**Checklist for AAPOR Transparency Initiative**

**Survey**: ECU Center for Survey Research Poll, 1/31 through 2/2.

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| **TI Disclosure Elements** | Answers |
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | The ECU Center for Survey Research |
| 1. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | The full questionnaire is below. |
| 1. A definition of the population under study and its geographic location. | Registered voters in South Carolina |
| 1. Dates of data collection. | January 31 – February 2 |
| 1. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Aristotle voter file of 692,872 registered voters with landlines, and a random sample of 30,000 was drawn (n=1,165). Voters with cell phones were not included. The online sample of 591 registered voters was provided by Lucid. |
| 1. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC (phone)  Lucid, LLC (online survey) |
| 1. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Lucid uses opt-in panels recruit participants |
| 1. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 1. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and Online |
| 1. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples. | The sample consisted of registered voters, n=1,756 in South Carolina, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 2.7 percentage points. Screening questions asked if the voter was registered in South Carolina and currently residing in SC. If the respondent said they were not registered, and/or not residing in SC, they were eliminated from the sample. |
| 1. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. | The data were weighted by age, race, gender, education, and mode, and 2016 vote magnitude. |
| 1. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.*** | N/A |
| 1. Contact for obtaining more information about the study. | [morrisj@ecu.edu](mailto:morrisj@ecu.edu)  franciap@ecu.edu |

Survey

Q1 Do you currently reside in the state of South Carolina?

* Yes (1)
* No (2)

Q2 How likely are you to vote in the South Carolina **primary election** on February 29?

* Not likely to vote (1)
* Somewhat likely to vote (2)
* Very likely to vote (3)
* Already voted early (4)

Q3 Do you plan to vote, or did you vote early, in the Republican primary election or the Democratic primary election?

* Republican primary election (1)
* Democratic primary election (2)
* Not sure (3)

Q4 If the Democratic primary election for president were being held today, for whom would you vote?

* Joe Biden (1)
* Bernie Sanders (2)
* Elizabeth Warren (3)
* Pete Buttigieg (4)
* Amy Klobuchar (5)
* Tom Steyer (6)
* Andrew Yang (7)
* Michael Bloomberg (8)
* Tulsi Gabbard (9)
* Michael Bennet (10)
* Deval Patrick (11)
* John Delaney (12)
* Write-in candidate or someone not mentioned (13)
* Undecided (14)

Q7 Is your mind made up about which candidate you will vote for in the primary election for president or do you think you might change your mind before the primary election?

* Your mind is made up. (1)
* You might change your mind before the primary election. (2)

QS2 This next question is a check to ensure that are you are reading the questions and response categories carefully. Please answer "16" below to the question: What is 10+6?

* 15 (1)
* 16 (2)
* 17 (4)
* 18 (5)
* 21 (6)

Q9 Which candidate did you vote for in the South Carolina primary election for president four years ago in 2016?

* Hillary Clinton (1)
* Bernie Sanders (2)
* Someone else (3)
* Cannot remember (4)

Q10 Do you approve or disapprove of the way Donald Trump is handling his job as president?

* Approve (1)
* Disapprove (2)
* Not sure or neutral (3)

Q11 Do you approve or disapprove of the way Lindsay Graham is handling his job as senator?

* Approve (1)
* Disapprove (2)
* Not sure or neutral (3)

Q12 How would you rate your household's financial situation today?

* Excellent (1)
* Good (2)
* Fair (3)
* Poor (4)
* Very poor (5)

Q13 The next set of questions involves possible match-ups for President in the November general election. If given a choice between only the two major-party candidates, please indicate who you would vote for at this time.   
  
If the presidential election were to be held today, would you vote for Donald Trump or Joe Biden?

* Donald Trump (1)
* Joe Biden (2)
* Undecided (3)

Q14 If the presidential election were to be held today, would you vote for Donald Trump or Bernie Sanders?

* Donald Trump (1)
* Bernie Sanders (2)
* Undecided (3)

Q15 If the presidential election were to be held today, would you vote for Donald Trump or Elizabeth Warren?

