

# BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS  
CRITICALLY IMPORTANT TO  
BERRIEN COUNTY

Based on a statistical analysis of the 2010 census response rate,  
we anticipate



A decline in response rate to 2020 census,  
putting \$44M at risk in funding, annually



**11,921**

Households that will  
require follow-up

In Berrien County, we anticipate the following challenges



**22.6% HOMES  
UNDERSERVED  
BY BROADBAND  
TECHNOLOGY  
SERVICES**

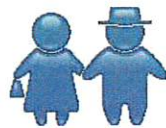


**13.1%  
OF FAMILIES  
FALL BELOW  
POVERTY LEVEL**

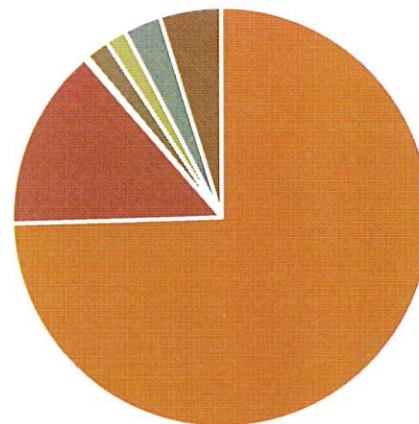
So, who's in Berrien County?



**12.6% OF HOUSEHOLDS  
HAVE KIDS UNDER THE  
AGE OF 10**



**17.8% OF HOUSEHOLDS  
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic