

SQUASH STARTERS PROGRAMS: 2022-23

SQUASH BC JUNIOR PATHWAY PROGRAM GRANT OVERVIEW

After a successful launch last season, Squash BC is excited to open applications for Junior Pathway - Squash Starters Program grants for the 2022-23 season. Interested facilities can apply for grant funding and FREE equipment from Squash BC to put forth high-quality junior programs. To qualify, programs must follow the quality standards set by Squash BC. These include: the use of progressive equipment, a Safe Sport compliant Program Leader, and more. Most importantly, programs must be focused on FUN while they reinforce the FUNdamentals of Squash! Read on for more information about program quality standards and what funding, equipment and resources are available.



WHAT ARE THE BENEFITS OF RUNNING A SQUASH STARTERS PROGRAM?

Squash BC encourages facilities across the province to align their junior programming under our Squash Starters brand. This reinforces the quality standards of our Junior Pathway and shows participants - and their parents - that your program has Squash BC's stamp of approval. Plus, running a Squash Starters Program comes with grant funding, free equipment, and tools/resources from Squash BC. Thanks to generous funding from the Squash BC Growth Initiative and 2020 Fund, program delivery partners have access to the following benefits:



- UP TO \$1000 PER 6-WEEK SESSION
- FREE PROGRESSIVE SQUASH EQUIPMENT
- SQUASH STARTERS TOOLS & RESOURCES
- LOCALIZED MARKETING & POSTER

APPLY NOW

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PROGRAM DELIVERY PARTNER BENEFITS

Facilities that meet the Squash Starters Program Requirements are eligible to apply for funding, equipment, and localized marketing from Squash BC. The Program Requirements Chart (next page) outlines the requirements and associated benefits. Participating programs must also complete all reporting requirements to receive the entirety of their Squash BC Junior Pathway Grant.

Grant Funding

Program delivery partners can receive funding for each 6-week session included in their 2022-23 programming season. The grant level a delivery partner qualifies for is determined by the classes and play opportunities they offer and the number of total and female participants their program attracts (level requirements outlined on the next page).

Equipment Credits

Our Squash Starters Program Racquet and Eye Guard Partner is Black Knight. Program delivery partners will receive up to six equipment credits as part of their grant approval. One equipment credit is redeemable for either one racquet (junior or adult size) or one eye guard (small or regular size). Product options are shown below and are subject to stock availability.



**Black Knight
3256 JR
Junior Squash Racquet**



**Black Knight
Reaction AF
Full-Size Squash
Racquet**



**Black Knight
Turbo Black
Eye Guard (Available in
Small or Regular)**

Squash Starters delivery partners will also receive progressive squash balls for use in their programs. Balls are supplied by the Official Ball of Squash BC, Dunlop. Ball orders may include Dunlop Red/Orange/Green Mini-Squash Balls, Dunlop Blue Dot Intro Balls, Dunlop Red Dot Progress Balls, or Dunlop Single Dot Competition Balls.

Localized Marketing

Program delivery partners will be listed on Squash BC's Squash Starters Microsite (SquashStarters.com). Squash BC will also run local social media ads to recruit new participants in your area. Delivery partners can also request a Program Poster to hang up at your facility/community.

Tools & Resources

Squash BC is consistently working towards developing Tools & Resources to assist our delivery partners in putting forth the best possible Squash Starters Programs. As these are completed, they will be shared with all delivery partners.

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PROGRAM REQUIREMENTS CHART:

PROGRAM LEVEL	PROGRAM REQUIREMENTS	DELIVERY PARTNER RECEIVES
LEVEL 1	<ol style="list-style-type: none"> 1. Minimum 6-Week Program with 3 Progressive Levels* 2. Program registers at least 10 participants* 3. Program uses Progressive Squash Balls (must be Single Dot and below) and requires Eye Guards 4. Program Leader Has Completed Squash BC Safe Sport Requirements for Lead Coaches (CAC Safe Sport, Make Ethical Decisions**, Commit to Kids, Making Headway in Sport). 5. Participating Facilities agree to have Program Leader screened through a criminal record and vulnerable sector check 6. Facility completes all reporting requirements 	<ul style="list-style-type: none"> • \$300 Program Grant • 4 Equipment Credits • 3 Progressive Squash Balls / Class Level • Squash Starters Site Listing, Local Digital Marketing & Program Poster • Tools & Resources
LEVEL 2	<p>All Level 1 Program Requirements, plus:</p> <ol style="list-style-type: none"> 1. Program registers at least 16 participants, with at least 6 being girls 2. Program Leader is Squash Canada/NCCP Trained or Certified (any level) 3. Facility hosts at least one Play-Based Event available to program participants (Delivery Partners can apply for additional funding if this is structured as a Squash Starters Tour event) 	<ul style="list-style-type: none"> • \$500 Program Grant • 6 Equipment Credits • 12 Progressive Squash Balls • Any other Level 1 Benefits
LEVEL 3	<p>All Level 1 & 2 Program Requirements, plus:</p> <ol style="list-style-type: none"> 1. Program has at least 5 classes/levels, including 1+ Girls-Only Class(es) 2. Program registers at least 24 participants, with at least 10 being girls 3. Program includes one or more weekly "Play Opportunities" for program participants. Examples include: drop-in social nights, mini-tournaments, junior leagues & more. 	<ul style="list-style-type: none"> • \$1000 Program Grant • 8 Equipment Credits • 12+ Progressive Squash Balls (Depending on Levels) • Any other Level 1&2 Benefits

*Facilities that qualify for Squash BC's Rural Membership Discount can apply for Level 1 funding for smaller programs (i.e. Programs with 1 or 2 levels and fewer total students). These will be evaluated on a case-by-case basis.

**Program Leader must have at least registered for an upcoming Make Ethical Decisions Course

TO APPLY:

Complete Squash BC's Online Application Form: squashbc.com/startersprogramform. A member of our team will be in touch your application has been reviewed. Any questions about this program can be directed to sportdevelopment@squashbc.com

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JUNIOR PATHWAY PROGRAM TERMS AND CONDITIONS

SQUASH STARTERS PROGRAMS

1. Applications must be submitted at least 30 days in advance of first program day to ensure equipment is delivered in time (subject to production and shipping delays).
2. Participating Facilities must complete all reporting requirements to receive their program grant (at the conclusion of their program session).
3. Participating Facilities may apply for multiple Squash Starters Program sessions, but funding may be prioritized for first-time applicants.
4. Hosts that do not complete all grant requirements may be restricted from selection for future event or program funding.
5. Facility Program Level will be assessed at both the time of application and after completing all reporting requirements. If a program's level at its conclusion is lower than its application, future equipment credits may be restricted to account for extra equipment received.
6. Facilities that wish to purchase additional equipment beyond their applicable Equipment Credits may reach out to executivedirector@squashbc.com to inquire about available stock.
7. Program participants must sign a photo/video waiver that allows Squash BC to use images from the program in our marketing materials.
8. Reporting Requirements (post-session):
 - Participating facilities must complete the post-session report in full to receive funding
 - Post-program reports must be completed within 30 days of session end date
 - Participating facilities must provide Squash BC with a participant list (including the name, email, age, and gender of all participants) using the participant list template to receive funding
 - Participating facilities must either provide Squash BC with one or more program photos or post them on social media (Facebook, Twitter, or Instagram) and tag @SquashBC in the post to receive funding

Squash BC reserves the right to revise these terms and conditions as needed throughout the season. An up-to-date version will always be posted on our website.

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