



SQUASH

AUSTRALIA

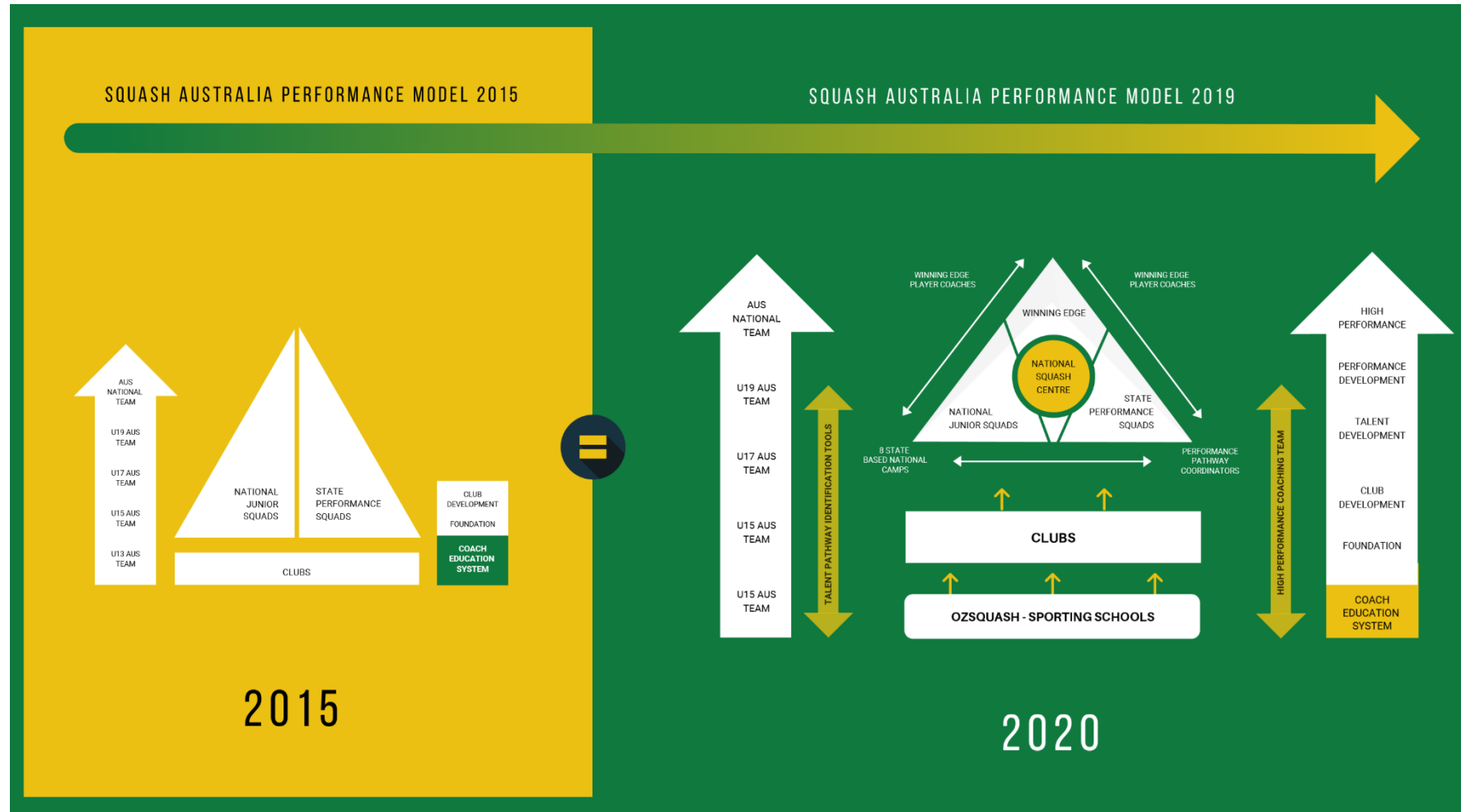
2018 | 2019

Year in Review

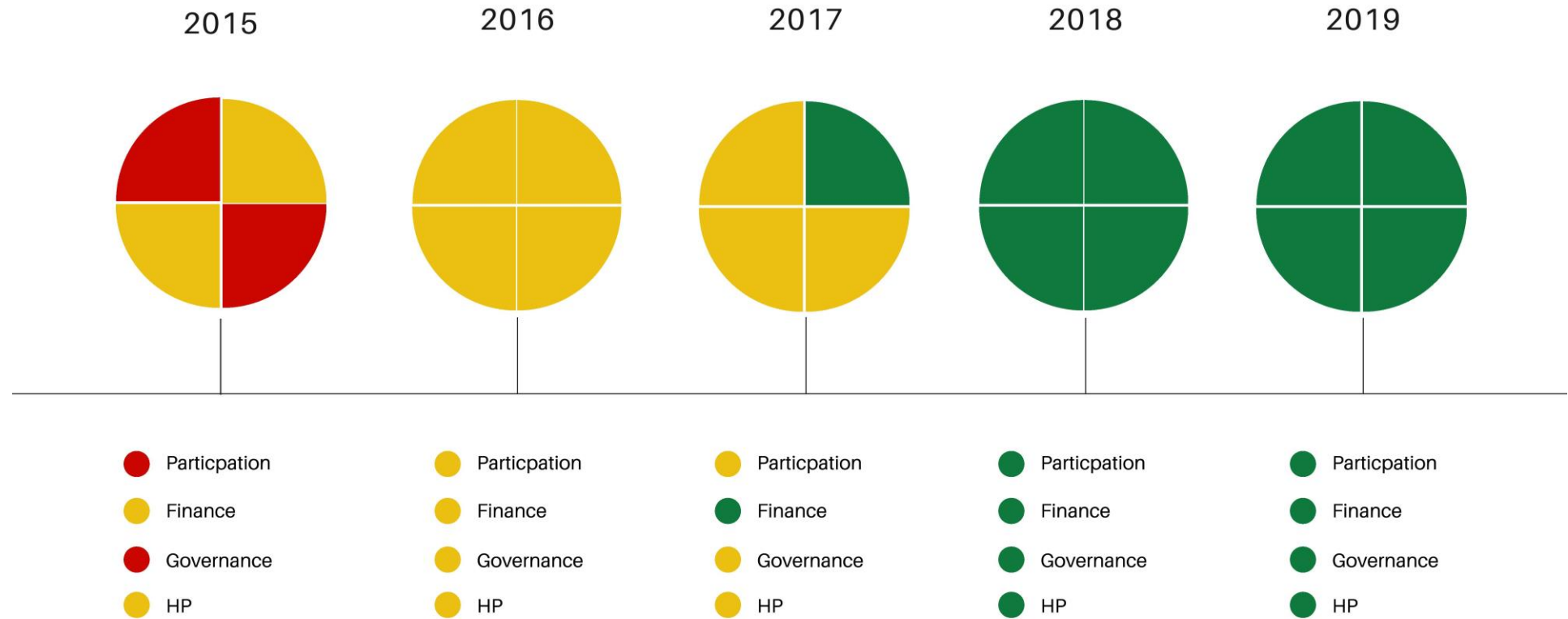


2015 Vs 2020

SQUASH AUSTRALIA | HIGH PERFORMANCE



GOVERNANCE



AUSTRALIAN DOUBLES OPEN

SQUASH
AUSTRALIA

15-16 Feb 2020



NATIONAL SQUASH CENTRE, GOLD COAST

OVER \$5000 WORTH OF PRIZES

**MEN'S, WOMEN'S & MIXED
OPEN AST EVENTS**

**COMBINED GRADED EVENTS
COMBINED JUNIOR EVENT**

BLK

DUNLOP
SPORT

VICTOR
the innovative indoor company

CITY OF
GOLDCOAST



Carrara Squash Centre

NOW

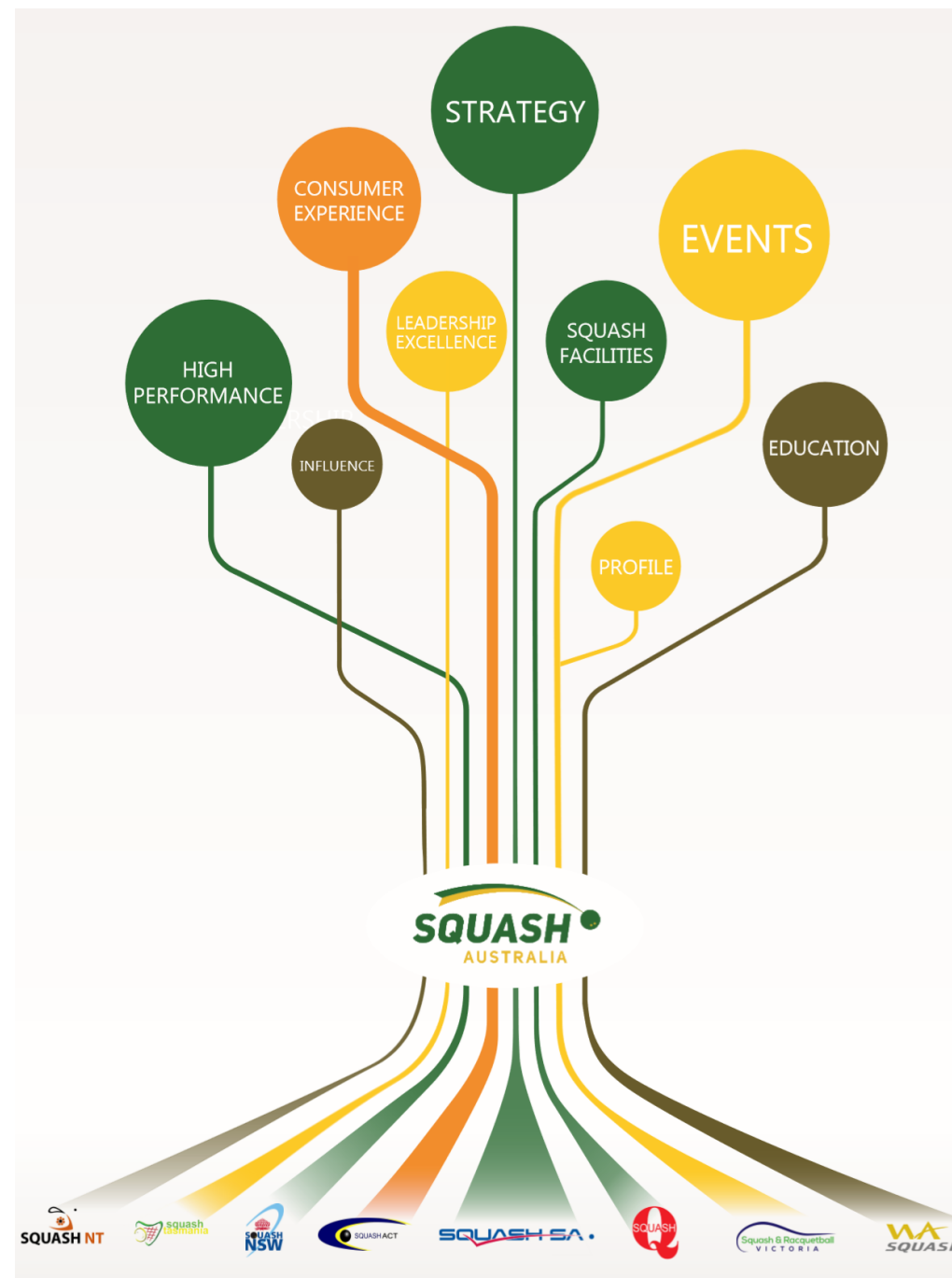
- The facility boasts six squash courts and has benefited from a further \$400,000 in grants since it opened.
- There is a new interactive court being installed.
- There is built-in streaming set up.
- The Centre is home to Squash Australia National Training.
- The Centre has a thriving squash club and is helping embed squash to the local Gold Coast community in partnership with other squash centres.
- The Centre hosted the World Doubles Championships in 2019.
- The Centre will host the World Junior Championships in 2020.



