

Checklist for AAPOR TI

Survey: New York City Poll

| TI Disclosure Elements | Answers |
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| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | Emerson College WPIX-TV |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | See Below |
| 3. A definition of the population under study and its geographic location. | Registered Voters in New York City |
| 4. Dates of data collection. | May 13-15 ,2021 |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Data was collected using a list of 25,000 mobile numbers provided by Aristotle Inc.and with online panels provided by Amazon MTurk and Consensus Strategies . |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC Amazon MTurk Consensus Strategies |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Amazon MTurk and Consensus Strategies use opt in panels and not online ads to recruit participants |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | Online and SMS-to-web |

| | |
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| <p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p> | <p>The sample consisted of registered voters, n=1,013, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3% percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p> |
| <p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p> | <p>The data was weighted by borough, age, education, race, and party registration based on 2021 voter turnout modeling.</p> |
| <p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p> | <p>N/A</p> |
| <p>13. Contact for obtaining more information about the study.</p> | <p>emersonpolling@emerson.edu</p> |

1. Overall, do you approve or disapprove of the job Joe Biden is doing as President?

Approve
Disapprove
Unsure or no opinion

2. Do you approve or disapprove of the job Andrew Cuomo is doing as Governor?

Approve
Disapprove
Unsure or no opinion

3. What is your party registration?

Not registered to vote (end)
Democrat
Republican (go to 11)
Independent or other (go to 11)

4. How likely are you to vote in the 2021 Democratic primary for Mayor of New York City?

Very likely
Somewhat likely
Not very likely (go to 11)
Not at all likely (go to 11)
Not sure (go to 11)

5. This year, New York City will be using a system of rank choice voting in the mayoral race, where the voter has the chance to rank the candidates in order of preference. How much have you heard about rank choice voting?

Heard a lot
Heard a little
Heard nothing at all

6. In June 2021, there will be a Democratic primary for Mayor of New York City. At this point, which candidate is your first choice?: (randomized)

Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Dianne Morales
Kathryn Garcia
Art Chang
Joycelyn Taylor
Aaron Foldenauer

Paperboy Love Prince

Undecided

7. Who, if anyone, would be your second choice?: (randomized)

No one (go to 9)

Eric Adams

Maya Wiley

Andrew Yang

Scott Stringer

Raymond McGuire

Shaun Donovan

Dianne Morales

Kathryn Garcia

Art Chang

Joycelyn Taylor

Aaron Foldenauer

Paperboy Love Prince

8. Who, if anyone, would be your third choice?: (randomized)

No one (go to 9)

Eric Adams

Maya Wiley

Andrew Yang

Scott Stringer

Raymond McGuire

Shaun Donovan

Dianne Morales

Kathryn Garcia

Art Chang

Joycelyn Taylor

Aaron Foldenauer

Paperboy Love Prince

9. Do you identify politically as a conservative, moderate, liberal or progressive Democrat?

Conservative Democrat

Moderate Democrat

Liberal Democrat

Progressive Democrat

Something else

10. Do you think that the allegations of sexual harassment against Scott Stringer generally are or are not credible?

Are credible

Are not credible

Unsure

I have not heard enough to say

11. Would you support or oppose passage of a law that would require restaurants to designate separate sections for Covid-19 vaccinated and unvaccinated customers?

Support

Oppose

Unsure/no opinion

12. Using the familiar letter grading system from A through F, where A is excellent, B is good, C is average, D is poor and F is a failing grade, what overall grade would you give the New York City public school system since the start of COVID-19 in March 2020?

A

B

C

D

F

13. Do you view the NYPD positively or negatively?

Very positively

Somewhat positively

Somewhat negatively

Very negatively

Unsure or no opinion

14. Do you think the NYPD budget should be increased, decreased, or kept the same?

Increased

Decreased

Kept the same

15. How would you rate the quality of the public transportation system in your area: excellent, good, fair or poor?

Excellent

Good

Fair

Poor

16. Do you think the MTA needs more funding, needs less funding, or is adequately funded?

- Needs more funding
- Needs less funding
- The MTA is adequately funded

17. How concerned are you about you or a member of your family being a victim of a crime when riding public transportation?

- Very concerned
- Somewhat concerned
- Not very concerned
- Not at all concerned

18. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)

- Housing
- Healthcare
- Jobs
- Covid-19
- Police reform
- The environment
- Education/Schools
- Homelessness
- Transportation
- Something else (please specify)

19. Can you please tell me your gender?

- Male
- Female

20. For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race
- White or Caucasian
- Black or African American
- Asian American or Pacific Islander
- Other or multiple races

21. What is your age range?

- 18-29 years
- 30-44 years
- 45-64 years
- 65 or more years

22. What is the highest level of education you have attained?

High school or less
Some college
College graduate
Postgrad or higher

23. What borough do you live in?

The Bronx
Brooklyn
Manhattan
Queens
Staten Island