



# National Environmental Achievement AWARDS

## **NEAA Guidelines & Criteria**

NACWA's *National Environmental Achievement Awards (NEAA)* program acknowledges individuals and Member Agencies that continually strive to make a positive impact on the environment. It is through its *NEAA program*, that NACWA celebrates those outstanding individuals and innovative Member Agency programs and initiatives that exemplify environmental stewardship and a dedication to the clean water industry.

### **GENERAL GUIDELINES**

Awards are given annually and governed by the following policies:

- Member agencies may submit no more than one *NEAA* nomination per category. In the case of the Public Information & Education Award, only one nomination may be submitted from among the four categories (Video, Printed Publication, Educational Program, e-Media) encompassed by that award.
- The Awards Committee shall accept and consider nominations for Individual Awards from Member Agencies and/or the National Office staff. When making nominations, Member Agencies and/or the National Office staff shall provide a rationale for its nominations via the appropriate form. All staff nominations for the individual *NEAAs* will receive the endorsement of one or more Member Agencies directly familiar with the contributions and achievements of the nominee.
- *NEAA* nominations involving multiple Association Member Agencies working collaboratively must be endorsed by each of the participating Members Agencies for each to receive an award.
- The recipient(s) of the *NEAA President's Award(s)* shall be selected by the Association's current President. The President may request input from the Awards Committee if desired.

# NEAA Guidelines & Criteria

## **Individual NEAA Awards**

### **INDIVIDUAL GUIDELINES**

The NACWA National Environmental Individual Achievement Award honors those persons who have made significant contributions through outstanding advocacy and environmental stewardship that have had a positive impact on the environment, their utility, their community, NACWA, and/or the clean water industry.

### **INDIVIDUAL NOMINATION GUIDELINES**

#### Applications Must Include:

1. Completed Nomination Form with NACWA representative endorsement
2. Individual Narrative

#### Individual Narrative Guidelines

Please indicate the name of the nominee and award category at the top of the submission. Narratives are limited to 2 pages (500 words) of double-spaced, 12 point font and should include the following:

1. A concise introductory paragraph (or two) describing who the individual is and why they are being nominated for a National Environmental Achievement Award;
2. Subsequent paragraphs should address the following:
  - ▶ Significant career accomplishments;
  - ▶ Specific contributions to the clean water industry and/or environment;
  - ▶ Specific work or activities of the nominee that meet the criteria for the selected award category.
3. A concluding paragraph describing how this individual has positively impacted and contributed to the environment, the utility, the community or NACWA based on the criteria of Award for which the individual is being nominated.

### **INDIVIDUAL AWARDS CRITERIA**

#### **Distinguished Service Award**

- Eligibility: Individuals formerly serving as the designated representative of a NACWA Member Agency who maintained an active role in the Association during their tenure.
- Criteria: Efforts and dedication to the clean water community while representing their agency.

# NEAA Guidelines & Criteria

## Environment Award

- Eligibility: Open; however, Member Agency general managers and executive directors (or equivalent positions), as well as department heads and utility staff members are excluded.
- Criteria: Outstanding environmental leadership and service.

## President's Award

- Eligibility: Individual currently employed by a Member Agency.
- Criteria: Individual must be active in NACWA activities and have made a major contribution toward achieving the goals and objectives of the Association.

**Public Service Awards** (Local & Federal) - The Awards Committee shall accept and consider nominations for two categories of Public Service Local Awards. An award may be given to current elected or appointed officials serving Member Agencies with service areas of more than 250,000; and a second award may be given to current elected or appointed officials that serve Member Agencies with service area populations of less than 250,000.

- Eligibility: Former or current elected public officials or individuals appointed by a governing body at the local, state, and federal level of government (Member Agency general managers and executive directors (or equivalent positions), as well as department heads and utility staff members are excluded from eligibility).
- Criteria: Outstanding public service exhibiting a particular and continuing awareness of the challenges faced by NACWA Member Agencies.

## Utility Leadership Award

- Eligibility: NACWA Member Agency general managers and executive directors (or equivalent positions), as well as department heads and exemplary utility staff members.
- Criteria: Outstanding environmental leadership and commitment within their utility and at the local, state, or **and** national level **with a significant impact on the water sector's success and reputation.**

## **Member Agency NEAA Awards**

### **AGENCY GUIDELINES**

NACWA's *National Environmental Achievement Awards (NEAA)* program acknowledges Member Agencies that continually strive to make a positive impact on the environment. It is through its *NEAA program*, that NACWA celebrates those

outstanding individuals and innovative Member Agency programs and initiatives that exemplify environmental stewardship and a dedication to the clean water industry.

