## **Checklist for AAPOR TI**

Survey: May 2022 National Poll

| TI Disclosure Elements   | Answers   |
|--|---|
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.  | Emerson College   |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.   | See Below   |
| 3. A definition of the population under study and its geographic location.   | Registered voters in the United States  |
| 4. Dates of data collection.   | April 25-26, 2022   |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Data was collected using a multi-stage probability sample of 29,887 landlines provided by L2, with an online panel provided by CloudResearch. |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.  | CloudResearch<br>L2   |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.   | CloudResearch uses opt in panels and not online ads to recruit participants   |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.   | See #5  |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.  | IVR and Online  |

| <ul> <li>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</li> <li>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</li> <li>13. Contact for obtaining more information about the study.</li> </ul> | 10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples. | The sample consisted of registered voters, n=1,148, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 2.8 percentage points.  A screening question was asked if the voter was a registered voter. If the respondent said they were not registered, they were eliminated from the sample. |
|---|---|--|
| the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.  | used and the sources of weighting parameters, if weighted estimates are reported.   | age, education, race, and region<br>based on 2022 turnout modeling   |
| 13. Contact for obtaining more information about the study.  emersonpolling@emerson.edu   | the preceding items will be disclosed for each. Reviewer: Type NA if  | N/A  |
|   | 13. Contact for obtaining more information about the study.   | emersonpolling@emerson.edu   |

What is your party affiliation?
 Not registered to vote (end)
 Democrat
 Republican
 Independent/other

2. Do you approve or disapprove of the job Joe Biden is doing as President?

Approve

Disapprove

Neutral or no opinion

3. If the 2022 midterm elections were held today, would you vote for the Democratic or Republican congressional candidate on the ballot?

Democratic candidate

Republican candidate

## Undecided

4. In a hypothetical match-up, if the 2024 Presidential Election were held today, and the candidates were Donald Trump and Joe Biden, who would you vote for at this time?

**Donald Trump** 

Joe Biden

Someone else

Undecided

5. In a hypothetical match-up, if the 2024 Presidential Election were held today, and the candidates were Elon Musk and Mark Cuban, who would you vote for at this time?

Elon Musk

Mark Cuban

Someone else

Undecided

6. What do you think is the most important issue facing the country?

Healthcare

Education

Economy (jobs, inflation, taxes)

Crime

Covid-19

Ukraine-Russia war

**Immigration** 

Something else (please specify)

7. Do you think the Supreme Court should uphold Roe v. Wade or overturn it?

Uphold Roe v. Wade

Overturn Roe v. Wade

Unsure or no opinion

8. If abortion becomes illegal in your state, would you move to a state where abortion is legal?

Definitely

Possibly

Definitely not

9. Do you believe your state runs fair elections?

Yes

No

Unsure or no opinion

10. Which of the following student loan debt policies do you support?

Cancel no student loan debt

Cancel \$10,000 in student loan debt per borrower

Cancel \$50,000 in student loan debt per borrower

Cancel all student loan debt

| 11. Do you support or oppose Elon Musk buying Twitter? Support Oppose Unsure Never heard of this  |
|---|
| 12. Did you cancel or change any of your travel plans over Memorial Day weekend because of the high cost of gas? Yes No   |
| 13. In general, how safe do you feel in your neighborhood?  Very safe  Somewhat safe  Somewhat unsafe  Very unsafe  |
| 14. How concerned are you about the baby formula shortage in the United States?  Very concerned  Somewhat concerned  Not very concerned  Not at all concerned                       |
| 15. For statistical purposes only, can you please tell me your ethnicity? Hispanic or Latino of any race White or Caucasian Black or African American Asian Other or multiple races |
| 16. What is the highest level of education you have attained?  High school or less  Some college  College graduate  Postgrad or higher  |
| 17. What is your age range? 18-29 years 30-49 years 50-64 years 65 or more years  |
| 18. Please select the type of area where you live Urban/city Suburban   |

## Rural

19. Who did you vote for in the 2020 election?

Joe Biden

Donald Trump

Someone else

Did not vote

20. Can you please tell me your gender?

Male

Female

Nonbinary or other

21. What is your household income level?

Under \$25,000

\$25,000-\$75,000

\$75,000-\$150,000

More than \$150,000

22. Do you think that Earth has been visited by aliens?

Yes

No

Unsure

23. What state do you live in? (online)