THEN

- The Commonwealth Games Campaign for a National Squash Centre began in 2015 a 'Home of Squash' in the Carrara Indoor Stadium.
- The original legacy had been cancelled and the courts were to be sold.
- The centre concept and confirmation were only confirmed in the last twelve months before the Games, a great outcome for the sport.
- The Queensland Government and Squash Australia combined found the \$500,000 to make the installations and set up work.





STRATEGIC OUTCOMES

Participation Growth

Underpinned by quality experience .

Increased Profile

A positive and dynamic perception of the sport.

Performance Success

Winning medals that matter for Australia.

MEASURABLE GOALS

3 - 5% compound participation growth over four years.
Increased commercial sponsorship by 25%.

Win two medals at the 2022 Commonwealth Games and regularly have players in the last eight at the World Junior Championships.

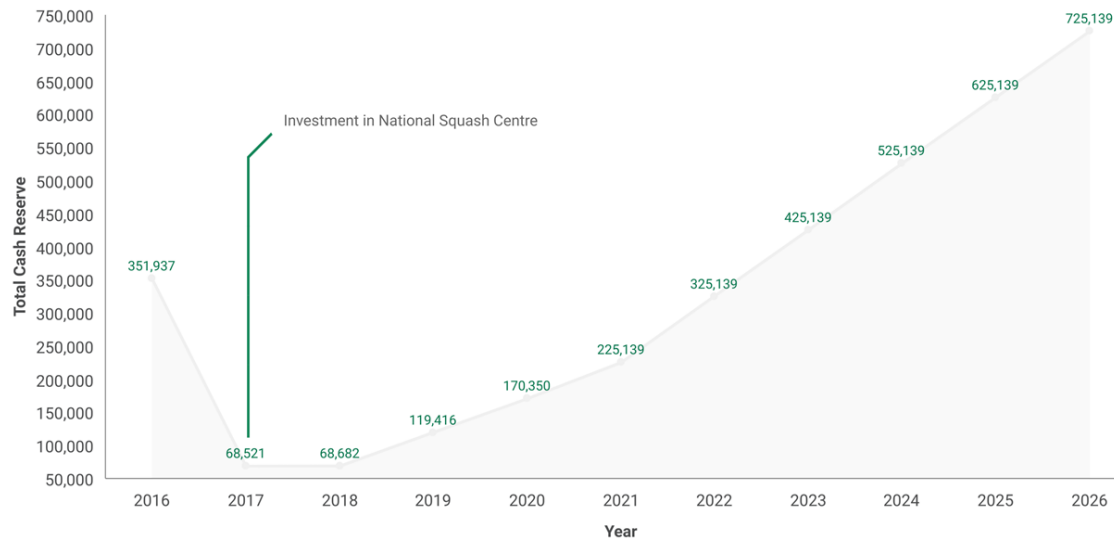
BUILDING A SYSTEM WHICH SUPPORTS SUSTAINABLE PROGRAMMES THAT CAN ACHIEVE THESE GOALS