## **AGENCY NOMINATION GUIDELINES**

### Nominations Must Include:

1. Completed Nomination Form with NACWA representative endorsement
  - a. If you do not know who your Agency's NACWA Representative is, please contact [btrombino@nacwa.org](mailto:btrombino@nacwa.org) (Subject: Who is Our NACWA Primary Contact for the NEAA application?).
2. Project Summary (limit 100-200 words)
3. Project/Program Narrative (limit - 4 pages / 1,000 words)
4. Project/Program Supporting Material (if desired/relevant)
5. Member Spotlight (300-400 words MS docx)
  - a. A third-person article - something that a layperson would understand, describing your project / program to be posted on the front page of NACWA's website as part of our "Member Spotlight" section.
6. Project Poster / Project website – at least one type

### Program/Project Narrative Guidelines

Narratives are limited to 4 pages (1,000 words) of double-spaced, 12 point font and should include the following:

1. A concise introductory paragraph (or two) describing the project/program and outlining the goals/objective behind its creation;
2. Subsequent paragraphs should completely address the award category criteria for which the nomination is being submitted.
3. A concluding paragraph describing the results of the program/project and how it has positively contributed to the environment, the utility, and the community.

### Program/Project Supporting Material Guidelines

Supporting materials are ***not required***; however, limited additional materials will be accepted.

1. Supporting materials such as reports, photographs, sample marketing materials, and video submissions should be supplemental to the information described in the Program/Project Narrative. (***i.e. The Program/Project Narrative should fully describe the nomination without additional materials.***)
2. It is expected that applicants for the Public Information & Education Award category will submit a sample of the video, printed publication, e-medium or educational program material to support their application.

## **MEMBER AGENCY AWARD CRITERIA**

### **Operations & Environmental Performance Award**

- Eligibility: Outstanding project, system or method relating to wastewater treatment, wastewater conveyance, stormwater management, and/or environmental enhancement.
- Criteria: Innovative and effective project, system or method relating to environmental compliance or environmental restoration developed and successfully implemented by a Member Agency in a cost-effective manner while achieving environmental compliance objectives.

### **Public Information & Education Awards** *(one nomination per Member Agency in all categories)*

#### Video/Printed Publication/Educational Program

- Eligibility: Outstanding or innovative video, printed publication, and/or educational program related to pollution prevention or control.
- Criteria: Program, publication or video must have been produced by the Member Agency staff or by an outside vendor at the express direction of the agency. Program, publication or video must encompass some aspect of the agency's operations, benefit the public educationally and have been produced for general use or distribution. Annual Reports are not accepted in this category.

#### e-Media

- Eligibility: Outstanding Member Agency website, social media presence or campaign, or downloadable, web-based program that relates to wastewater treatment, wastewater conveyance, or pollution prevention and control.
- Criteria: Website, social media presence or campaign, or downloadable, web-based program content must have been developed and produced by agency staff or by an outside vendor at the express direction of the agency. Nominations will be judged based upon 1) the timeliness of the content; 2) the quality of graphic design elements; 3) organization and/or searchability; 4) innovation and originality; and, 5) ease of use.

### **Public Service Award**

- Eligibility: Significant contribution during the past year in local, state, or national public service related to public utility operation or environmental protection.
- Criteria: Involvement must be by Member Agency staff or commissioners (directors, chairs). Public Service shall not be required by regulation or law.

### **Research & Technology Award**

- Eligibility: Development of a technological innovation related to wastewater treatment, wastewater conveyance, stormwater management or biosolids/sludge use and disposal.
- Criteria: Research project or technological innovation must directly relate to the processes of collection, treatment or reuse of wastewater, stormwater, or use or disposal of biosolids/sludge. Project must have been conducted in-house, or by consultant under direction of the Member Agency. Project results must have practical application.

**Water Resources Utility of the Future Award** - The Awards Committee shall accept and consider Water Resources Utility of the Future Award nominations in two categories. Awards shall be considered for Member Agencies with service areas populations greater than 250,000; and separately for Member Agencies with service area populations less than 250,000. Association Member Agencies receiving NACWA's Water Resources Utility of the Future Award are *ineligible to reapply for the five years following their receipt of the award.*

- Eligibility: Agency, district, utility, or authority that best exemplifies the qualities, characteristics, and practices of the Water Resources Utility of the Future.
- Criteria: Demonstrated bold, transformational community leadership in managing valuable resources, partnering in local economic development, and engaging stakeholders in their watershed resulting in environmental, economic, and social benefits. Examples of such leadership are exemplified by activities or initiatives that reclaim and reuse water; extract and identify commercial uses for nutrients and other constituents; capture waste heat and latent energy in biosolids and liquid streams; generate renewable energy using land and other horizontal assets; and, use green infrastructure not only to manage stormwater, but also to improve urban quality of life.

### **Watershed Collaboration Award**

- Eligibility: Outstanding watershed-based collaborative management initiative or program focused on cost-effective solutions to environmental challenges.
- Criteria: Documented collaborative initiative or program, inclusive of a wastewater and/or stormwater management and stakeholder involvement, and endorsed by the approval of the governing bodies of the participating entities. Nominations will be judged on the maturity and complexity of the collaborative initiative with or without fully achieving the stated environmental goals.

## **Workforce Development Award**

- Eligibility: Outstanding Member Agency workforce development project or program.
- Criteria: Outstanding project or program must embody effective, sustainable solutions that address the need for a qualified, diverse, and knowledgeable utility workforce. Projects or programs should be able to demonstrate results in at least one of the following areas: 1) expanding opportunities for underserved populations; 2) “growing” specialized expertise from within the utility or through development of new unskilled talent; 3) collaborating with other utilities and/or educational institutions.