TOTHEMARKET



Jane Mosbacher Morris is the Founder and CEO of TO THE MARKET, a company that connects businesses and consumers to ethically made products from around the world. Clients include Bloomingdale's, Dillards, and Target and investors include Techstars and Farfetch (NYSE: FTCH).

She previously served as the Director of Humanitarian Action for the McCain Institute for International Leadership and currently serves on the Institute's Human Trafficking Advisory Council. Prior to joining the Institute, she worked in the U.S. Department of State's Bureau of Counterterrorism and in the Secretary's Office of Global Women's Issues. Morris is a member of VF Corporation's Advisory Council on Responsible Sourcing (owner of Van's, Timberland, Wrangler, The North Face, and others). She is also a term member at the

Council on Foreign Relations and a member of the Care International Board of Directors.

She is the author of Penguin Random House/Tarcher Perigee book, **Buy the Change You Want to See: Use Your Purchasing Power to Make the World a Better Place** (January 29, 2019). The book has been featured on platforms ranging from CNN, Bloomberg, and Forbes to Marie Claire. The was a Target Non-Fiction Best-Seller, a #1 Consumer Guide on Amazon, and a #1 New Business Ethics Release on Amazon.

In 2020, *Fortune Magazine* named Jane one of the 25 World's Greatest Leaders because of her response to COVID-19.

She holds a Bachelor of Science in Foreign Service from Georgetown University and an MBA from Columbia Business School. She is married to fellow entrepreneur Nate Morris of Kentucky.