ENABLERS

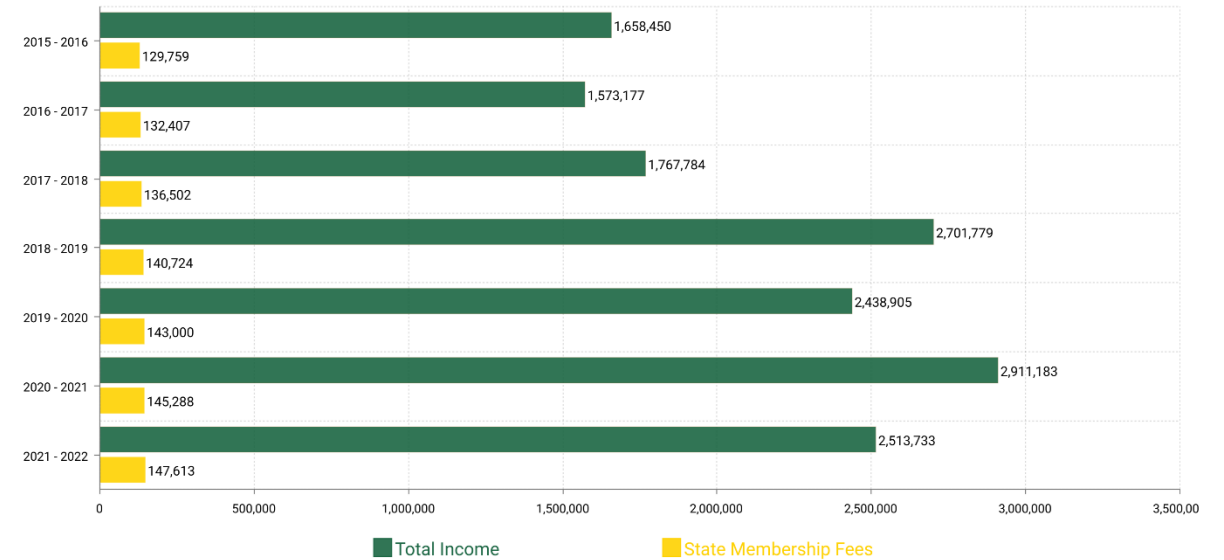
- Be a collaborative, well organised and friendly sport
- Increased funding to the whole of sport
- Squash is well promoted
- Enhanced use of digital technology
- A strong base of young performance players
- Good refereeing and coaching throughout Australia
- Ensure volunteers running clubs are well supported
- Run a thriving competition structure

