

# Best of NeoCon<sup>®</sup> 2019 Entry Rules



## NeoCon<sup>®</sup> June 10-12, 2019

Digital entry platform opens March 1, 2019

To register and submit entries, go to:

<https://bestofneoconawards.secure-platform.com/a>

Digital entry deadline:

**Wednesday, May 1, 2019**

Add \$100.00 for an extension to final entry deadline:

**Tuesday, May 14, 2019**

Final images deadline:

**Tuesday, May 14, 2019**

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Please download, digitally circulate, and/or print this information for all parties involved in completing your entry or entries. Then, click on

<https://bestofneoconawards.secure-platform.com/a>

to register and complete your digital entries by Wednesday, May 1, 2019.

**The Best of NeoCon® 2019** honors new products introduced to the U.S. market since the close of NeoCon® 2018. There are 43 product categories. It is sponsored by *Contract* magazine and co-sponsored by NeoCon and The McMorrow Reports Facility Management & Design Insights.

**Eligibility:** Manufacturers who are tenants and exhibitors at The Mart during NeoCon in Chicago, June 10-12, 2019, are eligible to enter new products.

Each entry must be the work or property of the Contest entrant (manufacturer), or submitted by a firm authorized to represent the manufacturer (industrial designer). By entering the Contest, entrant represents, acknowledges and warrants that the submitted images are the property of the submitter, that the images do not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the images.

Employees of the Sponsors and each of their affiliates, subsidiaries and agents, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter. Entrants must be at least 18 years of age as of the date of entry. CONTEST IS VOID WHERE PROHIBITED.

### **Judging**

Jurors are interior designers/architects who are mostly members of IIDA, and corporate, institutional, government, and healthcare facilities executives, who are mostly members of IFMA. Entries will be judged on Thursday, June 6, Friday, June 7, and Saturday, June 8, prior to the opening day of NeoCon, Monday, June 10.

### **Entry Fees & Deadlines**

A single Level One entry fee is \$1900.00;

Any additional Level One entry made by the same manufacturer is \$1400.00 each

A Level Two Entry is \$485.00

**There are 2 deadlines for receipt of entries. Please review carefully.**

**Wednesday, May 1:** First deadline for upload of entries by 11:59 p.m. EST.

**Tuesday, May 14:** Extension deadline with \$100.00 late fee for entries uploaded after May 1<sup>st</sup> at 11:59 p.m. EST. No more entries accepted after midnight on May 14<sup>th</sup>.

**May 14<sup>th</sup> is also the deadline for upload of ALL low-resolution and high-resolution jpg images or computer-generated renderings of the product. If no image appears with the entry/online after May 14<sup>th</sup> at 11:59 p.m. EST, the Competition will delete the entry and refund entry fees.**

**Registration and Entry Forms are completed digitally:**

**<https://bestofneoconawards.secure-platform.com/a>**

**[Breakfast Tickets Purchase url:](#)**

**<https://registration.experientevent.com/ShowNEA191?flow=attendee>**

The competition will CLOSE to all entries on:

**Tuesday, May 14** at 11:59 p.m. EST. There will be no exceptions. The Best of NeoCon entry platform will NOT re-open.

**Images:** A minimum of TWO and maximum of FOUR each low-resolution and high-resolution digital product images can be uploaded with each entry. If the final images are not ready to upload with the digital entry on May 1, the deadline for upload of a digital image is:

**Tuesday, May 14<sup>th</sup> at 11:59 p.m.**

If a manufacturer cannot comply with the images upload date, then the Best of NeoCon entry should be withdrawn/deleted from the Competition by the Manufacturer.

**If no action is taken regarding images, Competition Management reserves the right to remove/delete the entry and refund the entry fees.**

### **Product Introduction**

Contract and Hospitality products (non-residential) entered in the competition must be new to the U.S. market since June 13, 2018, the close of NeoCon 2018. NO PROTOTYPES. Products should have SKU numbers and must be available for shipping by December 15, 2019.

The competition is open to contract and hospitality furniture and furnishings manufacturers, and importers that are official NeoCon 2019 participants via the MART Floors 1, 3, 6, 10, 11, 14, 15 and Floor 7 NeoCon Exhibit Hall with temporary booths in the MART.

Each entrant/manufacturer must have an official exhibitor showroom or booth space with the MART.

