



Media Contact

Matt Fitzgerald

True North PR

781-974-6657

matt@truenorthpr.com

Gap Stopper Introduces New Way to Keep Everything Organized and Safe Inside Your Car

Allows Drivers to Drive Safer and Stress Free

NEW YORK (June 30, 2021) – If you're like most, you know the frustration that comes with losing everything from your phone to sunglasses, not to mention countless coins and other personal items down that annoying gap that sits between your car seat and the console of your car.

The team at [Gap Stopper](#) feels your pain and has come up with a simple, effective, and affordable solution that will save you time and eliminate stress.

Gap Stopper, which sells for \$32.95, has built a superior solution with its ultimate car seat gap filler.



Gap Stopper, which features a patent pending Gap Wall, is multi-functional in that the cup holder can be used to hold not only drinks but sunglasses, phones, make up or business cards. The stopper itself will catch crumbs and prevent everything from coins, pens, wallets, sanitizer and more from falling between the seats. It's also made with 100 percent waterproof materials which means that if you happen to spill some of your morning coffee it will wipe right off.

Some inserts don't let you store stuff, they block the gap and that's it. And slot pocket catchers certainly hold things, but because they're not a snug fit, they can slip down the crack and you're back where you started. But Gap Stopper lets you block the gap and hold items without them getting lost inside a deep pocket.

- **Firm & Snug Fit** - Made from PU Waterproof Leather and High Response Foam that expands into the gap for a tight, non-slip fit in SUV, truck and car seat gaps no matter the size.
- **Gap Wall** – Organize all your essentials: smartphone, hand sanitizer/cream, wallet, keys, pens, etc.
- **Dual Seatbelt Strap** – Gap Stopper can be installed on either side of your car because the dual seatbelt strap, allowing for a snug, secure fit on either side of the vehicle. Fits all regular seatbelt latches.
- **Extra Cup Holder** - The cup holder on your Gap Stopper accommodates everything from coffee cups to water bottles giving you another option.
- **Drive Safer** – No more worries about losing your phone, wallet or credit card. Everything will stay right where you left it.

The idea is the brainchild of Jonathan Hahm who first thought of the idea as a kid in the 90s watching Forest Gump at a movie theater and lost his wallet between the seats. The idea continued to resurface during repeated business trips in rental cars when he would lose coins and other things from his pocket. "I just kept thinking there has to be a way to prevent this from happening."

Gap Stopper was designed for a wide range of end users spanning from commuters to car enthusiasts, truckers and those who enjoy weekend getaways.

###