



THE MEALTHY BRAND
"HOME COOKING MADE EASY."

Mealthy hit the market December 2017 with the goal of being more than simply a product. Our focus is to provide a complete solution and to continually build on that foundation. Mealthy small kitchen appliances provide users a one-stop shop for all their home-cooking needs. What does that entail? **Our high-quality products incorporate the most sought-after features, in a contemporary design, with the necessary accessories, at an excellent price to provide the consumer with outstanding value.** The 6 quart is selling for \$99.95 and the 8 quart is \$129.95. Mealthy is the **#2 selling multi-functional Pressure Cooker on Amazon** with the highest average rating of **4.7-stars from over 1,000+ reviews.**

It doesn't stop there, **Mealthy integrates products with technology on our app, website, and digital platforms to continue the customer journey with recipes, nutritional information, meal planning, grocery list, and 1-click ingredient delivery** (via Instacart and Amazon Fresh) to create lifetime Mealthy users.

The Mealthy app, available on iOS, iPad, and Android, provides access to **2000+ Mealthy-owned recipes and videos, how-to videos,** and articles to help users answer the dreaded question "What Should I Cook?" With over **500 downloads per day**, it is the highest rated mobile app in the kitchen appliance category with a **4.8-star average rating from 2,000+ reviews.** Rated in the **top 200 Food and Drink apps** on the Apple store.

The website receives over **100,000+ visitors per month**, driven by **100% organic traffic.** We provide users with easy recipe saving and printing with ingredient export, recipe review process, and a streamlined login and product registration to get users set-up in no time.

And, for continual cooking inspiration and questions we have highly engaged users ready to share their recipes, tips, and tricks on **Mealthy's social media platforms**, Facebook 350,000+ members, Pinterest 600,000+ monthly views and Instagram 28,000+ active users.

Mealthy is providing more than high-quality kitchen products at competitive prices, we provide a complete customer solution.

All this, and the brand has only been in the market for a little over a year. Following the launch of the Mealthy MultiPot we introduced the **HandBlend Immersion Blender.** The HandBlend is available on Amazon for \$29.95. And then, the **Mealthy MultiPot 8 Quart** for \$129.95.

In 2019, the plan is to launch **4-6 new** products integrated with technology. Learn more about Mealthy at www.mealthy.com. The Mealthy CrispLid, will launch in May 2019, it converts your 6- and 8-quart electric pressure cooker with the stainless steel insert into an air fryer.

Mealthy's Current Product Line

Mealthy MultiPot 6 & 8 Quart – www.mealthy.com

- **Mealthy MultiPot 9-in-1** Pressure Cooker can replace up to 9 commonly used kitchen appliances – pressure cooker, slow cooker, rice cooker, sauté, steam, cake maker, egg maker, yogurt maker, and a warmer.
- **14 Easy One Touch Cooking Programs** – poultry, meat/stew, bean/chili, soup, sauté/simmer, cake, rice, multigrain, porridge, steam, slow cook, keep warm, yogurt, and pressure cook (manual setting).
- **LCD panel with Progress Indicator** takes the guesswork out of your cooking. You can see when it is pre-heating, pressure cooking and on keep warm.
- **Stainless Steel** cooking pot and steam basket, allows you to cook 2 dishes at once (pot-in-pot).
- The MultiPot has a **contemporary design** and lid holders for left and right-handed users
- **Free Recipe App for iOS and Android** with over **2000+** recipes and videos and how-to videos and articles
- Website, www.mealthy.com, 2000+ recipes and videos and how to videos and articles; plus, the ability to easily save recipes and print with ingredient export, recipe review process and a streamlined login and product registration.
- **Accessories** include everything you need to get you started, an extra silicone gasket (one for sweet, the other for savoury), steamer basket, 4-cm raised trivet, 2 silicone mitts, ladle, rice paddle, rice measuring cup, and a recipe book.
- The lid, stainless steel cooking pot, steam rack, and trivet are all **dishwasher safe**
- **100% BPA-Free**
- ETL Certified
- **1-Year warranty**, register your product seamlessly at mealthy.com
- Technical Specs:
 - Power Supply 6Qt & 8 Qt. 120 – 60 Hz
 - Rated Power 6 Qt. 1000 watts and 8 Qt. 1200 watts



Mealthy HandBlend Immersion Blender – www.mealthy.com



- **Mealthy HandBlend immersion blender** is a quick, easy and handy way to purée, blend, chop, whisk and much more! The immersion blender is **stainless steel**.
- **Powerful blending** with a top rotary knob to adjust speed settings.
- Gives blending a boost with the **Turbo mode** to get your smoothies, sauces, and soups to the perfect consistency every time.
- The chopper bowl and smoothie cup are **100% BPA-free**
- Free Recipe App for iOS and Android with how-to videos and articles
- **Accessories** include everything you need to get you started, whisk, 500mL chopping cup, and 600mL smoothie cup with cover
- ETL Certified
- **1-year warranty**, register your product seamlessly at mealthy.com
- Technical Specs:
 - Power Supply 120 – 60 Hz
 - Rated Power 6 Qt. 500 watts

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