### **Number of Entries per Manufacturer: Unlimited**

Each manufacturer/brand may enter as many products into the competition in as many categories as they wish. Any product may be entered in one or more categories as the product fits and products that cross categories may be entered into different categories, where they will be evaluated by different teams of jurors. There are 43 product categories.

If a product is entered into an additional category, an additional entry fee must be paid and an additional digital entry must be completed. The digital platform allows an entrant to duplicate/copy an existing entry and use the drop-down menu to select the category.

In summary, there are NO LIMITS to the number of products any manufacturer participating in the Best of NeoCon 2019 Competition may enter.

## Category Assignment

Each product is reviewed online by the Competition management team. If the reviewers deem a product better suited to another category, an e-mail will be sent to the entrant explaining why or requesting a call to review the product's merits so we can define the best category for judging. The review team also may determine it should be entered in more than one category. Sometimes after the jury receives the presentation, they determine that it belongs in a different category. If so, the entry will be directed to the team for that category, and the other jury will come to the showroom or booth to review the product.

## Multiple Category Entries

If a manufacturer wishes to enter the same product into more than one category, the entry steps are duplicated for that category entry, perhaps with new text about why it can also be judged in a second or third category. If a product is entered into an additional category, an additional entry fee must be paid and an additional digital entry must be completed. The digital platform allows an entrant to duplicate/copy an existing entry and use the drop-down menu to select the category.

For any product entered into more than one category, it is likely that it will be judged by separate jury teams. The first team to arrive will tell you which category they are judging. A second team will follow according to the showroom's floor-based time schedule to judge it. Please be certain the product presenter remains in the showroom/booth until all categories entered are judged.

## Two levels of participation and three fee options

### Level 1 \$1900.00: Best of NeoCon Entry & Video

**Any additional Level 1 entry made by the same manufacturer is \$1400.00 each**

#### Level 1 product entrants receive:

- a. **Visibility/Screening** at the top of the first page/screen of the Best of NeoCon entry site;
- b. **Positioning** at the top of the product category;
- c. **Product Video:** The ability to upload product video that will be viewed AFTER winners are announced on Monday, June 10, 2019;
  1. Level One videos will *not* be part of the screening/judging process in order to keep the competition evaluation field level since not all manufacturers create a video for products. (All product entries in Level One or Level Two will be able to upload up to four still images).
  2. Level One videos will be activated for viewing after winners are announced and will remain a live part of the digital entry through March 2020;
  3. Level One Manufacturers may participate at Level One *without* a product video (in the case where a product video does not exist). Product will still receive Level One viewing;
- d. **Pre-show evaluation/review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they encounter the product live;

- e. **Entrant Signage** at showroom/booth in The Mart;
- f. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category and showroom/booth location. 7,000 Product Guides are distributed in The Mart starting at 8:30 a.m. on Monday, June 10, after winners are announced at the Awards Breakfast. Winners will be identified by Category, NOT by floor;
- g. **Best of NeoCon** web site visibility by category through March 2020; and
- h. **Winner identification** will be **BY CATEGORY** by designated award in the Product Guide and on the web site.

Level One entries received **after Wed., May 1, 2019**, will incur a \$100.00 late fee.

The competition will CLOSE to all entries on **Tuesday, May 14** at 11:59 p.m. EST. There will be no exceptions. The digital entry platform will not re-open to accept entries after May 14<sup>th</sup>.

## **Level 2 \$485.00: Best of NeoCon Entry**

Level 2 product entrants will appear online after Level 1 in the Product Category.

Level 2 includes product entrants receive:

- a. **Pre-show evaluation/review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they encounter the product live;
- b. **Entrant Signage** at showroom/booth in The Mart;
- c. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category and showroom/booth location. 10,000 Product Guides are distributed in the Mart starting at 8:30 a.m. on Monday, June 10, after winners are announced at the Awards Breakfast. Winners will be presented by Category.
- d. **Best of NeoCon** web site visibility by category through March 2020; and
- e. **Winner identification** in each category by designated award.

Level Two entries received **after Wed., May 1, 2019**, will incur a \$100.00 late fee.

The competition will CLOSE to all entries on **Tuesday, May 14**, at 11:59 p.m. EST. There will be no exceptions. The digital entry platform will NOT re-open to accept entries after May 14<sup>th</sup>.

