

Global Student & Graduate Fair

Employers engage with top finance and tech students and graduates at eFinancialCareers virtual event

As financial institutions pipeline their intern and graduate cohorts for 2023, they are looking for new ways to reach and engage with the next generation of talent. They are also facing strong competition from other sectors, including technology, in the graduate recruitment market globally.

To help firms stay ahead of the game in this challenging job market, eFinancialCareers held our inaugural **Global Student and Graduate Fair** on 20 October and provided recruiters with unique access to hundreds of young jobseekers at the pre-application stage. Recruitment representatives of leading companies in the financial services sector were able to chat online in real-time with a diverse group of young candidates across EMEA, the US and APAC, and then bring them forward for interviewing, pipelining, or screening.

The event also allowed senior leaders from participating employers to speak on panel sessions and showcase their career opportunities and company cultures to a large candidate audience.

In this report, we review the success of the Global Student and Graduate Fair and look at the key reasons why it added value for both employers and candidates.

Leading employers in the finance and technology sector

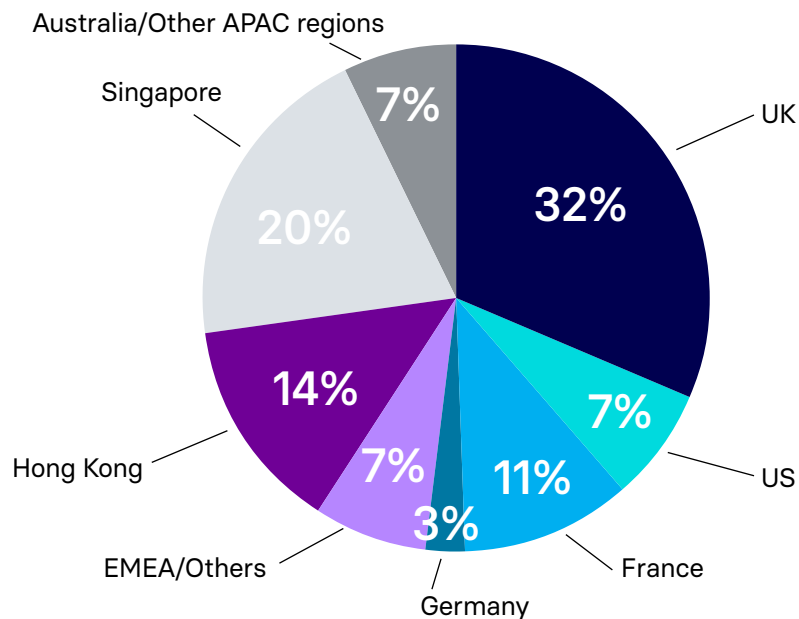
Students and graduates got the opportunity to meet top hiring companies on the same day. **27 leading organisations** showcased their employer brands and job opportunities via company booths. More than **6,000 unique booth visits** were registered during the four-hour event.



Large numbers of skilled finance & tech professionals

More than 2200 finance and tech professionals across UK, US, Germany, France, Singapore, Hong Kong, Australia and other European countries registered for the event, all keen to find out more about the participating companies, explore their virtual booths, and apply for the **over 200 jobs** that were uploaded on our virtual platform.

More than 2,200 finance and tech professionals registered globally."



1-2-1 chats prescheduled on our platform

Candidates' profiles were shared with the attending top employers in advance for them to be able to send chat invites to the candidates who matched their jobs criteria. By doing so, candidates knew which companies they were going to talk to and could prepare for their 1-2-1 chats in advance.

Candidates could also browse and apply for the open positions that each company posted within the virtual environment.

Engaging chats leading to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.

A significant majority of job seekers were rated positive – i.e. strong enough to interview, pipeline, or screen further for recruitment.

54% of candidates were rated 'positive' by recruiters."

Educational background

The virtual career event gave employers access to students and graduates across a wide range of in-demand roles:

- Accountancy
- Finance
- Business Analytics
- Business Administration
- Business Management
- Actuarial Science
- Economics
- Mathematics
- AI
- Financial Technology
- Computer Science
- Computational Finance
- Quantitative Finance
- Risk Analytics
- Information Systems
- Global Business / International Business
- Sustainability and Green Finance

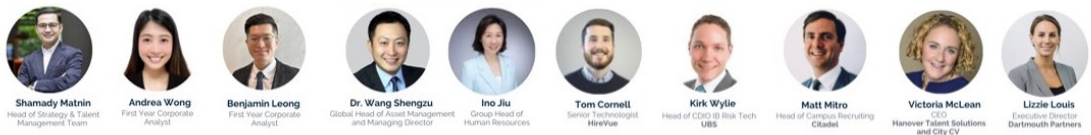
Supporting universities & business schools



Become our event partner

Exclusive interviews

Candidates got inspired and heard valuable insight on careers in financial services from representatives of UBS, Citadel, HireVue and many others.



Interactive elements

The virtual platform provided some interactive activities for the audience such as:

- [Hall of Advice](#): a virtual learning hub where we shared Graduate focused articles from our News site.
- **Quiz Game**: a banking quiz challenge for all attendees to test their industry knowledge.
- **Photo Booth**: this space allowed attendees to take creative selfies & pictures with all sort of backgrounds & filters.
- [2022/2023 Banking Careers Guide](#): new insights into what your working day will really be like in different jobs at top banks and top trading firms and hedge funds.

Positive feedback from both recruiters and candidates

“ We loved the platform. Hope we were helpful answering questions to students.”
Recruiter from company attending the event

“ It was great to hear from industry professionals on what they expect from today's candidates. I also heard about areas of banking I have not yet considered and I am excited to explore these options.”
Job seeker attending the event

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