

ArtFair 1967

THE MONUMENTS OF PASSAIC

Has Passaic replaced Rome as the eternal city?

ROBERT SMITHSON

He laughed softly. 'I know. There's no way out. Not through the Barrier. Maybe that isn't what I want, after all. But this — this —' He stared at the Monument. 'It seems all wrong sometimes. I just can't explain it. It's the whole city. It makes me feel haywire. Then I get these flashes —'

—Henry Kuttner, *Jesting Pilot*
... today our unsophisticated cameras record in their own way our hastily assembled and painted world.

—Vladimir Nabokov, *Invitation to a Beheading*

On Saturday, September 30, 1967, I went to the Port Authority Building on 41st Street and 8th Avenue. I bought a copy of the *New York Times* and a Signet paperback called *Earthworks* by Brain W. Aldiss. Next I went to ticket booth 21 and purchased a one-way ticket to Passaic. After that I went up to the upper bus level (platform 173) and boarded the number 30 bus of the Inter-City Transportation Co.

I sat down and opened the *Times*. I glanced over the art section: a "Collectors', Critics', Curators' Choice" at A.M. Sachs Gallery (a letter I got in the mail that morning invited me "to play the game before the show closes October 4th"), Walter Schatzki was selling "Prints, Drawings, Watercolors" at "33 1/3% off," Elinor Jenkins, the "Romantic Realist," was showing at Barzansky Galleries, XVIII — XIX Century English Furniture on sale at Parke-Bernet, "New Directions in German Graphics" at Goethe House, and on page 29 was John Canaday's column. He was writing on *Themes and the Usual Variations*. I looked at a blurry reproduction of Samuel F. B. Morse's *Allegorical Landscape* at the top of Canaday's column; the sky was a subtle newsprint grey, and the clouds resembled sensitive stains of sweat reminiscent of

a famous Yugoslav watercolorist whose name I have forgotten. A little statue with right arm held high faced a pond (or was it the sea?). "Gothic" buildings in the allegory had a faded look, while an unnecessary tree (or was it a cloud of smoke?) seemed to puff up on the left side of the landscape. Canaday referred to the picture as "standing confidently along with other allegorical representatives of the arts, sciences, and high ideals that universities foster." My eyes stumbled over the newsprint, over such headlines as "Seasonal Upswing," "A Shuffle Service," and "Moving a 1,000 Pound Sculpture Can Be a Fine Work of Art, Too." Other gems of Canaday's dazzled my mind as I passed through Secaucus. "Realistic wax-works of raw meat beset by vermin," (Paul Thek), "Mr. Bush and his colleagues are wasting their time," (Jack Bush), "a book, an apple on a saucer, a rumpled cloth," (Thyra Davidson). Outside the bus window a Howard Johnson's Motor Lodge flew by — a symphony in orange and blue. On page 31 in Big Letters: THE EMERGING POLICE STATE IN AMERICA SPY GOVERNMENT. "In this book you will learn . . . what an Infinity Transmitter is."

The bus turned off Highway 3, down Orient Way in Rutherford.

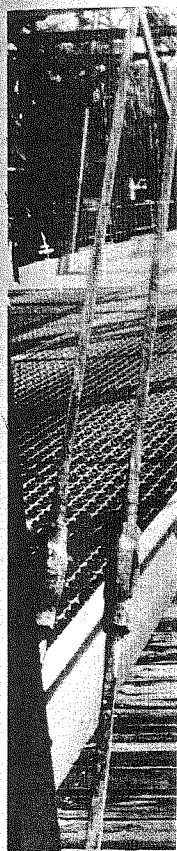
I read the blurbs and skimmed through *Earthworks*. The first sentence read, "The dead man drifted along in the breeze." It seemed the book was about a soil shortage, and the *Earthworks* referred to the manufacture of artificial soil. The sky over Rutherford was a clear cobalt blue, a perfect Indian summer day, but the sky in *Earthworks* was a "great black and brown shield on which moisture gleamed."

