**Checklist for AAPOR Transparency Initiative**

**Survey**: ECU Center for Survey Research Poll, 2/27-2/28

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| **TI Disclosure Elements** | Answers |
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | The ECU Center for Survey Research |
| 1. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | The full questionnaire is below. |
| 1. A definition of the population under study and its geographic location. | Registered voters in North Carolina |
| 1. Dates of data collection. | February 27-28 |
| 1. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Aristotle voter file of over 1.7 million registered voters with landlines, and a random sample of 49,000 was drawn (n=732). Voters with cell phones were not included. The online sample of 556 registered voters was provided by Lucid. |
| 1. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC (phone)  Lucid, LLC (online survey) |
| 1. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Lucid uses opt-in panels recruit participants |
| 1. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 1. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and Online |
| 1. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples. | The sample consisted of registered voters, n=1288, with a Credibility Interval (CI) like a poll’s margin of error (MOE) of +/- 3.2 percentage points. Screening questions asked if the voter was registered in North Carolina and currently residing in NC. If the respondent said they were not registered, and/or not residing in NC, they were eliminated from the sample. |
| 1. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. | The data were weighted by age, race, gender, education, mode, and 2016 election modeling. |
| 1. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.*** | N/A |
| 1. Contact for obtaining more information about the study. | [morrisj@ecu.edu](mailto:morrisj@ecu.edu)  franciap@ecu.edu |

Survey (IVR)

Hello, I’m calling from the Center for Survey Research at East Carolina University. We are conducting a telephone opinion survey of registered voters in North Carolina. This is not a sales call. This is an academic survey that will take less than five minutes to complete. All responses are anonymous and confidential. Thank you for your participation.

Q1 Do you currently live in the state of North Carolina?

Press 1 for Yes

Press 2 for No (end)

Q2 How likely are you to vote in the North Carolina primary election on March 3?

Press 1 for Not likely to vote (Q9)

Press 2 for Somewhat likely to vote (Q9)

Press 3 for Very likely to vote

Press 4 for Already voted early

Q3 Do you plan to vote, or have you already voted early, in the Democratic primary election or the Republican primary election?

Press 1 for Democratic primary election

Press 2 for Republican primary election (Q9)

Q4 If the Democratic primary election for president were being held today, for whom would you vote? If you already voted early, for whom did you vote?

Press 1 for Joe Biden (q6)

Press 2 for Bernie Sanders (q6)

Press 3 for Michael Bloomberg (q6)

Press 4 for Elizabeth Warren (q6)

Press 5 for Pete Buttigieg (q6)

Press 6 for Amy Klobuchar (q6)

Press 7 for Tom Steyer (q6)

Press 8 for Tulsi Gabbard (q6)

Press 9 for Undecided

Q5 Although you are undecided, which candidate, at this moment, do you lean most towards voting for in the Democratic primary election for president?

Press 1 for Joe Biden

Press 2 for Bernie Sanders

Press 3 for Michael Bloomberg

Press 4 for Elizabeth Warren

Press 5 for Pete Buttigieg

Press 6 for Amy Klobuchar

Press 7 for Tom Steyer

Press 8 for Tulsi Gabbard

Press 9 to Repeat answer choices

Q6 Did you vote in the previous North Carolina primary election for president four years ago in 2016?

Press 1 for Yes

Press 2 for No (Q8)

Press 3 for Cannot remember (Q9)

Q7 Which candidate did you vote for in the North Carolina primary election for president four years ago in 2016?

Press 1 for Hillary Clinton (Q 9)

Press 2 for Bernie Sanders (Q 9)

Press 3 for Martin O’Malley (Q 9)

Press 4 for voted no preference or cannot remember (Q 9)

Q8 Will the upcoming Democratic primary election be the first time that you have voted in a primary election?

Press 1 for Yes

Press 2 for No

Q9 The next set of questions concern possible match-ups for President in the November general election. If given the choice between only the two major-party candidates, please indicate Who you would vote for at this time. If the presidential election were to be held today, would you vote for Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

Press 3 for Undecided

Q10 If the presidential election were to be held today, would you vote for Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

Press 3 for Undecided

Q11 If the presidential election were to be held today, would you vote for Donald Trump or Michael Bloomberg?

