

A photograph of a forest path. Sunlight filters through the dense green canopy of tall trees, creating a bright, hazy atmosphere. The path is covered in fallen leaves and low-lying vegetation. The overall mood is peaceful and serene.

RECOMPOSE

Life After Death

OUR MISSION

To provide regenerative, climate-beneficial death care practices.

ABOUT RECOMPOSE

A Public Benefit Corporation

Founded in 2017

Previously the “Urban Death Project”

VISION

When we remind ourselves that death is a natural part of life, we will embrace our mortality and more fully love, feel, reconnect to the earth, and create the world we all deserve.

FUNERAL PRACTICES ARE FAILING US



Around the world, cemeteries are reaching capacity.

U.S. Cemeteries Annual Waste:

- 30 million board-feet hardwood
- 90,000 tons of steel
- 1.6 million tons of concrete
- 7 million gallons of embalming fluid



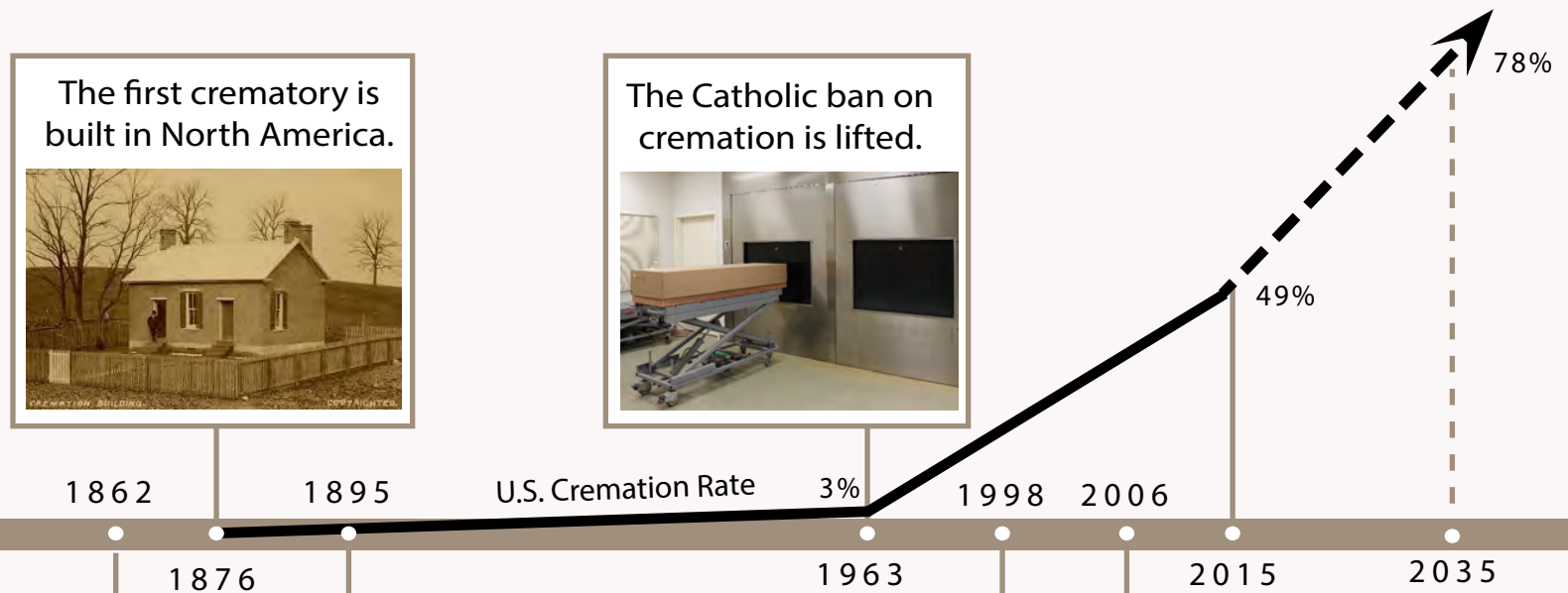
Cremation rates are rising fast, and so is the environmental toll.

