

INVESTMENT BANKING & ASSET MANAGEMENT VIRTUAL CAREER EVENT

July / 2023



Investment Banking & Asset Management Virtual Career Event

Financial institutions engage with top U.S. talent at eFinancialCareers virtual event

Making connections to quality candidates in financial services has never been so efficient for employers who attend Virtual Career Events run by eFinancialCareers. On July 13, eFinancialCareers hosted another successful event, **U.S. Investment Banking & Asset Management**, aimed at giving financial institutions unique access to professionals at the pre-application stage.

Our event came amid a competitive job market in both the sell-side and buy-side, with firms facing talent shortages that normally make it difficult to engage with job seekers. Recruitment representatives of leading companies in the financial services sector were able to chat online with professionals across a variety of sought-after functions – from bankers and traders, to compliance and operations specialists – and bring them forward for interviewing, pipelining, or screening.

In the following review, we examine how both employers and candidates benefited from attending U.S. Investment Banking & Asset Management.

Major financial brands

Job seekers got the opportunity to talk to recruiters on the same day, all from the comfort of their home office. Three major companies showcased their employer brand and job opportunities via virtual booths during the four-hour event.

Bloomberg



BNY MELLON

S&P Global

High candidate attendance levels

More than 560 tech professionals registered for the virtual career event.

The Virtual Career Event attracted **more than 560 professionals**, all keen to engage in 1-2-1 chats with recruiters from both the investment banking and asset management sectors.

1-2-1 chats prescheduled on our platform

Candidates' profiles were shared with the attending recruiters in advance for them to be able to send chat invites to the candidates who matched their jobs criteria. By doing so, candidates knew which company they were going to talk to and could prepare for their 1-2-1 chats in advance. Candidates could also browse and apply for the open positions that each firm posted within the virtual environment.

Engaging chats leading to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

67% of candidates were rated 'positive' by recruiters."

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.

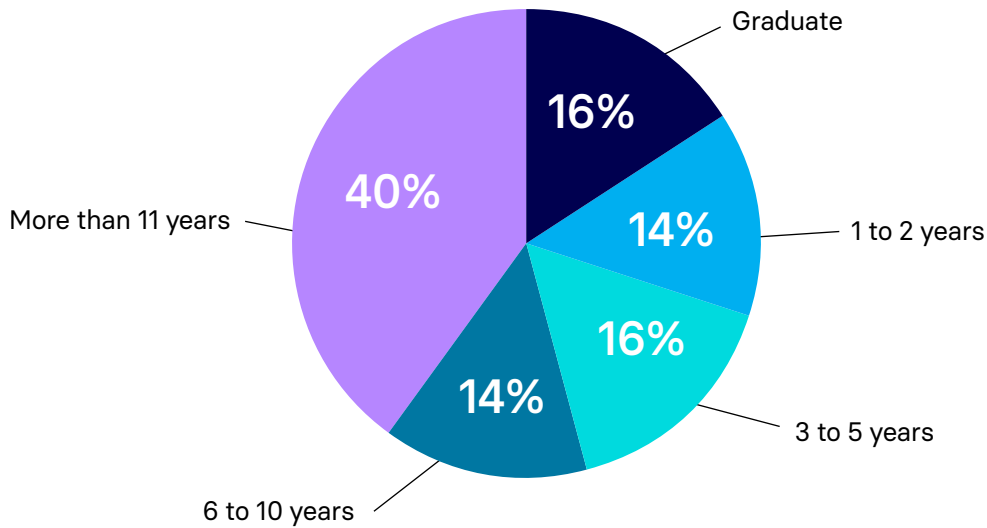
A significant majority of job seekers were rated positive – i.e. strong enough to interview, pipeline, or screen further for recruitment.

Broad skill sets

We saw an equal split of candidates between asset management and investment banking, and within these sectors, they came from a broad range of jobs including M&A, hedge funds, and technology.

- Managing Director
- Vice President
- Portfolio Manager
- Investment Banking Analyst
- Investment Banking Associate
- Market Research Analyst
- Credit Analyst
- Trader
- Consultant
- Private Equity Specialist
- Financial analyst
- Quant
- Middle Office Associate
- Executive Director
- Deals Associate
- Paralegal
- Relationship Banker
- Senior Data Analyst
- Treasury Analyst
- Project Manager
- Chief Consultant
- Asset Management Associate
- Chief Risk Officer

Wide range of experience levels



Positive feedback from candidates attending the event

- “During the virtual career fair, I was able to gain contact information from recruiters so that I can share my resume and experience to them. Also, I was able to connect with people who have been building similar career and work experience as myself and share each other's LinkedIn profile.”
Job seeker attending the event
- “The experience was awesome. I got to see job opportunities and talk to recruiters. It felt like a real job fair, very organized and direct.”
Job seeker attending the event

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