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Chartered Insurance Institute of Nigeria

In Collaboration With



LAGOS
BUSINESS
SCHOOL

PAN-ATLANTIC UNIVERSITY

Present

KNOWLEDGE Series 2019

Theme:

DRIVING

"SUSTAINABLE BUSINESS MODEL

IN THE

FINANCIAL SERVICES SECTOR IN EMERGING MARKET"



Wednesday 10th April, 2019



Lagos Business School, Km 29, Lekki-Epe Expressway, Ajah, Lagos.



9:00am prompt

BACKGROUND

Sustainable business solutions calls for firms in the financial services sector to manage the social, environmental and financial implications of their actions. This embraces issues bothering on understanding the macroeconomic and microeconomic business environment, the integration of financial innovation, the adoption of digital marketing and branding as well as the embracing of strict ethical conduct.

As we wade through the election year, what opportunities and risks are currently open to the Insurance Industry. This one – day executive seminar will provide an opportunity for industry operators to gain exclusive insights on driving sustainable business solutions in the financial service sector in Nigeria in an emerging market.

The 2019 International seminar which is specifically designed for top Insurance Industry operators and managers in the financial services sector will aid participants to:

- Analyze their organization's strategic environment.
- Adopt options that will assist them to embrace the dynamics of their environment.
- Enhance their creative and strategic thinking to identify and tap into opportunities inherent in the changing macroeconomic environment.
- Identify challenges and reassess developmental objectives of their organizations.
- Promote greater risk taking ability, leading to broad – based empowerment of their entire workforce.

COURSE CONTENTS

- Changing Macroeconomic Outlook and the current state of the Financial Services Sector.
- The case for sustainable solutions in the Financial Services Sector in Nigeria
- Corporate Governance, Ethical issues and Strategic Alliance in the Financial Services Industry.
- Understanding Consumers, Marketing and Branding Strategy in the Financial Services Industry in Nigeria.
- Strategic Alliance, Financial Innovation and Re-Engineering in the Financial Services Industry in Nigeria.

SEMINAR PROFILE

Fee: N90,000 (Ninety Thousand Naira) per participant. This covers course Materials, Lectures, Breakfast, Lunch and certificate of participation.

NB

Discounted **Fee N75,000** (Seventy Five Thousand Naira) only for Brokers, Loss Adjusters and self – sponsored individuals.

FACULTY

Speakers comprise a team of experienced faculty members of Lagos Business School (LBS)

PARTICIPATION PROFILE

Chairmen, Chief Executives, Board Members, Chief Operating Officers, General Managers, Deputy General Managers, Assistant General managers, Senior Managers, Key Employers in Financial Services Sector including Insurance and Reinsurance Organizations, Broking and Loss Adjusting Firms, Head of Insurance Units in Banks, Oil Companies, Regulatory Authorities, Trade Associations, Ministries, Departments and Agencies (MDA) of Government.

Date: Wednesday 10th April, 2019

Venue: Lagos Business School, KM 29, Lekki – Epe Expressway Ajah, Lagos.

NOMINATION

Completed nomination form (forms) should be forwarded to the Institute's Secretariat at 27, Lagos Street, Ebute-Metta, Lagos on or before Monday 8th April, 2019.

This is to allow for adequate planning, reservations, publication of participants name in the brochure and provision for all participants.

For further enquiries, please call: 08028301169, 08090901945, 08067413209, 08067351549.

MODE OF PAYMENT

All payment should be made in bank drafts/cheques drawn in favour of Chartered Insurance Institute of Nigeria. Payment could also be made through the following Institute's account numbers:

Zenith Bank:	1016006222
First Bank of Nigeria:	2014995705

Richard Olutayo Borokini
Director – General



Chartered Insurance Institute of Nigeria

NOMINATION FORM

TO: The Director - General
Chartered Insurance Institute of Nigeria,
27, Lagos Street, Ebute-Metta, Lagos.
Tel: 08028301169, 08090901945, 08067413209

From: Date:

Name of Company:

Address:

Telephone No(s):

**CHARTERED INSURANCE INSTITUTE OF NIGERIA 2019 INTERNATIONAL SEMINAR
FOR CHIEF EXECUTIVES, CHAIRMEN, BOARD MEMBERS, DIRECTORS, CHIEF
OPERATING OFFICERS, GENERAL MANAGERS ETC IN THE INSURANCE INDUSTRY**

NOMINATION OF DELEGATES

Below is/are the name(s) of my/our Nominee(s) for the 2019 International Seminar for Chief Executives, Chairmen, Board Members, Directors, Chief Operating Officers, General Managers etc in the Insurance Industry, scheduled to hold on Wednesday 10th April, 2019 at the Lagos Business School, KM 29, Lekki-Epe Expressway, Ajah, Lagos.

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I/We enclose our cheque number for ₦ being fee
..... for nominee(s). Please acknowledge receipt.

Yours faithfully,

Signature of Nominating Officer

Name of Nominating Officer:

Status:

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N/B: Cheques / Bank drafts should be issued in the name of
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