FINANCE

SQUASH AUSTRALIA CASH RESERVE

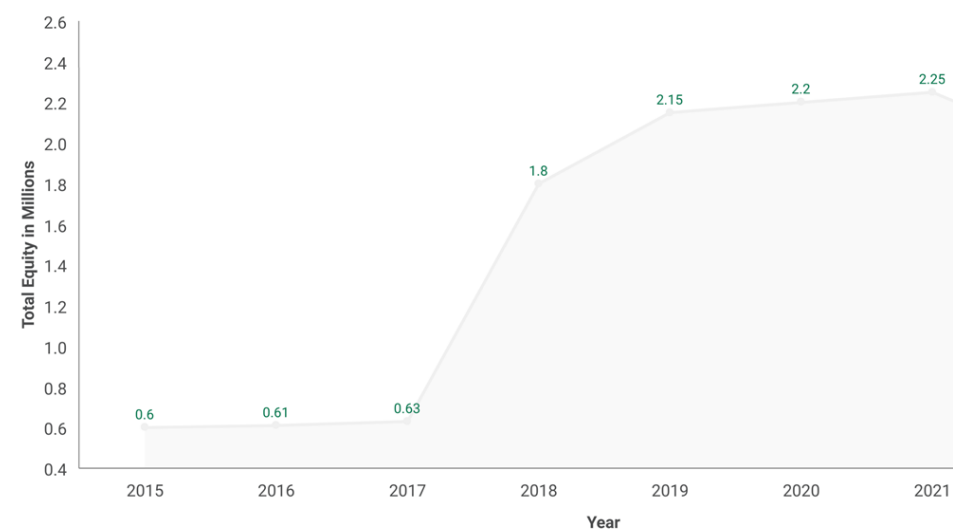


Total Income and Total State Membership Fees

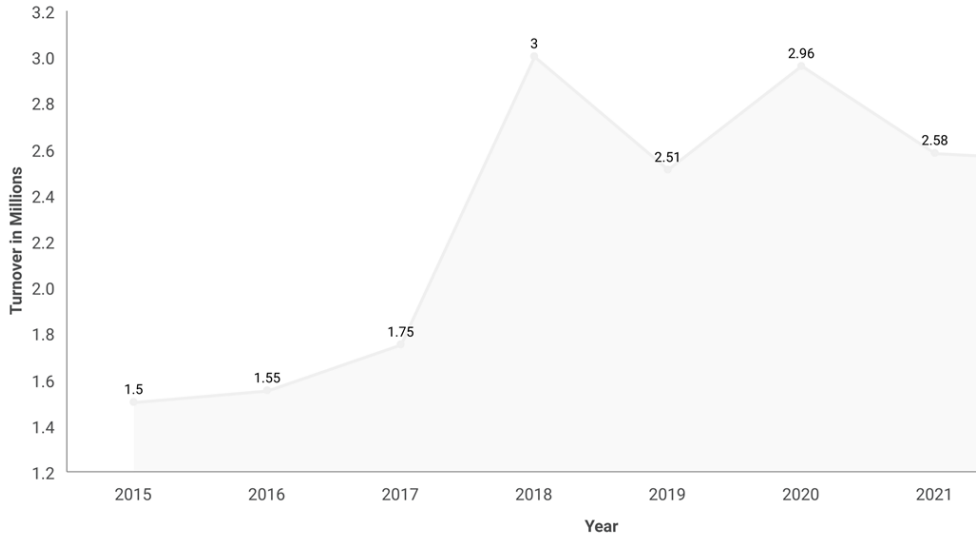




SQUASH AUSTRALIA TOTAL EQUITY

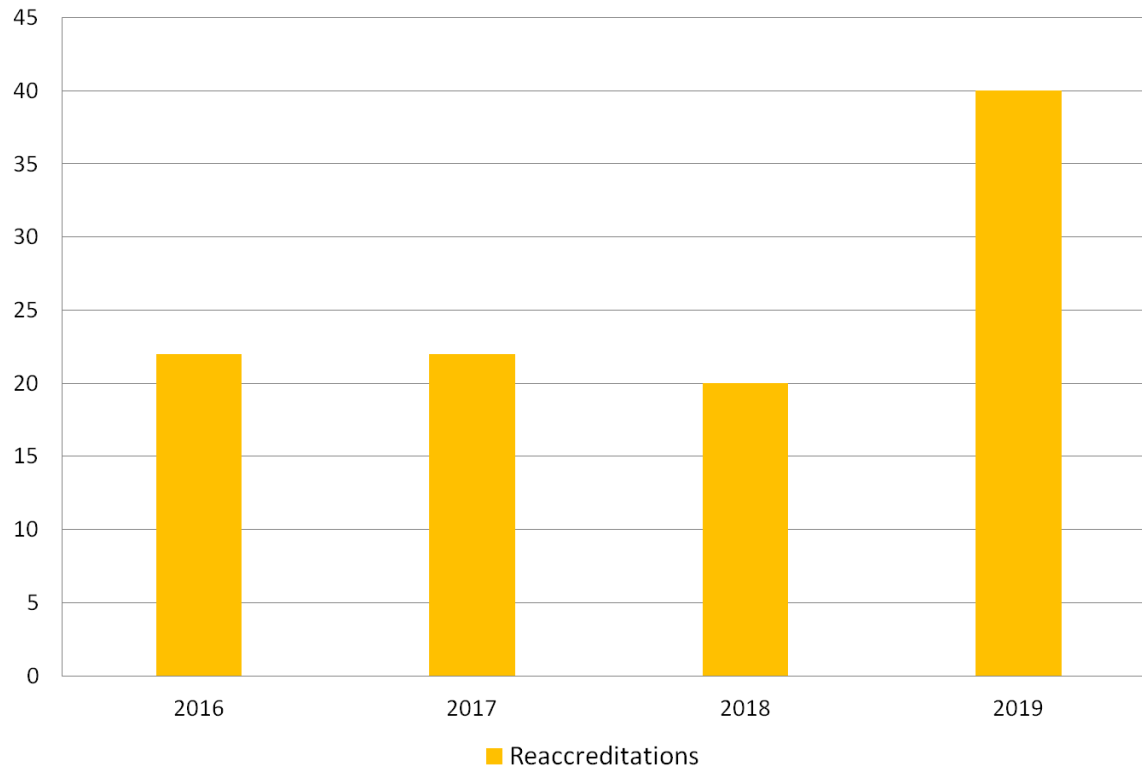


SQUASH AUSTRALIA TOTAL TURNOVER

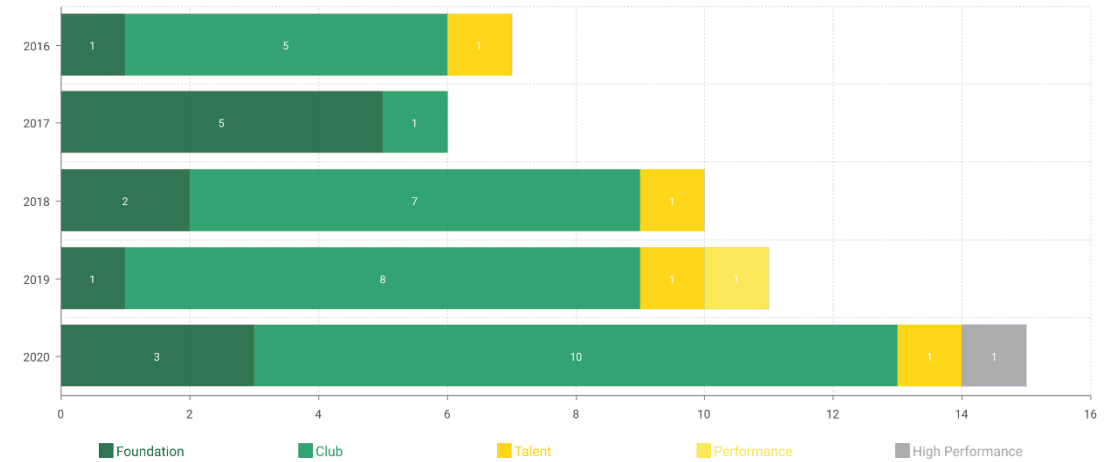


EDUCATION

Coaching Re-accreditations



Total Number of Coach Education Courses





AUSTRALIAN NATIONAL CHAMPIONSHIPS

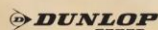
**OVER \$10,000 WORTH OF
PRIZES UP FOR GRABS**

PREMIER A B C D AND E GRADES

CARRARA, QLD

7-9 FEBRUARY 2020

CITY OF
GOLDCOAST.



BLK SPORTAUS





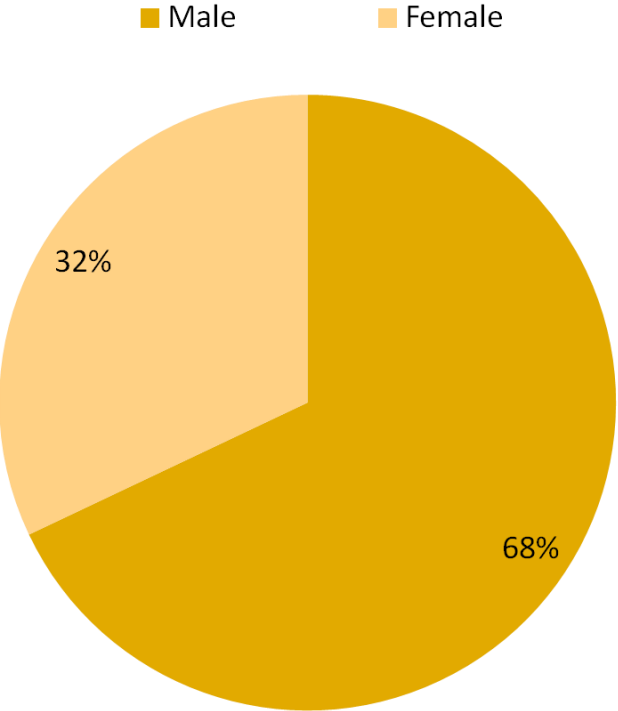
DEVELOPMENT OF SQUASH AUSTRALIA COACH EDUCATION SYSTEM

					Education Newsletters
				Education Newsletters	E-Learning
			Education Newsletters	E-Learning	High Performance
			E-Learning	Performance Development	Performance Development
		E-Learning	Talent Development	Talent Development	Talent Development
	E-Learning	Club Development	Club Development	Club Development	Club Development
	Foundation	Foundation	Foundation	Foundation	Foundation
Framework	Framework	New Framework	New Framework	New Framework	New Framework
2015	2016	2017	2018	2019	2020

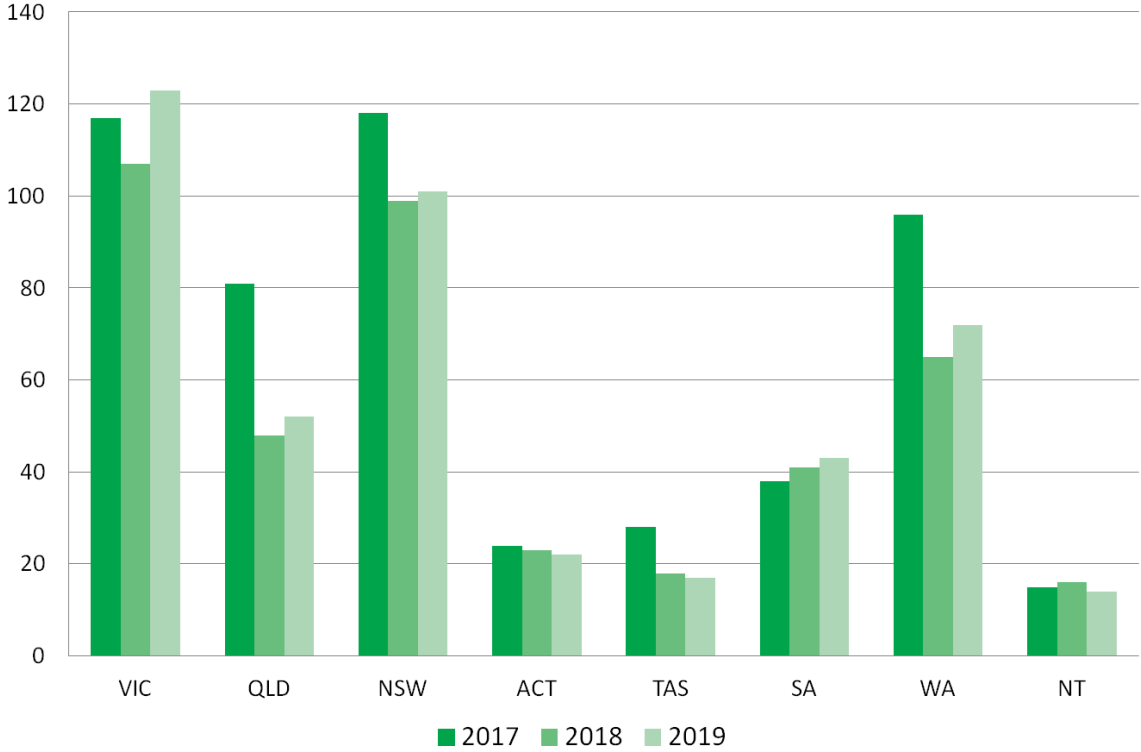
WSF CERTIFIED

COACHES

Male and Female Coaches



Number of Coaches Per State Per Year





JUNIOR EVENT GUIDE



GOLD COAST CARRARA PSA

17-19 January 2020

Carrara National Squash Centre, Gold Coast

CARRARA JUNIOR OPEN

19 January 2020

Carrara National Squash Centre, Gold Coast

AUSTRALIAN NATIONAL CHAMPIONSHIPS

7-9 February 2020

Carrara National Squash Centre, Gold Coast

AUSTRALIAN DOUBLES CHAMPIONSHIPS (incl. Juniors)