The bus passed over the first monument. I pulled the buzzer-cord and got off at the corner of Union Avenue and River Drive. The monument was a bridge over the Passaic River that con-

Art: Themes and the Usual Variations



"Allegorical Landscape" by Samuel F. B. Morse, displayed at Marlborough



The Bridge Monument Show

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F. B. Morse, displayed at Marlborough



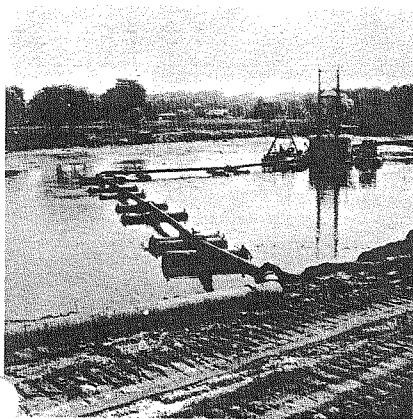
The Bridge Monument Showing Wooden Sidewalks. (Photo: Robert Smithson)

nected Bergen County with Passaic County. Noon-day sunshine cinema-ized the site, turning the bridge and the river into an over-exposed picture. Photographing it with my Instamatic 400 was like photographing a photograph. The sun became a monstrous light-bulb that projected a detached series of "stills" through my Instamatic into my eye. When I walked on the bridge, it was as though I was walking on an enormous photograph that was made of wood and steel, and underneath the river existed as an enormous movie film that showed nothing but a continuous blank.

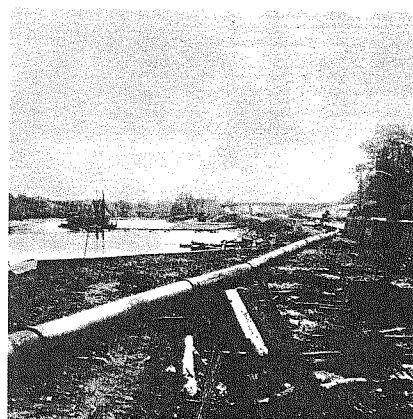
The steel road that passed over the water was in part an open grating flanked by wooden sidewalks, held up by a heavy set of beams, while above, a ramshackle network hung in the air. A rusty sign glared in the sharp atmosphere, making it hard to read. A date flashed in the sunshine . . . 1899 . . . No . . . 1896 . . . maybe (at the bottom of the rust and glare was the name Dean & Westbrook Contractors, N.Y.). I was completely controlled by the Instamatic (or what the rationalists call a camera). The glassy air of New Jersey defined the structural parts of the monument as I took snapshot after snapshot. A barge seemed fixed to the surface of the water as it came toward the bridge, and caused the bridgekeeper to close the gates. From the banks of Passaic I watched the bridge rotate on a central axis in order to allow an inert rectangular shape to pass with its unknown cargo. The Passaic (West) end of the bridge rotated south, while the Rutherford (East) end of the bridge rotated north; such rotations suggested the limited movements of an outmoded world. "North" and "South" hung over the static river in a bi-polar manner. One could refer to this bridge as the "Monument of Dislocated Directions."

Along the Passaic River banks were many minor monuments such as concrete abutments that supported the shoulders of a new highway in the process of being built. River Drive was in part bulldozed and in part intact. It was hard to tell the new highway from the old road; they were both confounded into a unitary chaos. Since it was Saturday, many machines were not working, and this caused them to resemble prehistoric creatures trapped in the mud, or, better, extinct machines—mechanical dinosaurs stripped of their skin. On the edge of this prehistoric Machine Age were pre- and post-World War II suburban houses. The houses mirrored themselves into colorlessness. A group of children were throwing rocks at each other near a ditch. "From now on you're not going to come to our hide-out. And I mean it!" said a little blonde girl who had been hit with a rock.

