

Position Title: Member, ASHG Public Education & Awareness Committee (PEAC)

[ROSTER](#) | [ACTION PLAN](#)

Work Location: Primarily remote; face-to-face meeting at fall Annual Meeting location

Impact/Description: The PEAC oversees programs and initiatives to inform, educate, and engage the general public and students to advance knowledge and help people everywhere realize the benefits of human genetics and genomics research. In addition, the group oversees important initiatives associated with sharing information for ASHG's public facing website, Discover Genetics, provides input on messaging on human genetics for underserved populations, and follows guidelines to share genetics and genomics research with press contacts. This committee currently has 12 regular members and 3 trainee members.

Key Tasks:

- Provide input and recommendations to the board for strategic planning and other decisions in areas that support the Society's goals, mission, and resources
- Work to enhance ASHG members' skills and motivation to engage in public communication and education activities
- Help develop Annual Meeting events and year-round programs that inform and engage ASHG members in public education, awareness, and engagement
- Provide input on media relations planning for Annual Meeting
- Help identify key concepts or priority knowledge areas for priority groups
- Curate or help develop materials for public and educator use that help advance ASHG's strategic awareness goals
- Provide information and oversee materials for ASHG's public facing website, Discover Genetics
- Work in partnership with the Diversity Equity and Inclusion Task Force to create messaging for underserved populations on human genetics
- Using determined guidelines, select new and noteworthy science from the ASHG Annual Meeting and review press releases to be shared with press contacts.

Responsibilities:

- Meet in person once per year at the ASHG Annual Meeting and participating in quarterly phone calls three times per year
- Participate in email conversations between meetings as necessary
- Share news and information of potential relevance to ASHG with ASHG staff
- Participate in working groups associated with press planning, diversity messaging, and populating materials for Discover Genetics
- Other duties as needed

Qualifications:

- Current ASHG member
- Interest and/or experience in communication about genetics, genomics, science, research, or other topics relevant to ASHG members
- Good oral and written communication skills
- Interpersonal skills, including tact and diplomacy

Commitment: 3 years (about 1-2 hrs/month) per term

ASHG PUBLIC EDUCATION AND AWARENESS COMMITTEE

Benefits and Recognition:

- Certificate of Service
- Opportunity to network and exchange ideas with others interested in public engagement around genetics
- Opportunity to help improve visibility and impact of ASHG's work and programs, and build members' capacity to amplify their own work

Orientation: Onboarding conference call to discuss expectations, current projects, and areas of interest