U.S. Crematories Annual Pollution:

- Use of fossil fuels (e.g. natural gas)
- Particulate, mercury, and carbon emissions
- 600 million lbs CO2 emissions

A BRIEF HISTORY OF THE FUNERAL INDUSTRY

For most of human history, bodies have been cared for by friends and family, part of the ritual to help mark the death of a loved one. And whether buried directly in the earth or burned on a wooden pyre, bodies were returned to nature. All of this changed in the 19th century with the birth of the U.S. funeral industry.



Modern embalming is invented and sold to soldiers on the battlefield of the American Civil War.



The term "mortician" is coined, and schools and licenses are created to protect this growing industry.



First natural burial site opened in U.S. Practice begins to grow in popularity in non-urban places.



NPR reports that cemeteries are filling up all over the world.

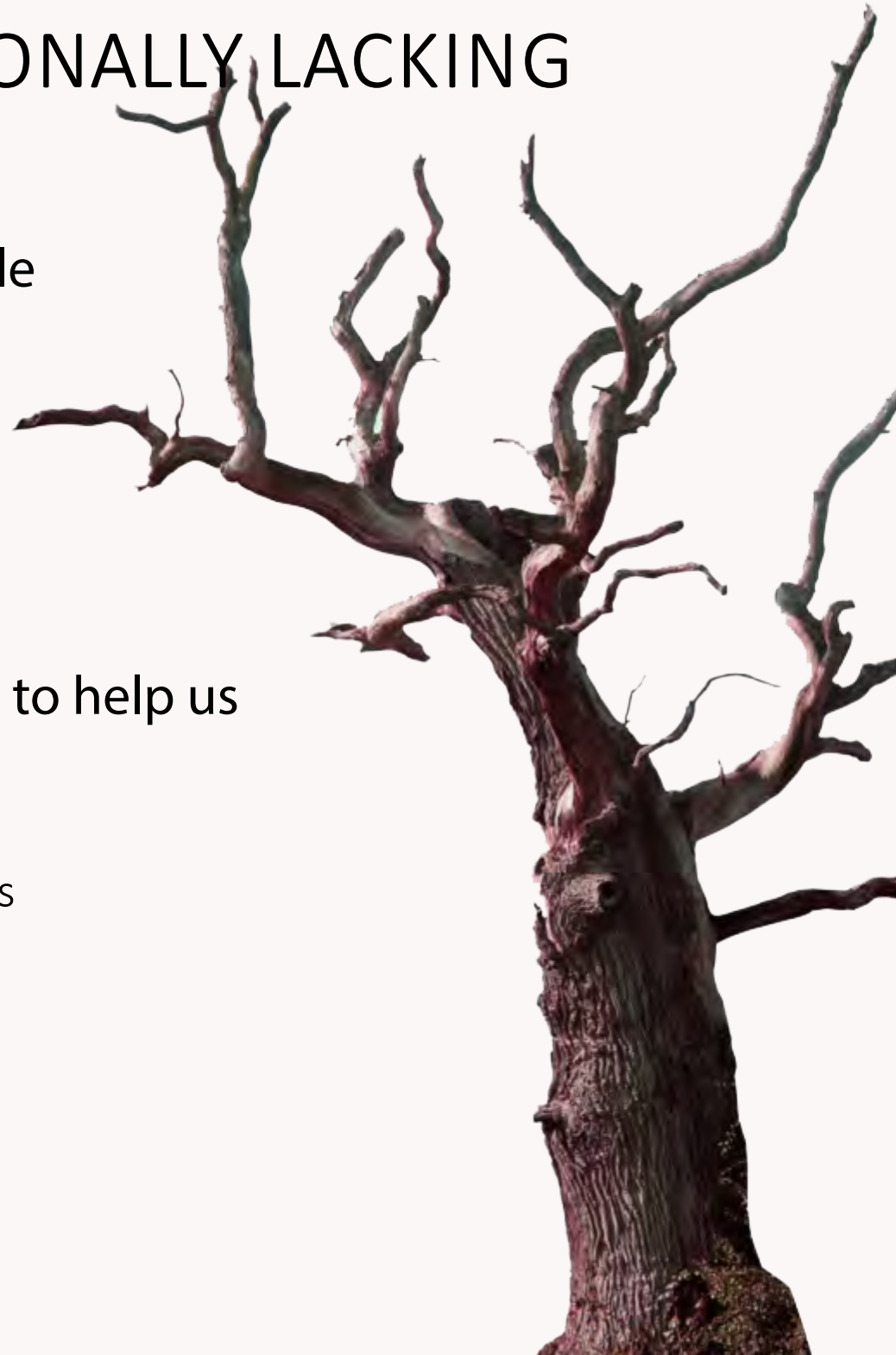
SOCIALLY/EMOTIONALLY LACKING

The funeral industry isn't giving people what we want.

