Checklist for AAPOR TI

Survey: North Carolina

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in North Carolina**
4. Dates of data collection.	**May 31-June 3, 2019**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 6,689,069 registered voters with 1,751,668 landlines, and a random sample of 38,214 drawn. Voters with only cellphones were not included. The online sample was of 405 registered voters supplied by AmazonTurk**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **AmazonTurk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Amazon Turk uses opt in panels to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR and Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=932, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.1 percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, party, ethnicity, education,region, and age based on 2016- voter model** **2016 voter magnitude was also used, but new voters were included based on their actual sample (7.2%) and was based on Aristotle Voter turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

North Carolina Survey (Online)

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Democrat

Republican

Independent/other

Not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?
Approve
Disapprove
Neutral or no opinion

4.Which primary or caucus are you going to vote in?
Republican Primary or Caucus (go to 5)
Democratic Primary or Caucus (go to 6)
Unsure (go to 9)

5. Who would you be most likely to vote for in the Republican primary or caucus in 2020?
Bill Weld (go to 9)
Donald Trump (go to 9)

6. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)
Bernie Sanders
Elizabeth Warren
Joe Biden
Pete Buttigieg
Kamala Harris
Beto O'Rourke
Bill de Blasio
Steve Bullock
Mike Gravel
Amy Klobuchar
Cory Booker
Kirsten Gillibrand
Michael Bennet
Andrew Yang
Julian Castro
John Delaney
Jay Inslee
Tim Ryan
Tulsi Gabbard
Seth Moulton
Marianne Williamson
Wayne Messam
John Hickenlooper
Eric Swalwell
Someone Else (go to 8)

7. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?
I will definitely vote for this candidate
There's a chance I could change my mind and vote for someone else

8. Who did you vote for in the Democratic Primary in 2016?
Hillary Clinton
Bernie Sanders
Someone Else
Did not vote in this primary

9. I am now going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Pete Buttigieg?
Donald Trump
Pete Buttigieg

10. What about Donald Trump or Bernie Sanders?
Donald Trump
Bernie Sanders

11. What about Donald Trump or Kamala Harris?
Donald Trump
Kamala Harris

12. What about Donald Trump or Elizabeth Warren?
Donald Trump
Elizabeth Warren

13. What about Donald Trump or Joe Biden?
Donald Trump
Joe Biden

14. If the election for US Senate were held today, would you be more likely to vote for Republican Thom Tillis or Democrat Erica D. Smith?
Republican Thom Tillis
Democratic Erica D. Smith
Unsure

15. If the election for Governor were held today, would you be more likely to vote for Democrat Roy Cooper or Republican Dan Forest?

Democrat Roy Cooper
Republican Dan Forest
Unsure

16. Who did you vote for in the 2016 election?
Donald Trump
Hillary Clinton
Someone else
Did not vote

17. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

18. What is your age range?
18-29 years
30-49 years
50-64 years
65 or more years

19. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

20. Which of the following political ideologies do you most identify as?
Very Liberal
Somewhat Liberal
Moderate
Somewhat Conservative
Very Conservative

21. What is your annual household income?
Less than $50,000
$50,000 to $100,000
More than $100,000

22. Do you approve or disapprove of the decision by the Republican National Committee to host the 2020 Republican convention in Charlotte?
Approve
Disapprove
Neutral or no opinion

23. Alabama, Georgia and Missouri have recently passed more restrictive laws regarding abortion, should North Carolina pass similar legislation?
Yes
No
Unsure

24. Would you support or oppose sending troops to Iran?
Support
Oppose
Unsure or no opinion

25. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

The economy
Social issues
Health care
Immigration
Gun control
Impeachment
Foreign policy and terrorism
The environment
Education

26. What district do you live in? (map)

North Carolina Survey (IVR)
1. To start, can you please tell me your gender?
Press 1 for Male
Press 2 for Female

2. What is your party affiliation?
Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?
Press 1 for approve
Press 2 for disapprove
Press 3 for neutral or no opinion

4.Which primary are you going to vote in?
Press 1 for the Republican Primary (go to 5)
Press 2 for the Democratic Primary (go to 6)
Press 3 for unsure (go to 12)

5. Who would you be most likely to vote for in the Republican primary in 2020?
Press 1 for Donald Trump (go to 12)
Press 2 for Bill Weld (go to 12)