### ***Contract magazine editorial consideration***

If you wish to have EDITORIAL consideration for your NeoCon product in the June/July issue of *Contract*, those images, logos, and text are due Monday, April 8, 2019, to the editorial staff. Please email to: [Contractmag@gmail.com](mailto:Contractmag@gmail.com)

Co-mingling of Best of NeoCon entry information and editorial materials is not permitted. They are separate entities.

All materials for entry into the Best of NeoCon are contained digitally at:

<https://bestofneoconawards.secure-platform.com/a>

## Images & Videos

Level 1 and Level 2 entry images should be posted by:

**Monday, May 14 @ 11:59 p.m. EST.**

**Images:** Up to four (4) high-resolution and up to four (4) low-resolution digital product images must be uploaded to the Best of NeoCon entry site. If the images are not ready with the entry form text on May 1, the deadline for upload of a digital image is: **May 14 @ 11:59 p.m. EST.**

**Before May 14<sup>th</sup>, a reminder email will be generated from The Best of NeoCon 2019 indicating that images are due for upload.**

If a manufacturer cannot comply with the May 14th image upload date, then the Best of NeoCon entry should be withdrawn from the competition by the manufacturer. The manufacturer will notify the competition via [bestofneocon@gmail.com](mailto:bestofneocon@gmail.com), so a refund may be processed. Management also reserves the right to remove/delete the incomplete entry and refund the entry fees.

## Best of NeoCon Product Images

Following the specs provided, entrants will upload a minimum of two and up to four **low-resolution web-ready jpg images**. The first image will be featured on the web site display by product category. Entrants also will upload up a minimum of two and up to four **high-resolution images; one set sized for PRINT; and another two images for the digital winners presentation via Keynote.**

Best of NeoCon® entrant product images also may be used in promotional posters/floor posters in The Mart and in the pages of *Contract* magazine in June/July and August.

The Best of NeoCon Winners' Keynote digital presentation at the Awards Breakfast requires high-resolution jpg images that provide a larger, crisper, and better-defined presentation of winning products. The presentation designer will select from the high-resolution images provided.

## Low-Resolution Digital (Web) Images

Image no. 1 will be displayed on the public Best of NeoCon entry web site. *Where possible*, upload SQUARE images, as they will best fill the allocated space on the digital Gallery of Entrants. These images also will be viewed by the judges. A minimum of two (2) and a maximum of four (4) low-resolution images are desired.

**Upload a low-resolution image in 200 x 200 pixels that is under 2MB as a .jpg, .jpeg, or .png RGB files only, no CMYK.**

**Label: Category\_MfgName\_ProductName**

**High-Resolution PRINT Images**

(For PRINT use on a Mart Floor Poster or in *Contract*)

**Upload a High-Resolution .jpg or .tiff Product Image.  
It must be a minimum of 3,000 pixels in each dimension.**

**Max: 100MB**

**Label: Category\_MfgName\_ProductName**

\*\*\*\*\*

**Digital-Resolution 1080p Winners' Presentation Images**

**Upload a .jpg or .png Product Image.**

**It MUST at least 1920 x 1080 px at 150dpi, under 3 MB.**

**Label: Category\_MfgName\_ProductName**

.....  
**Video upload option for Level One ONLY**

Video upload is a benefit to Level One ONLY. The video is not part of the judging process. Rather, Product-only videos will be made visible on the public web site AFTER winners are announced. Product Video will not be seen or used by the judges. See page 5.

Please upload a product-informative video; refrain from uploading video about the manufacturer/company or management.

Maximum file size/length is under 3 minutes.

Video specs: **File types supported are: MPEG, MPG, MP4, OGG, MOV, FLV**

**Label: Category\_MfgName\_ProductName\_Video.MPEG, or MPG, or MP4, or OGG, or MOV, or FLV**



## Best of NeoCon 2019 Table of Important Dates

Early entry registration fee closes	May 1st
Late entry registration fee of \$100.00 begins	May 2nd
Final product image uploads	May 14th
Entries without images removed and refunded	Starting May 15th
Judging begins at 1:00 p.m.	Thurs. June 6 <sup>th</sup>
Judging ends by 2:00 p.m.  After 3:30 p.m. up to 5 p.m.	Sat. June 8 <sup>th</sup>  If a product is a finalist (about 6 are nominated) for Best of Competition, the marketing contact names/showroom presenters will receive a phone call and all jurors go to finalists' showrooms for a presentation.