- lack of meaningful gathering places
- purchasing pressure by funeral homes
- disposition methods pollute the planet

We've lost track of meaningful rituals to help us mark the death of a loved one.

- decline of religious practices
- fear of death and end-of-life conversations
- rising cremation rates
 - the default choice in urban locations
 - significant carbon footprint
 - devoid of meaning; transactional



AN ELEGANT SOLUTION

Our patent-pending system mimics what happens on the forest floor, as organic material biodegrades and transforms into soil.

TRANSPARENCY + RITUAL

Our model focuses on participation by friends and family, which can be a profound experience. We strive to bring ritual back to the death care experience in a way that is authentic and meaningful.

THE RECOMPOSE SYSTEM



We start with a mixture of wood chips and straw, creating the perfect environment for microbes to thrive.



The body is laid onto a bed of this mixture inside an individual vessel. The vessel is aerated, and the body begins its journey of returning to the earth.



In one month, an earthy soil has been created, and can be used to nourish gardens or grow a tree. Any soil not collected by families will go to restore conservation lands.

Recompose|SEATTLE

Our flagship facility will be a showcase for our regenerative death care model and our proprietary, scalable system.





Our service will include:

- Transportation of body to Recompose | SEATTLE
- Intimate experience for family and friends
- Time in our serene and beautiful space
- Gentle conversion from human to soil
- Opportunity to take soil home
- Care of surplus soil (conservation partnerships)

REVENUE MODEL

Recompose|PLACE

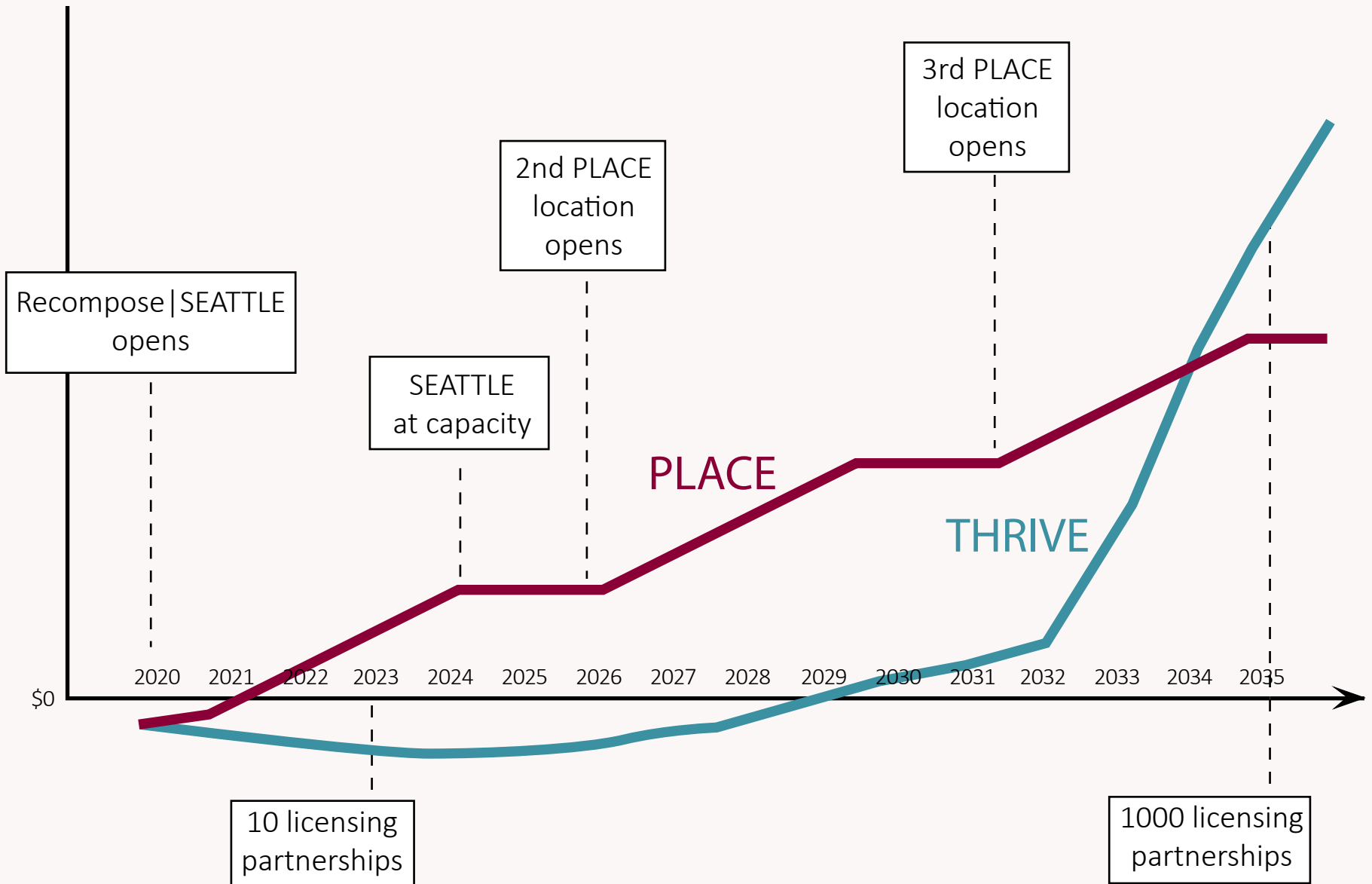
Operates centers where families gather to celebrate the lives of loved ones and where bodies are transformed into soil. We charge fees for service at these centers.

