

8 Brussels Road
London, SW112AF
+44 7976 821 332
edward.stevens@icloud.com

Ed Stevens

SKILLS

Experienced and successful entrepreneur with a proven track record in the advertising, affiliate and technology sectors.

EXPERIENCE

Vizable Media Limited – *Founder & Director*

APRIL 2018 – PRESENT

Founder and director of Vizable, a media consultancy that provides its clients with strategic media planning and buying advice and execution.

Acquire Performance Marketing Limited – *Founder & Non-Exec Director*

JUNE 2014 – PRESENT

Just prior to selling Global Digital Markets I founded Acquire which is now a successful affiliate management agency based in Shoreditch, London.

SCWW Limited – *Founder & Director*

JUNE 2018 – PRESENT

Co-founder & director of property development company focusing on residential opportunities within London

Ve Interactive Limited – *Chief Commercial Officer*

JANUARY 2015 – OCTOBER 2017

After GDM was acquired by Ve Interactive I became CCO for the latter. During my time as CCO I successfully oversaw the merger of GDM, its staff, operations, business activities and clients into Ve Interactive and its subsidiaries around the globe. Key achievements whilst at Ve include the introduction of a new global incentive scheme for commercial, restructuring of the commercial division and the fusing of GDM's advertising stack with Ve's marketing technology stack.

Global Digital Markets Ltd., London – *Founder & CEO*

APRIL 2009 – DECEMBER 2014

I was founder and CEO of Global Digital Markets Limited (GDM), a company that became one of the first and largest of Europe's Independent Trading Desks (ITDs). After being founded GDM quickly expanded by opening offices in UK,

France and Germany. In November 2014 GDM was successfully sold to Ve Interactive Limited.

During my time as CEO I oversaw all aspects of the business including finance, legal, marketing, operations and sales.

Jack Media, London – *Founder & Director*

NOVEMBER 2005 – APRIL 2013

I co-founded Jack which was the first media agency dedicated to servicing the needs of the then nascent online gaming industry. Working with household gaming brands we helped our clients acquire customers in jurisdictions around the globe using digital and traditional media. Jack was sold to MC&C Media in 2013.

EDUCATION

University of East Anglia, Norwich – *BA Hons French Language & Literature*

OCTOBER 1996 – MAY 2000

LANGUAGES

French – Fluent