### Payment & Receipt

Payment is made digitally at the end of the process after images are uploaded. You may use placeholder text and images and click through fields to pay before the entry information is complete. You can come back anytime to complete before May 1. If you wait until after May 1 to pay, there will be a \$100.00 late fee. The entrant has control over the entry and may log in and out of the system.

Order the number of entries;

Choose a Level 1 entry at \$1900;

Choose Additional Level 1 entries at \$1400.00;

Choose a Level 2 entry at \$485.00

Note about the [Best of NeoCon Awards Breakfast](#): Entrants will be directed to a link/web site:

<https://registration.experientevent.com/ShowNEA191?flow=attende>

dedicated to the purchase of Best of NeoCon Awards Breakfast tickets at \$95.00 each.

Tickets will not be included for purchase through the digital entry platform.

Payment is via credit card only. Each manufacturer will pay for entries with a credit card; there are no exceptions.

There will be no invoicing through *Contract* magazine.

After the credit card check-out occurs, a receipt will be auto-e-mailed.

After payment is processed/recorded, the upload of product/entry information begins.

**Entry fees are not refundable after judging has taken place.**

## Judging Process & Criteria/Qualities

The objective criteria used to judge competition entrants are based upon the text information submitted by each manufacturer on the entry form regarding product qualities. The judges will review all entries in their assigned categories digitally before arriving at the showroom or booth. They will view the images and record comments and questions before, during, and after the product presentation. Those juror comments will be made available to entrants in the weeks after the close of NeoCon.

The manufacturer will have the opportunity to present that information in-person when demonstrating those qualities to the jury in The Mart showroom or booth. The juror teams are composed of interior designers/architects, many of whom are IIDA members, and facilities managers, many of whom are IFMA members, who will examine products in showrooms and booths.

<b>Criteria/Qualities</b>	<b>Word Count</b>
Product Description	250
Contribution to the Built Environment	250
Solution	250
Functionality	200
Flexibility	200
Quality/Durability	175
Aesthetics	175
Innovation	175
Environmental Sustainability	175
List Pricing	30
Jury Visit Contacts:	30

Awards are Gold, Silver, Best of Competition, Editors' Choice, and Innovation.

More details about Awards on page 12-13.

Judging will be conducted BY FLOOR at designated times for each floor. (Please refer to the timetable below). Manufacturers will have 7 to 15 minutes to present their products to the jury, based on the product category or the complexity of the product.

**CRITICAL NOTE:** The judges will be conducting in-person judging on up to 425 products for 22 hours over three days and eight floors of The Mart in order to announce winners at 8:00 a.m. on Monday, June 10th. Please note and provide product presenters the schedule for when the jury will be on your company's showroom floor or 7<sup>th</sup> floor booth. Manufacturers must designate a product presenter to be available in the showroom at the designated judging time based on floor location. The Best of NeoCon Competition is not able to grant "pre-scheduled" judging times.

## **IMPORTANT: PLEASE READ CAREFULLY**

The Best of NeoCon® 2019 anticipates up to 425 product entries. Because time for judging is limited, each manufacturer must designate three persons who are prepared to guide jurors to the product and answer questions.

**Each NeoCon Floor will have a dedicated time slot.** Please review judging times by floor and make arrangements before NeoCon for designated product presenters to be in the showroom/booth to present the product when the jury arrives. Please make presenter arrangements **BEFORE** completing the entry form. We receive numerous emails and calls indicating the presenter cannot be there during the designated time, so please contact them now and plan flight/travel schedules.

Please designate the ideal presenter and train an alternate person as presenter in the event of an emergency or travel delays. This may require scheduling air travel flights and reserving hotel rooms for arrival up to four days before NeoCon officially opens. Please understand that jurors will be reviewing up to 425 products over 22 hours over three days on six floors in order to announce winners at 8:00 a.m. on Monday, June 10th.

