

Checklist for AAPOR TI

Survey: North Carolina Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Likely Voters in North Carolina
4. Dates of data collection.	August 8-10, 2020
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 54 million registered voters with landlines, and a random sample of 15,000 drawn. Voters with only cellphones were not included. The online sample was of 273 registered voters supplied by Amazon Turk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=673, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.8% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age, education, party affiliation, race and region based on 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (5.3%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey Instrument

To start, can you please tell me your gender?

Male

Female

Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

Do you approve or disapprove of the job Roy Cooper is doing as Governor?

Approve

Disapprove

Neutral or no opinion

What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent/other

When it comes to voting in this year's election, which of the following best describes your intention?

I do not plan to vote in the election (end)

Not sure how I will vote

Vote in Person

Vote by mail

If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 8)

Joe Biden (go to 8)

Undecided

Which candidate are you leaning towards at this time?

Donald Trump

Joe Biden

If the election for US Senate was being held today, for whom would you cast your vote?

Democrat Cal Cunningham

Republican Thom Tillis

Undecided

If the election for Governor was being held today, for whom would you cast your vote?

- Democrat Roy Cooper
- Republican Dan Forest
- Undecided

If the General Election for U.S. Congress were being held today, for whom would you vote or lean towards voting in the district where you live?

- Democratic Party Candidate
- Republican Party Candidate
- Unsure

Who did you vote for in the 2016 election?

- Donald Trump
- Hillary Clinton
- Someone else
- Did not vote

For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race
- White or Caucasian
- Black or African American
- Asian
- Other or multiple races

What is your age range?

- 18-29 years
- 30-49 years
- 50-64 years
- 65 or more years

What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

Please select the type of area where you live

- Urban/city
- Suburban
- Rural

Would you support or oppose a national mandate for all individuals to wear masks in public where social distancing is not possible?

Support
Oppose
Unsure or no opinion

In your opinion, should K-12 schools open in person considering the coronavirus epidemic?

Yes
No
Unsure

Do you think that learning online is equivalent to, better than, or worse than learning in person for students aged K-12?

Learning online is equal to learning in person
Learning online is better than learning in person
Learning online is worse than learning in person

Should President Trump require that all K-12 schools in the country hold classes online in the fall?

Yes
No
Unsure

Has the COVID-19 Pandemic made you more or less likely to vote for President Trump?

More likely
Less likely
No difference

Do you trust political polling more or less than you did in 2016?

More
Less
No difference

Are you better or worse off financially today than you were 4 years ago?

Better off
Worse off
About the same

Generally speaking, when it comes to leadership would you say women generally have a better approach, or men generally have a better approach?

Women have a better approach
Men have a better approach
Unsure

Would you ride in a driverless car?

Yes

No

What congressional district do you live in?

1st district: Rep. G. K. Butterfield (D)

2nd district: Rep. George Holding (R)

3rd district: Rep. Greg Murphy (R)

4th district: Rep. David Price (D)

5th district: Rep. Virginia Foxx (R)

6th district: Rep. Mark Walker (R)

7th district: Rep. David Rouzer (R)

8th district: Rep. Richard Hudson (R)

9th district: Rep. Dan Bishop (R)

10th district: Rep. Patrick McHenry (R)

11th district: vacant

12th district: Rep. Alma Adams (D)

13th district: Rep. Ted Budd (R)

Code: 805