* Donald Trump (1)
* Elizabeth Warren (2)
* Undecided (3)

Q16 If the presidential election were to be held today, would you vote for Donald Trump or Pete Buttigieg?

* Donald Trump (1)
* Pete Buttigieg (2)
* Undecided (3)

Q17 If the presidential election were to be held today, would you vote for Donald Trump or Amy Klobuchar?

* Donald Trump (1)
* Amy Klobuchar (2)
* Undecided (3)

Q18 If the presidential election were to be held today, would you vote for Donald Trump or Tom Steyer?

* Donald Trump (1)
* Tom Steyer (2)
* Undecided (3)

Q19 If the presidential election were to be held today, would you vote for Donald Trump or Andrew Yang?

* Donald Trump (1)
* Andrew Yang (2)
* Undecided (3)

Q20 If the presidential election were to be held today, would you vote for Donald Trump or Michael Bloomberg?

* Donald Trump (1)
* Michael Bloomberg (2)
* Undecided (3)

Q21 Four years ago, who did you vote for in the 2016 presidential election?

* Donald Trump (1)
* Hillary Clinton (2)
* Someone else (3)
* You did not vote (4)

Q22 Switching now to the general election for U.S. Senate in South Carolina, if the election were held today, would you vote for Republican Lindsay Graham or Democrat Jaime Harrison?

* Republican Lindsay Graham (1)
* Democrat Jaime Harrison (2)
* Undecided (3)

Q23 In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

* Republican (1)
* Democrat (2)
* Independent (3)
* Something else (4)

Q24 For statistical purposes only, can you please tell me your ethnicity?

* Hispanic or Latino of any race (1)
* White or Caucasian (2)
* Black or African American (3)
* Asian (4)
* Other or multiple races (5)

Q25 What is your age range?

* 18 to 24 years old (1)
* 25 to 34 years old (2)
* 35 to 44 years old (3)
* 45 to 54 years old (4)
* 55 to 64 years old (5)
* 65 years or older (6)

Q26 What is the highest level of school you have completed or the highest degree you have received?

* Did not finish high school (1)
* High school graduate or GED certificate (2)
* Some college or a 2-year associate degree (3)
* 4-year college or university degree (4)
* Postgraduate degree (5)

Q27 How would you describe your political views today?

* Very liberal (1)
* Somewhat liberal (2)
* Moderate (3)
* Somewhat conservative (4)
* Very conservative (5)

Q28 Are you male or female, or do you prefer to self-describe?

* Male (1)
* Female (2)
* Prefer to self-describe: (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q29 What is your current annual household income?

* Less than $50,000 (1)
* $50,000 to $100,000 (2)
* More than $100,000 (3)
* Prefer not to answer (4)

Survey (IVR)

1. To start, do you currently reside in the state of South Carolina?

Press 1 for Yes

Press 2 for No (END – SURVEY TERMINATED)

Press 9 to repeat answer choices

1. How likely are you to vote in the South Carolina primary election on February 29th?

Press 1 for Not likely to vote (go to question 10)

Press 2 for Somewhat likely to vote (go to question 10)

Press 3 for Very likely to vote

Press 4 for Already voted early

Press 9 to repeat answer choices

1. Do you plan to vote, or did you vote early, in the Republican primary election or the Democratic primary election?

Press 1 for the Republican primary election (go to question 10)

Press 2 for the Democratic primary election

Press 3 for Not sure (go to question 10)

Press 9 to repeat answer choices

1. If the Democratic primary election for president were being held today, for whom would you vote?

Press 1 for Joe Biden (go to question 7)

Press 2 for Bernie Sanders (go to question 7)

Press 3 for Elizabeth Warren (go to question 7)

Press 4 for Pete Buttigieg (go to question 7)

Press 5 for Amy Klobuchar (go to question 7)

Press 6 for Tom Steyer (go to question 7)

Press 7 for Andrew Yang (go to question 7)

Press 8 for Someone else or undecided

Press 9 to repeat answer choices

1. You selected “someone else or undecided.” Are you voting for someone else or are you undecided?

Press 1 for Someone else

Press 2 for Undecided (go to question 8)

Press 9 to repeat answer choices

1. You selected “someone else.” Is that person any of the following?

Press 1 for Michael Bloomberg

Press 2 for Tulsi Gabbard

Press 3 for Michael Bennet

Press 4 for Deval Patrick

Press 5 for John Delaney

Press 6 for a Write-in candidate or someone not mentioned yet

Press 9 to repeat answer choices

1. Is your mind made up about which candidate you will vote for in the primary election for president or do you think you might change your mind before the primary election?

