



Squash NSW Sports Marketing and Communications Internship

Applications close Friday October 30th, 2020

Squash NSW has an exciting opportunity for a student to gain exposure in the sports industry through an internship.

The internship will provide exposure and work experience in sports marketing and communications, and the intern will have the opportunity to assist with:

- Content creation for stakeholder communication channels
- Preparing website and social media posts
- Developing newsletter and other communications materials
- Analysing online marketing reports
- Conducting market research
- Ensuring consistent branding across marketing materials
- Assisting with content marketing calendar
- Event coordination and publicity
- Preparing documents and presentations

The candidate must be currently studying and undertake the work placement as part of education or training through a recognised university, TAFE college or school.

Desirable qualities:

- Proactive and enthusiastic nature
- Excellent ability to create dynamic and engaging content
- Ability to use initiative
- Innovation and creativity to drive new ideas
- Well-developed interpersonal and communication skills
- Strong drive and ability to achieve set goals
- Good research abilities
- High level of attention to detail
- Passion and drive for understanding the sports industry

Upon successful completion of the internship the student will be provided with a letter of recommendation from Squash NSW, and support with any reports or materials needed to complete their vocational placement through their education facility.

Internship will be ideally one day per week starting November, with hours flexible and to be agreed between the candidate and Squash NSW. Please note this is an unpaid internship, with the opportunity to work remotely.

For further information or to apply for this opportunity, please send a cover letter and resume to kristi@nswsquash.com.au.