

Checklist for AAPOR TI

Survey: Massachusetts Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in Massachusetts
4. Dates of data collection.	May 5-6, 2020
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 54 million registered voters with landlines, and a random sample of 20,000 drawn. Voters with only cellphones were not included. The online sample was of 611 registered voters supplied by Amazon Turk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n= 740, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.5% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted party, education, age, ethnicity and region. 2016 vote magnitude was used but new voters were included based on their actual sample (8.5%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Massachusetts Survey

1. To start, can you please tell me your gender?

Male

Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3. Do you approve or disapprove of the job Charlie Baker is doing as Governor?

Approve

Disapprove

Neutral or no opinion

4. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent/other

5. How likely is it that you will vote in the Democratic primary for Senate on September 1st?

Definitely will vote (go to 6)

Maybe will vote (go to 6)

Definitely will not vote (go to 9)

Don't know (go to 9)

6. For the Primary, because of the coronavirus, would you rather vote in person or vote by mail?

Vote in person

Vote by mail

7. If the Democratic primary for Senate were today, who would you be more likely to support, Ed Markey or Joe Kennedy?

Ed Markey

Joe Kennedy

8. Is your mind made up about who you will vote for in the Senate primary, or do you think you might change your mind?

Mind is made up

Might change my mind

9. How likely is it that you will vote in the 2020 Presidential election in November?

Definitely will vote

Maybe will vote

Definitely will not vote

Don't know

10. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 16)

Joe Biden (go to 12)

Undecided (go to 11)

11. Which candidate are you leaning towards at this time?

Donald Trump (go to 16)

Joe Biden

12. How excited are you to support Joe Biden? Are you extremely excited, very excited, mildly excited, or not that excited?

You are extremely excited

Very excited

Mildly excited

Not that excited

13. If you had the choice between Joe Biden and New York Governor Andrew Cuomo to be the Democratic nominee who would you choose?

Joe Biden

Andrew Cuomo

14. Who do you think should be Joe Biden's running mate for Vice President? (Go to 16)

1) Gretchen Whitmer

2) Kamala Harris

3) Stacey Abrams

4) Tammy Baldwin

5) Amy Klobuchar

6) Elizabeth Warren

7) Val Demings

8) Someone else

15. How excited are you to support Donald Trump? Are you extremely excited, very excited, mildly excited, or not that excited?

You are extremely excited

Very excited

Mildly excited

Not that excited

16. Regardless of who you will vote for President, who do you think will win the Presidential election Donald Trump or Joe Biden?

Donald Trump

Joe Biden

17. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote

(Randomized)

The economy

Health care

Immigration

Beating Trump

Re-electing Trump

Something Else

18. From what you've read and heard, do you think the allegations of sexual harassment and assault against Joe Biden are true or false?

True

False

Unsure

19. Do you think Joe Biden should release more records concerning the allegations made by Tara Reade, or do you think he has released enough information already?

He should release more

He has released enough

Don't know

20. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

21. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

22. What is your age range?

- 18-29 years
- 30-49 years
- 50-64 years
- 65 or more years

23. What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

24. Have you or someone you personally know tested positive for Coronavirus?

- Yes
- No

25. Have you or someone in your household lost their job as a result of the Coronavirus?

- Yes
- No

26. When do you think Governor Baker should allow non-essential businesses to reopen?

- On May 18th
- By June 1st
- By the 4th of July
- After the 4th of July

27. When places of work reopen, what characterizes your likely situation?

- It does not matter as I am now unemployed
- I will go to work under any circumstances
- I will not go to work because I fear getting sick or bringing the virus back home to my family
- I will not go to work because I have to stay home to take care of my child
- I will not go to work until testing is conducted at work
- I will not go to work unless facemasks are worn

28. How would you rate the federal government's response thus far to the Coronavirus in our state

- Too much
- About right
- Too little

29. Beginning the 6th of May, all Massachusetts residents will be required to wear face masks or coverings while in public places where social distancing is not possible. Do you feel this is a necessary or an unnecessary order?

Extremely necessary

Somewhat necessary

Somewhat unnecessary

Extremely unnecessary

Unsure/No opinion

30. What is your household income?

Less than \$50,000

\$50,000-\$100,000

More than \$100,000

31. What congressional district do you live in?