

2019 IESNYC Lumen Awards Schedule

Online Entry Submission Site

DEADLINE FOR SUBMISSIONS:

Sunday, January 27, 2019

11:59pm EST

Jury Deliberation/Notification of Winners

February 2019

Formal Public Announcement of Winners at the Lumen Awards Gala

June 13, 2019

2019 IESNYC Lumen Awards Project Eligibility

The Lumen Awards is open to any interior or exterior architectural lighting design project completed within two years' time of the submission deadline. Projects may be re-submitted during the years a project is eligible.

Anyone can enter a project for consideration, but wherever possible, we require the lighting designer responsible for the lighting scheme be credited.

Eligible projects must be designed by a NYC* based designer(s) for a project located anywhere in the world.

OR

The project must be located in NYC* regardless of the location of the designer(s).

** Within the five boroughs of NYC and counties of Dutchess, Orange, Putnam, Rockland, Ulster, and Westchester.*

2019 IESNYC Lumen Awards Submission Requirements

Each project entry must include:

1. **Project Information:** Provide "Lighting Designer's" contact information credited for the design of the lighting, and the projects general information (such as name, location, type, and completion date).

2. **Project Summary: 100-word limit.** This summary will be read to the judges and your images will be shown during the *first round* of judging. Your summary should introduce your project to the Judges and inspire them to accelerate your project to the second round. [Download Sample](#)

3. **Image Narratives: 300-word limit.** The image narratives will be read to the judges during the *second round* of judging should your project move to a second round. The image narratives should be cued to each image (such as, Image1, Image2, Image3, etc.), and should describe or support the visual content of each image. [Download Sample](#)

NOTE: Your Project Summary will be read again during the second round of judging. There is no need to repeat info in your image narratives what's already in your Project Summary.

4. **Digital Images:** Up to 10 high-resolution JPEG images (at least 1024px and 768px at 300dpi). Each digital file will be counted as a single image. Digital files with multiple pictures or views or illustrations will be counted as multiple images towards a maximum of 10 images. (Example: one file with two side-by-side views will be counted as 2 images, one file with a picture, a detail, and a section will counted as 3 images, etc.)

5. **Video Submission (optional):** You may submit an optional digital video file.

- Acceptable files: MOV, M4V or MP4 format
- No Audio allowed
- Digital videos should only be used to demonstrate kinetic, transitional, or animated lighting effects key to the lighting design concept.
- Still images as a slide show are not accepted as a video and will be disqualified.
- Videos must be a maximum of one minute in length. Those that are over one minute will be terminated after one minute of play.

6. **Entry Fee: Submission fee is \$140 per project submission.** Fees are not refundable and there is no guarantee of receiving an award or publicity

2019 IESNYC Lumen Awards General Rules

1. Projects must be submitted by Sunday, January 27, 2019. 11:59pm EST

2. Projects are judged anonymously. Therefore, the project summary and cued written image narratives must not include the name of the project, designer names or firms, manufacturer's name, or branding of commercial products. A project's location may be included in the submission narrative.

3. Identifying marks on digital images or optional video: The project name or company logo on digital images must be kept to a minimum or be discreet, and when possible, must be blurred or covered. Photographer's name or copyright labels in images are not allowed. Descriptions or text in videos are allowed, but consider instead, including a "written video narrative" in the project summary or cued written image narrative.

4. It is the responsibility of the submitter to provide accurate information and obtain approval from the project owner, and authorization from the photographer/photo agency to submit the project for competition and publicity purposes.

5. Fill light is prohibited. Images modified or digitally enhanced are prohibited.

6. Award winners grant the IESNYC and Lumen Committee the rights to use narratives and images for competition and publicity purposes in all media.

7. Digital images, project summary, image narratives, and title of winning entries will be chosen or edited at the discretion of the judges. Overall presentation of winning projects for the Lumen Awards Gala may be edited or revised by the Lumen Committee. Whenever possible, the Committee will inform recipients of revisions.

Helpful Tips for Preparing a Winning Lumen Entry

Tell a compelling story through the narrative section and document the design process with results through pictures. Keep the story line tight, focused, intelligent.

1. Keep it simple, purposeful – there should be a beginning, middle, and end.
2. Your pictures and narrative must tell the judges why it's worthy of a Lumen.
3. Focus on one particularly challenging aspect of the project – instead of attempting to tell every detail, every aspect, in one submittal.
4. Use every opportunity, including commenting on energy, to make a compelling story.
5. Don't submit 10 images if you don't have 10 excellent, important images. A poor image can dilute the strong ones.
6. Don't ramble in your image narrative – don't write an essay on one image and nothing on others. Address each image. Don't submit the image if you have nothing to say about it.
7. Don't include daylight shots for outdoor or nighttime projects – don't include dark interior shots for interiors. Make sure all the bulbs are ON if the image includes functioning luminaires. No dark spots.
8. The project summary can introduce the design challenge and address specific goals. Write your image narratives as a script cueing each image in the text as you would like your project read aloud to the judges while viewing each image. [DOWNLOAD EXAMPLE](#)
9. Videos are acceptable, but must not be comprised of still images. No audio or narrative allowed with the videos. The video format is ideal for showing the lit effect, the use of controls, color changes.
10. Break up large projects into separate entries. Different portions or aspects of the same project may be submitted separately. Each one must have a unique, distinguishable title and an additional entry fee must be paid. Each entry will be judged separately.