



Little Caesars® Fundraising

A FUNDRAISER THAT DELIVERS!

TRUSTED BRAND NAME

Little Caesars is one of the best-known brands in the world which makes Pizza Kits easy to sell! Your customers will buy with confidence and ask you for them over and over again.

BIG! BIG! PROFIT

Your group earns \$6.00 for every Kit sold. The more you sell, the more dough you make. Sit back and watch how quickly your profits add up.

100% VIRTUAL ... 1000% EASY

Say goodbye to in-person selling, tallying and payment processing, and asking for volunteers. We've harnessed the power of technology to simplify your entire experience. Run your fundraiser completely online from your phone, tablet or computer.

ENGAGE YOUR SELLERS

With customizable dashboards, email and social templates, and the ability to upload personalized messages, it's easy for your sellers to join the fun. Our real-time goal thermometer helps everyone stay on track and crush their goal.

TOPNOTCH QUALITY

Quality, brand-name Kits set us apart. From pizzas to breadsticks, everything is made with topnotch ingredients, like our custom blend of 100% real Mozzarella and Muenster cheeses and sauce made from vine ripened tomatoes. Be prepared for your supporters to ask the question "Can I buy more?"

DIRECT DELIVERY TO YOUR BUYERS' FRONT DOOR

Within 7 days of purchase, we'll safely deliver your buyer's purchase right to their front door via FedEx®. No more sorting orders, waiting for families to pick up their items, or taking time away from your family to coordinate delivery day.

LOCAL STORE PICKUP OPTION AVAILABLE

New! In-Store promo code offers. Pick up a hot meal from your local Little Caesars.



LITTLE CAESARS® FUNDRAISING FAMILY FAVORITES

MAKE OUR WORLD FAMOUS PIZZA IN YOUR OWN KITCHEN.



NEW! Gluten Free Pepperoni Pizza Kit - \$24.99

A delicious gluten free pizza? You betcha! Topped with our famous sauce, 100% real cheese, and tasty pepperoni. This gluten free crust just might become your new favorite!

Makes 2 - 10" pizzas



Classic Pizza Kits: Pepperoni - \$21.99 • Cheese Only - \$21.99 Thin Crust - \$21.99

Our signature pizza topped with our famous sauce, 100% real Mozzarella and Muenster cheeses.

Each Kit makes 2 - 12" pizzas



Personal Combo Kit - \$21.99

Quick and delicious! Kids have fun making their very own pizza creation.

Makes 6 - 6" pizzas



Italian Cheese Bread Kit - \$21.99

The mouth-watering flavors of Garlic, Butter, Parmesan Cheese and our own Italian spices top 100% real Mozzarella and Muenster cheeses.

Makes 2 - 10" breads



Crazy Bread® Kit with Crazy Sauce® - \$19.99

Enjoy our world-famous Crazy Bread topped with the delicious flavors of Butter, Garlic and Parmesan Cheese. Served with our famous Crazy Sauce.

Makes 2 - 10" breads



NEW! Sugar Cookie Dough - \$19.99

Not your basic sugar cookie! Our special recipe takes this buttery delight to the next level.

Makes 30 1 oz cookies



Oatmeal Raisin Cookie Dough - \$19.99

Homestyle goodness in every bite. Wholesome oatmeal, plump raisins, and a hint of cinnamon make this cookie a winner.

Makes 30 1 oz cookies



Chocolate Chunk Cookie Dough - \$19.99

Premium artisan chocolate chunks nestled in a chewy, golden cookie. This family favorite is loaded with flavor.

Makes 30 1 oz cookies



NEW! Peanut Butter Cookie Dough - \$19.99

Packed with fresh roasted peanut flavor! Criss cross with a fork before baking for that classic PB cookie look.

Makes 30 1 oz cookies



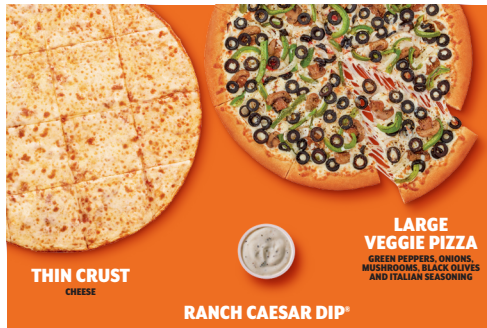
IN-STORE PROMO CODES

Pick up a hot meal from your local Little Caesars®!



Big Dough Combo – \$26

2 Classic pizzas (Pepperoni or Cheese), Crazy Combo®, and a 2-liter Pepsi-Cola® product



Meatless Madness Meal – \$26

Large Veggie pizza, Thin Crust Cheese pizza, and a Ranch Caesar Dip®



Winner! Winner! Pizza Dinner – \$26

3 Meat Treat®, Crazy Combo®, and 4-piece order of Cookie Dough Brownies



Family Meal Deal – \$26

Classic pizza (Pepperoni or Cheese), 3-Topping pizza, and a Crazy Combo®



Big Meal Deal – \$26

2-Topping pizza, Crazy Bread®, 2-liter Pepsi-Cola® product, and 4-piece order of Cookie Dough Brownies



Little Caesars® Fundraising

GETTING STARTED IS AS EASY AS PIE ... PIZZA PIE!

In less than 15 minutes, you can be on your way to earning big dough!



1. REGISTER YOUR FUNDRAISER

Get started today! With just a few clicks you can create your fundraiser. Registration is available online 24/7. If you prefer to chat with a real person, our friendly customer care team is available M-F 8:30 AM - 6:00PM EST.



2. GET THE WORD OUT

The more people you ask for support, the more successful a fundraiser will be, so don't be shy. Ask your sellers to join the fundraiser by creating their own fundraiser page. Your sellers can post on social media and email friends and family across the country to ask them to support your cause.



3. TIME TO SELL!

Your fundraiser will run for 4 weeks. During this time, your supporters purchase online with a credit card and their order is shipped by FedEx directly to their front door. Remember that people want to support you but they're busy, so it doesn't hurt to re-post about your fundraiser and send a second email request. They'll thank you once their Pizza Kits are delivered!



4. CHEER ON YOUR SELLERS

From your Chairperson dashboard, you'll be able to see in real time how your fundraiser is progressing. Everyone loves a shout-out or a pat on the back, so be sure to call out those sellers who are crushing it. And if there's someone who needs a gentle nudge, you'll be able to help them stay on track to meet your goals.



5. CLOSE YOUR FUNDRAISER

After 4 weeks, online ordering will close, and your fundraiser will end. Your fundraiser report is viewable on your dashboard and it can be downloaded into Excel. It's a great time to thank all your sellers for participating.



6. GET YOUR PROFIT!

Congratulations on completing your fundraiser! Your group's profit will be mailed to you approximately 2 weeks after your fundraiser ends. Easy peasy, right? Oh, and be ready for those folks who ask when your **NEXT** fundraiser will be so they can buy again.