Press 1 for Donald Trump

Press 2 for Michael Bloomberg

Press 3 for Undecided

Q12 If the presidential election were to be held today, would you vote for Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

Press 3 for Undecided

Q13 If the presidential election were to be held today, would you vote for Donald Trump or Pete Buttigieg?

Press 1 for Donald Trump

Press 2 for Pete Buttigieg

Press 3 for Undecided

Q14 If the presidential election were to be held today, would you vote for Donald Trump or Tom Steyer?

Press 1 for Donald Trump

Press 2 for Tom Steyer

Press 3 for Undecided

Q15 Four years ago, who did you vote for in the 2016 presidential election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Gary Johnson

Press 4 for Some other candidate

Press 5 for Did not vote in the 2016 presidential election

Q16 Switching now to the general election for U.S. Senate in North Carolina, if the election were held today, would you vote for Republican Thom Tillis or Democrat Cal Cunningham?

Press 1 for Thom Tillis

Press 2 for Cal Cunningham

Press 3 for Undecided

Q17 Switching now to the general election for governor in North Carolina, if the election were held today, would you vote for Democrat Roy Cooper or Republican Dan Forest?

Press 1 for Roy Cooper

Press 2 for Dan Forrest

Press 3 for Undecided

Q18 Staying with the general election for governor in North Carolina, if the election were held today, would you vote for Democrat Roy Cooper or Republican Holly Grange?

Press 1 for Roy Cooper

Press 2 for Holly Grange

Press 1 for Undecided

Q19 If a vaccine became available for the coronavirus virus, would you get vaccinated?

Press 1 for Yes

Press 2 for No

Press 3 for Undecided

Q20 How would you rate your household's financial situation today?

Press 1 for Excellent

Press 2 for Good

Press 3 for Fair

Press 4 for Poor

Press 5 for Very poor

Q21 In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent

Press 4 for Something else

Q22 For statistical purposes only, which category best describes you?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian or Asian American

Press 5 for some other race or ethnicity, or multiple races

Q23 What is your age range?

Press 1 for 18-24 years

Press 2 for 25-34 years

Press 3 for 35-44 years

Press 4 for 45-54 years

Press 5 for 55-64 years

Press 6 for 65 years or older

Q24 What is the highest level of school you have completed or the highest degree you have received?

Press 1 for high school or less

Press 2 for some college or 2 year associates degree

Press 3 for 4 year college graduate

Press 4 for postgraduate degree

Q25 How would you describe your political views today?

Press 1 for Very Liberal

Press 2 for Somewhat Liberal

Press 3 for Moderate

Press 4 for Somewhat Conservative

Press 5 for Very Conservative

Q26 Are you male or female, or do you prefer a different gender?

Press 1 for Male

Press 2 for Female

Press 3 for Different Gender

Q27 What is your current annual household income?

Press 1 for less than $50,000

Press 2 for $50,000- $100,000

Press 3 for more than $100,000

Press 4 for prefer not to answer

Q1 Do you currently live in the state of North Carolina?

* Yes (1)
* No (2)

Q2 How likely are you to vote in the North Carolina primary election on March 3?

* Not likely to vote (1)
* Somewhat likely to vote (2)
* Very likely to vote (3)
* Already voted early (4)

Q3 Do you plan to vote, or have you already voted early, in the **Democratic primary** election or the **Republican primary** election?

* Democratic primary election (1)
* Republican primary election (2)

Q4 If the Democratic primary election for president were being held today, for whom would you vote? If you already voted early, for whom did you vote?

* Joe Biden (1)
* Bernie Sanders (2)
* Michael Bloomberg (3)
* Elizabeth Warren (4)
* Pete Buttigieg (5)
* Amy Klobuchar (6)
* Tom Steyer (7)
* Tulsi Gabbard (8)
* Undecided (9)

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Q5 Although you are undecided, which candidate, at this moment, do you lean most towards voting for in the Democratic primary election for president?

* Joe Biden (1)
* Bernie Sanders (2)
* Michael Bloomberg (3)
* Elizabeth Warren (4)
* Pete Buttigieg (5)
* Amy Klobuchar (6)
* Tom Steyer (7)
* Tulsi Gabbard (8)

Q6 Did you vote in the previous North Carolina primary election for president four years ago in 2016?t

* Yes (1)
* No (2)
* Cannot remember (3)

Q7 Which candidate did you vote for in the North Carolina primary election for president four years ago in 2016?

