# Reportable

## Modern Releases. Reporter Ready.

Get in Touch

Kev Takeawavs

Gaumard Scientific Company is unveiling Pediatric
HAL® S2225, the world's most advanced wireless and

tetherless mobile pediatric patient simulator

Pediatric HAL's responsive features set a new

standard for training across the pre-hospital

transport, emergency, nursing,

and intensive care settings

Mute Release

Mute this Release

 40,770 signatures from volers in every congressional district. Getting on ballot importan' mileste campaign.

Key Takeaways

Voters have sho

Images

## **Gaumard**°

#### **Gaumard Unveils Worlds Most Advanced Pediatric Simulater** at IMSH '2018

Guamard Scientific — January 12, 2018

MIAMI, Jan. 25, 2018 -- A young child may have trouble explaining medical symptoms – yet a quick look at his facial expressions can reveal much about anxiety and pain.

That's why Gaumard Scientific Company has unveiled Pediatric HAL® S2225, the world's most advanced wireless and tetherless mobile pediatric patient simulator. Pediatric HAL is designed to help health care students and professionals at all levels develop the specialized skills needed to effectively communicate with, diagnose, and treat young patients throughout the continuum of care.

Pediatric HAL's responsive features set a new standard for training across the pre-hospital, trar care settings.

Pediatric HAL introduces a h robotics, which allows it to s expressions, including anxie



#### Miner and Volpe Submit Petitions to Board of

#### Flections

Albany, NY -- August 21, 2018 Stephanie Miner and Michael Volpe have submitted petitions to appear on the November ballot as independent candidates for governor and lieutenant governor. They are running on the SAM (Serve America Movement) line.



Miner and Volpe Submit Petitions to Board of Elections



6:22 AM - 21 Aug 2018



the state meeting voters and er was a big-city Upstate mayor As mayors, they believe in real

a registered voters in every



Miner submits petitions for ballot line for NY governor

### Get More Coverage

Reporters are pitched hundreds of releases a day, which means your news must overcome a ton of noise. The solution is simple: images sell news.

Using Reportable, you can easily create multimedia news releases that stand out and give reporters what they need to write about your business.

#### **How Reportable Works**

#### 1 Build Release

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# Reportable

## Modern Releases. Reporter Ready.

# **Connect with Shareholders**

Reportable was created for IR. Whether it's announcing record profits, a product launch, scientific data or a new partnership, Reportable helps you reach more investors, meet Reg FD and connect with shareholders in a modern way.

## SEC Embraced the Internet

Reg FD, enacted in 2000, democratized access to material, non-public information. In 2008, the SEC's internet disclosure policy clarified that Reg FD can be met just by posting material information to a corporate site. Finally in 2013, the SEC's social media guidance affirmed Reg FD can be met on Twitter, Facebook and other social media channels. "We do not wish to inhibit the content, in form, or forum of any such disclosure and...encourage companies to seek out new forms of communication to better connect with shareholders."

SEC, Guidance on Social Media April 2013

## Combine the Old with The New

Companies can now take advantage of multiple disclosure technologies. Reportable's wire technology distributes news to multiple traditional news outlets simultaneously (< 250 milliseconds). Our microsites embody web disclosure. And our social media integration gets your news shared in a modern forum for communication.

# How to use for IR

**1.** Reportable on its own: Our unique 'summary and link' model sends the headline and first paragraph with embedded links to bring investors back to an interactive Reportable release.

2. Bring your own wire: Use your current wire and embed a link to your Reportable release to bring readers to an interactive microsite.

**3. Enhance your release:** Use your Reportable release for your newsroom, investor outreach, social media, and media pitching.

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