Checklist for AAPOR TI

Survey: Buffalo Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely Voters in Buffalo**
4. Dates of data collection.	**October 22-23, 2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 25,000 mobile numbers and 15,000 landlines provided by Aristotle Inc.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=539, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 4.2% percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, race, and region based on turnout modeling using L2.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. Do you think that Buffalo is heading in the right direction or is on the wrong track?
Right direction
Wrong track

2. What is your party registration?
Not registered to vote (end)
Democrat
Republican
Independent or other

3. How likely are you to vote in the Buffalo mayoral election on November 2nd?
Not at all likely (end)
Not very likely (end)
Somewhat likely
Very likely
I already voted

4. If the Buffalo mayoral election were held today, who would you vote for?
India Walton (go to 7)
Someone else (please specify) (go to 6 for IVR, write-in, then go to 7 for SMS-to-web)
Undecided (go to 5)

5. What candidate are you leaning towards at this time?
India Walton (go to 7)
Someone else (go to 7)

6. Please speak into the phone and say what candidate you plan to vote for. When you are done speaking, the next question will play. (IVR only)

7. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)
Development
Housing
Healthcare
Jobs
Covid-19
Police reform
Crime
Education/Schools
Homelessness
Something else (please specify)

8. Since the primary, has your opinion of India Walton improved, worsened, or stayed the same?

Improved
Worsened
Stayed the same

9. Since the primary, has your opinion of Byron Brown improved, worsened, or stayed the same?
Improved
Worsened
Stayed the same

10. Do you believe incumbent Mayor Byron Brown should have stopped his campaign after losing the Primary Election?
Yes
No
Unsure or no opinion

11. Should there be term limits for Buffalo mayor?
Yes
No
Unsure or no opinion

12. Would you elect someone who identifies as a Democratic socialist into office?
Yes
No
Unsure or no opinion

13. Do you think the Buffalo Police Department budget should decrease, stay the same, or increase?
Decrease
Stay the same
Increase
Unsure

14. Would you support or oppose gradually redirecting police funding toward increasing the number of social workers, drug counselors and mental health experts responsible for responding to non-violent emergencies?
Support
Oppose
Unsure or no opinion

15. What should the Buffalo Bills, New York State, and Erie County do about a new football stadium?
Build a new Stadium
Renovate the current Stadium
Do nothing, even if that means the Bills leave Buffalo

16. If a new stadium for the Buffalo Bills is built, where should it be?
Buffalo

Orchard Park
In another location

17. Who did you vote for in the Democratic primary for Mayor?
India Walton
Byron Brown
Le'Candice Durham
I did not vote in this election

18. What is your gender?
Male
Female
Non-binary or other

19. For statistical purposes only, can you please tell me your ethnicity?
LatinX
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

20. What is your age range?
18-34 years
35-49 years
50-64 years
65 or more years

21. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

22. What is your zipcode?