As I walked north along what was left of River Drive, I saw a monument in the middle of the river — it was a pumping derrick with a long pipe attached to it. The pipe was supported in part by a set of pontoons, while the rest of it extended about three blocks along the river bank till it disappeared into the earth. One could hear



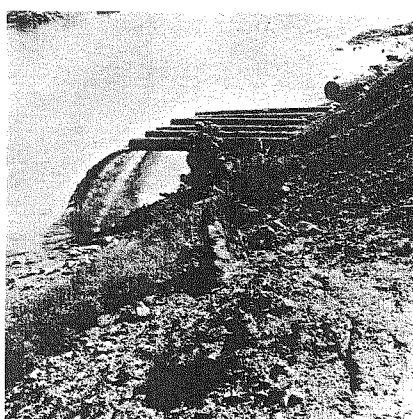
Monument with Pontoons: The Pumping Derrick. (Photo: Robert Smithson)



The Great Pipes Monument. (Photo: Robert Smithson)



The Fountain Monument—Bird's-Eye View. (Photo: Robert Smithson)



The Fountain Monument: Side View. (Photo: Robert Smithson)

debris rattling in the water that passed through the great pipe.

Nearby, on the river bank, was an artificial crater that contained a pale limpid pond of water, and from the side of the crater protruded six large pipes that gushed the water of the pond into the river. This constituted a monumental fountain that suggested six horizontal smokestacks that seemed to be flooding the river with liquid smoke. The great pipe was in some enigmatic way connected with the infernal fountain. It was as though the pipe was secretly sodomizing some hidden technological orifice, and causing a monstrous sexual organ (the fountain) to have an orgasm. A psychoanalyst might say that the landscape displayed "homosexual tendencies," but I will not draw such a crass anthropomorphic conclusion. I will merely say, "It was there."

Across the river in Rutherford one could hear the faint voice of a P. A. system and the weak cheers of a crowd at a football game. Actually, the landscape was no landscape, but "a particular kind of heliotypy" (Nabokov), a kind of self-destroying postcard world of failed immortality and oppressive grandeur. I had been wandering in a moving picture that I couldn't quite picture, but just as I became perplexed, I saw a green sign that explained everything:

YOUR HIGHWAY TAXES 21 AT WORK

Federal Highway Trust Funds	2,867,000	U.S. Dept. of Commerce Bureau of Public Roads	2,867,000
		State Highway Funds	2,867,000
New Jersey State Highway Dept.			

That zero panorama seemed to contain ruins in reverse, that is — all the new construction that would eventually be built. This is the opposite of the "romantic ruin" because the buildings don't fall into ruin after they are built but rather rise into ruin before they are built. This anti-romantic *mise-en-scene* suggests the discredited idea of time and many other "out of date" things. But the suburbs exist without a rational past and without the "big events" of history. Oh, maybe there are a few statues, a legend, and a couple of curios, but no past — just what passes for a future. A Utopia minus a bottom, a place where the machines are idle, and the sun has turned to glass, and a place where the Passaic Concrete Plant (253 River Drive) does a good business in STONE, BITUMINOUS, SAND, and CEMENT. Passaic seems full of "holes" compared to New York City, which seems tightly packed and solid, and those holes in a sense are the monumental vacancies that define, without trying, the memory-traces of an abandoned set of futures. Such futures are found in grade B Utopian films, and then imitated by the suburbanite. The windows of City Motors auto sales proclaim the existence of Utopia through 1968 WIDE TRACK PONTIACS — Executive, Bonneville, Tempest, Grand Prix, Firebirds, GTO, Catalina, and LeMans — that visual

incantation marked the construction.

