

Woman to Woman

Party with a Purpose...Friendship Evangelism Events

Every event is an opportunity to model attractive, Christ-centered, relevant, active, relational ministry, where women will have the opportunity to meet Jesus one more time, or maybe for the very first time.

Friendship evangelism is an important need in every local church. Woman to Woman (WTW) is a non-threatening “party with a purpose” for women ages 18-108 to which you can feel comfortable inviting your friends from the community, family, new members, and inactive members. It is a time for fun and lifting up Jesus. In churches that regularly hold WTW meetings, the attendance from the community averages 50 percent.

The program for each meeting is simple:

- Welcome
- Simple supper
- Devotional, given by an Adventist
- Special feature by Adventist or non-Adventist
- Closing thought

The secret to the success of WTW is doing everything well, even though it is simple:

- Attractive decorations
- Tasty food
- Christ-centered devotional (not doctrinal)
- Variety of special features – spiritual and secular – such as guest speakers, style show or home decorating ideas

To start Woman to Woman in your church, first ask for God’s guidance. If He impresses you that it’s the right ministry for your church, then:

1. Plan a budget.
2. Talk with your pastor.
3. Form a small committee to plan program themes, decorating, and menus.
4. Make sure special features appeal to most age groups.
5. Find good speakers. Try to get a tape of the speaker or talk to someone who has heard her before inviting her. Watch the newspaper for women in your town who are good speakers.
6. Menu should include entrée, salad, vegetable, bread, and dessert.
7. Women should call ahead for reservations so you’ll know how much food to prepare.
8. There is no charge for the meal, but a donation bowl is placed on each table.

9. Always start and end on time. Tell speakers in advance how much time they have. Remind them that this is not a place to talk about doctrines.
10. Have someone at each door to greet the attendees and give them a nametag. If it is a large group, have a hostess to help the guests find a seat. Be sure to seat guests with church members who will include them in the conversation. Friendliness is a key to success.
11. Women should work in the areas in which they are gifted (i.e., those who decorate should have the gift of creativity; food should be prepared by women who cook well; greeters should have gift of hospitality, etc.).
12. Offer free babysitting. If a meal is not provided for the children, at least offer them a snack.
13. Centerpieces may be sold at the end of the program to help defray expenses.
14. It is a good idea to have several WTW events each year so that community and non-attending members are kept in regular contact with the women of your church.