



## **Social Media Policy SQNSW Junior State Representative Team**

This policy sets out the guidelines and principles of Social Media use for SQNSW Junior State Representative Team Members.

Social media networking sites allow for the communication and sharing of photographs, videos, comments and other content that can be shared with thousands of other users, it is important that social media is used in a positive and responsible manner. We want team members to use social media to share their experiences and achievements and to interact with other junior players in a beneficial and positive way while being safe from harm, harassment, hazing or bullying. It is important that everyone understands what is considered acceptable and unacceptable use of social media while representing SQNSW.

Social Media postings, comments, blogs, status updates and tweets:

- Must not be bullying, harassing, offensive, provocative or use hateful language.
- Must not be misleading, false or cause emotional distress or injury or disparage the reputation of another person.
- Should respect and maintain the privacy of others.
- Should promote the sport of squash in a positive way.

### **Acceptable usage and sharing**

#### **Photos and/or Videos must be:**

- Of you, your team mates or friends having fun while playing or socialising
- Competition matches
- Squash action
- Spectators
- Presentations
- Other social events
- Always ask to take someone's photo or video
- Always have permission to share someone photo or image

#### **Comments must be:**

- Positive
- Encouraging
- Friendly
- Inspiring
- Supportive
- Kind
- Truthful
- Honest
- Respectful

- Responsible

**Content sharing eg memes, others photographs, or videos must be:**

- Positive
- Encouraging
- Friendly
- Inspiring
- Supportive
- Kind
- Truthful
- Honest
- Respectful
- Responsible

**Unacceptable usage and sharing**

**Photos and/or Videos that are:**

- Anything inappropriate
- Taking photos or videos in change rooms, bedrooms, bathrooms or private areas
- Someone getting changed
- Someone's private body parts
- Up someone's skirt, shorts or down their top
- Taking photos of someone sleeping
- Contain nudity
- Sexual or explicit
- Contain violence or aggression
- Taking photos of someone who is sick or injured
- If someone has asked you not to take their photo or video them
- If someone has asked you to remove/take down a photo or video you have posted of them

**Comments that are:**

- Bullying
- Harassing
- Offensive
- Intimating
- Violent
- Sexual or explicit
- Distasteful
- Hurtful
- Nasty
- Unkind
- Discriminate
- Racist
- Sexist
- Hateful
- Illegal/Unlawful

- Derogatory
- Disrespectful
- Untrue
- Dishonest
- Mean
- Use Swearing or offensive language

**Content sharing eg memes, others photographs, or videos that are:**

- Bullying
- Harassing
- Offensive
- Intimating
- Violent
- Sexual or explicit
- Distasteful
- Hurtful
- Nasty
- Unkind
- Discriminate
- Racist
- Sexist
- Hateful
- Illegal/Unlawful
- Derogatory
- Disrespectful
- Untrue
- Dishonest
- Mean

**Types of Social Media**

Social media refers to any online tools or functions that allow people to communicate and/or share content via the internet.

This social media policy applies to platforms including, but not limited to:

- Social networking sites (e.g. Facebook, Twitter, LinkedIn, Google+, Pinterest, Yammer, etc)
- Video and photo sharing websites or apps (e.g. YouTube, Vimeo, Instagram, Flickr, Vine, etc)
- Blogs and micro-blogging platforms (e.g. Tumblr, Wordpress, Blogger, etc)
- Review sites (e.g. Yelp, Urban Spoon, etc)
- Live broadcasting apps (e.g. Periscope, Meerkat, Facebook Mentions, etc)
- Podcasting (e.g. iTunes, Stitcher, Sound cloud, etc)
- Geo-spatial tagging (e.g. Foursquare, etc)
- Online encyclopaedias (e.g. Wikipedia, etc)
- Instant messaging (e.g. SMS, Skype, Snapchat, WhatsApp, Viber, etc)
- Online multiplayer gaming platforms (e.g. World of Warcraft, Second life, Xbox Live, etc)
- Online voting or polls

- Public and private online forums and discussion boards
- Any other online technologies that allow individual users to upload and share content.

**What should you do if you or you know someone else is using Social Media inappropriately and you or someone else has been affected or harmed?**

- Tell the team manager and head coach immediately
- Ask for your parent/s to be contacted and informed immediately if you have been harmed or affected
- Ask for the photo, video or comments to be removed
- If the photo, video or comment is unlawful contact police or someone in authority

**Remember the three R's of being in the SQNSW State Junior Representative Team**

**Representation** – Self, Team and State

**Responsibility** – Self, Team Mates and others

**Respect** – Self, Team Mates, Opponents, Coaches, Managers, Officials, Referees and others

**Use this rule - If you wouldn't want your grandma, grandpa, mum or dad to see it then you shouldn't post it or share it.**

For further advice or reporting you can contact SQNSW CEO and/or President or the SQNSW Member Protection Information Officer (MPIO).

For further information on your rights and responsibilities information can be found at:

Office of Sport:

<https://sport.nsw.gov.au/clubs/ryc/memberprotection/takingimages>

E-Safety Commissioner

<https://www.esafety.gov.au/>

Play by the Rules

<https://www.playbytherules.net.au/>