Recompose|THRIVE

Licenses our technology to partners including funeral homes, cemeteries, and crematories. We charge royalties and consulting fees to these partners.



POTENTIAL GROWTH SCENARIO



CARBON DRAWDOWN

Recompose is an important piece of the drawdown puzzle. By avoiding carbon output and sequestering carbon, our process saves over a metric ton per person who chooses it over cremation or burial. That's approximately the same as:

1 acre of pine forest absorbing CO2 for a year

If Recompose converts just 10% of annual deaths in the U.S.,
it will be the equivalent carbon savings of:

270,000 acres of pine forest absorbing CO2 for a year



RESTORING SOIL

Healthy soil is the basis for all of human life.

Healthy, fertile soil sequesters carbon. It filters our water, provides essential nutrients to our forests, helps regulate the earth's temperature, and provides habitat for most of the organisms on earth.

And yet 33% of global soil is degraded due to erosion, pollution, and nutrient depletion.

Recompose transforms each body into approximately one cubic yard of stable humified matter, aka compost. This nutrient-rich material is a building block of healthy soil, providing organic matter and improving its structure.

Our legacy can be healthy soil.



LEADERSHIP



Katrina Spade | CEO

Entrepreneur with 14 years in design and project management. Echoing Green + Ashoka Fellow.



Lynne Carpenter-Boggs, PhD

Soil scientist with 17 years in soil fertility and mortality composting. Washington State University.



Leslie Christian

CFA with 45 years in investment management and integrated capital.



Tanya Marsh

Legal scholar with 17 years in real estate, cemetery, and funeral law. Wake Forest University.

