Checklist for AAPOR TI

Survey: New York City Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College** **WPIX-TV**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in New York City**
4. Dates of data collection.	**May 23-24 ,2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 25,000 mobile numbers provided by Aristotle Inc.and with an online panel provided by Amazon MTurk.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Amazon MTurk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Amazon MTurk uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**Online and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=895, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.2% percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by borough, age, education, race, and party registration based on 2021 voter turnout modeling.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1.   What borough do you live in?

The Bronx
Brooklyn
Manhattan
Queens
Staten Island

2. What is your party registration?
Not registered to vote (end)
Democrat
Republican (go to 9)
Independent or other (go to 9)

3. How likely are you to vote in the 2021 Democratic primary for Mayor of New York City?
Very likely
Somewhat likely
Not very likely (go to 9)
Not at all likely (go to 9)
Not sure (go to 9)

4. In June 2021, there will be a Democratic primary for Mayor of New York City. At this point, which candidate is your first choice?: (randomized)
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor
Aaron Foldenauer
Paperboy Love Prince
Undecided

5. Who, if anyone, would be your second choice?: (randomized)
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor

Aaron Foldenauer
Paperboy Love Prince
No one (go to 9)

6. Who, if anyone, would be your third choice?: (randomized)
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor
Aaron Foldenauer
Paperboy Love Prince
No one (go to 9)

7. Who, if anyone, would be your fourth choice?
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor
Aaron Foldenauer
Paperboy Love Prince
No one (go to 9)

8. Who, if anyone, would be your fifth choice?
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor
Aaron Foldenauer

Paperboy Love Prince
No one (go to 9)

9. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)
Housing
Healthcare
Jobs
Covid-19
Police reform
The environment
Education/Schools
Homelessness
Crime
Something else (please specify)

10. Can you please tell me your gender?
Male
Female

11. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

12. What is your age range?
18-29 years
30-44 years
45-64 years
65 or more years

13. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher