013–2014
Reviewer of presentation proposals, AIGA Design Educators Conference *Geographies* 2012
Member, Ralph M. Captain Elementary School Stakeholders Group Clayton, MO 2011–2014
Member, Skinker DeBaliviere Neighborhood Marketing Committee St. Louis, MO 2011–2012
Reviewer of national grant proposals, AIGA Design Educators 2011
Member, San Diego Zoo Biomimicry Advisory Board 2010–2011
Member, National Design Education Advisory Committee, AIGA 2005–2007
Chair, National Design Education Website Committee, AIGA 2003–2005
Member, National Design Education Steering Committee, AIGA 2003–2005
Director of Education, Board of Directors, AIGA St. Louis, MO 2003–2005
Member, American Museums Association 2003–2005
Member, Mural Design Selection Board, Arts in Transit St. Louis, MO 2003
Member, Ten Show Committee, AIGA St. Louis, MO 2003
Member, Nine Show Committee, AIGA St. Louis, MO 2002
Member, Project Selection Board, Three-Dimensional Work, Arts in Transit St. Louis, MO 2002
Member, AIGA 1993–present
Alumni Interviewer, Wesleyan University Middletown, CT 1993–2009

Tenure & promotion reviews

University of Michigan 2024
University of Washington 2023
The Ohio State University 2022
University of Connecticut 2022
University of Michigan 2018
University of Minnesota 2018
North Carolina State University 2016, 2018
University of Illinois–Chicago 2012, 2017
Wayne State University 2016
University of North Texas 2016
University of Tennessee 2015
Philadelphia University 2013
Massachusetts College of Art 2008
Kent State University 2008
University of Pennsylvania 2007
Notre Dame University 2006

Professional development & leadership

Design Inquiry Vinalhaven, ME 2018
Yale Writers Workshop, Personal Essay with Colleen Kinder New Haven, CT 2017
Fine Art Center Workshop, Writing Narratives with Joan Wickersham Provincetown, MA 2017, 2019
Leadership Development Program (LDP), Center for Creative Leadership Greensborough, NC 2015
Provost's Grant, Cross-campus Discussion: Women and Leadership, Washington University
St. Louis, MO 2014
Women's Leadership, Certificate Program, Olin School of Business, Washington University
St. Louis, MO 2013–2014
Op-ed Project, Core Seminar Washington, DC 2013