**Failure to follow all entry rules may disqualify entries.**

## **2019 Best of NeoCon PRODUCT JUDGING TIME SCHEDULE**

### **Thursday, June 6**

**1:30 p.m. - 5:30 p.m.                      Floors 1, 10, 14, 15**

### **Friday, June 7**

**8:30 a.m.-12:30 p.m.                      Floors 3 and 6**

**1:30 p.m. -5:30 p.m.                      Floor 11**

### **Saturday, June 8**

**8:30 a.m.-10:30 a.m.                      7<sup>th</sup> floor Booths 7-1000 to 7- 5139**

**10:00 a.m.-12:30 p.m.                      7<sup>th</sup> floor Booths 7-7030 to 7-10139**

**12:30 p.m.-2:30 p.m.                      Jurors deliberate to determine finalists for Best of Competition**

**3:00 p.m.-5:30 p.m.                      Finalists for Best of Competition reviewed by total jury**

## Best of Competition Process

Of the eight jury teams, five teams usually are able to nominate a Best of Competition Product Finalist. A member of the team makes the case for other teams to evaluate their product as a candidate for Best of Competition. Once all cases are made and the collective jury agrees, finalist manufactures are called. **ONLY IF a product is a Best of Competition Finalist, will the manufacturer receive a phone call.** Between 3:00 and 4:30 p.m. on Saturday, we will call the cell phone numbers of the three people listed as presenters for the product until we reach one. Only one of them needs to return to the showroom/booth to meet the entire jury of approximately 50 people who will receive finalists' product presentations to determine the overall Best of Competition. We move as a group in The Mart from showroom to showroom until all finalist presentations are completed.

The jury gathers again and a democratic run-off vote is held to determine The Best of Competition, usually by 5:30 p.m. on Saturday. The jurors, *Contract* editors, and Competition director, are sworn to secrecy until we announce the winners at The Best of NeoCon Awards Breakfast on Monday morning. The Contract Editor-in-Chief and Publisher are not informed until late on Sunday night.

## Awards

The Competition *anticipates* one Gold Award and one Silver Award in each category. There are also Innovation Awards, Editors' Choice Awards, and one Best of Competition Award. The Jury reserves the right to not issue a Gold or Silver Award in categories where products score significantly lower than overall scores indicated for winning products. Competition coordinators and jurors reserve the right to reassign a product entry to a more appropriate category.

The objective criteria used to judge the competition entrants is based upon the information submitted by each manufacturer on the digital entry form regarding product qualities. The manufacturer will have the opportunity to present that information in-person when demonstrating those qualities to the jury in The Merchandise Mart showroom or booth.

The jury, experienced and vetted industry specifiers, apply their institutional industry product knowledge to the products that are presented to them for evaluation.

The criteria are collectively scored on a scale of 1 (being the lowest) and 10 (being the highest).

## Recognition/Prizes

The Best of NeoCon assigns and distributes awards that are recognition-based, not monetary prizes. There is no retail value to the awards.

The awards consist of: Gold, Silver, Best of Competition, Innovation, and Editors' Choice. Most categories will receive a Gold Award and Silver Award. In categories with few entries or very low-scoring entries, the jury reserves the right to give Gold only, or Silver only, or no award.

The physical representations of the Awards consist of showroom/booth winner signage and certificates.

The digital representations of the awards consist of Best of NeoCon logos and certificates; and a digital winners' presentation that is viewed at the Awards Breakfast and by the Grand Staircase in The Mart lobby during NeoCon, and online at [contractdesign.com](http://contractdesign.com).

The Best of NeoCon entry platform will also post a Winners Gallery showing the winners in each category.

Digital winner logos and certificates will be electronically distributed to winners within four hours of the Awards breakfast on Monday, June 10, 2019.

The number of awards can range from one to four per category; in most cases, there is one Gold award and one Silver award. However, ONE product will receive both the Gold award in its category and the Best of Competition (overall) award. Some products will also receive an Innovation award or Editors' Choice award. In a typical awards program, there are 80 awards out of an average of 400 entrants per year.

**A Best of NeoCon Product Guide** will be distributed to exhibitors and attendees throughout The Merchandise Mart at 8:30 a.m. on Monday, June 10. All winning entries will be featured on the Best of NeoCon entry web site, Contract magazine web site [contractdesign.com](http://contractdesign.com), and in the August 2019 issue of *Contract* magazine that will be distributed to winners and the magazine's circulation. Winners also will be posted to The McGraw-Hill Reports web site and newsletters.

### **Winners' List**

For the names of the winners, please visit [www.contractdesign.com](http://www.contractdesign.com) on June 10, 2019, after 12 noon. The manufacturer winners' names and product names will be posted after the winners have been verified and notified of the win at the Awards Breakfast at 8:00 a.m. in Chicago.

### **Sponsor**

The sponsor of the Best of NeoCon Awards is *Contract* magazine, Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.

