## Music at

# Star Stable Entertainment

**Sept 2021** 

The single "Celebration" is released to mark Star Stable Entertainment's 10th anniversary. The track by DJ Kai features Lisa Peterson, Nomi, and The Miscreants.

May 2021

The Miscreants release a thrilling video to accompany their hit song, "In It To Win It."

Feb 2021

Nomi and The Miscreants launch their own Instagram profiles.

Jan 2021

Star Stable Music's Nomi releases her first single, "Fire." It became the title track for the animated series Star Stable: Mistfall. It's hugely popular with fans, with nearly 400k streams within the three months of release.

Aug 2020

The Miscreants release "In It To Win It." The band has gone on to enjoy almost 1.5 million streams on Spotify

March 2020

Lisa Peterson opens an Instagram account, marking the first time a Star Stable character and Star Stable Music artist appears stand-alone on social media. Lisa attracts nearly 15k followers within 12 months.

**July 2019** 

Star Stable Music's rock band, The Miscreants, launch their first single, "Lion's Tail." It's an instant hit, snagging almost 600k streams on Spotify.

**March 2019** 

Star Stable Music launches with the single "I'll Be There" by artist and game avatar Lisa Peterson. It's a huge success, with over 800k streams since its release.

2018

Star Stable Entertainment launches its own indie music label, Star Stable Music.



#### The Miscreants

Four girls, heavy drums, roaring guitars, a badass attitude and unbridled girl power, The Miscreants are one of Star Stable Online's in-game bands. The Swedish band Browsing Collection are the real-life powerhouses behind the group. These incredible musicians compose, record and produce their own music and videos!

**Listen to The Miscreants** on Spotify



#### **Lisa Peterson**

Lisa is a major character in Star Stable Online. In 2019, she made her debut with the single "I'll Be There." The track was released as the soundtrack for an in-game quest. Since then, her music has been streamed over 3 million times.

Listen to Lisa Peterson on Spotify



#### Nomi

Nomi's pop music is inspired by folklore, mystery, and fairytales blended with her own life experiences. Nomi works for Star Stable Entertainment as a 3D horse artist, animator, and musician. In her work, Nomi draws together all her passions.

Listen to Nomi on Spotify



#### Folk'Avant

Almost two centuries after the world discovered the origins of the kantele, an unusual Finnish instrument, Folk'Avant is giving it a contemporary revival. Founded in 2014, Folk'Avant is a supremely talented trio composed of Anna Wikenius, Maija Pokela, and Anna Rubinsztein.

Listen to Folk'Avant on Spotify



### DJ Kai

DJ Kai is the main party starter on the magical island of Jorvik. She performs at all major in-game events with her slamming original tracks and remixes of Star Stable Music's popular artists.

Listen to DJ Kai on Spotify













2.2M Reach 2.4M Monthly impressions



+10M Streams 1M Unique listeners worldwide

