



Anita Brightley-Hodges
Specialist Family Business Advisor

Contact:

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Profile

Anita is a specialist in working with the leaders of family-owned businesses. That means she understands (and can resolve) problems such as succession planning, conflict between family members, tension between the older and younger generation, communication issues and many other challenges, which are stopping the business from moving forward.

With a background in marketing and communications, Anita always has one eye on the success of the business itself, whilst unraveling and overcoming the family issues which could be holding back its growth.

Anita often works closely with her clients' other advisors (accountants, lawyers, non-exec directors) who are frustrated because they can't move the business forward until the family issues are resolved.

She is warm and approachable – people of all ages, positions and background feel comfortable in working with her. She is straight talking and will work side-by-side with you as a guide and mentor so you're not alone.

Education & Professional Qualifications

Family Firm Institute (Boston, USA)

- Family Business Advising – Advanced Certificate
- Family Business Wealth Advising – Advanced Certificate

Kent Mediation

- Certificate in Mediation
- Certificate in Anger Management

Guest Lecturer

- Oxford University
- Henley Business School

Family Business Place
7 Downderry Way,
Ditton, Aylesford,
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T +44 (0)1732 220 120

familybusinessplace.com

65%

of UK's private sector
are family businesses

35%

of UK GDP comes from
family businesses

1 in 3

working people are
employed in family
businesses

3 million

businesses are family run



VAT No. 973 2944 86
T 0117 3145678
Registered Address for FBP
(with Companies House)
7 Downderry Way,
Ditton, Aylesford,
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Company No. 06540076

Proudly participating in:





- University of the Creative Arts

Former voluntary positions

- Magistrate – Kent
- Chairman – IOD Kent Family Business Network
- Chairman – Executive Association of Great Britain

Career History

Family Business Place - Founder & Chairman

Family Business Place is the UK's most vibrant membership network for the leaders of family-owned businesses. Anita founded the community in 2008 because she recognised that family firms have very unique challenges. Family Business Place now serves over 150 members around the UK through its on-demand digital portal, global online summits, events, training, introductions, networking, business opportunities and much more.

Anita became Chairman of Family Business Place in 2018 after handing over the reins to her daughter, Amalia, who now looks after their nationwide membership community.

This allows Anita to focus solely on being a close, trusted advisor to the families who desperately need her help. Every family is different, but Anita helps each of them get from where they are now, to where they want to be.

As a specialist Family Business Advisor, Anita has a rare and unique set of skills to help families with -

Discovery Workshops - Anita facilitates a day with the family members, away from the business. To unravel any issues which have been bubbling under the surface and to agree an action plan moving forward.

Succession Planning - Anita guides families from one generation to the next. Working through any relationship issues, communication problems or tension between family members. She creates a through and robust plan to ensure a smooth and successful transition of the business into new hands.

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Exit Planning - Anita helps business leaders explore all options if there is no next generation willing (or ready) to take the helm. She will work with them to decide the best route i.e trade sale, MBO, employee ownership, merger etc.

Governance - Anita will identify and advise on the best governance structures for the business and family to operate in harmony. Family council, management board, shareholders forum etc.

Mentorship - As a mentor, Anita prepares the next generation for their new role as leader of the business. As well as helping the senior generation create a new purpose for themselves once they've handed over the reins.

Family Impact - Anita works with all family members on understanding their purpose and responsibility as part of a family business. From charity and community, to legacy and heritage. It's often these things which will unite a family, not the business itself.

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