ADVISORY



Nora Menkin
Funeral Operations



Alan Maskin
Architecture + Design



Alua Arthur
End-of-Life Planning



Caitlin Doughty
Alternative Funeral Practices



Erik Bondo
Technical Systems



Angela Hennessey
Ritual + Cultural Practices

BUSINESS PHILOSOPHY

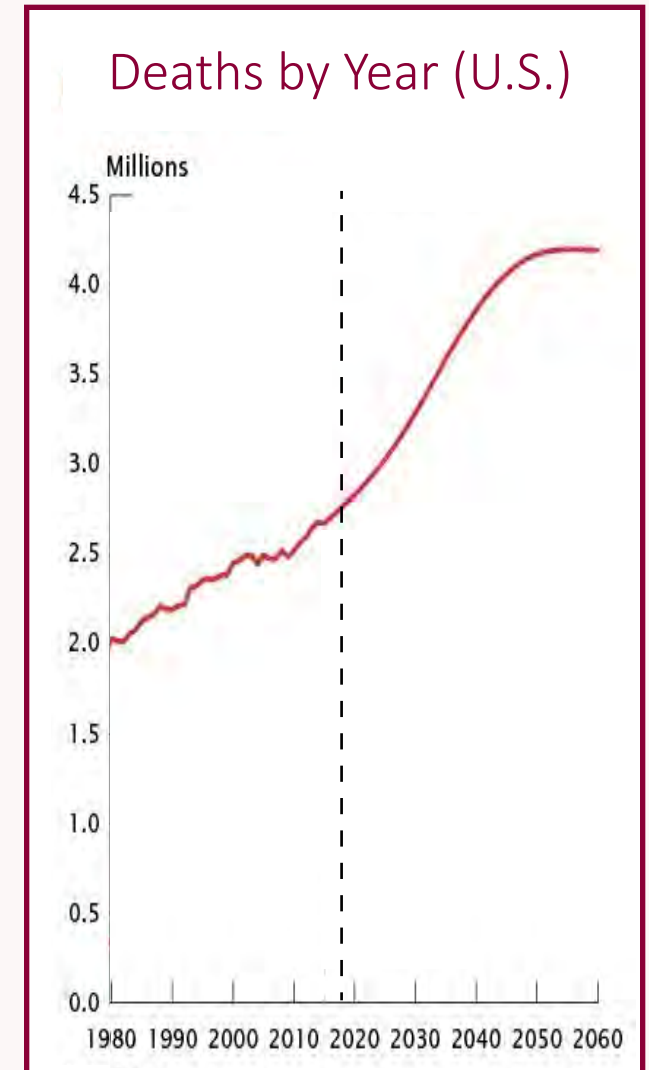
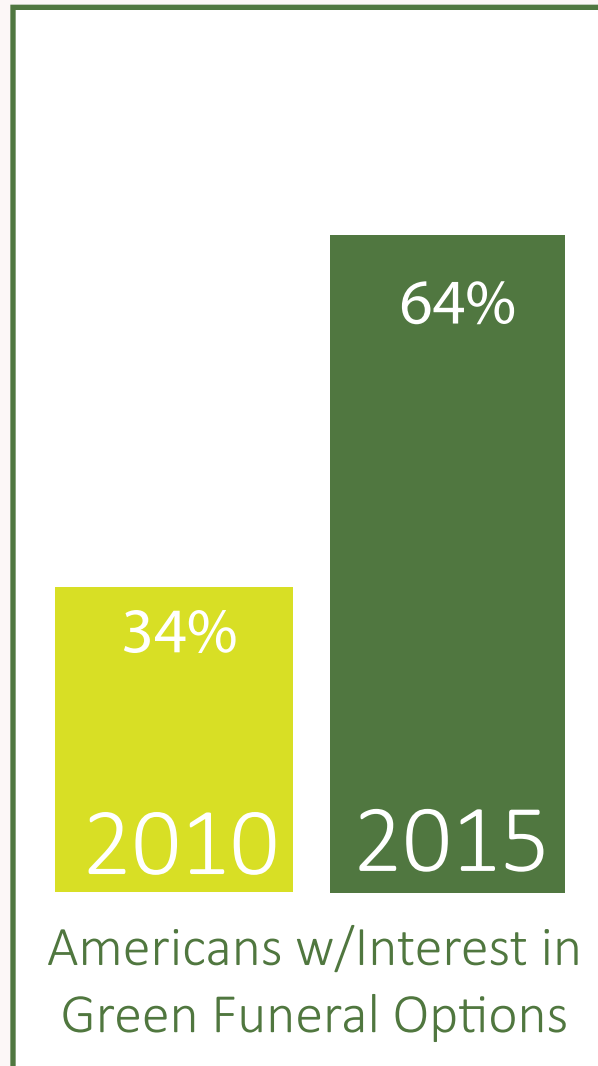
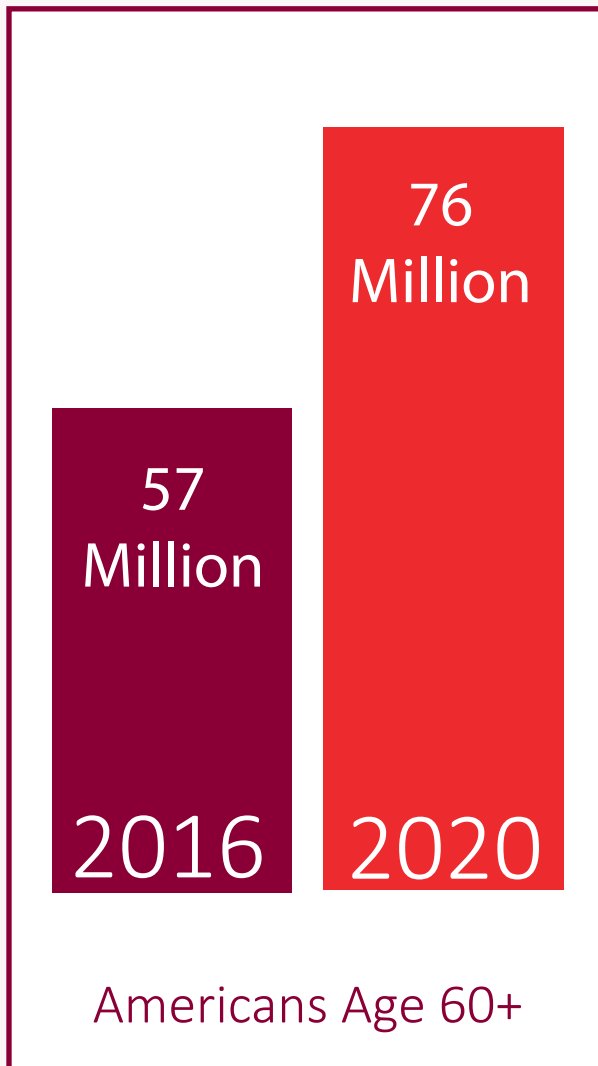
Recompose believes that scaling is necessary to have the impact we want on the world – to change the emotional landscape around death care and create environmental wealth at the end-of-life. We can only do that if our system is available in many places, and our business model must support that growth.