15-16 February 2020

Carrara National Squash Centre, Gold Coast

GOLD COAST CARRARA DOUBLES (incl. Juniors)

14 March 2020

Carrara National Squash Centre, Gold Coast

OCEANIA JUNIOR CHAMPIONSHIPS

10-13 April 2020

Carrara National Squash Centre, Gold Coast

TRANS TASMAN TEST

14-15 April 2020

Carrara National Squash Centre, Gold Coast

AUSTRALIAN JUNIOR OPEN

9-12 July 2020

Carrara National Squash Centre, Gold Coast

INTERNATIONAL JUNIOR TRAINING CAMP

Between AJO & WJC 2020

Carrara National Squash Centre, Gold Coast

WORLD JUNIOR CHAMPIONSHIPS

Indiv: 19-24 July | Teams: 25-30 July 2020

Carrara National Squash Centre, Gold Coast

AUSTRALIAN JUNIOR CHAMPIONSHIPS

Indiv: 26-29 Sept | Teams: 1-4 Oct 2020

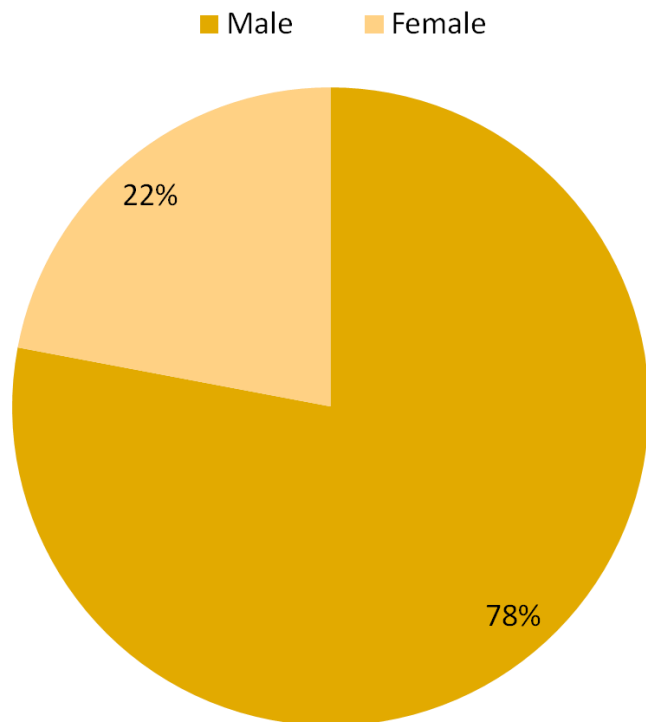
Canberra, ACT



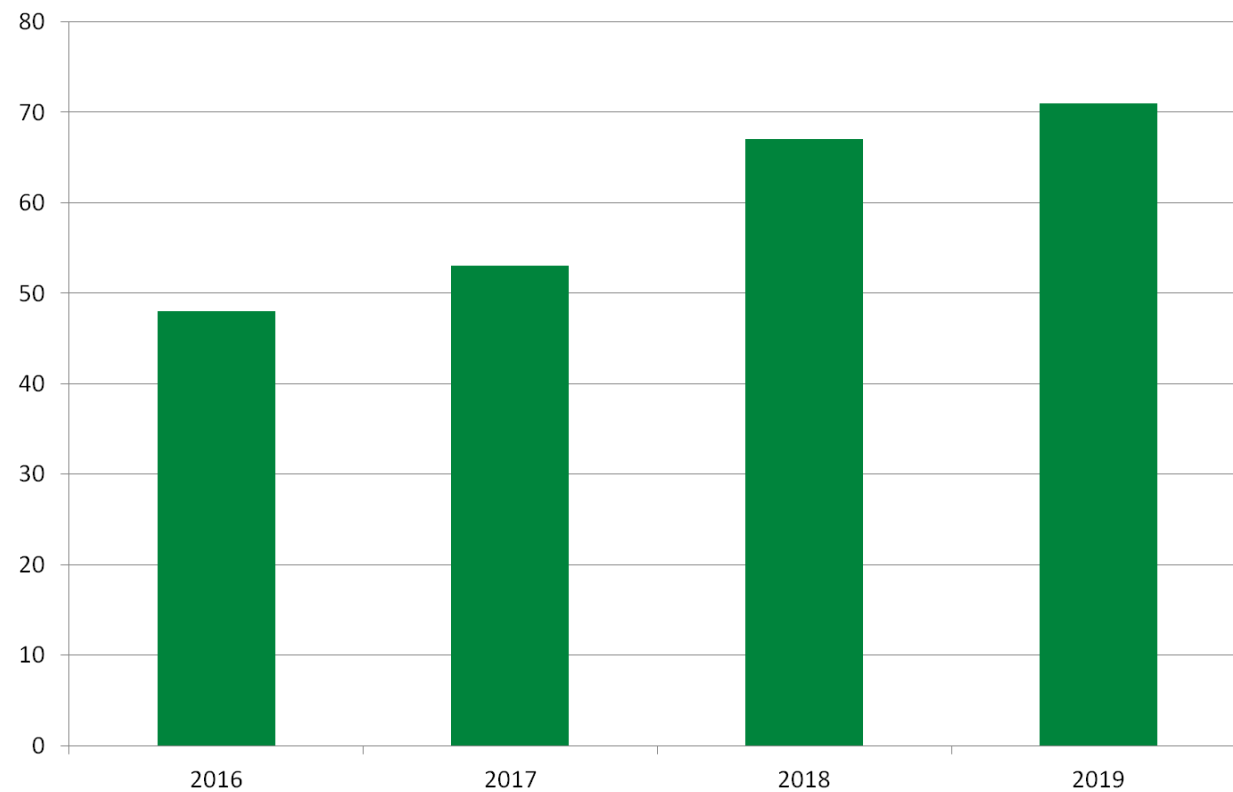
www.squash.org.au

REFEREES

Male and Female Referees



Total Number of Referees



Squash Australia

Benefits of Affiliation



Referee
Pathway



Coach
Education



High
Performance
Systems



Squash
Centres



e-Learning
System



Membership
Hotline



Merchandise
Promotions



Newsletter
Updates



Play in
fixtures &
tournaments



MARSH INSURANCE

---- NATIONAL PROGRAM ----

Public liability insurance
Management liability
insurance
Personal accident
insurance
Cyber Insurance



SPORTYHQ

---- FREE ----

CRM System
Websites
Competition Software
Integration
Court Booking System
3 Year Road Map



STATE SUPPORT

---- FREE ----

Free squash racquets
Free school packs
Free squash balls
Cash support towards initiatives
Facility Grant Consultancy
Pathway Support