Press 1 for Your mind is made up

Press 2 for You might change your mind before the primary election

Press 9 to repeat answer choices

1. Did you vote in the previous South Carolina primary election for president four years ago in 2016?

Press 1 for Yes

Press 2 for No (go to question 10)

Press 3 for Cannot remember (go to question 10)

Press 9 to repeat answer choices

1. Which candidate did you vote for in the South Carolina primary election for president four years ago in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone else

Press 4 for Cannot remember

Press 9 to repeat answer choices

1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure or neutral

Press 9 to repeat answer choices

1. Do you approve or disapprove of the way Lindsay Graham is handling his job as senator?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure or neutral

Press 9 to repeat answer choices

1. How would you rate your household’s financial situation today?

Press 1 for Excellent

Press 2 for Good

Press 3 for Fair

Press 4 for Poor

Press 5 for Very poor

Press 9 to repeat answer choices

1. I am now going to read you a list of possible match-ups for President in the November general election. If given a choice between only the two major-party candidates, please indicate who you would vote for at this time.

To start, if the presidential election were to be held today, would you vote for Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Pete Buttigieg?

Press 1 for Donald Trump

Press 2 for Pete Buttigieg

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Amy Klobuchar?

Press 1 for Donald Trump

Press 2 for Amy Klobuchar

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Tom Steyer?

Press 1 for Donald Trump

Press 2 for Tom Steyer

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Andrew Yang?

Press 1 for Donald Trump

Press 2 for Andrew Yang

Press 3 for Undecided

Press 9 to repeat answer choices

1. What about Donald Trump or Michael Bloomberg?

Press 1 for Donald Trump

Press 2 for Michael Bloomberg

Press 3 for Undecided

Press 9 to repeat answer choices

1. Four years ago, who did you vote for in the 2016 presidential election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Someone else

Press 4 if you did not vote

Press 9 to repeat answer choices

1. Switching now to the general election for U.S. Senate in South Carolina, if the election were held today, would you vote for Republican Lindsay Graham or Democrat Jaime Harrison?

Press 1 for Republican Lindsay Graham

Press 2 for Democrat Jaime Harrison

Press 3 if you are undecided

Press 9 to repeat answer choices

1. In politics today, do you consider yourself a Republican, Democrat, Independent, or something else?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent

Press 4 for Something else

Press 9 to repeat answer choices

1. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for Other or multiple races

Press 9 to repeat answer choices

1. What is your age range?

Press 1 for 18 to 24 years old

Press 2 for 25 to 34 years old

Press 3 for 35 to 44 years old

Press 4 for 45 to 54 years old

Press 5 for 55 to 64 years old

Press 6 for 65 years or older

Press 9 to repeat answer choices

1. What is the highest level of school you have completed or the highest degree you have received?

Press 1 if you did not finish high school

Press 2 for high school graduate or GED certificate

Press 3 for some college or a 2-year associate degree

Press 4 for 4-year college or university degree

Press 5 for postgraduate degree

Press 9 to repeat answer choices

1. How would you describe your political views today?

Press 1 for Very Liberal

Press 2 for Liberal

Press 3 for Moderate

Press 4 for Conservative

Press 5 for Very Conservative

Press 9 to repeat answer choices

1. Are you male or female?

Press 1 for Male

Press 2 for Female

Press 3 if you prefer to identify your gender as something else

Press 9 to repeat answer choices

1. What is your current annual household income?

Press 1 for less than $50,000

Press 2 for $50,000 to $100,000

Press 3 for more than $100,000

Press 8 if you prefer not to answer

Press 9 to repeat answer choices

That concludes this survey. Thank you for your time.