6. (IVR). Of the following Democratic candidates for President, who would you be most likely to support?
Press 1 for Bernie Sanders (go to 10)
Press 2 for Elizabeth Warren (go to 10)
Press 3 for Joe Biden (go to 10)
Press 4 for Pete Buttigieg (go to 10)
Press 5 for Kamala Harris (go to 10)
Press 6 for Beto O'Rourke (go to 10)
Press 7 for Bill de Blasio (go to 10)
Press 8 to hear more candidate names (go to 7)
Press 9 to repeat answer choices

7. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)
Press 1 for Steve Bullock (go to 10)
Press 2 for Mike Gravel (go to 10)
Press 3 for Amy Klobuchar (go to 10)
Press 4 for Cory Booker (go to 10)
Press 5 for Kirsten Gillibrand(go to 10)
Press 6 for Michael Bennet (go to 10)
Press 7 for Andrew Yang (go to 10)
Press 8 to hear more candidate names (go to 8)
Press 9 to repeat answer choices

8. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)
Press 1 for Julian Castro (go to 10)
Press 2 for John Delaney (go to 10)
Press 3 for Jay Inslee (go to 10)

Press 4 for Tim Ryan (go to 10)

Press 5 for Tulsi Gabbard (go to 10)

Press 6 for Seth Moulton (go to 10)

Press 7 for Marianne Williamson (go to 10)

Press 8 to hear more candidate names (go to 9)

Press 9 to repeat answer choices

9. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)

Press 1 for Wayne Messam 22

Press 2 for John Hickenlooper 23

Press 3 for Eric Swalwell 24

Press 4 for Someone Else (go to 11) 25

10. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for there's a chance I could change my mind and vote for someone else

11. Who did you vote for in the Democratic Primary in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone Else

Press 4 if you did not vote in this primary

12. I am now going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Pete Buttigieg?

Press 1 for Donald Trump

Press 2 for Pete Buttigieg

13. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

14. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump

Press 2 for Kamala Harris

15. What about Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

16. What about Donald Trump or Joe Biden?
Press 1 for Donald Trump
Press 2 for Joe Biden

17. If the election for US Senate were held today would you be more likely to vote for Republican Thom Tillis or Democrat Erica D. Smith?
Press 1 for Republican Thom Tillis
Press 2 for Democrat Erica D. Smith
Press 3 for Unsure

18. If the election for Governor were held today would you be more likely to vote for Democrat Roy Cooper or Republican Dan Forest?
Press 1 for Democrat Roy Cooper
Press 2 for Republican Dan Forest
Press 3 for Unsure

19. Who did you vote for in the 2016 election?
Press 1 for Donald Trump
Press 2 for Hillary Clinton
Press 3 for Someone else
Press 4 if you did not vote

20. For statistical purposes only, can you please tell me your ethnicity?
Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian
Press 5 for other or multiple races

21. What is your age range?
Press 1 for 18-29 years
Press 2 for 30-49 years
Press 3 for 50-64 years
Press 4 for 65 or more years

22. What is the highest level of education you have attained?
Press 1 for high school or less
Press 2 for some college
Press 3 for college graduate
Press 4 for postgrad or higher

23. Which of the following political ideologies do you most identify as?

Press 1 for Very Liberal
Press 2 for Somewhat Liberal
Press 3 for Moderate
Press 4 for Somewhat Conservative
Press 5 for Very Conservative

24. What is your annual household income?
Press 1 for less than $50,000
Press 2 for $50,000 to $100,000
Press 3 for more than $100,000

25. Do you approve or disapprove of the decision by the Republican National Committee to host the 2020 Republican convention in Charlotte?
Press 1 for approve
Press 2 for disapprove
Press 3 for neutral or no opinion

26. Alabama, Georgia and Missouri have recently passed more restrictive laws regarding abortion, should North Carolina pass similar legislation?
Press 1 for Yes
Press 2 for No
Press 3 for Unsure

27. Would you support or oppose sending troops to Iran?
Press 1 for Support
Press 2 for Oppose
Press 3 for Unsure or no opinion

28. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

Press 1 for The economy
Press 2 for Social issues
Press 3 for Health care
Press 4 for Immigration
Press 5 for Gun control
Press 6 for Impeachment
Press 7 for Foreign policy and terrorism
Press 8 for The environment
Press 9 for Education