

# Clarissa Dolce Drysdale-Anderson



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## EXECUTIVE SUMMARY

Clarissa is an **Electrical Engineer** with a **master's degree** from the **LSE (London School of Economics)** in Management of Information Systems and Business Strategy. She is an **internationally certified ESG practitioner** with diplomas from the **Harvard Business School** in Corporate Social Responsibility, and from **INSEAD** in Social Entrepreneurship. She has a wide **international academic and professional experience** in Brazil, Argentina, USA, Mexico, Australia, South Korea, India, Qatar, Poland, Spain and the UK. Clarissa has worked in a **variety of sectors** such as: IT, Telecom, Pharmatech, Management Consulting, Non-Profits, Financial Services and Private Equity, for over 20 years. She has successfully grown a Pharmaceutical Marketing start-up in Latin America and launched YouCanFreeUs, an international humanitarian organization that combats modern slavery. Clarissa is passionate about helping companies develop a robust **ESG strategy** to achieve their optimal social and environmental impact in alignment with the UN SDGs, while mitigating potential risks. She is currently **based in London** working for LIVOGO, a **boutique consultancy on Sustainability & Impact Investment**, she co-founded in 2016. Her main clients are in the **Financial Services**, especially **PE Firms, Asset Managers and Impact Investment Funds**, where she **evaluates the ESG risks & impacts of portfolio companies** through due diligence, engagement, monitoring and reporting. She also serves as a Non-Executive Director for YouCanFreeUs and is on the Impact Board of EarthTech, an Australian Impact Investment Incubator.

## AREAS OF EXPERTISE

**ESG/SUSTAINABILITY STRATEGY,  
IMPACT INVESTING, FINANCIAL SERVICES  
PRIVATE EQUITY, AI-ESG PREDICTIVE MODELS  
SUPPLY CHAIN RISK MANAGEMENT  
& ANTI-MODERN SLAVERY STRATEGIES,  
CSR PROGRAMS**

## EDUCATION

### POST GRADUATE

- **Harvard Business School:** Corporate Social Responsibility: Strategies to Create Business and Social Value - Executive Program – 2015
- **LSE - London School of Economics:** **MSc** Information Systems Management and Business Strategy (*Summa Cum Laude - Highest Distinction*) – 2000
- **INSEAD:** Social Entrepreneurship - Executive Program – 2012
- **Center for Sustainability & Excellence:** Advanced Certified ESG Practitioner - 2014

### UNDERGRADUATE

- **PUC/RJ – Pontificia Universidade Catolica Rio de Janeiro – Brazil**  
**BSc** Electrical Engineering (BEng.)

## SKILLS & KNOWLEDGE

### • ESG/SUSTAINABILITY/IMPACT

- ESG and Impact Investing frameworks and measuring/reporting tools: OPIM, PRI, IRIS+, GIIRS, IMP, GRI, SASB, Net Zero, TCFD, CDP, IFC Performance Standards, SDGs, ILG/CISL – Sustainable Investment Framework, HBS impact-Weighted Accounts
- ESG due diligence, monitoring and reporting of portfolio companies in Emerging Markets
- Regulatory ESG standards and taxonomy - EU, UK, Australia

### STRENGTHS

- Dynamic & self-motivated
- International professional background
- Excellent interpersonal & communication skills
- Strong analytical skills & work ethics
- Experience with Boards and C-level senior executives
- Extensive project management experience
- Outstanding leadership skills building multi-cultural and inter-disciplinary teams
- Commercial and entrepreneurial acumen

# Clarissa Dolce Drysdale-Anderson

## WORK EXPERIENCE

- **LIVOGO Ltd.**  
**London, UK (2016 – present)**  
**Co-Founder & ESG Director**  
*(Boutique Consultancy Firm – Sustainability & Impact Investment)*  
  
**Sustainability/Impact Investing:** ESG strategy, policy, risk management and mitigation, ESG due diligence, monitoring and reporting, impact investing measurement  
  
**Venture Capital:** Deal origination, M&A and funding
- **IFFACC – PE Fund (Africa & The Caribbean)**  
**London, UK (2020 – 2021)**  
**Head of ESG**  
*(European Private Equity Fund based in Luxembourg)*
- **EarthTech**  
**Australia (2020 – present)**  
**Head of Impact Investment**  
**Member of the Advisory Board**  
*(Impact Investment Incubator)*
- **Companies vs. Climate Change**  
**USA, UK (2020 – present)**  
**Senior ESG Consultant**  
*(Sustainability Consultancy)*
- **SiteAgent**  
**London, UK (2018 – present)**  
**Co-founder & Technology Director**  
*(Construction Tech Company)*
- **IBE – International Business Enterprises**  
**Doha, Qatar (2013 – 2015)**  
**Partner & Head of CSR**  
*(Management Consultancy)*
- **MEDCENTER**  
**Brazil, Mexico, Argentina, Colombia, USA, Spain, Australia (2004 – 2008)**  
**VP Business Development & Strategy**  
*(PharmaTech Company – a WEBMD partner)*

## NON-EXECUTIVE APPOINTMENTS

- **YOUCANFREEUS FOUNDATION – US, Canada, India, UK, Norway** (2009 - present)  
*(International Humanitarian NGO fighting Human Trafficking/ Modern Slavery)*  
**NED - YouCanFreeUs International**  
**Trustee - YouCanFreeUs UK**

## SPEAKING ENGAGEMENTS

- **International speaker** at several conferences on the topics of: Impact Investment, Social Entrepreneurship, CSR, Anti-modern slavery strategies (USA, UK, Singapore, India, Qatar, Poland, Internet) - (2014 – 2020)
- **Latest speaking engagement:** Impact Investment Summit – EarthTech – TIA (Together In Action) Challenge: *"Bridging the Gap: What are the changes that we need to make to enable sustainable capital flow towards grassroots innovation?"* (Dec 2020)

## LANGUAGES

- **English, Spanish, Portuguese:** Native Fluency
- **Italian:** Intermediate Knowledge
- **Hindi:** Basic Knowledge

## OTHER RELEVANT WORK EXPERIENCE

- **TELEFONICA (Rio de Janeiro, Brazil)**  
Senior Product Manager – Mobile Applications
- **SIWA (Seoul, South Korea)**  
Marketing Coordinator
- **CITIBANK (Sao Paulo, Brazil)**  
Re-engineering & BPO(Business Process Improvement) Manager
- **MARLIN (Rio de Janeiro, Brazil)**  
IT Business Consultant – Shell Account
- **SHELL (Rio de Janeiro, Brazil)**  
Automation - Project Development Analyst