### **The Best of NeoCon® Awards Breakfast**

Winners will be announced on the opening Monday (June 10, 2019) of NeoCon at 7:30 a.m. at the Best of NeoCon® Awards Breakfast at the Renaissance Hotel, One West Wacker Dr. & State St. The Editor-in-Chief of *Contract* magazine announces the winners live at the podium while a high-resolution digital presentation features winning products by category. Winners relish the opportunity to arrive at the podium to accept their award certificates and signage among industry peers. As part of each manufacturer's commitment to Best of NeoCon, the competition sponsors' expect that at least one company executive attend the event where winners in all categories will be announced/notified for the first time.

## **Purchase of the Best of NeoCon® Awards Breakfast Tickets**

From the product entry digital platform, entrants will be directed to an external link/web site dedicated to the purchase of Best of NeoCon Awards Breakfast tickets at \$95.00 each. Tickets will not be included for purchase through the digital entry platform.

[Breakfast Tickets Purchase url:](#)

<https://registration.experientevent.com/ShowNEA191?flow=attende>

Winners will NOT be notified ahead of the breakfast. Tickets may be purchased up to a week before (June 3rd), or earlier if tickets sell-out. Typically, 200+ attend the breakfast, now an industry tradition for 30 years, which is noted for its efficient program. Afterward, manufacturers /attendees walk across the street to the MART showrooms by 8:35 a.m.

## **Promotional Opportunities**

### **Online/Digital Promotion**

Best of NeoCon® Entrants will be featured on the digital entry site,

<https://bestofneoconawards.secure-platform.com/a> from May 2019 through March 2020.

Best of NeoCon® Winners will be featured on [Contract's](#) web site for 9 months from June 2019 through March 2020. Links also will be provided via the Best of NeoCon® 2019 logo to Contract's web site from [NeoCon](#), [the MART](#), and [The McMorrow Reports](#).

### ***Contract's Official NeoCon Product Preview***

All NeoCon exhibitors are eligible to purchase advertising in the New NeoCon Product Preview—a standalone issue of Contract dedicated to all things NeoCon. These ads are not available for purchase online. For details and pricing, contact:

Publisher: **Karen Donaghy** [kdonaghy@contractdesign.com](mailto:kdonaghy@contractdesign.com) 646.668.3761

### ***The Best of NeoCon Product Guide***

For 2019, Contract-produced product ads are no longer available. Manufacturers interested in placing full-page supplied ads in the Product Guide may contact the publisher of *Contract* magazine. Those ads will not be available for purchase on the digital entry platform.

Publisher: **Karen Donaghy** [kdonaghy@contractdesign.com](mailto:kdonaghy@contractdesign.com) 646.668.3761

The Best of NeoCon Product Guide is distributed on Monday, June 10, in The Mart. It will list all entrants by manufacturer name, product name, category and showroom or booth locations. The fold-out cover lists all the winners by category with the same information. Attendees use the Product Guide to visit showrooms and booths of winners and entrants.

### ***The NeoCon Show Issue***

Contract's June 2019 issue, with a focus on Workplace & the latest NeoCon introductions will first hit the contract market on day one of the show. Advertising may be arranged directly with the publisher of *Contract* magazine. Those ads will not be available for purchase on the digital entry platform.

Publisher: **Karen Donaghy** [kdonaghy@contractdesign.com](mailto:kdonaghy@contractdesign.com) 646.668.3761

### ***Contract magazine promotion***

Pre-NeoCon, entrants may wish to advertise products in the ***Contract*** June/July 2019 Official NeoCon Product Preview issue, and The Best of NeoCon Product Guide at the show. The post-show August issue features a dedicated Best of NeoCon special section for winners and non-winners alike. Please contact your *Contract* advertising sales representative for more information.

Publisher: Karen Donaghy 646.668.3761 [kdonaghy@contractdesign.com](mailto:kdonaghy@contractdesign.com)

[The McMorrow Reports Facility Management & Design Insights](#), is edited by Eileen McMorrow, who has directed the Best of NeoCon since its inception 30 years ago. McMorrow Reports reaches 50,000 readers in the facilities management and commercial design space. A co-sponsor of The Best of NeoCon, The McMorrow Reports consist of a web site and newsletters for Airport, Commercial/Office, Education/Government, and Healthcare Facilities Management. There will be links to the Best of NeoCon® 2019 winners.

