

# Implementing Mission-driven Excellence

## *A Month-by-Month plan*

Mission-driven Excellence is a deep culture change for the church. Although not instantaneous, you'd be surprised at how a good launch can bring good will, optimism, and a desire to see the church move into positive territory.

**Mission-driven Weekend!** An upbeat rollout of the mission-driven concept is a splendid way to get started especially if it is well-planned, spiritually-powerful, and fun! It should be a “high day,” a holy convocation with experiences that appeal to everyone regardless of age or ideology. The key is total involvement of ALL church groups.

During the Mission-driven Weekend you will have an opportunity to launch two if not three of the Ten habits. The weekend should span at least two days—for example Sabbath morning and afternoon (congregation), and Sunday morning (church board).

Creative ideas for Mission-driven Weekends are found at [www.MdXSDA.org](http://www.MdXSDA.org)

**2. Monthly Church Board Mission Moments.** At the beginning of each church board agenda and immediately after the prayer, is a key moment for focusing on mission and the church Habits that make it happen. [Page three is an example of a board presentation.](#)

**Resources required:** The pastor and any other presenters should each have a MISSION-DRIVEN CHURCH KIT. The KIT contains the following components: *Presenter's Manual*, *Participant's Workbooks*, *Pastor's Implementation Guide*, and *USB drive* loaded with resources.

The *Presenter's Kit* is \$29.95 and the *Participants workbooks* (for each church board member) are \$5 or less. Unless you're in Canada, order everything from [www.AdventSource.org](http://www.AdventSource.org) (402) 486-8800. Similar resources on the church market would retail for \$150-200. It is heavily subsidized by the Seventh-day Adventist Church and is available only for its membership.

**Other recommended resources:** Two additional resources add richness. *Becoming a Mission-driven Church* by Brantley, et al, is a Pacific Press best-seller. Bulk purchases of 10 or more may be secured for only \$9.99 a copy. The retail price is \$14.95 available from AdventSource. A companion book set for release early 2019 is *8 habits of Mission- Driven Churches* by author Dan Day, available from *AdventSource and your ABC*.

# Monthly Board “Mission Moments:” Planning and Scheduling

Deep change in churches requires a slow sustained re-orientation of why we do church. Some call it a paradigm shift. The church board is ideally suited to lead out in this shift but the pastor and board must insure that it extend to the entire congregation.

A key time for the church board orientation is in the monthly board meeting—right after the opening prayer. Each “moment” consists of a short 4-5minute video and a set of questions and activities to get the board involved and give them ownership.

The entire “moment” could take as little as 15 or 20 minutes although you can adjust the time as needed. You can also adjust other components such as use of the video or the script once you’re familiar with the material. A few topics will require a two- to three-hour Sabbath afternoon or Sunday morning workshop. Suggested presentation options below:

## Monthly Plan

Month (fill in)	Topic	Presentation options		
		<b>Easiest:</b> Video, Discuss & Participants Workbk	<b>Better:</b> Video, Key Point & Participants Workbk	<b>Best:</b> Video, Script & Participants Workbk
	Intro 1: Why Church			
	Intro 2: Why Church			
	Habit #1: Inventory			
	Habit #2: Commitment			
	Habit #3: Church climate			
	Habit #4: Leadership Dv			
	Habit #5: Mission state*			
	Habit #6:Strategy write*			
	Habit #7: Departments			
	Habit #8:Whole-church*			
	Habit #9: Assess impact			
	Habit #10: Model			

\*two- to three- hour workshop recommended for this module

# Intro 1: Why Strategy? (1st Monthly Board Mission Moment)

**LEARNING OUTCOME** for the first module: “INTRODUCTION 1 Why Strategy.” *By the end of your presentation, your group (church board, for example) should be able to distinguish between a typical church and a mission-driven church AND to indicate the important advantages of being “mission-driven.”*

## **ADVANCE PREPARATION for the presenter:**

- View the five-minute “set-the-stage” video for this module. The videos all are located on the USB drive in the Kit.
- Study the Key Talking Points for this module found in *Presenter’s Manual* (p.8)
- Review the word-for-word script and suggested power-point slides found in the *Presenter’s Manual*.
- Each group member receives a *Participant’s Workbooks* to reinforce what you present in each module. Look that over as well (p.4). The Workbooks should remain on the premises for use next time to be readily available for each board meeting.

**BEGIN YOUR PRESENTATION** as the first item on the board agenda following prayer choosing one of two options.

## **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- Lead a discussion of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant’s Manual* with your group as reinforcement.
- Assess the event when finished. Was your *Learning Outcome* accomplished?

## **OPTION TWO: Preferred methods**

- After showing the video, use the Word-for-Word Script found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the Key Talking Points as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant’s Workbook* including the self-rating (for each of the Habits). When finished, as your *Learning Outcome* accomplished?

**If you have questions, contact the MdX Help Desk at (240) 205-2065.**

## Intro 2: Why Church? (2<sup>nd</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should be able to tell why mission-driven excellence in the church is an absolute “must” in the light of the great controversy.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter’s Manual*, *Participant’s Workbooks*, and *Pastor’s Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter’s Manual* (p.13).
- Review the word-for-word script and suggested power-point slides found in the *Presenter’s Manual*.
- Each group member receives a *Participant’s Workbooks* to reinforce what you present in each module. Look that over as well (p.6). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- Lead a discussion of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant’s Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the Word-for-Word Script found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the Key Talking Points as your presentation outline to the group. Follow up with a review of the corresponding information in the *Participant’s Workbook* including the self-rating (for each of the Habits).