Next I descended into must say the situation I in a new territory? Baldwin, says, "It could in fact change — a traffic light does." a lower stage of future future behind in order future? Yes, I did. Reapoint in my suburban C

Passaic center loom. Each "store" in it was a chain of adjectives. gan to run out of film. Actually, Passaic center instead a typical abyss a great place for a g door sculpture show"

At the Golden Coach I had my lunch, and lo. ed at the orange-yellow Pan, and read a notice

READ THIS
This film will be replaced, labeling, or packing by our negligence or replacement, the sale of this film is without EASTMAN KODAK CO. THIS CARTRIDGE OR SPOILED — 12 EXPOS ASA 125 22 DIN.

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Passaic center loomed like a dull adjective. Each "store" in it was an adjective unto the next, a chain of adjectives disguised as stores. I began to run out of film, and I was getting hungry. Actually, Passaic center was no center — it was instead a typical abyss or an ordinary void. What a great place for a gallery! Or maybe an "out-door sculpture show" would pep that place up.

At the Golden Coach Diner (11 Central Avenue) I had my lunch, and loaded my Instamatic. I looked at the orange-yellow box of Kodak Verichrome Pan, and read a notice that said:

This film will be replaced if defective in manufacture, labeling, or packaging, even though caused by our negligence or other fault. Except for such replacement, the sale or any subsequent handling of this film is without other warranty or liability.

EASTMAN KODAK COMPANY DO NOT OPEN
THIS CARTRIDGE OR YOUR PICTURES MAY BE
SPOILED — 12 EXPOSURES — SAFETY FILM —
ASA 125 22 DIN.

After that I returned to Passaic, or was it there *hereafter* — for all I know that unimaginative suburb could have been a clumsy eternity, a cheap copy of The City of the Immortals. But who am I to entertain such a thought? I walked down a parking lot that covered the old railroad tracks which at one time ran through the middle of Passaic. That monumental parking lot divided the city in half, turning it into a mirror and a reflection — but the mirror kept changing places with the reflection. One never knew what side of the mirror one was on. There was nothing *interesting* or even strange about that flat monument, yet it echoed a kind of cliché idea of infinity; perhaps the “secrets of the universe” are just as pedestrian — not to say dreary. Everything about the site remained wrapped in blandness and littered with shiny cars — one after another they extended into a sunny nebulosity. The indifferent backs of the cars flashed and reflected the stale afternoon sun. I took a few listless, entropic snapshots of that lustrous monument. If the future is “out of date” and “old fashioned,” then I had been in the future. I had been on a planet that had a map of Passaic drawn over it, and a rather imperfect map at that. A sidereal map marked up with “lines” the size of streets, and “squares” and “blocks” the size of buildings. At any moment my feet were apt to

The last monument was a sand box or a model desert. Under the dead light of the Passaic afternoon the desert became a map of infinite disintegration and forgetfulness. This monument of minute particles blazed under a bleakly glowing sun, and suggested the sullen dissolution of entire continents, the drying up of oceans — no longer were there green forests and high mountains — all that existed were millions of grains of sand, a vast deposit of bones and stones pulverized into dust. Every grain of sand was a dead metaphor that equaled timelessness, and to decipher such metaphors would take one through the false mirror of eternity. This sand box somehow doubled as an open grave — a grave that children cheerfully play in.

—Louis Sullivan, "one of the greatest of all architects," quoted in Michel Butor's *Mobile*.

I should now like to prove the irreversibility of eternity by using a *jeune* experiment for proving entropy. Picture in your mind's eye the sand box divided in half with black sand on one side and white sand on the other. We take a child and have him run hundreds of times clockwise in the box until the sand gets mixed and begins to turn grey; after that we have him run anti-clockwise, but the result will not be a restoration of the original division but a greater degree of greyness and an increase of entropy.

Of course, if we filmed such an experiment we could prove the reversibility of eternity by showing the film backwards, but then sooner or later the film itself would crumble or get lost and enter the state of irreversibility. Somehow this suggests that the cinema offers an illusive or temporary escape from physical dissolution. The false immortality of the film gives the viewer an illusion of control over eternity — but “the superstars” are fading. ■

