

## Checklist for AAPOR TI

### Survey: New York City Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Likely Voters in New York City</b>
4. Dates of data collection.	<b>October 22-23, 2021</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Data was collected using a list of 15,000 mobile numbers and 30,000 landlines provided by Aristotle Inc., with an online panel provided by Amazon MTurk</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR, Online, and SMS-to-web</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p><b>The sample consisted of registered voters, n=615, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.9% percentage points.</b></p> <p><b>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</b></p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p><b>The data was weighted by gender, age, education, race, and region based on turnout modeling using L2.</b></p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p><b>N/A</b></p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. Do you think that New York City is headed in the right direction, or in the wrong direction?

Right direction

Wrong direction

2. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent/other

3. How likely are you to vote in the election for Mayor on November 2nd?

Not at all likely (end)

Not very likely (end)

Somewhat likely

Very likely

I already voted

4. Do you approve or disapprove of the job that Kathy Hochul is doing as Governor?

Approve

Disapprove

Neutral or no opinion

5. Do you approve or disapprove of the job that Bill DeBlasio is doing as Mayor?

Approve

Disapprove

Neutral or no opinion

6. If the election for Mayor of New York City were held today, for whom would you cast your vote?

Republican Curtis Sliwa (go to 8)

Democrat Eric Adams (go to 8)

Undecided

7. If you had to choose, who are you leaning towards?

Republican Curtis Sliwa

Democrat Eric Adams

8. Do you think the Covid-19 vaccine has been distributed fairly in New York City?

Yes

No

Unsure or no opinion

9. Do you feel safer going to a restaurant if all staff are vaccinated?

Yes  
No  
Unsure or no opinion

10. Overall, how safe do you feel riding the New York City subway system?

I don't ride the NYC subway system

Very safe  
Somewhat safe  
Not that safe  
Not at all safe

11. If a Covid vaccine is approved for children 5-11, should there be vaccine mandates in K-12 schools?

Yes  
No  
Unsure or no opinion

12. Should there be a permanent remote option for New York City schools going forward?

Yes  
No  
Unsure or no opinion

13. Does the city have an obligation to provide additional debt relief to taxi medallion owners?

Yes  
No  
Unsure or no opinion

14. Should Rikers Island be closed and replaced with community jails?

Yes  
No  
Unsure or no opinion

15. Regardless of who you are voting for Mayor, which of the following issues should be the next Mayor's priority?

Transportation  
Homelessness  
Jobs  
Schools  
Healthcare  
Crime  
Environment  
Covid-19  
Something else

16. Who did you vote for in the 2020 election?

Joe Biden  
Donald Trump

Someone else

Did not vote

17. Can you please tell me your gender?

Male

Female

Non-binary or other

18. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

19. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

20. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

21. What borough do you live in?

The Bronx

Brooklyn

Manhattan

Queens

Staten Island