BENEFIT \$196,708.34

Membership Fee
\$ 39,902.49



BENEFIT \$209,458.34

Membership Fee
\$ 39,902.49



BENEFIT \$88,958.34

Membership Fee
\$ 16,563.30



BENEFIT \$182,208.34

Membership Fee
\$ 33,126.59



BENEFIT \$69,458.34

Membership Fee
\$ 16,563.30



BENEFIT \$39,208.34

Membership Fee
\$ 4,517.26



BENEFIT \$28,208.34

Membership Fee
\$ 4,517.26



BENEFIT \$42,458.34

Membership Fee
\$ 4,517.26



2020 AUSTRALIAN JUNIOR CHAMPIONSHIPS

INDIVIDUALS : 26 SEP - 29 SEP
TEAMS : 1 OCT - 4 OCT
CANBERRA, ACT



UNDERSTAND THE RETURN ON INVESTMENT FROM A SQUASH COURT



INCREASE YOUR TURNOVER BY
\$20K A YEAR
AND ATTRACT NEW BUSINESS WITH
INTERACTIVE SQUASH TECHNOLOGY

24/7 COURT TECHNOLOGY
ATTRACT NEW BUSINESS AND
INCREASE YOUR TURNOVER
BY \$50,000



WHAT A 3 COURT SQUASH SYSTEM EQUATES TO =
3 SINGLES SQUASH COURTS = 2 DOUBLES SQUASH COURTS
= 8 TABLE TENNIS COURTS = **\$100 AN HOUR**



365 DAYS A YEAR
SQUASH FACILITIES
CAN BE USED ALL
YEAR ROUND



VARIETY OF PROGRAMS



CARDIO
SQUASH



SQUASH
GIRLS CAN

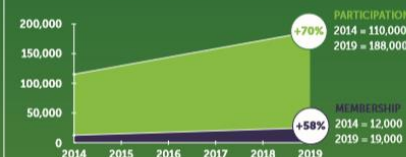


SOCIAL
SQUASH



OZ SQUASH

4-YEAR GROWTH IN BOTH PARTICIPATION & MEMBERSHIP NUMBERS



OVER **20 MILLION**
SQUASH PLAYERS WORLDWIDE



432 SQUASH
CENTRES
1572 SQUASH
COURTS



Forbes
RATED IT THE NUMBER 1
HEALTHIEST SPORT TO PLAY



20 COMMONWEALTH GAMES
MEDALS SINCE 1998
33 WORLD CHAMPIONSHIPS
SINCE 1976



FREE FACILITY CONSULTANCY



FREE WEBSITE, FREE BOOKING
SYSTEM & FREE CRM



GET GREAT RATES ON PRODUCT
& REBATES ON SALES



GET NEW LEADS & CUSTOMERS
ON YOUR COURTS



TAILORED TEAM KITS &
GREAT PRICING

50 REASONS WHY PARENTS SHOULD ENCOURAGE THEIR CHILDREN TO PLAY SQUASH

WANT TO KNOW MORE? VISIT WWW.SQUASH.ORG.AU

 <p>INCREASE CONFIDENCE</p>	 <p>BUILDS FRIENDSHIPS</p>	 <p>BUILDS CHARACTER</p>	 <p>IMPROVES SELF ESTEEM</p>	 <p>IMPROVES MEMORY</p>
 <p>REDUCES OBESITY</p>	 <p>DEVELOPS RESILIENCE</p>	 <p>TEACHES RESPECT</p>	 <p>IMPROVES MOOD</p>	 <p>DEVELOPS CREATIVITY</p>
 <p>REDUCES</p>	 <p>REDUCES</p>	 <p>REDUCES</p>	 <p>TEACHES LIFE</p>	 <p>PROMOTES</p>



SportyHQ

SportyHQ brings value to your club run online bookings, tournaments, ladders, membership payments, your website and much more

FREE SAVE \$5400

BASIC MODULE

FREE ANNUALLY

Create your facility profile, manage members including payment and affiliations, participate in pennants

FACILITY MANAGEMENT MODULE

FREE ANNUALLY

Manage your members including bulk emails, event registration, membership reports, billing and import/export functionality

SAVE UP TO
\$4800

BOOKING MODULE

FREE ANNUALLY

Manage unlimited courts and online bookings, accept payments and 'looking for a player' helper

SAVE **\$240**

WEBSITE MODULE

FREE ANNUALLY

Build your own club website, unlimited pages, integration with other club services, DNS hosting, unlimited admins, **SAVE \$1200**

PERFORMANCE MODULE

FREE ANNUALLY









Box leagues, unlimited team leagues, ranking lists, match reports

FREE SportyHQ Platform



FOR MORE INFORMATION, PLEASE

Sporty HQ platform FREE to all Member State & Territory Squash Associations

	TOTAL CLUBS CURRENTLY BENEFITING FROM FREE SPORTYHQ	FINANCIAL BENEFIT	IF ALL CLUBS TOOK ADVANTAGE OF FREE SPORTYHQ	FINANCIAL BENEFIT
	11	\$14,460.00	84	\$140,720.00
	27	\$13,020.00	158	\$262,866.00
	36	\$60,480.00	132	\$221,760.00
	9	\$13,680.00	17	\$24,720.00
	14	\$20,940.00	56	\$94,080.00
	5	\$7,260.00	11	\$19,320.00
	2	\$20,160.00	65	\$108,060.00
	11	\$5,400.00	6	\$7,500.00
	115	\$155,400.00	529	\$879,026.00

