

Financial institutions in Singapore connect with top local talent at eFinancialCareers virtual event

Hiring Singapore citizens and permanent residents is a priority for all financial institutions. The government has introduced new programmes to support local hiring, while the flow of foreign professionals into Singapore has fallen following recent restrictions on travel and Employment Passes. Sourcing local talent has become even more difficult in 2021 because of growing skills shortages: vacancy levels are rising, but the supply of local candidates remains tight.

The eFinancialCareers Virtual Careers Event, *Singaporeans & Singapore PRs in Financial Services*, held on July 28, helped employers address these challenges directly. It allowed recruitment representatives of leading employers in the finance sector to connect online with local job seekers.

Here's what made the event of value for both employers and candidates:



High attendance levels

The four-hour event attracted almost 700 Singaporeans and Singapore PRs from the financial services sector, all keen to chat to employers about their career ambitions at the pre-application stage of the recruitment process.

Almost 700 attendees



Major financial brands

The event brought together 14 of the most important firms in the Singapore finance sector: Bloomberg, DBS, Deutsche Bank, Goldman Sachs, J.P.Morgan, Moody's, Morgan Stanley, Manulife, MUFG, Nomura, Northern Trust, SMBC, Standard Chartered, and UOB.

14 leading financial institutions



Positive experience for employers

Recruiters made the most of their participation in the *Singaporeans & Singapore PRs in Financial Services* event. One praised the "user friendly" chat system, while another said his team "connected with some good candidates". Dan Horne, VP and Regional Head of Talent Acquisition for APAC at Moody's, described the event as a "great success for Moody's". He added:

"Together with my team of recruiters, we booked over 30 meetings with prospective candidates and connected with several walk-in candidates to our booth. By the end of the event, we were able to add a number of Singapore talents to our talent community for roles in our Credit Analysis & Research, Sales & Marketing, Product, and Environmental, Social & Governance job families as well as our summer intern and graduate programmes."



Powerful recruiter/candidate connections

More than 80 in-house recruiters had engaging chat-based conversations with skilled local professionals at the virtual event. They were able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures. Over 1,100 completed chats took place.

More than 1,100 completed chats



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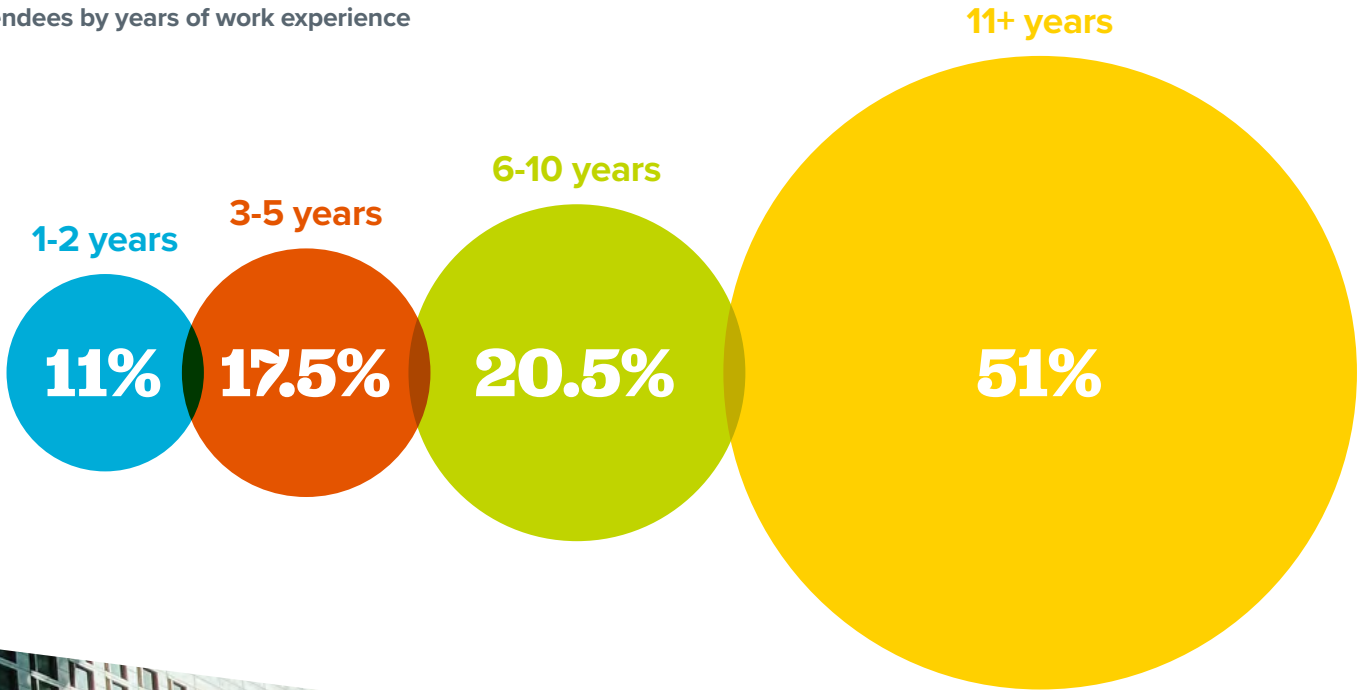
Strong candidate pipelines