* Hillary Clinton (1)
* Bernie Sanders (2)
* Martin O'Malley (3)
* Voted "no preference" or cannot remember (4)

Q8 Will the upcoming Democratic primary election be the first time that you have voted in a primary election?

* Yes (1)
* No (2)

QCH This next question is a check to ensure that you are reading the questions and response categories carefully. Please answer "16" below to the question: What is 10+6?

* 15 (1)
* 16 (2)
* 17 (3)
* 18 (4)
* 21 (5)

Q9 The next set of questions concern possible match-ups for President in the **November general election.**If given a choice between only the two major-party candidates, please indicate who you would vote for at this time. If the presidential election were to be held today, would you vote for **Donald Trump or Joe Biden**?

* Donald Trump (1)
* Joe Biden (2)
* Undecided (3)

Q10 If the presidential election were to be held today, would you vote for **Donald Trump or Bernie Sanders**?

* Donald Trump (1)
* Bernie Sanders (2)
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Q11 If the presidential election were to be held today, would you vote for **Donald Trump or Michael Bloomberg**?

* Donald Trump (1)
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* Donald Trump (1)
* Elizabeth Warren (2)
* Undecided (3)

Q13 If the presidential election were to be held today, would you vote for **Donald Trump or Pete Buttigieg**?

* Donald Trump (1)
* Pete Buttigieg (2)
* Undecided (3)

Q14 If the presidential election were to be held today, would you vote for **Donald Trump or Tom Steyer**?

* Donald Trump (1)
* Tom Steyer (2)
* Undecided (3)

Q15 **Four years ago**, who did you vote for in the **2016** **presidential election**?

* Donald Trump (1)
* Hillary Clinton (2)
* Gary Johnson (3)
* Some other candidate (4)
* Did not vote in the 2016 presidential election (5)

Q16 Switching now to the general election for **U.S. Senate** in North Carolina, if the election were held today, would you vote for **Republican Thom Tillis** or **Democrat Cal Cunningham**?

* Thom Tillis (1)
* Cal Cunningham (2)
* Undecided (3)

Q17 Switching now to the general election for **governor** in North Carolina, if the election were held today, would you vote for **Democrat Roy Cooper** or **Republican Dan Forest?**

* Roy Cooper (1)
* Dan Forest (2)
* Undecided (3)

Q18 Staying with the general election for **governor** in North Carolina, if the election were held today, would you vote for **Democrat Roy Cooper** or **Republican Holly Grange?**

* Roy Cooper (1)
* Holly Grange (2)
* Undecided (3)

Q19 If a vaccine became available for the coronavirus virus, would you get vaccinated?

* Yes (1)
* No (2)
* Undecided (3)

Q20 How would you rate your household's financial situation today?

* Excellent (1)
* Good (2)
* Fair (3)
* Poor (4)
* Very poor (5)

Q21 In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

* Republican (1)
* Democrat (2)
* Independent (3)
* Something else (4)

Q22 For statistical purposes only, which category best describes you?

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* Asian or Asian American (4)
* Some other race or ethnicity, or multiple races (5)

Q23 What is your age range?

* 18 to 24 years old (1)
* 25 to 34 years old (2)
* 35 to 44 years old (3)
* 45 to 54 years old (4)
* 55 to 64 years old (5)
* 65 years or older (6)

Q24 What is the highest level of school you have completed or the highest degree you have received?

* Did not finish high school (1)
* High school graduate or GED certificate (2)
* Some college or a 2-year associate degree (3)
* 4-year college or university degree (4)
* Postgraduate degree (5)

Q25 How would you describe your political views today?

* Very liberal (1)
* Somewhat liberal (2)
* Moderate (3)
* Somewhat conservative (4)
* Very conservative (5)

Q26 Are you male or female, or do you prefer to self-describe?

* Male (1)
* Female (2)
* Prefer to self-describe: (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q27 What is your current annual household income?

* Less than $50,000 (1)
* $50,000 to $100,000 (2)
* More than $100,000 (3)
* Prefer not to answer (8)