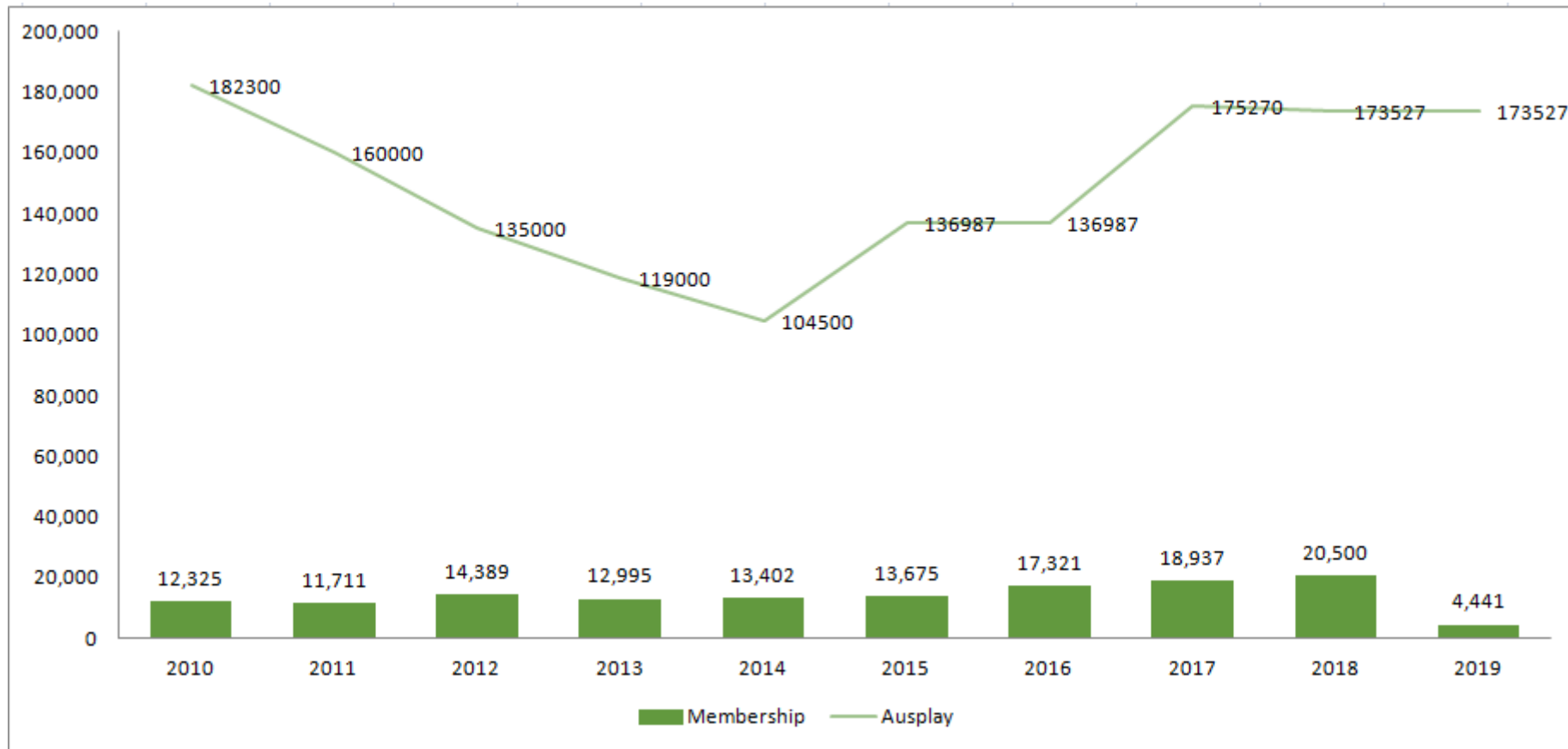
BASED ON LATEST DATA

THE POTENTIAL BENEFIT

TOTAL CLUBS	115	TOTAL CLUBS	
FINANCIAL BENEFIT	\$155,400.00	FINANCIAL BENEFIT	

Sporty HQ Value

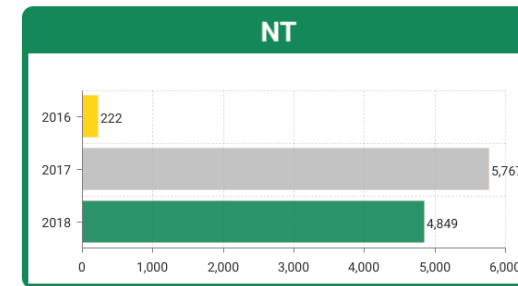
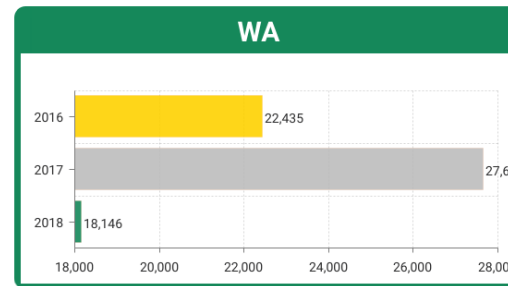
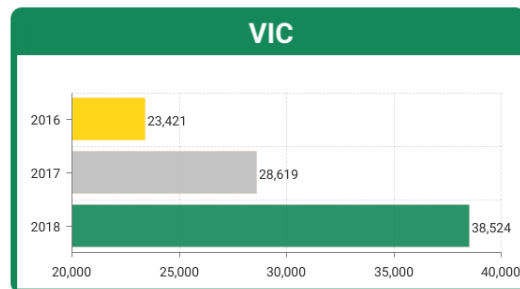
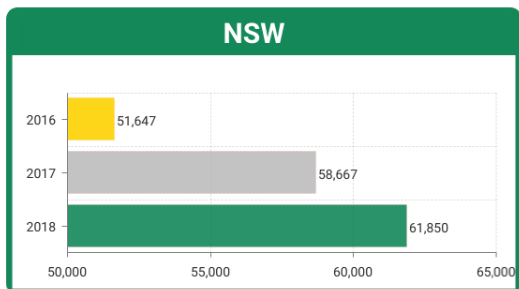
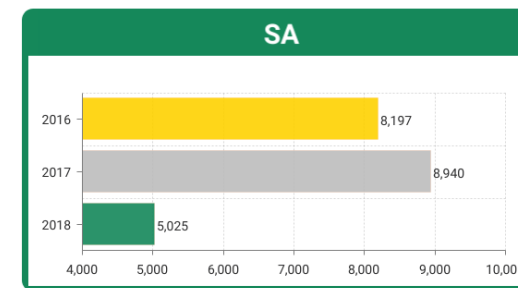
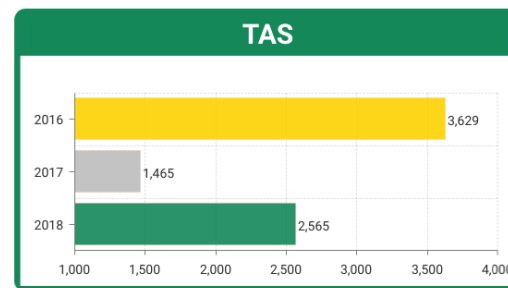
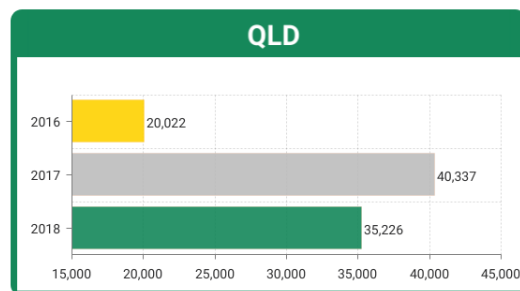
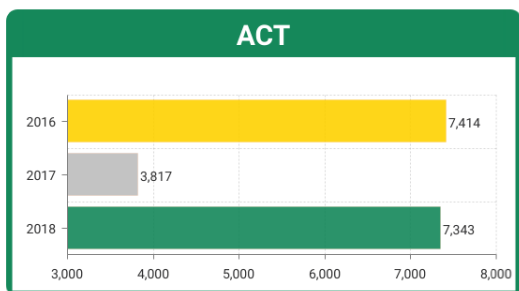
PARTICIPATION GROWTH





AUSPLAY | State by State

AUSPLAY DATA BY STATE



AUSPLAY DATA BY STATE

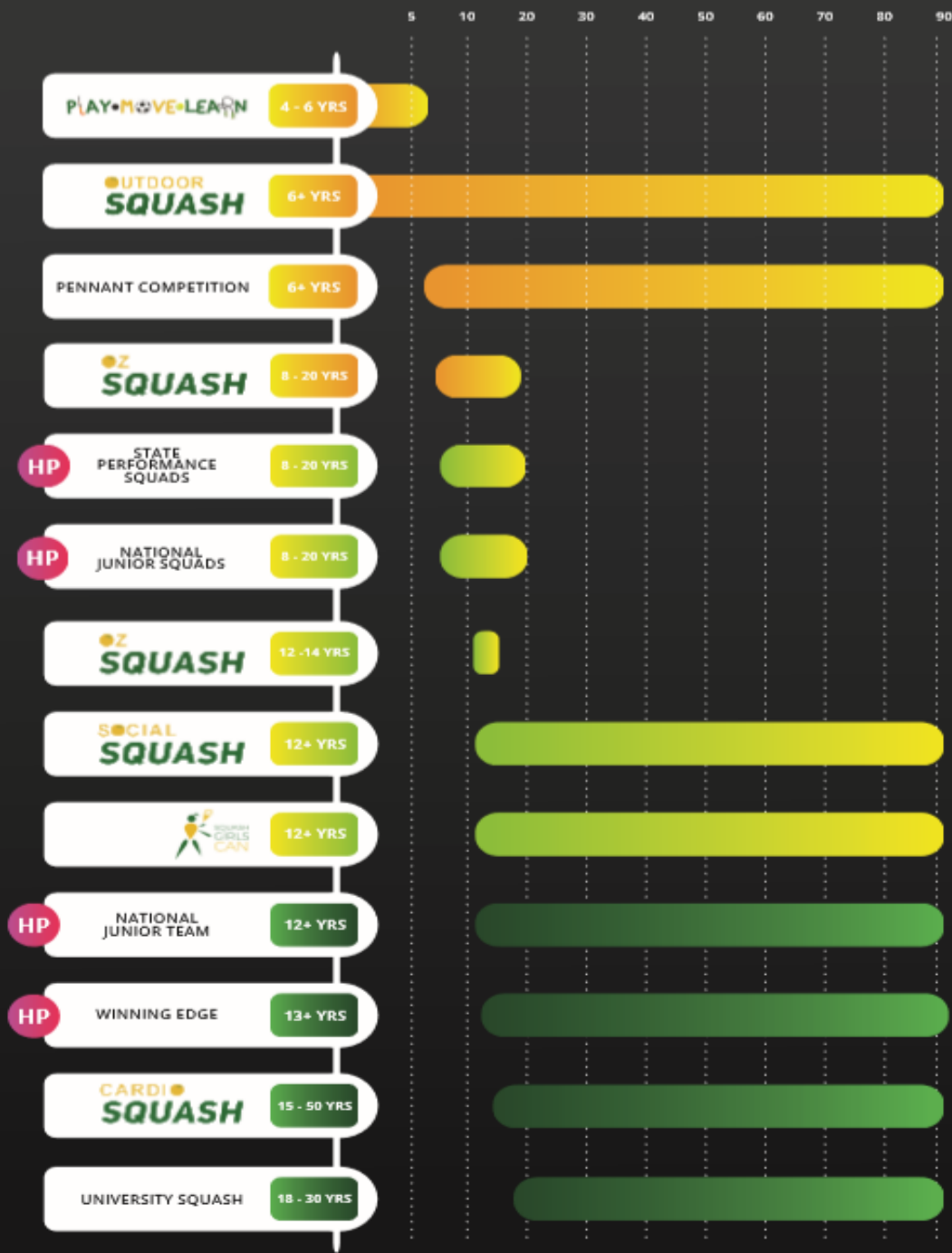
A black and white photograph of two male squash players in action on a court. The player in the foreground is a man with a beard, wearing a dark shirt and shorts, captured in a dynamic pose as if hitting a backhand shot. The player in the background is another man, wearing a light-colored shirt and shorts, positioned to receive the ball. The background is a plain, light-colored wall.