The [Best of NeoCon](#) web site is part of *Contract* magazine, a publication of Emerald Expositions. Contract is headquartered at 100 Broadway, 14<sup>th</sup> floor, New York, NY 10005. 949.226.5700.

[www.contractdesign.com](http://www.contractdesign.com)

[www.contractdesign.com/digital](http://www.contractdesign.com/digital) (current print issue in digital format)

**Please DO NOT CALL The Mart**, the managers and producers of NeoCon, for *anything* related to the Best of NeoCon Competition. It is operated by *Contract* magazine with the co-sponsorship and support of theMART.

**Competition Questions will be answered by the Best of NeoCon team:**

**First:** Email Competition Team @ [bestofneocon@gmail.com](mailto:bestofneocon@gmail.com)

**If needed:** Call Competition Team @ 973.509.7277

## **Best of NeoCon 2019 Product Categories (43)**

Acoustic Panels & Solutions  
Acoustic Privacy Modular Solutions  
Architectural & Decorative Glass  
Architectural Products  
Carpet: Contract Area Rugs  
Carpet: Broadloom  
Carpet: Modular  
Case Goods  
Conference Room Furniture  
Education Solutions  
Flooring: Hard Surface LVT & Planks  
Flooring: Hard Surface Ceramic Stone & Tiles  
Furniture: Benching  
Furniture Collections for Collaboration  
Furniture Systems & Enhancements  
Healthcare Fabrics & Textiles  
Healthcare Flooring  
Healthcare Patient Seating  
Healthcare Guest & Lounge Seating  
Lighting: Decorative & Hospitality  
Lighting: Desktop/Task/Integrated  
Lounge Furniture Collections  
Office Accessories  
Plumbing: Contract Fixtures  
Seating: Bar Stools  
Seating: Benches  
Seating: Conference  
Seating: Ergonomic Desk/Task  
Seating: Guest  
Seating: Sofas & Lounge  
Seating: Stacking  
Seating: Outdoor Contract & Hospitality  
Signage & Wayfinding  
Space Dividers/Partitions/Screens  
Surfacing Materials & Finishes  
Tables: Communal & Task  
Tables: Height-Adjustable/Training/Work  
Tables: Occasional  
Technology-Integrated Solutions  
Textiles: Upholstery  
Walls: Movable  
Wall Treatments  
Workplace Technologies



## **Best of NeoCon Sponsors**

**Contract** magazine is the leading publication for commercial interior design and architecture, connecting professionals and covering projects, products, and practice issues that set the standards in the industry. *Contract* elevates the relevance and value of commercial design by focusing on the power of designers to transform business and institutional environments.

Established in 1960, *Contract* publishes features on outstanding workplace, retail, educational, hospitality, healthcare, civic, and performing arts environments; coverage of commercial interior products and product development trends; as well as in-depth stories on emerging business and technical trends impacting design. Industry news, profiles of leading designers, and coverage of major industry events are also key elements of our content tailored for design professionals. *Contract* is published by Emerald Expositions.

**NeoCon®** is the world's leading platform and most important event of the year for the commercial design industry. Held every June at The Mart in Chicago since 1969, NeoCon serves as the commercial design industry's launch pad for innovation—offering ideas and introductions that shape the built environment today and into the future. The three-day event serves as the annual gathering place for more than 50,000 of the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. With over one million square feet of exhibition space, the show launches thousands of new products and covers a spectrum of vertical markets including Workplace, Healthcare, Hospitality, Retail, Education, Public Space and Government, providing unparalleled access to the latest and most innovative solutions in commercial design. The industry's major manufacturers as well as hot emerging companies showcase products and services in categories including Furniture, Fabrics, Flooring, Interior Building Products, Interior Finishes and Technology. The exhibition is complimented by world-class programming featuring nearly 100 CEU seminars and keynote presentations that offer world-class expertise and insight into relevant topics as well as the future of commercial design.

**The McMorrow Reports Facility Management & Design Insights** informs, educates, inspires, connects and empowers the facility management and design community with newsletters, web sites, direct email, white papers, and conference and trade show promotion. Our team has spent 30+ years working closely with facility managers, architects, interior designers, engineers, building management professionals and real estate experts, helping them with the challenges of maintaining workplaces, optimizing productivity, connectivity, investment strategy and design for the future of the built environment. Content includes design projects, news, features, trends, research on best practices, conferences, and products/services. Newsletters are sent weekly to more than 50,000 opt-in subscribers.

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