However, the “growth-at-any-cost” mindset of American companies and the corresponding expectations of investors have contributed to a toxic landscape for many businesses and people. The dominant practice has been to accelerate growth in order to make companies appealing acquisition or IPO candidates over a relatively short time horizon (typically five to ten years.) This often comes at the expense of values and mission, employees, communities, the environment, and even investors.

Recompose is committed to growing our company organically, carefully, and deliberately with strong and enduring financial results. The nature of our business supports this philosophy, and we are seeking investors who appreciate the potential and who are pleased to join Recompose as long-term investors.

DEEPENING INTEREST AND MARKET

\$20B U.S. Industry
2.7 million deaths U.S. annually
55 million deaths worldwide annually



COST AND CONTEXT

Approximate Cost of Current Options:

Conventional burial: \$8,000- \$25,000

Cremation: \$750- \$7,500

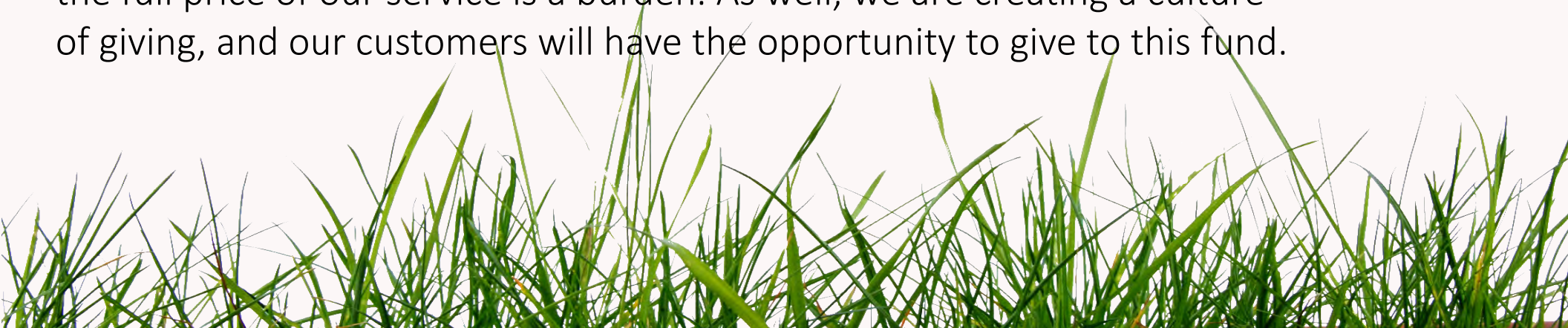
Natural Burial: \$2,000- \$8,000

Estimated Cost for Recompose Service: \$5,500

Typical concerns when deciding on an option include environmental impact, cost, and overall value of the experience.

