

## CURRICULUM VITAE ALAN ROGERS

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### PROFILE

Highly experienced senior business leader with an extensive background in financial and operational management. With an analytical and proactive approach, Alan is a natural “problem solver”.

In his role as Chairman of a Finance Committee and in previous company director and executive roles, Alan dealt with complex and highly regulated environments.

His track record of working in a range of businesses and handling businesses dealing with various transactions mean Alan is ideally placed to act as both a “sounding board” and a “critical friend” to CEOs in a non-executive director capacity.

Alan is now looking to expand his portfolio of non-executive director assignments in the North West.

### EDUCATION & PROFESSIONAL QUALIFICATIONS

- FCA - Chartered Accountant  
*Institute of Chartered Accountants in England and Wales, UK*
- MA, MEng - Natural Sciences & Chemical Engineering  
*Magdalene College, Cambridge University, UK*

### CAREER HISTORY

#### Non-Executive/Board Advisory

- ***Governor of Clitheroe Royal Grammar School (Chairman of the Finance Committee)***

CRGS is a 1,300 pupil “stand alone” academy and is one of the top performing state schools in the country. As Chairman of the Finance Committee, have responsibility for overseeing the bursar in general financial oversight, financial planning and reporting, internal controls and audit and risk management.

More generally as a governor, responsibilities include reviewing and agreeing strategic plans, policies, targets and priorities and monitoring and reviewing aims and objectives plus acting as a “critical friend” to the head-teacher.

- ***Committee member of Wilpshire Wanderers Junior Football Club***

<b>Dates</b>	<b>Employer</b>	<b>Position</b>
<b>2017 – Present</b>	<b>AER Accountants</b>	<b>Portfolio Board Advisor &amp; Finance Director</b>

AER is a board consultancy business (including traditional finance director support services) which provides a range of business services on a portfolio basis.

Clients range in size and value and include:

- Property management
- Retail Outlets
- Animal Sanctuary business

Portfolio clients receive a range of financial expertise such as

- Improved financial oversight
- Exceptional management reporting and analysis
- Preparation of annual accounts
- Control of the budgeting/modelling, strategic planning, business development and profitability optimisation.

<b>Dates</b>	<b>Employer</b>	<b>Position</b>
<b>1998 – 2017</b>	<b>Europrint Holdings Ltd (Subsidiary of IGT PLC)</b>	<b>Finance Director</b>

*A company specialising in producing promotions and games to increase the sales of customers' products. Appointed on acquisition by IGT PLC after impressing them during their acquisition of the company (had acted for the seller).*

Responsible for all financial, facility and administrative functions. Played a key role in developing the strategic direction of the company. Reported to the Managing Director (deputising in his absence). Led the process to transition from a standalone company to having the financial and administration systems suitable for a subsidiary of a multinational listed group while maintaining a high degree of operational autonomy. Subsequently, continued to optimise business operations to enable the development and execution of high profile promotions for blue chip clients like the Daily Mail, the Sun, and the Daily Mirror.

- ♦ Re-organised and enhanced the financial operations including decreasing the month end reporting cycle by over 90% (21 days to 2 days).
- ♦ Business development and financial modelling for lottery TV games, a new product which went on to generate an income of over \$40m in the first five years.
- ♦ Recognised opportunity and developed process for provision of services to achieve an additional income stream of £0.5 million annually.
- ♦ Resolution of a disastrous customer claim caused by a third-party error, including retention of customer and successful completion of a complex insurance recovery.
- ♦ Implemented many cost reduction and business improvement projects including the move from an in-house production facility to external procurement resulting in cost savings and improved efficiency.

- ♦ Instrumental in the development and successful launch of Pick 'n Play, a ground breaking new lottery concept, in five different regions involving the production of over 300 million game cards and gaining a regional market share of up to 13%.
- ♦ Careful mentoring to maintain a creative, dedicated and reliable workforce, achieving staff turnover of less than 5%pa resulting in the majority contributing to the company for over 15 years.

<b>Dates</b>	<b>Employer</b>	<b>Position</b>
<b>1994 - 1998</b>	<b>CAM Galaxy Group</b>	<b>Finance Director</b>

*A diverse international marketing services group. Promoted from financial controller to director following the expertise demonstrated in financial modelling and control of financial operations.*

Responsible for all head office financial and operational functions and for oversight of subsidiary and associated companies.

- ♦ Restructured financial operations and group reporting to make them fit for purpose.
- ♦ Led with the Chairman the refinancing followed by the successful orderly break-up of the group by the profitable sale of investments in subsidiary and associated companies for values of up to £20 million. Supervised legal agreements, tax considerations and due diligence processes

#### **EARLIER CAREER HISTORY**

**Financial Controller** (1993 to 1994) CAM GALAXY GROUP Ltd, London, UK

**Financial Accountant** (1991 to 1993) EUROPEAN TELEVISION NETWORKS, London, UK

**Audit Manager** (1989 to 1991) COOPERS & LYBRAND, London, UK

**Audit Assistant to Supervisor** (1984 to 1989) COOPERS & LYBRAND, London, UK

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