

Financial institutions engage with top U.S. talent at eFinancialCareers virtual event

Making connections to quality candidates in financial services has never been so efficient for employers who attend Virtual Careers Events run by eFinancialCareers.

On April 28, eFC hosted another successful event, *U.S. Investment Banking & Asset Management*, aimed at giving financial institutions unique access to professionals at the pre-application stage.

Our event came amid a competitive job market in both the sell-side and buy-side, with firms facing talent shortages that normally make it difficult to engage with job seekers.

Recruitment representatives of leading companies in the financial services sector were able to chat online with professionals across a variety of sought-after functions – from bankers and traders, to compliance and operations specialists – and bring them forward for interviewing, pipelining, or screening.

In the following review, we examine how both employers and candidates benefited from attending *U.S. Investment Banking & Asset Management*.



High candidate attendance levels

The Virtual Career Event attracted **more than 200 professionals**, all keen to engage in 1-2-1 chats with recruiters from both the investment banking and asset management sectors.



Major financial brands

Job seekers got the opportunity to meet top hiring companies on the same day, all from the comfort of their home office. **Eight leading organisations** showcased their employer brand and job opportunities via employer booths during the three-hour event.





1-2-1 chats prescheduled in advance

The virtual platform also allowed candidates to visit employers' booths eight days before the live event. They could make their profile stand out by sending requests to recruiters for a **1-2-1 conversation** about their work experience during the event.

Candidates could also browse and apply for the open positions that each company posted within the virtual environment.



Engaging chats led to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.



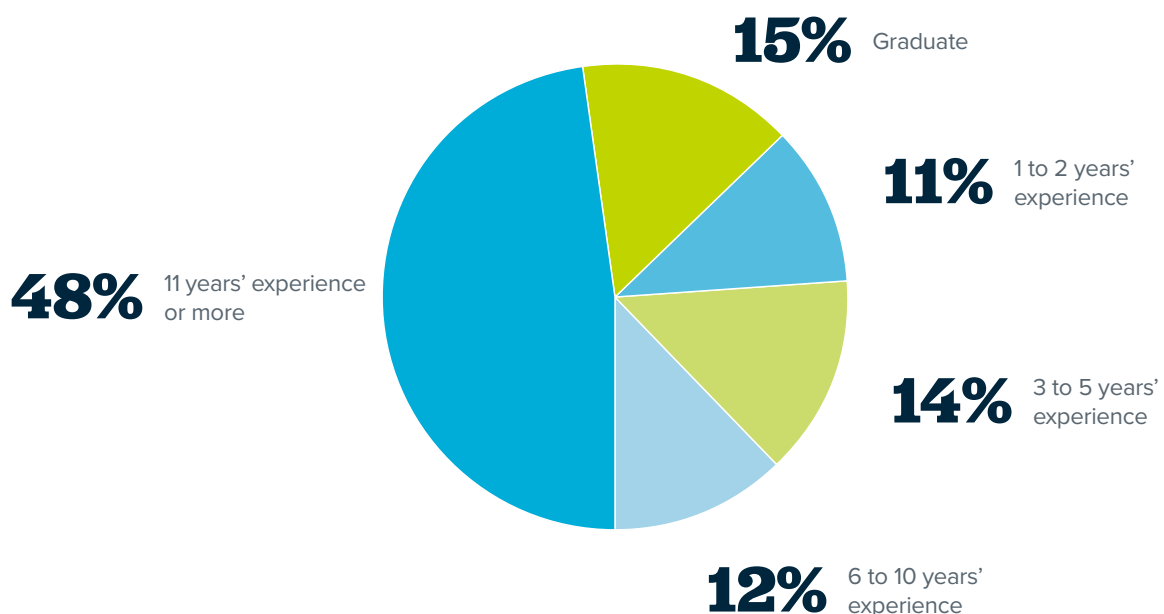
Broad skill sets

We saw an equal split of candidates between asset management and investment banking, and within these sectors, they came from a broad range of jobs including M&A, hedge funds, and technology.



Wide range of experience levels

Recruiters gained exclusive access to professionals across a range of experience levels, including senior specialists. The largest percentage of event attendees had **11 years' experience or more**.





Positive feedback

Several positive comments were shared (anonymously) after the event by both recruiters and candidates.



We did have a couple of great conversations, and are speaking with some candidates this week.



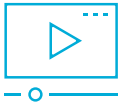
Recruiter



The event was very productive, and I met some influential people.



Candidate



An insightful employer panel session

Our Virtual Career Events allow employers to reach an even wider audience via panel sessions in which their senior leaders provide career advice, and showcase their job opportunities and company cultures.

At *U.S. Investment Banking & Asset Management*, AIIB hosted a panel to give candidates insights into what working life is like at their organization.

Join our upcoming Virtual Career Events

Following the success of *U.S. Investment Banking & Asset Management*, eFinancialCareers is running further Virtual Career Events in the U.S. and globally, allowing recruiters to engage with skilled finance and tech professionals who are actively looking for their next career move.

Our unparalleled expertise in finance and technology gives you the opportunity to screen, engage and recruit top talent – either in a single location, or from the comfort of your home office. Save time and effort in your recruitment journey. Remotely connect, interview and hire with confidence, speed and efficiency.

[Browse our upcoming Virtual Careers Events](#)

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