SUPPORTING OUR COMMUNITY

The cost of funeral services places an undue burden on low-income families. A percentage of the our profits will go to our community fund, to support those for whom the full price of our service is a burden. As well, we are creating a culture of giving, and our customers will have the opportunity to give to this fund.



MARKETING STRATEGY

9 in 10 Americans think it's important to talk about
end-of-life wishes with family.

Only 3 in 10 have done so.

Let's get a conversation started.

continued media partnerships:

npr
new york times
seattle times
the guardian
bbc
third act

facebook
instagram
twitter

on-site marketing:
community concerts
technical tours
poetry readings
educational events

local outreach:

hospice
hospitals
end-of-life organizations
elder care facilities
bus/light rail campaigns

EARNED MEDIA AND AWARDS

Seattle Times

TED

theguardian

npr



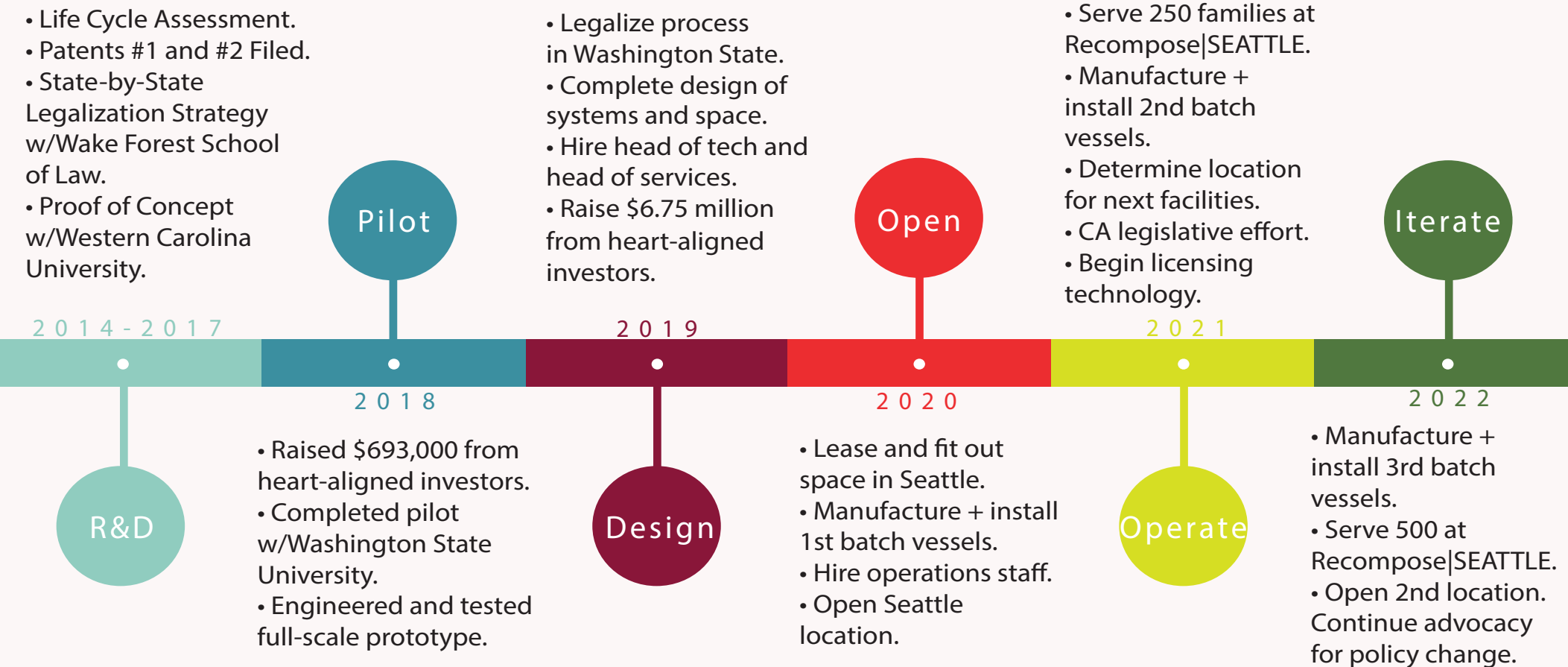
WIRED

NBC NEWS

The New York Times



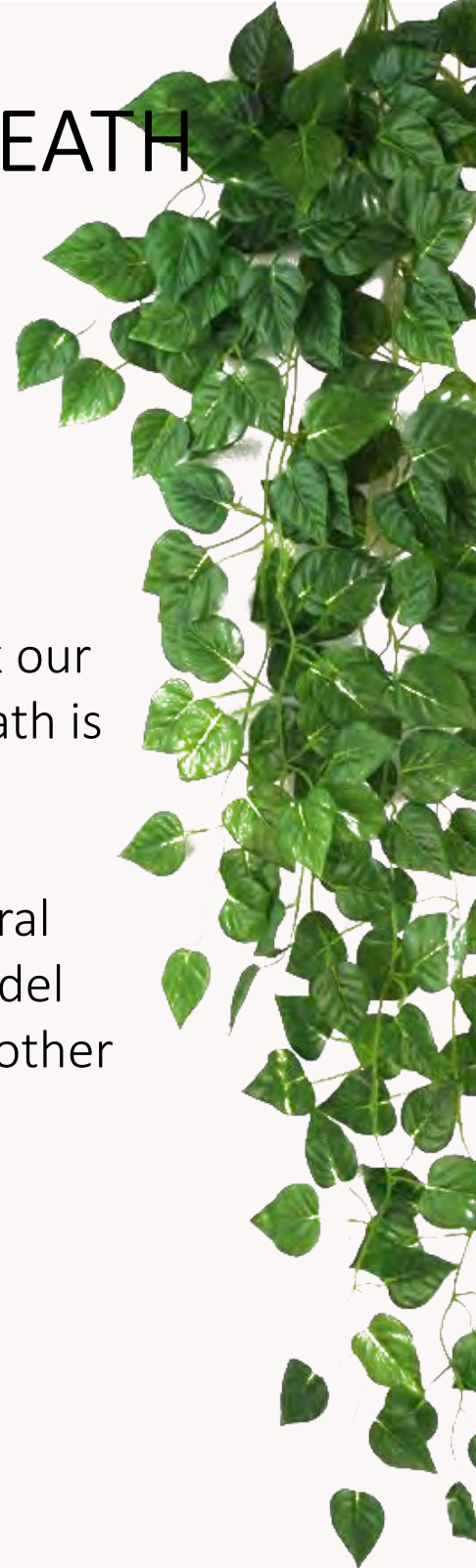
MILESTONES



CHANGING HOW WE THINK ABOUT DEATH

Our denial of death distances us from the moment-to-moment importance of being alive. When we embrace our mortality, we are able to more fully feel, more fully love, more fully speak our minds with courage, and more fully act on our core beliefs. Death is momentous, and it can be beautiful, even as it devastates.

Transforming the dead into soil reminds us that death is a natural part of life. We believe that by offering this new death care model we can strengthen the interconnectedness of humans to each other and create deep change in the world.



OFFERING DETAILS

- \$6,750,000 total raise
- Preferred equity with dividends
- Accredited investors only
- \$100,000 minimum





thank you!

please contact Katrina Spade to learn more
info@recompose.life

NOTICE TO PROSPECTIVE INVESTORS

The securities to be offered by Recompose have not been recommended by any federal or state securities commission or regulatory authority and no such authority has confirmed the accuracy or determined the adequacy of this presentation. Any representation to the contrary is a criminal offense. This presentation does not constitute an offer to sell our securities in any jurisdiction to any person to whom it is unlawful to make such an offer.

We will make available to prospective investors the opportunity to ask questions of our directors and officers about Recompose and the terms and conditions of the offering, and will provide any additional information that is reasonably requested. You must rely on your own examination of Recompose and the terms of our offering, including the merits and risks involved, in making an investment decision.

Certain statements in this presentation constitute “forward-looking statements”

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