After they had chatted to the recruiters, a significant majority of job seekers were rated strong enough to interview, pipeline, or screen further for recruitment.

Wide range of experience levels

Recruiters had access to Singaporean finance professionals across a range of experience levels, including senior specialists. The largest percentage of event attendees had 11 years' experience or more.

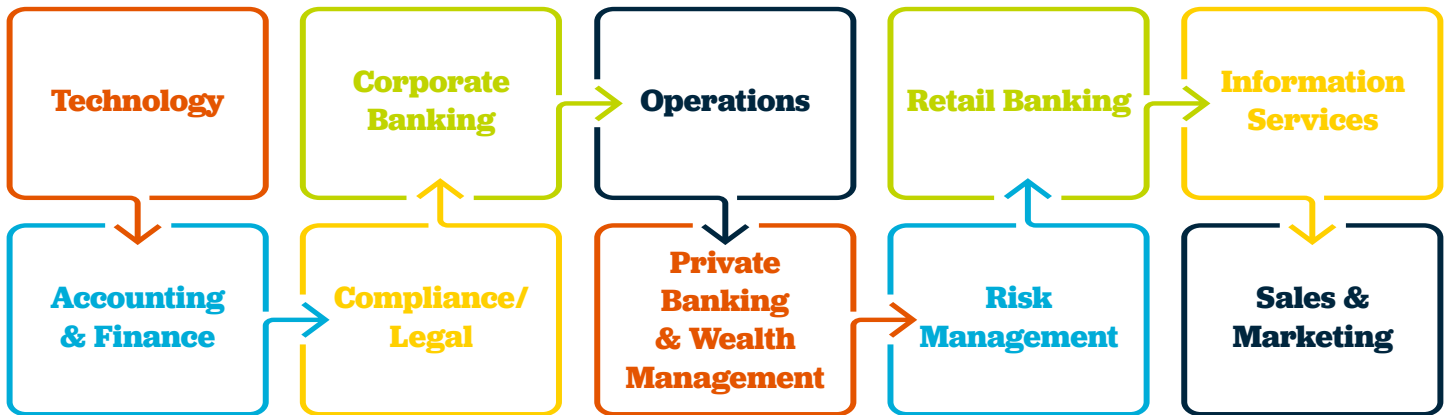
Attendees by years of work experience



Broad skill sets

The event allowed employers to reach local professionals working in a range of sought-after job functions within the Singapore finance industry.

Top-10 job sectors for attendees



Smooth logistics

eFinancialCareers drove job seekers to the event and our online platform handled the logistics, allowing recruiters to simply log on and focus on connecting with the best candidates. This created a seamless experience for both job seekers and recruiters.

More virtual careers events to come...

Following the success of *Singaporeans & Singapore PRs in Financial Services*, eFinancialCareers is running further Virtual Careers Events in Singapore and globally, allowing recruiters to engage with skilled professionals who are actively looking for their next career move.

Our unparalleled expertise in the finance industry gives you the opportunity to screen, engage and recruit top talent – either in a single location, or from the comfort of your home office. Save time and effort in your recruitment journey. Remotely connect, interview and hire with confidence, speed and efficiency.