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# HABIT #1: Taking Inventory (3rd Monthly Mission Moment)

This page outlines what's needed for teaching one of 12 episodes to your church board.

**Learning outcome:** *By the end of this teaching module, your learning group (church board, for example) should be able to estimate your church's strategic preparedness as a basis for beginning its journey toward mission-driven excellence.*

Presenters will have a *Mission-driven Church Kit* containing the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

## **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.18)
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbook* to reinforce what you present in each module. Look that over as well (p.7). The Workbooks should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

## **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- Lead a discussion of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

## **OPTION TWO: Preferred methods**

- After showing the video, use the Word-for-Word Script found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the Key Talking Points as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

**If you have questions, contact the MdX Help Desk at (240) 205-2065.**

## HABIT #2: Making Commitments (4th Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, the Church lay plans for a Spirit-filled Weekend Convocation launching its mission-driven rollout and soliciting the commitment of the entire church family.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### Advance background preparation for the presenter:

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.22).
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.10). The Workbooks should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### OPTION ONE: Easiest method

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question at the conclusion of the video as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### OPTION TWO: Preferred methods

- After showing the video, use the **Word-for-Word Script** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the **Key Talking Points** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT #3: Checking Climate (5<sup>th</sup> Monthly Mission Moment)

***Learning outcome: By the end of this learning module, the Church will begin laying plans for an inventory and enhancement of an warm, inclusive spiritual and social climate***

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.27).
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.13). The Workbooks should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- ***Lead a discussion*** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the ***Word-for-Word Script*** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the ***Key Talking Points*** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT 4: Developing Leaders (6<sup>th</sup> Monthly Mission Moment)

***Learning outcome: By the end of this learning module, the Church begin laying plans for every leader and every member to embark upon a plan for individual development for greater effectiveness in ministry***

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.31).
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.16). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the ***Word-for-Word Script*** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the ***Key Talking Points*** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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# HABIT #5: Envisioning Mission (7<sup>th</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should set in motion a process for insuring that the church's mission statement adheres to standards of excellence.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

## **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.35)
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.19). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

## **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

## **OPTION TWO: Preferred methods**

- After showing the video, use the **Word-for-Word Script** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the **Key Talking Points** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT #6: Strategy in Writing (8<sup>th</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should set the broad outlines of an appropriate written strategy for driving all church operations and accomplishing mission.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.42)
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.25). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the **Word-for-Word Script** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the **Key Talking Points** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT #7: Aligning Departments (9<sup>th</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should explore promising ways for church departments to work collaboratively and effectively for the best accomplishment of mission.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.47)
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.29). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the ***Word-for-Word Script*** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the ***Key Talking Points*** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT #8: Accomplishing Mission (10<sup>th</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should be able to identify and consider using at least five specific tactics for insuring that the church's mission actually gets accomplished.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual, Participant's Workbooks, and Pastor's Implementation Guide.*

### **Advance background preparation for the presenter:**

- View the five-minute summary video for each module (Adventist Learning Community)
- Study the Key Talking Points for each Module found in *Presenter's Manual* (p.50)
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.31). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the **Word-for-Word Script** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the **Key Talking Points** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

**If you have questions, contact the MdX Help Desk at (240) 205-2065.**

## HABIT #9: Assessing Impact (11<sup>th</sup> Monthly Mission Moment)

**Learning outcome:** *By the end of this learning module, your group (church board, for example) should begin planning several ways to measure and report progress in accomplishing mission.*

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual, Participant's Workbooks, and Pastor's Implementation Guide.*

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.54).
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.35). The Workbooks should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- **Lead a discussion** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the **Word-for-Word Script** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the **Key Talking Points** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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## HABIT #10: Becoming a Model (12<sup>th</sup> Monthly Mission Moment)

***Learning outcome: By the end of this learning module, your group (church board, for example) should begin making plans to excel in every area of mission-driven excellence and qualify as an exemplary church.***

Presenters will have a *Mission-driven Church Kit* with the following components: *Presenter's Manual*, *Participant's Workbooks*, and *Pastor's Implementation Guide*.

### **Advance background preparation for the presenter:**

- View the five-minute summary video for this module (Adventist Learning Community)
- Study the Key Talking Points for this module found in *Presenter's Manual* (p.59).
- Review the word-for-word script and suggested power-point slides found in the *Presenter's Manual*.
- Each group member receives a *Participant's Workbooks* to reinforce what you present in each module. Look that over as well (p.38). The *Workbooks* should remain on the premises for use next time.

**Presentation options to your group.** Make this the first agenda item of each board meeting following prayer.

### **OPTION ONE: Easiest method**

- Play the five-minute video to your group
- ***Lead a discussion*** of the video using the video question (at the end) as a springboard. Then, go over the corresponding module information in the *Participant's Manual* with your group as reinforcement.

### **OPTION TWO: Preferred methods**

- After showing the video, use the ***Word-for-Word Script*** found in the *Presenters Manual* while the group follows along with their *Participants Workbooks*. At the end of each of the Habit modules, have the group rate the church using the rating scale. Ratings increase as the church makes progress.
- If you prefer NOT to use the Word-for-Word Script, then use the ***Key Talking Points*** as your presentation outline to the group after showing the video. Follow up with a review of the corresponding information in the *Participant's Workbook* including the self-rating (for each of the Habits).

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