AUSTRALIAN CLUB CHAMPIONSHIPS

6-8 December
Carrara Squash Centre
Gold Coast, QLD

\$5000
WORTH OF PRIZES UP FOR GRABS

PLAYER DEVELOPMENT PATHWAY



The background of the poster is a collage of action shots from squash matches, featuring several young players in various poses. The entire image is overlaid with a semi-transparent geometric pattern of triangles in shades of purple, blue, and teal. A small yellow lightning bolt icon is positioned to the left of the year '2020'.

2020 OCEANIA JUNIOR CHAMPIONSHIPS

**CARRARA SQUASH CENTRE
10-13 APRIL 2020**



FOLLOW US    

WWW.SQUASH.ORG.AU

WWW.SQUASHAUSTRALIA.TV

SQUASH AUSTRALIA EVENT GROWTH





**GOLD COAST - CARRARA
PSA SATELLITE EVENT
JANUARY 17 - 19
2020**

OVER \$5,000 IN PRIZES

**CARRARA CLUB CHAMPIONSHIPS
PREMIER A B C D AND E GRADES**



CITY OF
GOLD COAST



WSF WORLD JUNIOR CHAMPIONSHIPS

19 - 30 July 2020

Carrara National Squash Centre and
Pacific Fair Shopping Centre
www.squash.org.au



**Australian
Junior Open
Carrara National
Squash Centre
9 - 12 July 2020**

**International Training Camp
with former World No 4
Stewart Boswell**

4 x Commonwealth Games Medallist
(singles and doubles)

2 x Gold Medallist
Men's World Team Championships

US Open Finalist

13 - 17th July 2020



CITY OF
GOLDCOAST.

DUNLOP
SPORT

empressit
One touch. 350 reach.

Mercure

smart
m8

SPORT
AUS

SQUASH
AUSTRALIA

WORLD
SQUASH
WSF

World Junior Championships - 2020

Many of the world's best junior athletes will converge on the Gold Coast in July for the 2020 WSF World Junior Championships.

The National Squash Centre in Carrara will play host to more than 150 talented athletes across Singles and Teams event for the honour to be crowned Junior World Champions and what better place to do it than in one of the best locations in Australia, the Gold Coast.

Squash players and fans will enjoy playing on world-class facilities in Carrara but glory of playing against the best players may be on par with the best of what Gold Coast has to offer, right around the corner.

Surfers Paradise is a short trip nearby with its stunning beaches, shops and restaurants. Join in with the locals by hiring a Surf board and catch some great waves at the beach or head across to Main Beach, enjoy some jet-skiing and then sit out on the deck of one of the restaurants, overlooking a sunset afterwards.

Pacific Fair is a short drive away. It is in the top five of the biggest major shopping centres in Australia and offers a unique shopping experience with plenty of eateries and outdoor entertainment that can leave Squash fans extending

their stay to get quality shopping in.

Less than 20-minutes away is one of the best locations in Australia for quality attractions with Movie World, Sea World, Wet n Wild, Dream World and White Water World all within small proximity of each other and offering a week of entertainment on its own.

Get in touch with local wildlife at the Currumbin Wildlife Sanctuary and learn about the wildlife in Australia.

See some of Australia's most stunning birds with the Wildskies Free Flight Bird Show and enjoy the colour of the Loriekeets with special feedings. See the best of Australiana and reptiles while celebrating Australia's rich local aboriginal culture with an Aboriginal Dance Show.

Take a 40-minute drive south along the beach and explore Coolangatta while taking in some of the best beach scenery that the Gold Coast has to offer. Take a walk through some of the stunning parks along the ocean, enjoy a meal at one of the many Surf Lifesaving Clubs right on the beach or explore the many nice shops and cafes in towns such as Burleigh and Robina.

Want to explore nature at its finest? Mount Tambourine Rainforest Walk is a short 40-minute drive from the Squash courts and offers incredible rainforest bush walks and stunning waterfalls.

Do yourself a favour by hiring a car, and extend your stay around the World Junior Championships and embrace the great beauty that Gold Coast has to offer and enrich your experience.

The weather in July is perfect with temperatures always in the mid 20 degrees and producing lots of sunshine. It is the perfect way to spend the winter and of course, see some pulsating quality Squash at one of the best facilities in the country. It really doesn't get any better than that.

Photos: Destination Gold Coast

AJO 2020

The 2020 Australian Junior Open takes place at the National Squash Centre in Carrara from Thursday July 9 to Sunday July 12.

International Junior Training Camp

The International Junior Training Camp takes place at the Centre between the Australian Junior Open and World Junior Championships





FACILITY FOUNDATION

GETTING MORE COURTS OPEN
IN AREAS WE NEED THEM THE
MOST!

**DONATE BEFORE
JUNE 30!**

ALL DONATIONS OVER \$2
ARE TAX DEDUCTABLE

Visit squash.org.au or turnover for more details

All donations guaranteed to be spent on facility projects approved against published criteria and overseen by independent foundation trustees.

Guaranteeing your donations go where they are supposed to go.

More details on application process to follow.

PARA-SQUASH

SQUASH AUSTRALIA | KEY SUCCESS



WORLD DOUBLES | JUNE



SQUASH AUSTRALIA ANNUAL AWARDS





PARLIAMENT PROGRAM

WSF WORLD COACHES CONFERENCE





NATIONAL UNIVERSITY CHAMPIONSHIPS



AUSTRALIAN MASTERS SQUASH CHAMPIONSHIPS

AUSTRALIAN JUNIOR CHAMPIONSHIPS



SQUASH AUSTRALIA SOCIAL MEDIA



Facebook - SquashAustralia

Instagram - squash_australia

Twitter - SquashOz

Website - squash.org.au

YouTube - SQUASHAUSTRALIA

Hashtag - #squashinaustralia



Facebook - squashgirlscan

Instagram - squash_girls_can

Website - squashgirlscan.com.au

Hashtag - #squashgirlscan



Facebook - WJCGoldCoast2020

Instagram - wsf_wjc_2020

Twitter - WJC_2020

Hashtag - #wjc2020